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Happiness and Wellbeing



Happiness

Happy: 52% (- 1pp)
Unhappy: 16% (- 5pp)



Healthiness

Healthy: 45% (+ 1pp)
Unhealthy: 25% (- 1pp)



Loneliness

Not lonely: 61% (+ 3pp)
Lonely: 14% (- 6pp)



Stress / Anxiety

Not stressed: 35% (N/C)
Stressed: 32% (- 4pp)



Worthwhileness

Worthwhile: 53% (+ 4pp)
Not worthwhile: 12% (- 6pp)



Optimism

Optimistic: 43% (+ 1pp)
Pessimistic: 22% (- 2pp)

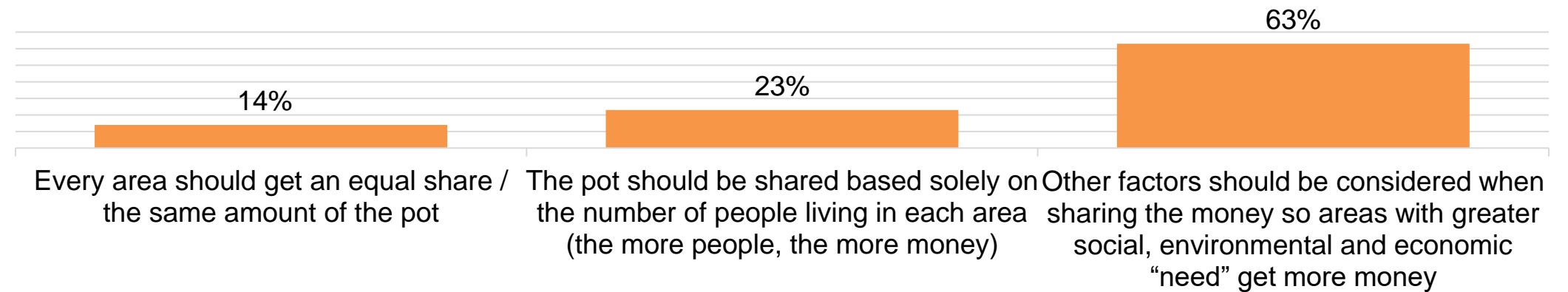


Hopefulness

Hopeful: 45% (N/C)
Not hopeful: 19% (- 2pp)

