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Happiness and Wellbeing



Happiness

Happy: 50% (- 3pp)
Unhappy: 21% (+ 1pp)



Healthiness

Healthy: 44% (+ 4pp)
Unhealthy: 25% (- 1pp)



Loneliness

Not lonely: 54% (- 2pp)
Lonely: 21% (+ 1pp)



Stress / Anxiety

Not stressed: 33% (+ 1pp)
Stressed: 36% (- 2pp)



Worthwhileness

Worthwhile: 51% (N/C)
Not worthwhile: 15% (- 1pp)



Optimism

Optimistic: 41% (- 1pp)
Pessimistic: 28% (+ 4pp)

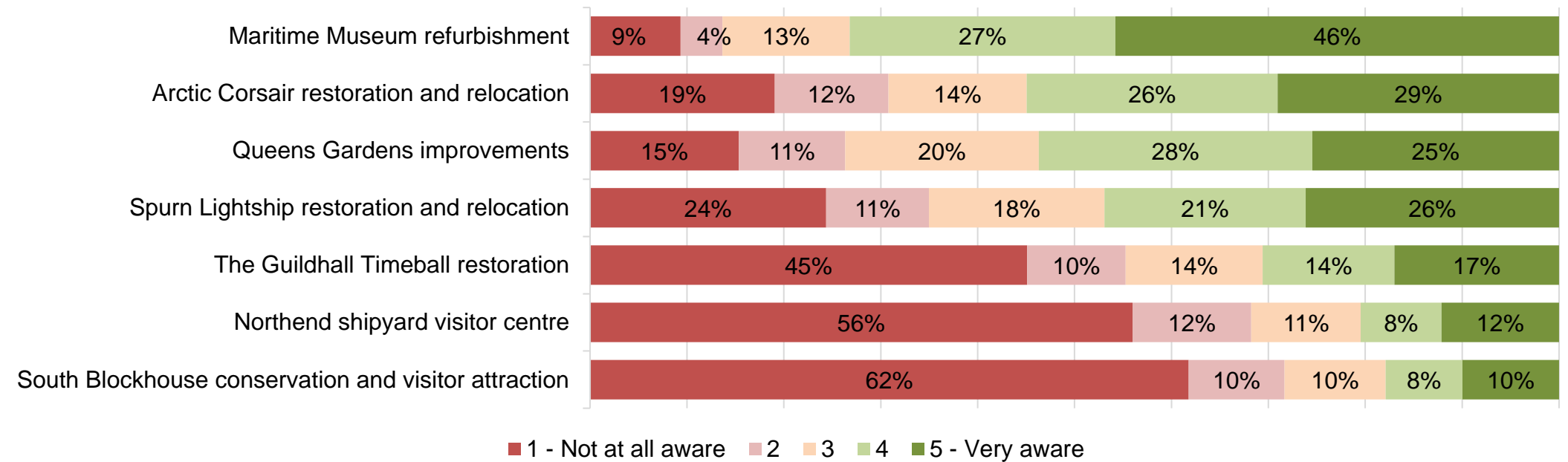


Hopefulness

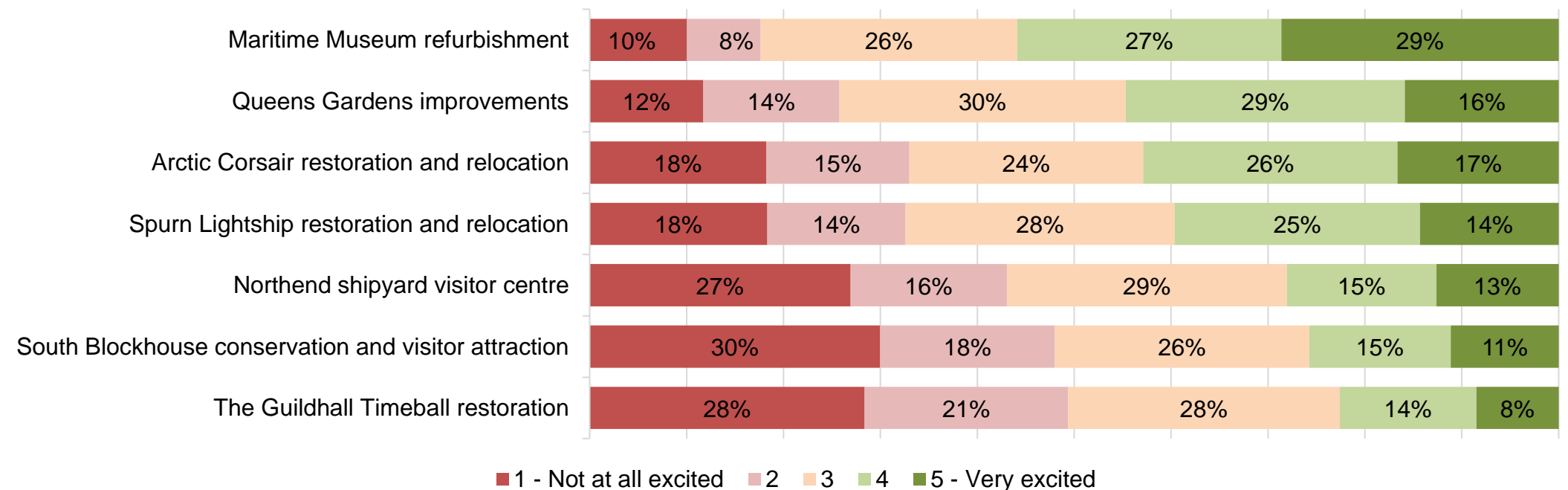
Hopeful: 44% (- 2pp)
Not hopeful: 20% (- 2pp)

Hull: Yorkshire's Maritime City

How aware are you of the following heritage projects in Hull?