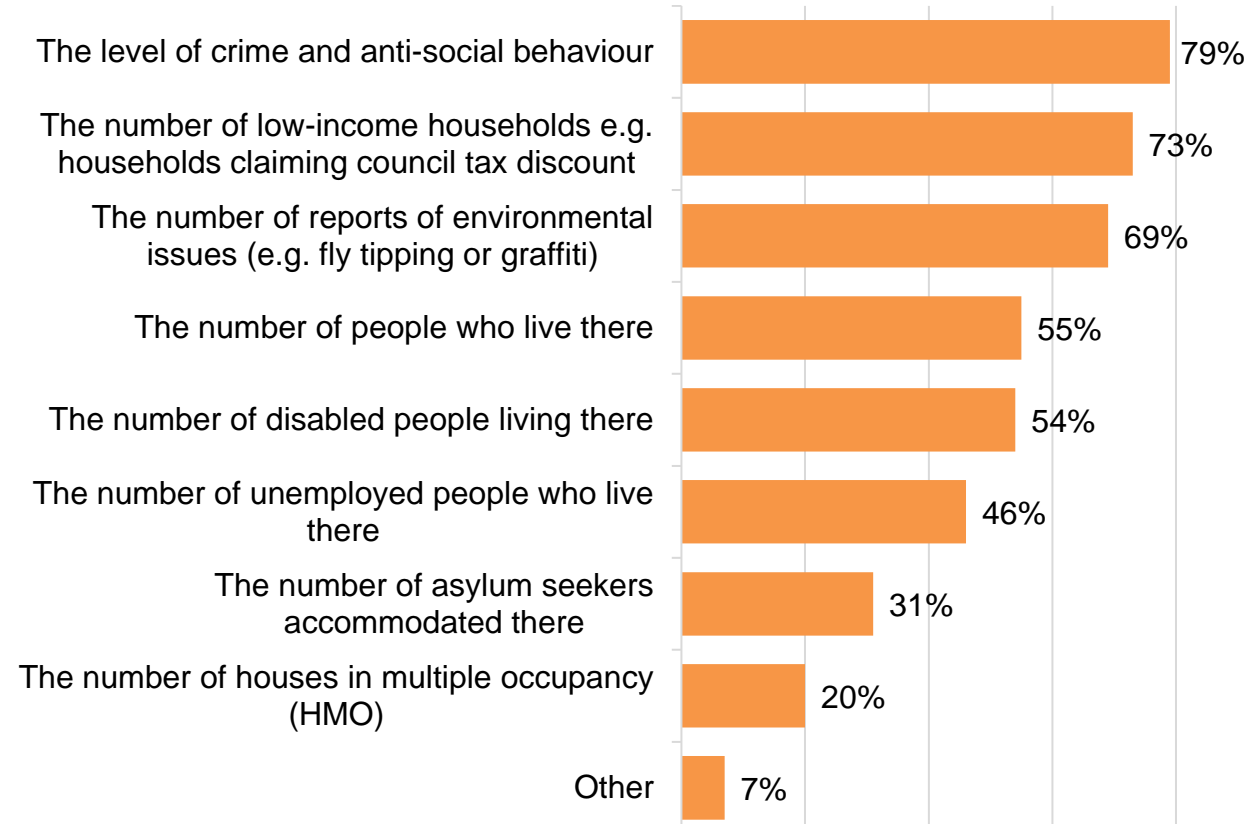
Sharing It Out

How would you make the decision about how best to share a pot of money between the 21 areas in Hull?



Of those respondents who said that other factors should be considered:

What factors should be considered when sharing the money out?



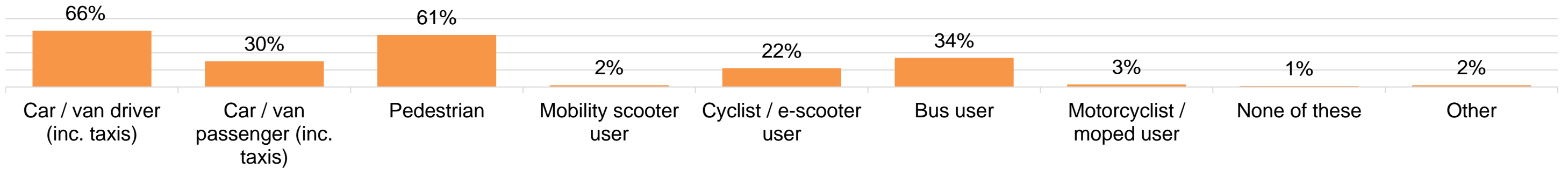
What weighting should each indicator have?

The level of crime and anti-social behaviour	20%
The number of low-income households e.g. households claiming council tax discount	19%
The number of people who live there	18%
The number of reports of environmental issues (e.g. fly tipping or graffiti)	15%
The number of disabled people living there	11%
The number of unemployed people who live there	9%
The number of asylum seekers accommodated there	4%
The number of houses in multiple occupancy (HMO)	2%
Other	2%
Total	100%

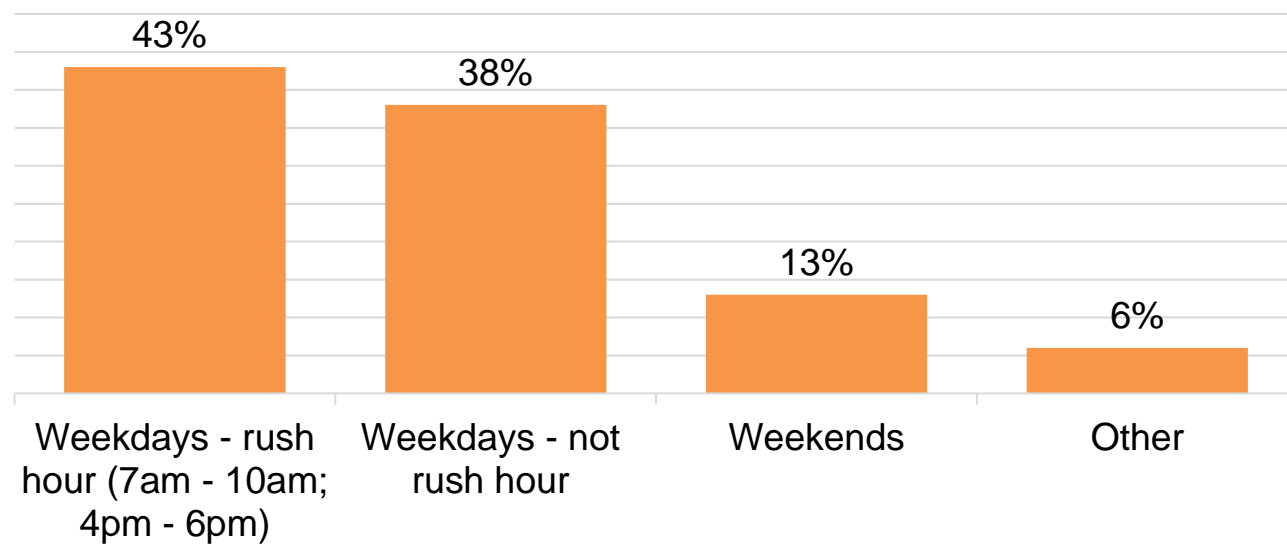
* Change compared to Apr 2023 VOX POP survey

Moving Traffic Violations

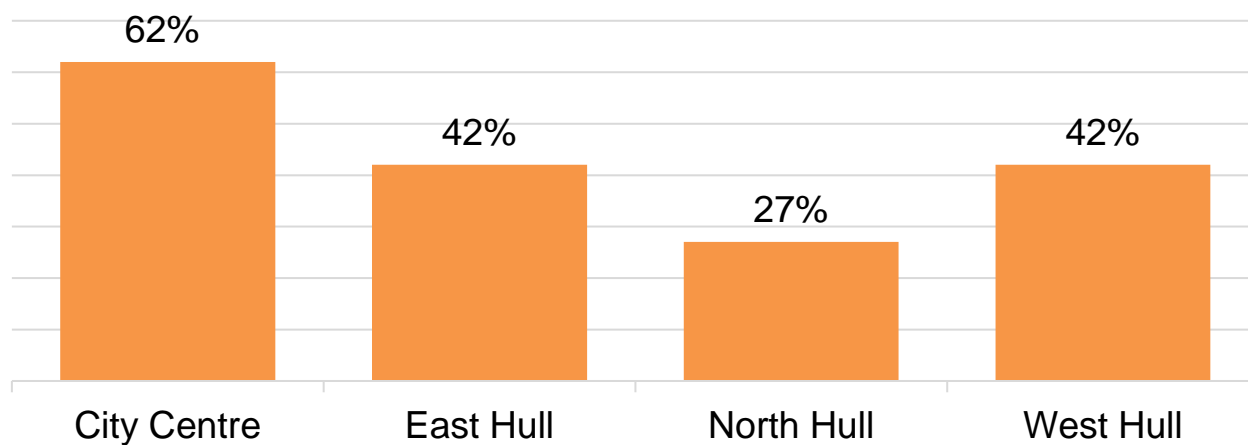
Thinking about how you travel around Hull, are you a regular...?



When do you do most of your travelling in and around Hull?



Which of the following areas around Hull do you use most regularly?



Worst Roads in Hull For Traffic Violations (All Traffic Violations)

% of all respondents that regularly see any kind of traffic violation (accounts for prevalence of traffic violations and frequency of road use)

Overall (Average = 10%):

1. Ferensway (35%)
2. Freetown Way (24%)
3. Witham (23%)
4. Anlaby Road (23%)
5. Holderness Road (22%)

West (Average = 9%):

1. Anlaby Road (23%)
2. Springbank / Spring Bank West (19%)
3. Princes Avenue (11%)
4. Calvert Lane (10%)
5. Hessle Road (10%)

City Centre (Average = 19%):

1. Ferensway (35%)
2. Freetown Way (24%)
3. Witham (23%)
4. Clarence Street / Drypool Bridge (20%)
5. North Bridge (17%)

North (Average = 5%):