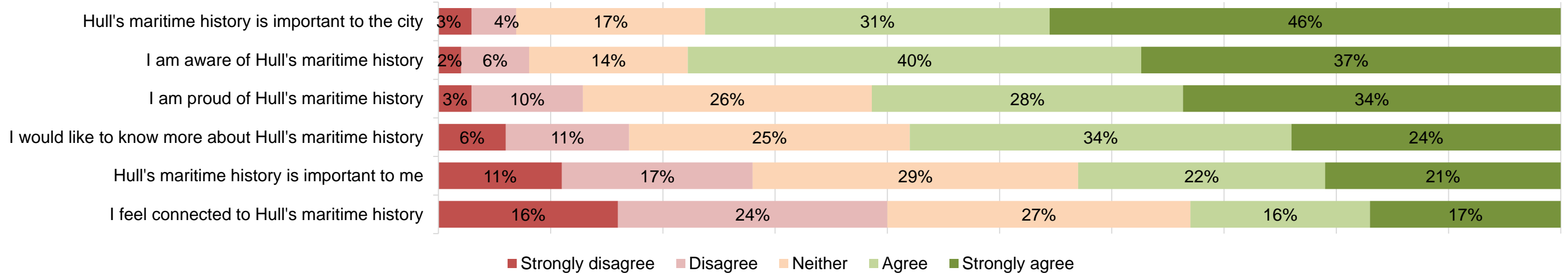


How excited are you about the following heritage projects in Hull?

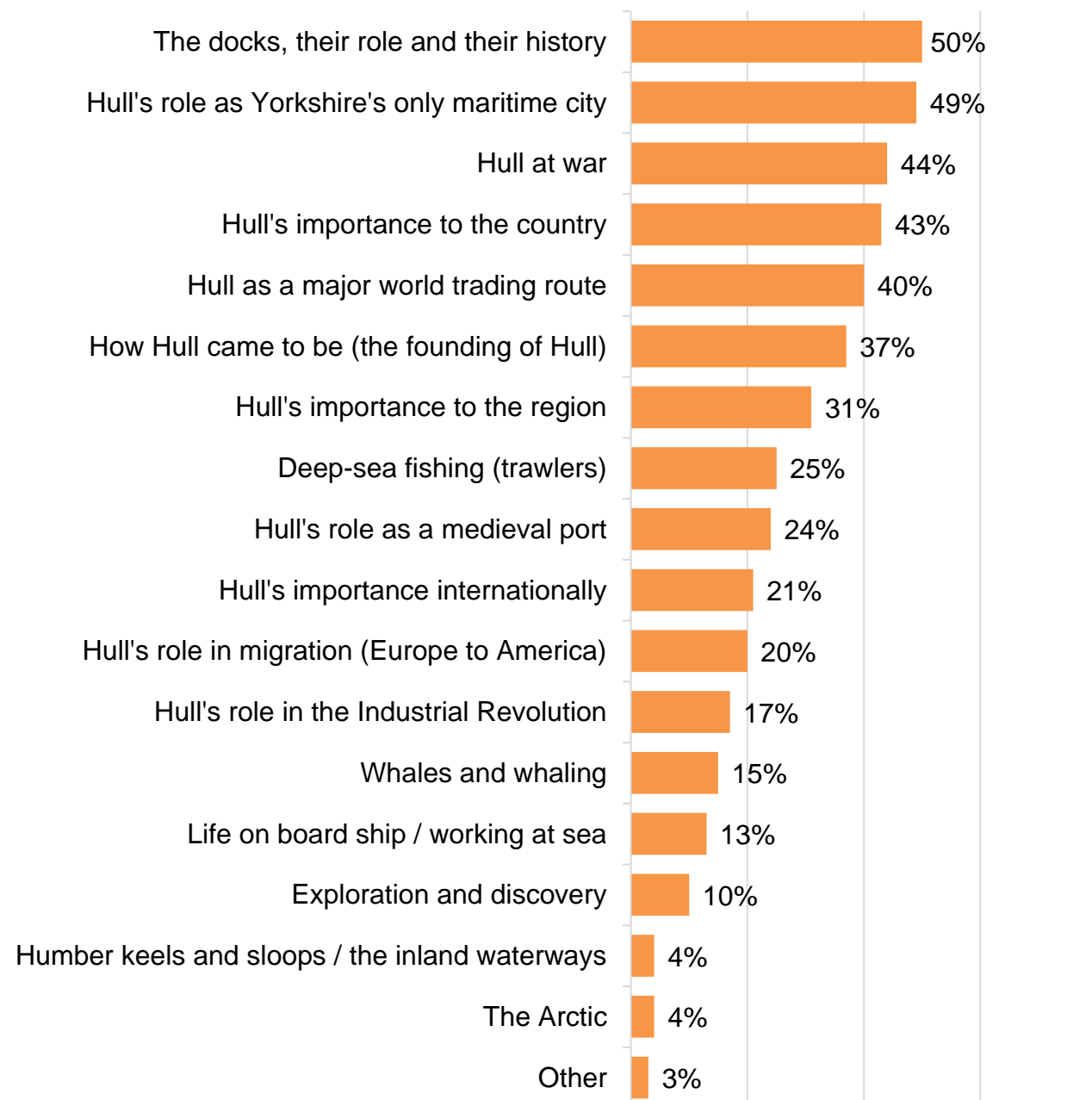


* Change compared to Jan 2023 People's Panel

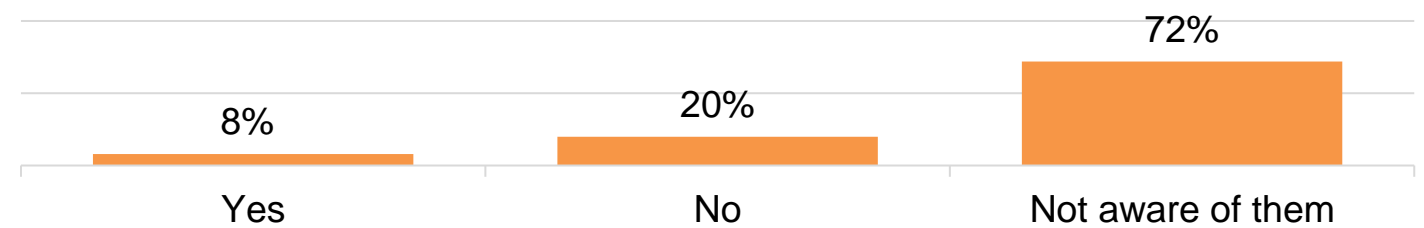
How much do you disagree or agree with the following statements?



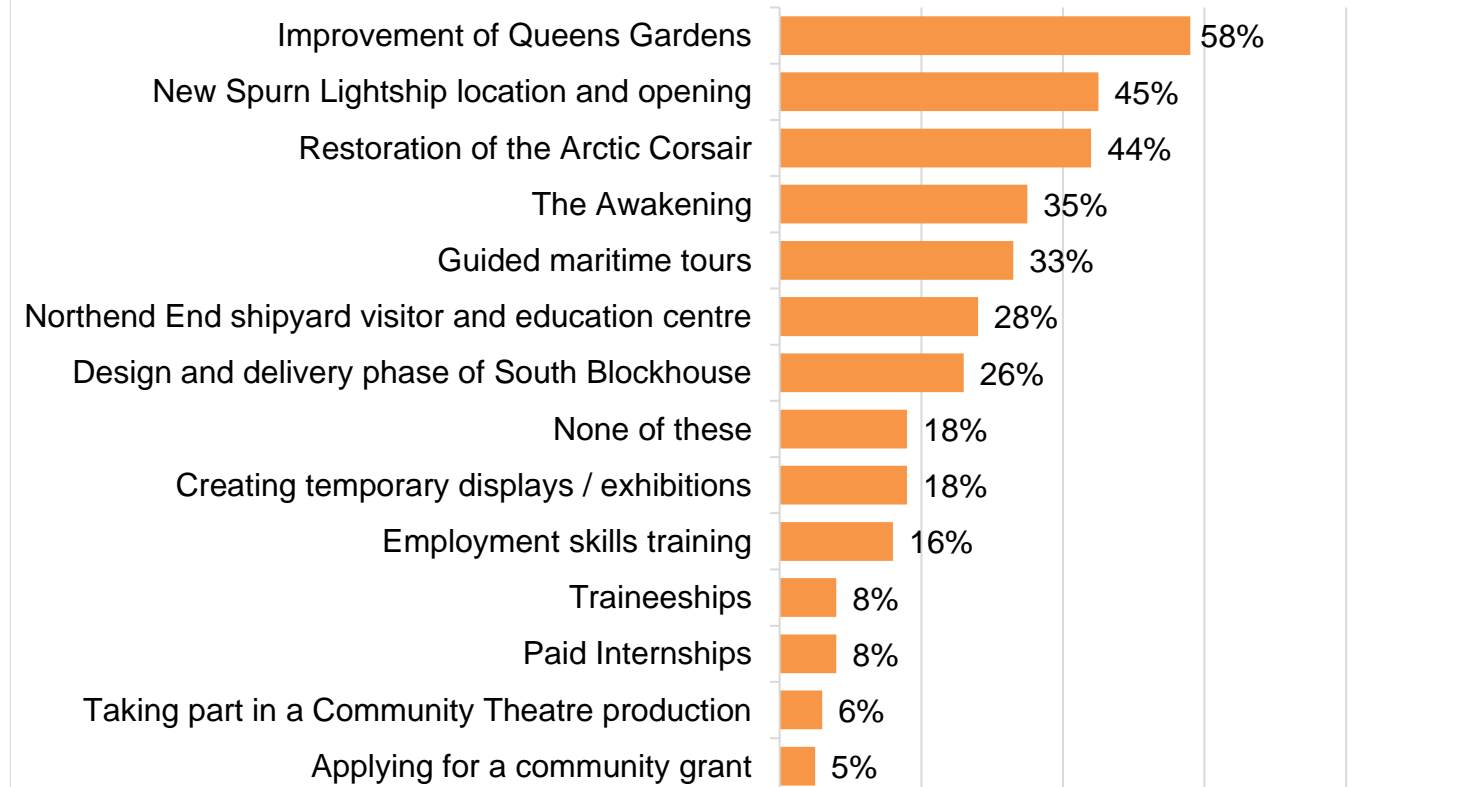
Of the following, which do you think are most important?



Hull Maritime have produced a number of films about the Maritime project, including behind the scenes conservation of artefacts. Have you watched any of these?

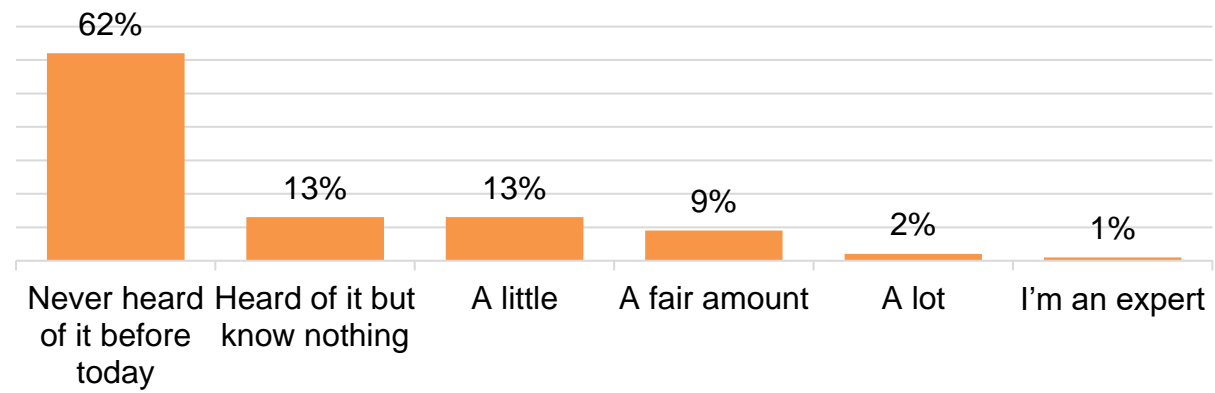


In the coming months, there will be more developments in the maritime project. Which of the following do you have an interest in?