1. Beverley Road (20%)
2. Cottingham Road (11%)
3. Clough Road (8%)
4. Endike Lane (5%)
5. Sutton Road (5%)

East (Average = 10%):

1. Holderness Road (22%)
2. Mount Pleasant (18%)
3. Cleveland Street / New Cleveland Street (14%)
4. Stoneferry (13%)
5. Hedon Road (7%)

BLOCKING YELLOW BOX JUNCTIONS

Overall (Average = 6%):

1. Ferensway (23%)
2. Beverley Road (16%)
3. Anlaby Road (15%)
4. Clarence Street / Drypool Bridge (15%)
5. Witham (14%)

City Centre (Average = 12%):

1. Ferensway (23%)
2. Clarence Street / Drypool Bridge (15%)
3. Witham (14%)
4. Freetown Way (13%)
5. North Bridge (12%)

East (Average = 6%):

1. Mount Pleasant (13%)
2. Holderness Road (11%)
3. Cleveland Street / New Cleveland Street (11%)
4. Stoneferry (8%)
5. Hedon Road (4%)

West (Average = 5%):

1. Anlaby Road (15%)
2. Springbank / Spring Bank West (12%)
3. Calvert Lane (8%)
4. Hessle Road (6%)
5. Princes Avenue (5%)

North (Average = 3%):

1. Beverley Road (16%)
2. Clough Road (7%)
3. Cottingham Road (7%)
4. Leads Road (2%)
5. Endike Lane / Greenwood Avenue (1%)

USING PROHIBITED ROUTES / LANES

Overall (Average = 5%):

1. Holderness Road (15%)
2. Ferensway (15%)
3. Freetown Way (13%)
4. Springbank / Springbank West (12%)
5. Anlaby Road (12%)

City Centre (Average = 8%):

1. Ferensway (15%)
2. Freetown Way (13%)
3. Witham (11%)
4. North Bridge (7%)
5. Great Union Street (6%)

East (Average = 5%):

1. Holderness Road (15%)
2. Stoneferry (7%)
3. Mount Pleasant (7%)
4. Hedon Road (4%)
5. Preston Road (4%)

West (Average = 5%):

1. Springbank / Spring Bank West (12%)
1. Anlaby Road (12%)
2. Hessle Road (5%)
3. Willerby Road / Kingston Road (4%)
4. Princes Avenue (4%)

North (Average = 3%):

1. Beverley Road (11%)
2. Cottingham Road (4%)
3. Sutton Road (4%)
4. Endike Lane (2%)
5. Clough Road (2%)

ENTRY TO RESTRICTED ZONES

Overall (Average = 2%):

1. Ferensway (9%)
2. Witham (6%)
3. Springbank / Springbank West (6%)
4. Freetown Way (6%)
5. George Street (5%)

City Centre (Average = 5%):

1. Ferensway (9%)
2. Witham (6%)
3. Freetown Way (6%)
4. George Street (5%)
5. Clarence Street / Drypool (5%)

East (Average = 2%):