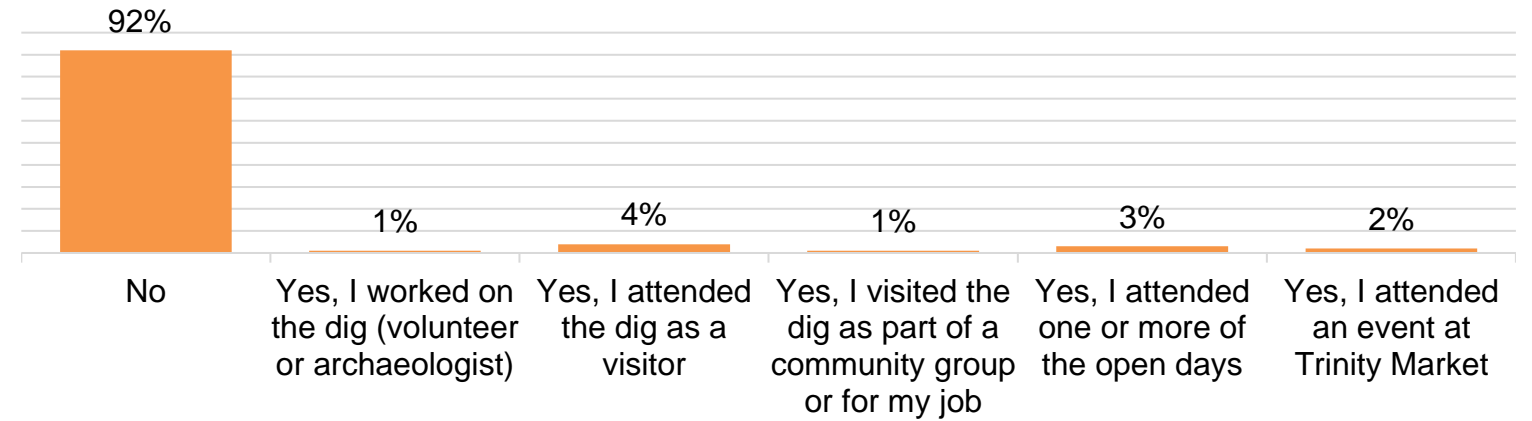


South Blockhouse Visitor Attraction

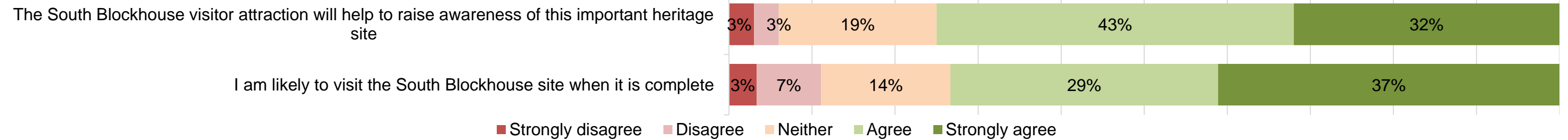
Which of the following describes how much you know about the South Blockhouse?



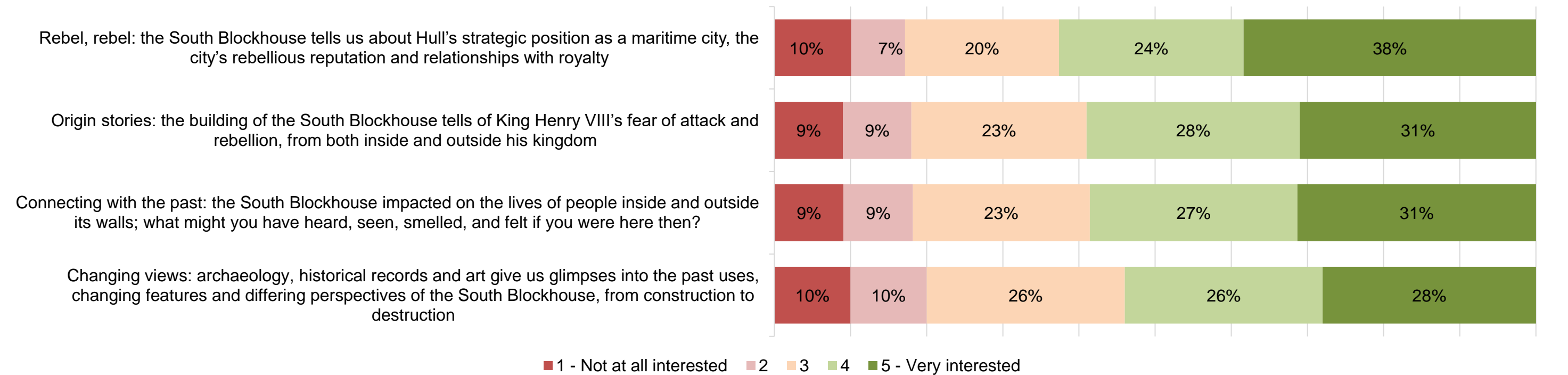
Did you attend the archaeological dig or open day events?



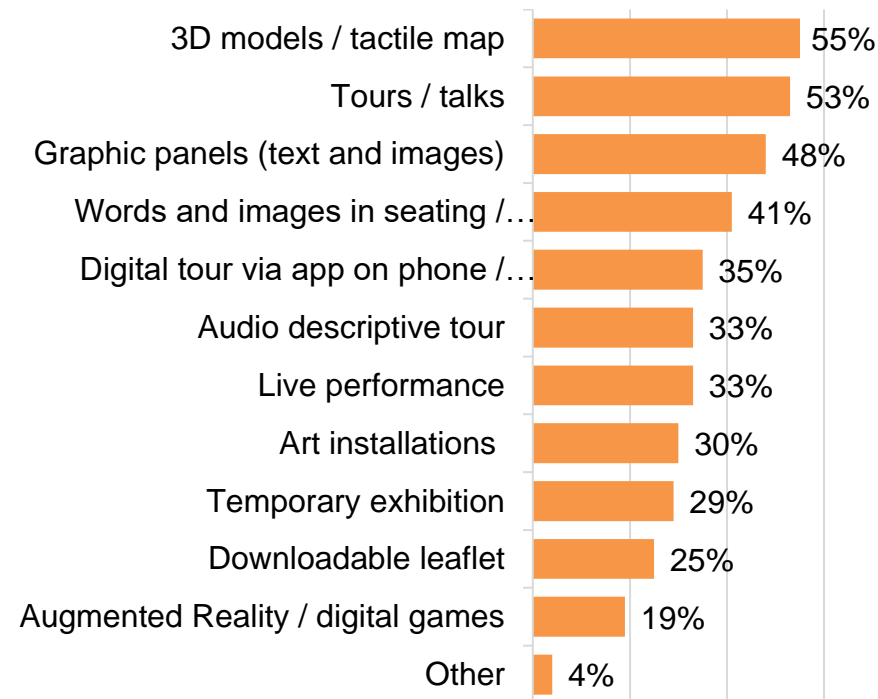
How much do you agree with the following? (Don't Know removed)



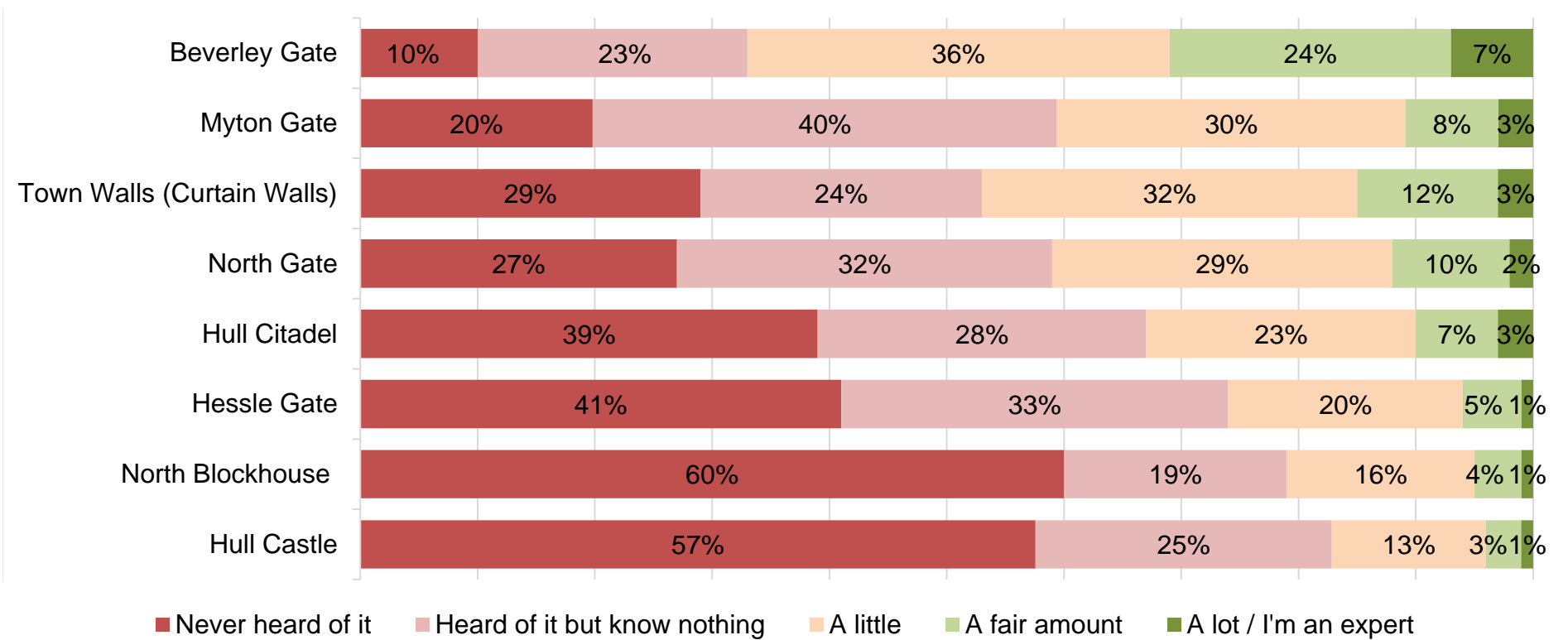
How interested would you be in discovering more about the following story themes?



How would you most enjoy discovering the stories of the South Blockhouse?