1. Holderness Road (5%)
2. Stoneferry (3%)
3. Mount Pleasant (2%)
4. Main Road, Bilton (2%)
5. Preston Road (2%)

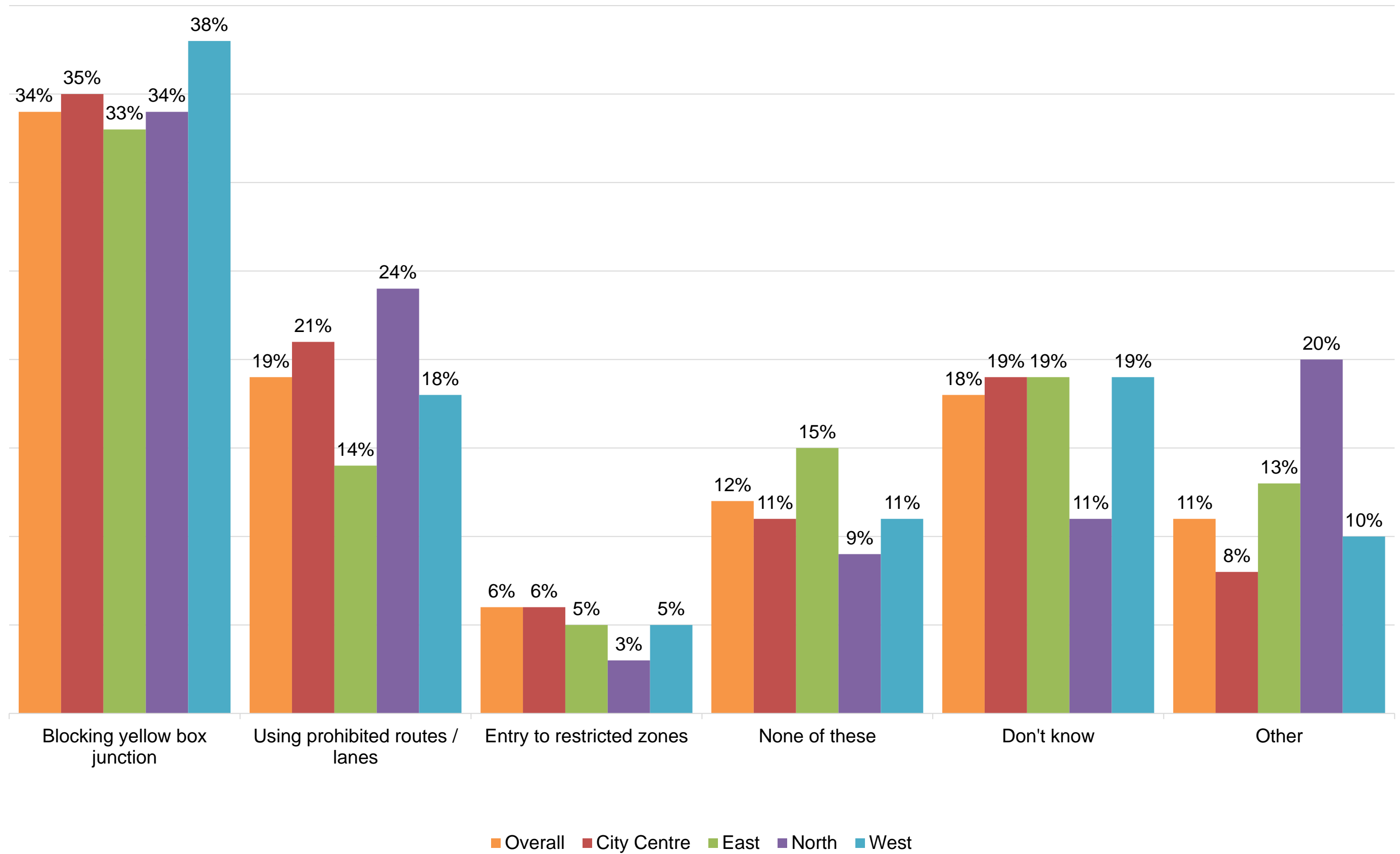
West (Average = 2%):

1. Springbank / Spring Bank West (6%)
2. Princes Avenue (5%)
3. Hessle Road (4%)
4. Anlaby Road (3%)
5. Boothferry Road (2%)