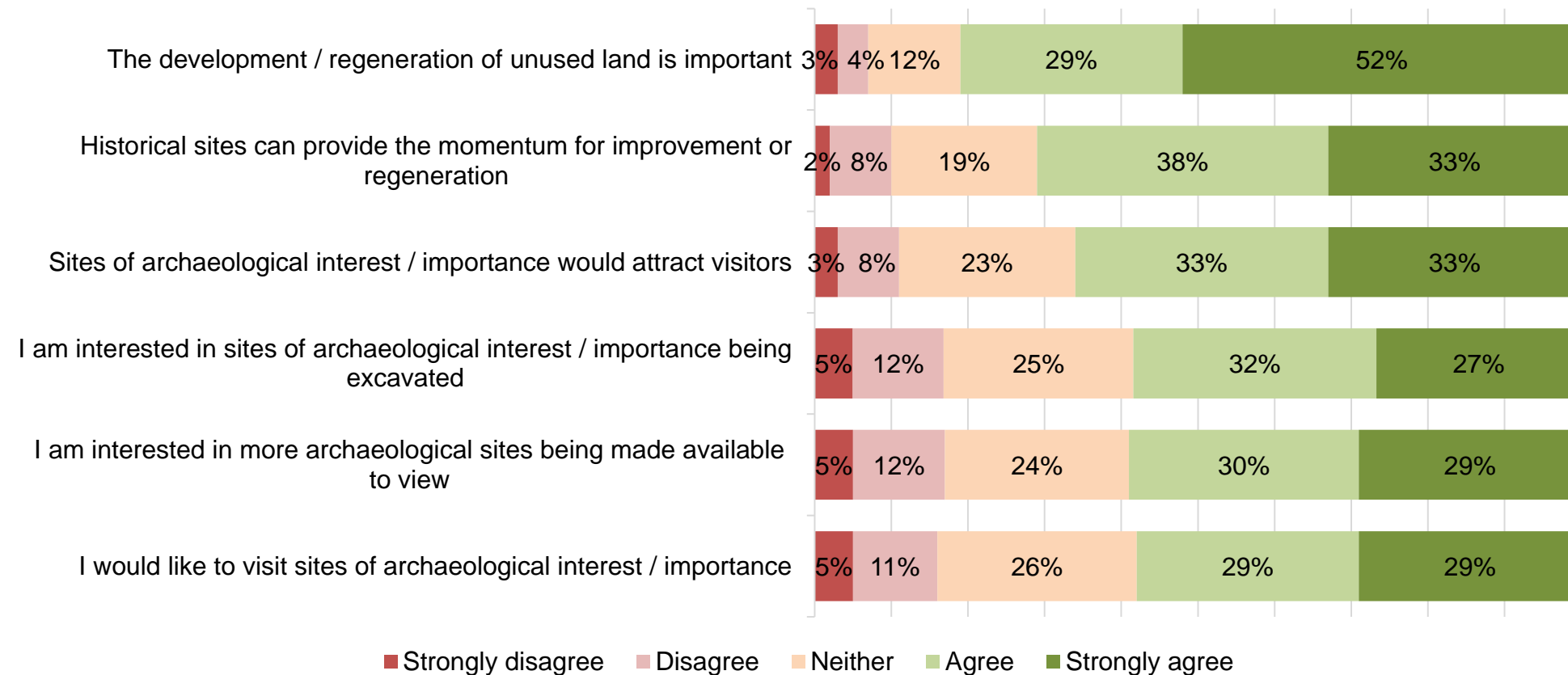


How much do you know about the other key sites and structures that formed part of Hull's historic town defences?

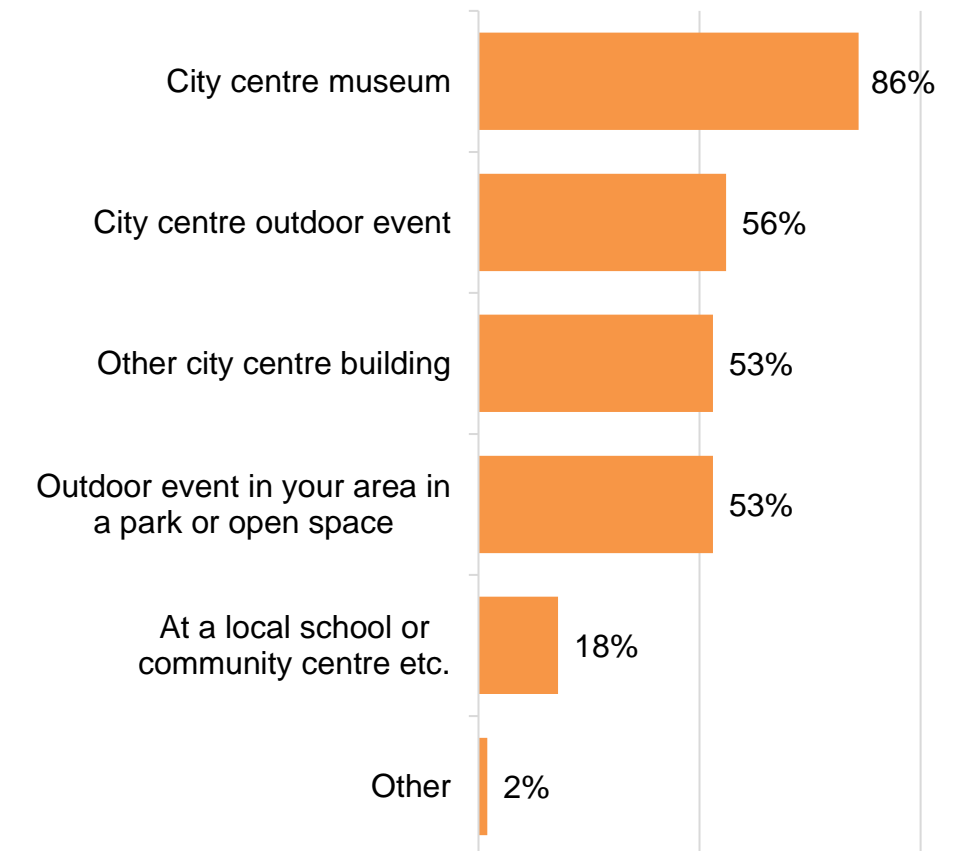


Heritage and Archaeological Projects

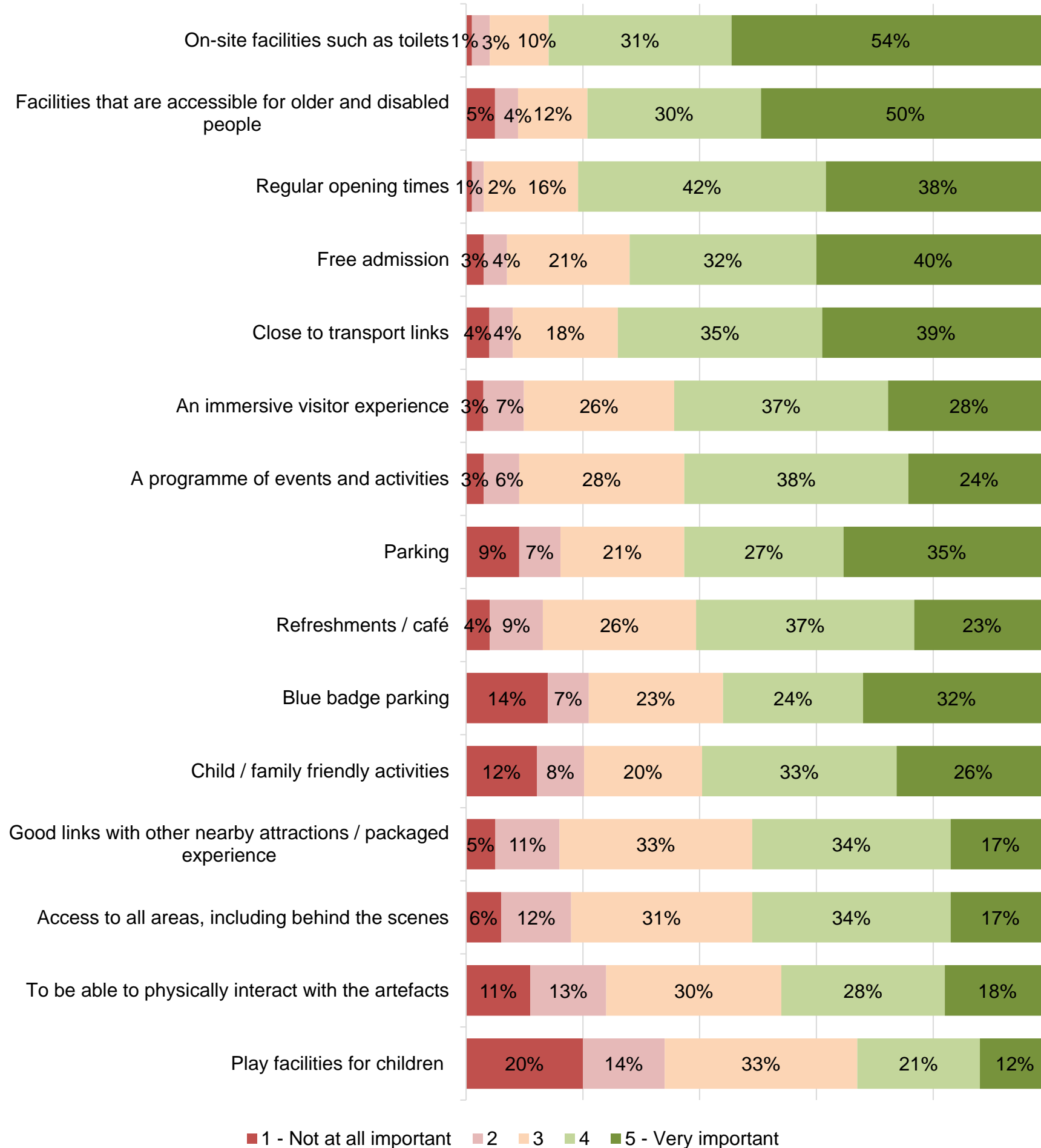
How much do you agree with the following?



In which of the following places are you most likely to get involved in heritage and culture activities?

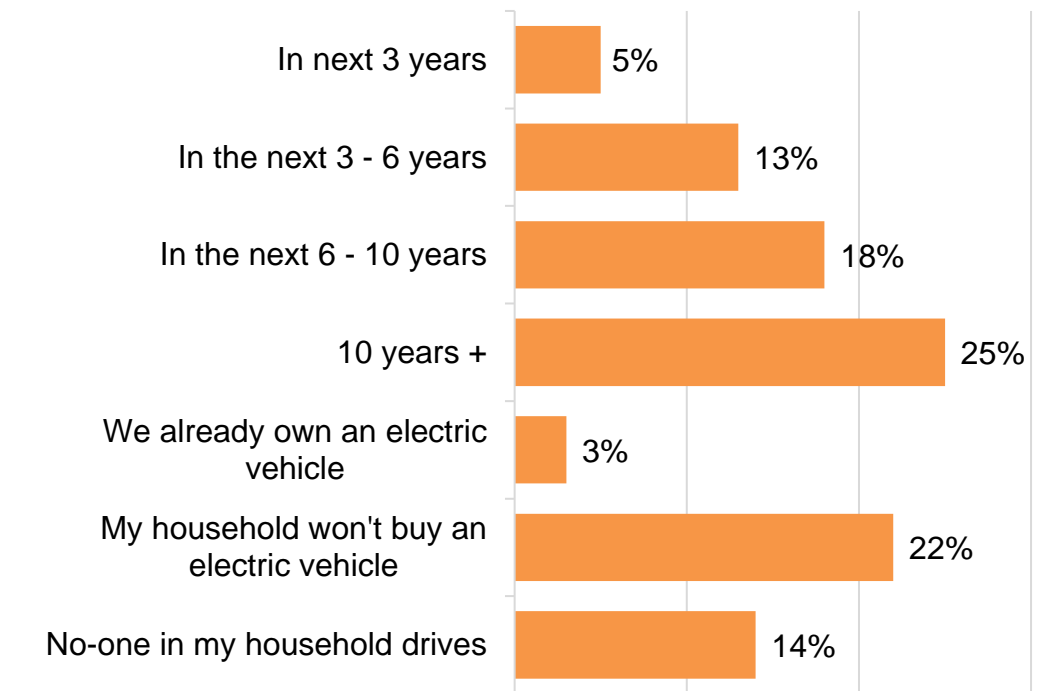


How important are the following when considering whether or not to visit a heritage site or museum?