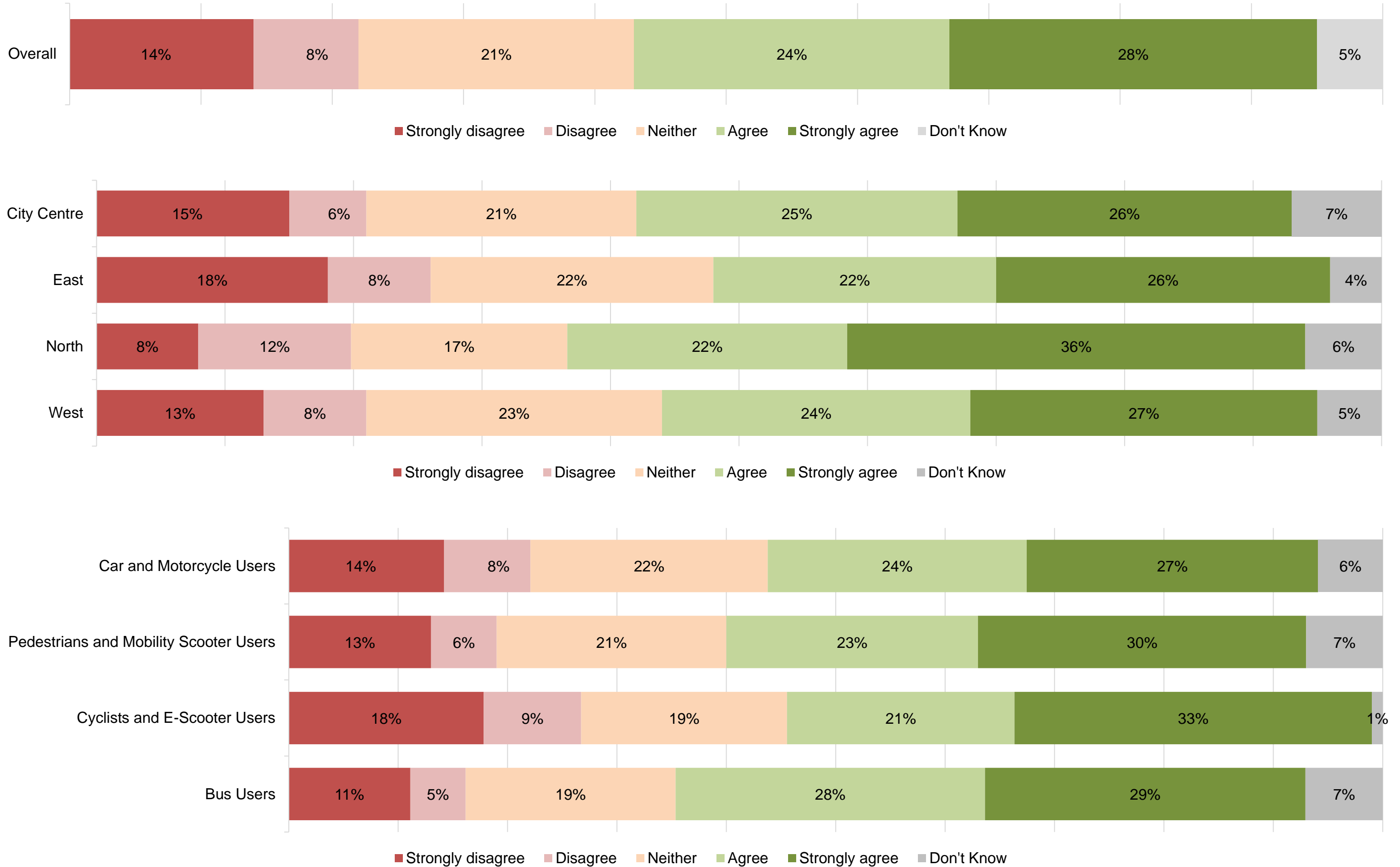
North (Average = 1%):

1. Beverley Road (3%)
2. Cottingham Road (2%)
3. Endike Lane / Greenwood Avenue (2%)
4. Sutton Road (1%)
5. Clough Road (1%)

And thinking about the kinds of violations we have talked about, which of these do you think is the biggest issue on Hull's roads, that the council should focus on?

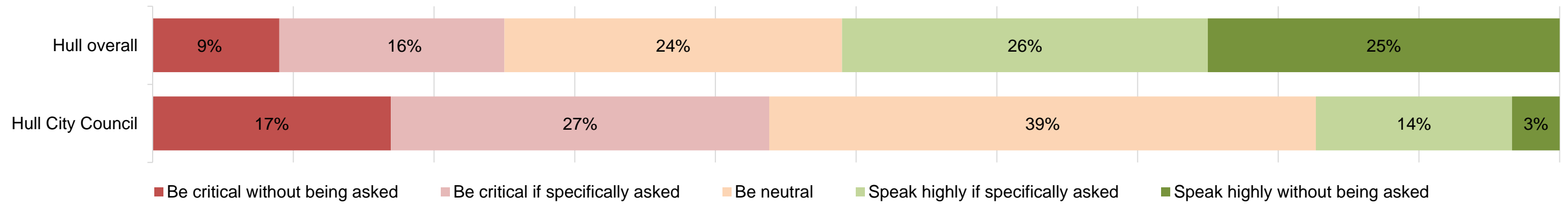


How much do you agree that Hull City Council should partner with Humberside Police to enforce moving traffic contraventions?

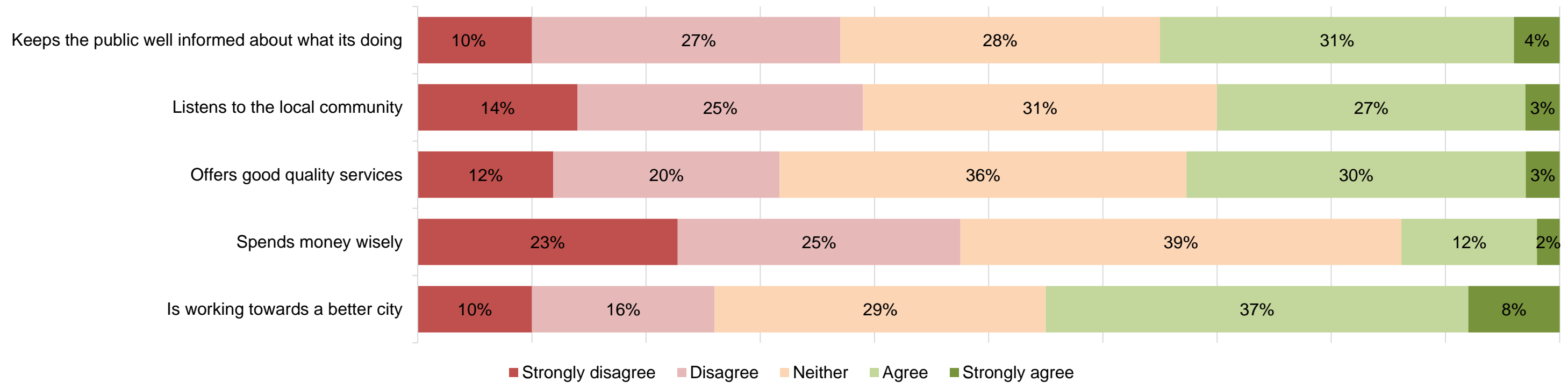


How Are We Doing?

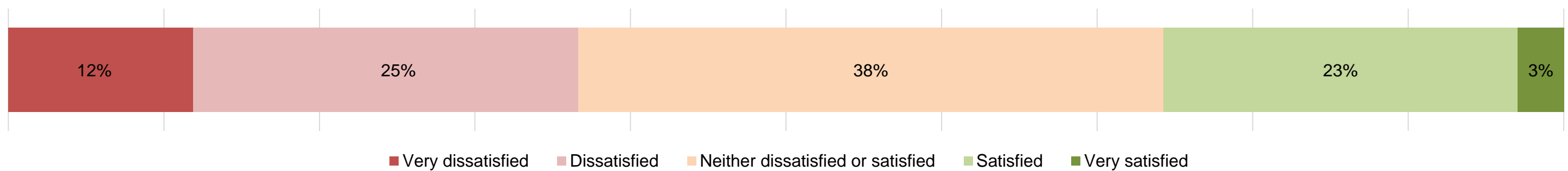
If you were talking to someone not from Hull, which of the following phrases best describes how you would talk about:



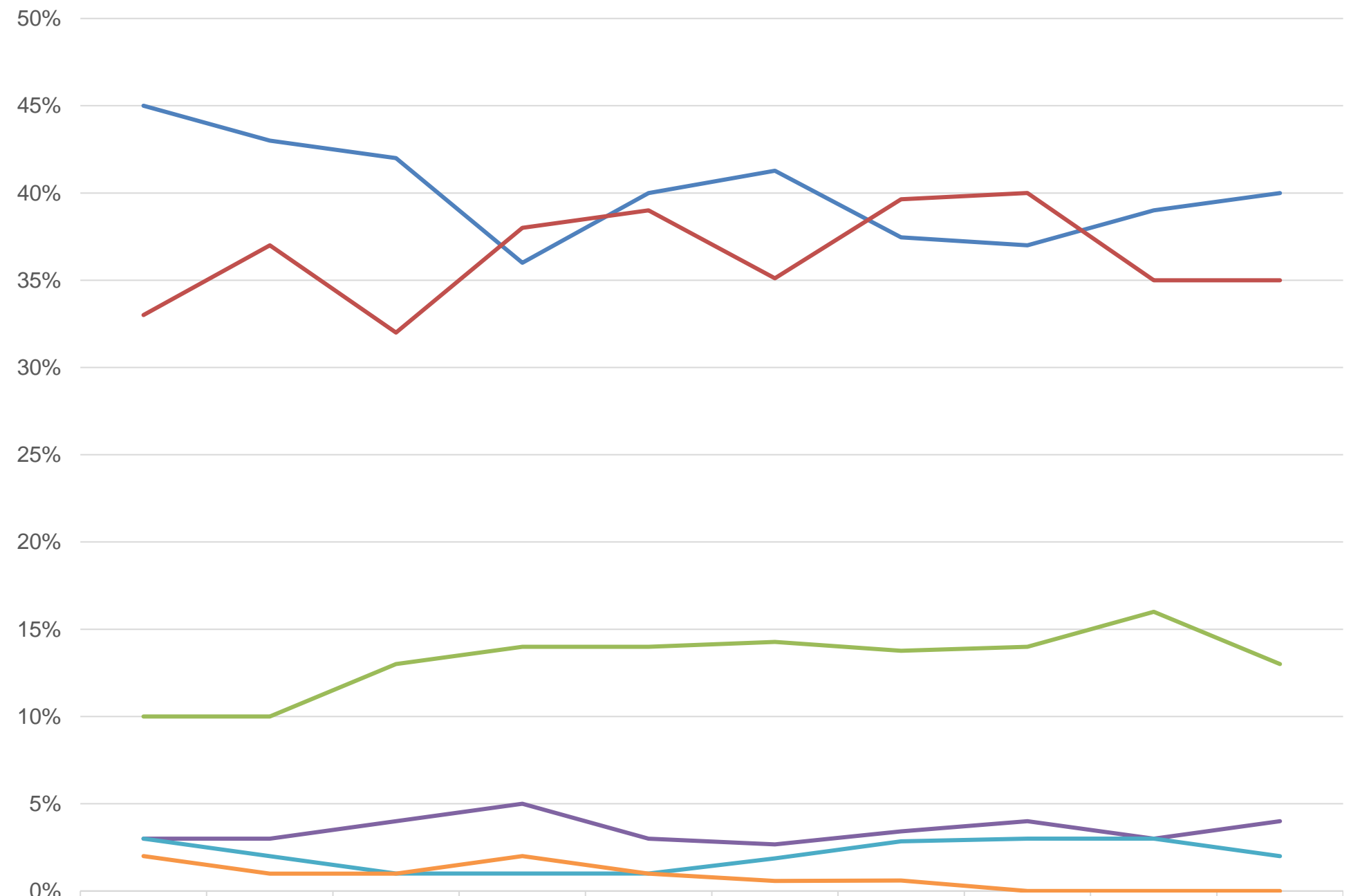
How much do you disagree or agree with the following? Hull City Council ...



How dissatisfied or satisfied are you with Hull City Council overall?



Financial Stability Tracker



	Mar-22	May-22	Jul-22	Aug-22	Oct-22	Nov-22	Jan-23	Mar-23	Apr-23	May-23
— Keeping up with bills / credit commitments without any difficulties	45%	43%	42%	36%	40%	41%	37%	37%	39%	40%
— Keeping up with bills / credit commitments, but it is a struggle from time to time	33%	37%	32%	38%	39%	35%	40%	40%	35%	35%
— Keeping up with bills / credit commitments, but it is a constant struggle	10%	10%	13%	14%	14%	14%	14%	14%	16%	13%
— Falling behind with some bills / credit commitments	3%	3%	4%	5%	3%	3%	3%	4%	3%	4%
— Having real financial problems, have fallen behind with many bills / credit commitments	3%	2%	1%	1%	1%	2%	3%	3%	3%	2%
— Don't have any bills / credit commitments	2%	1%	1%	2%	1%	1%	1%	0%	0%	0%