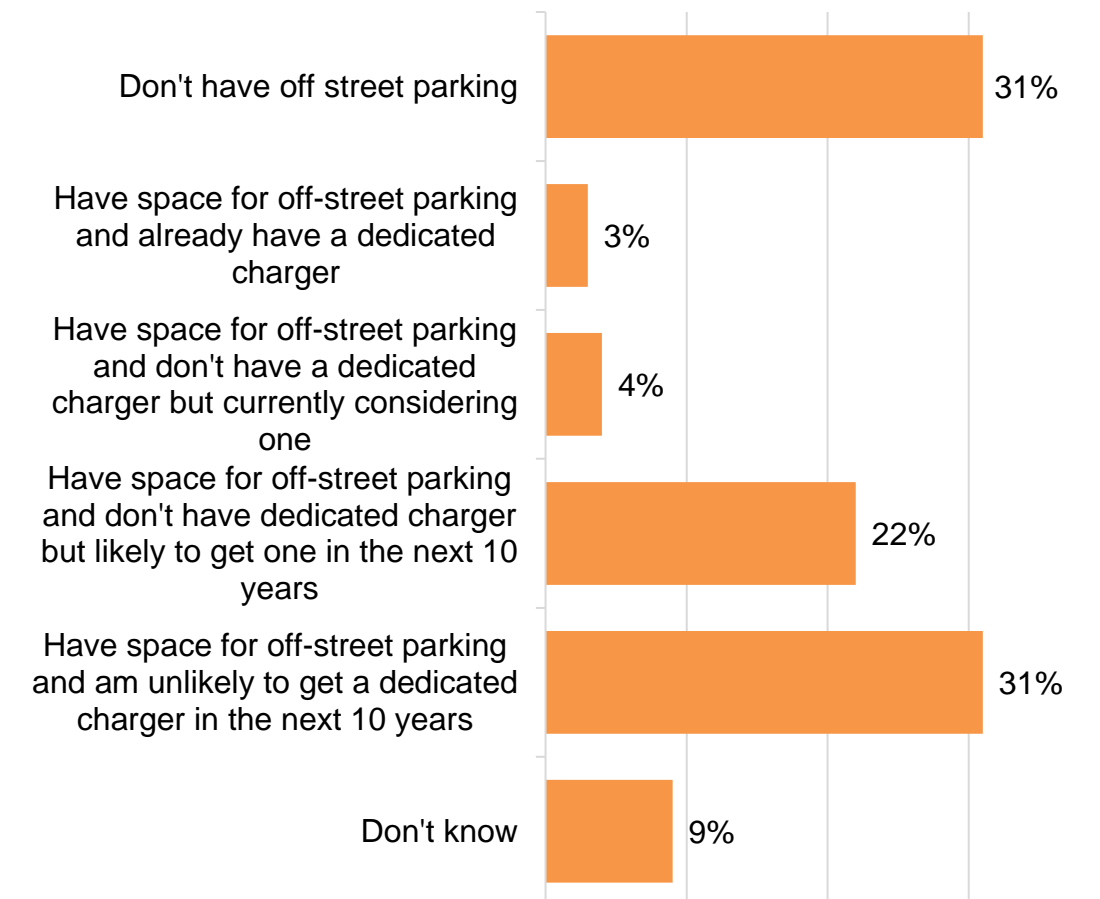


Electric Vehicles

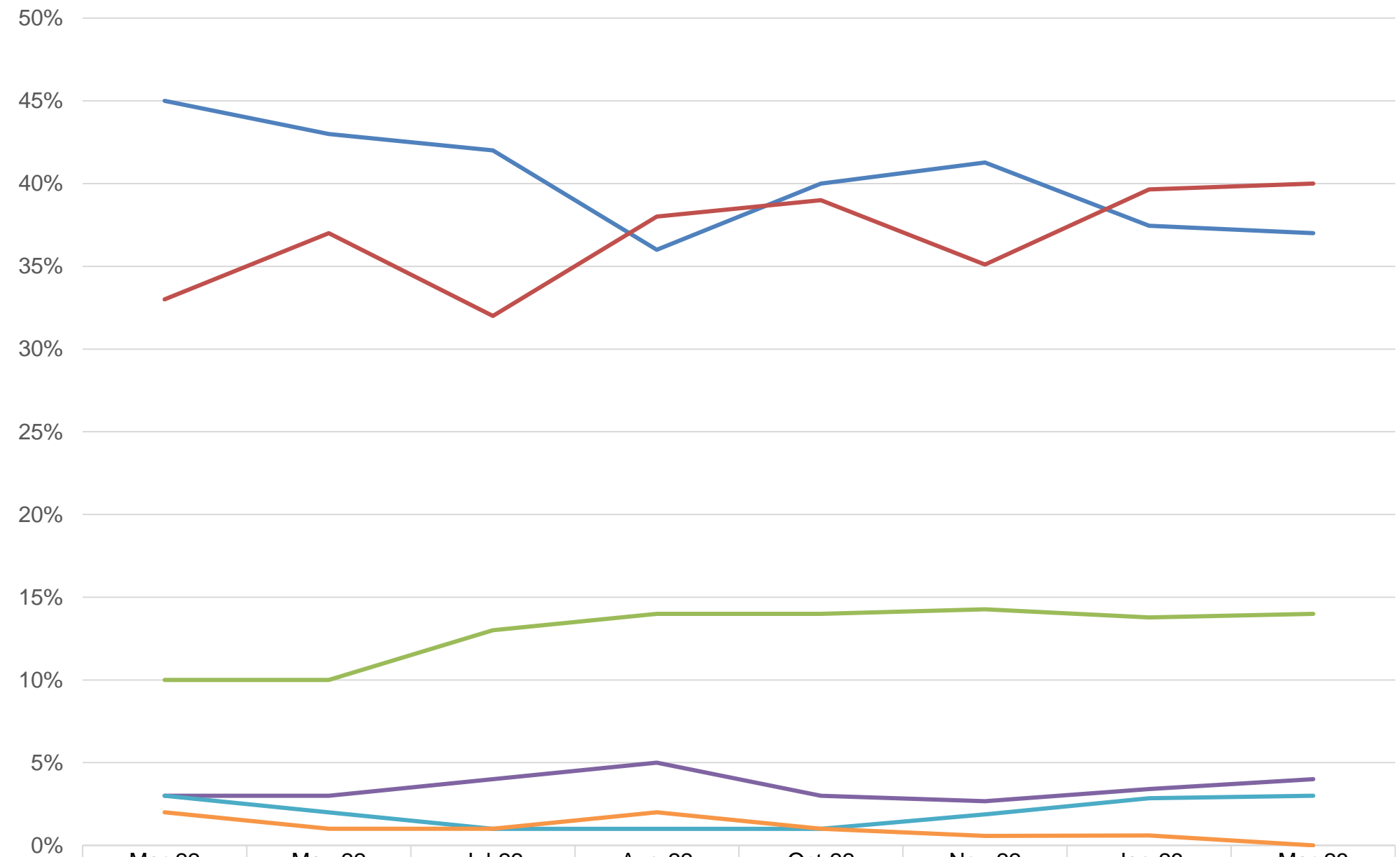
When do you think your household is likely to buy an electric vehicle?



Which of the following best describes you?



Financial Stability Tracker



	Mar-22	May-22	Jul-22	Aug-22	Oct-22	Nov-22	Jan-23	Mar-23
— Keeping up with bills / credit commitments without any difficulties	45%	43%	42%	36%	40%	41%	37%	37%
— Keeping up with bills / credit commitments, but it is a struggle from time to time	33%	37%	32%	38%	39%	35%	40%	40%
— Keeping up with bills / credit commitments, but it is a constant struggle	10%	10%	13%	14%	14%	14%	14%	14%
— Falling behind with some bills / credit commitments	3%	3%	4%	5%	3%	3%	3%	4%
— Having real financial problems, have fallen behind with many bills / credit commitments	3%	2%	1%	1%	1%	2%	3%	3%
— Don't have any bills / credit commitments	2%	1%	1%	2%	1%	1%	1%	0%