

PEOPLE'S PANEL VOX POP INFOGRAPHIC: AUGUST 2025 - WAVE 26

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Results Based on 1,050 Hull Responses

Happiness and Wellbeing

Q. How are you feeling?

Change compared to August 2024 People's Panel



Happiness

Happy: 52% (- 5pp) ▼ Unhappy: 20% (+ 1pp)



Healthiness

Healthy: 49% (+ 1pp)
Unhealthy: 20% (- 3pp)



Loneliness

Not lonely: 54% (- 6pp) ▼ Lonely: 20% (+ 2pp)



Stress / Anxiety

Not stressed: 38% (+ 6pp) ▲
Stressed: 33% (- 6pp) ▼



Worthwhileness

Worthwhile: 51% (- 7pp) ▼
Not worthwhile: 17% (+ 3pp)



Optimism

Optimistic: 45% (- 4pp) ▼ Pessimistic: 24% (+ 2pp)

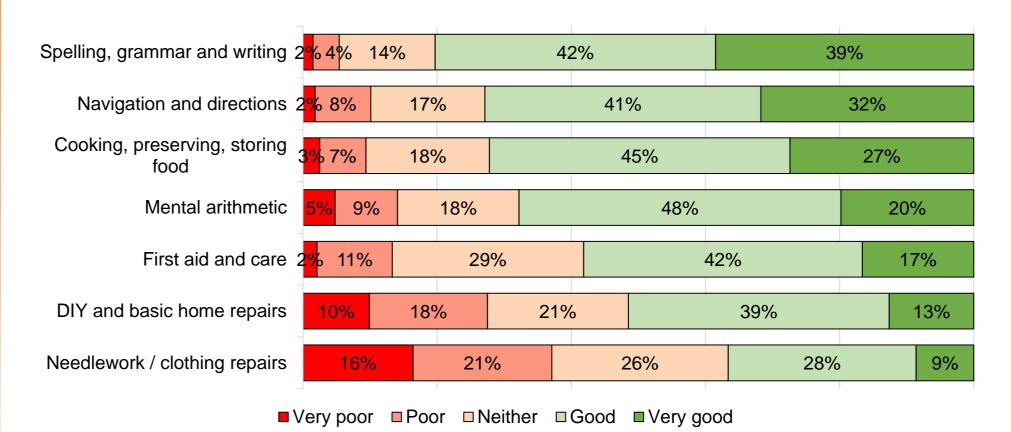


<u>Hopefulness</u>

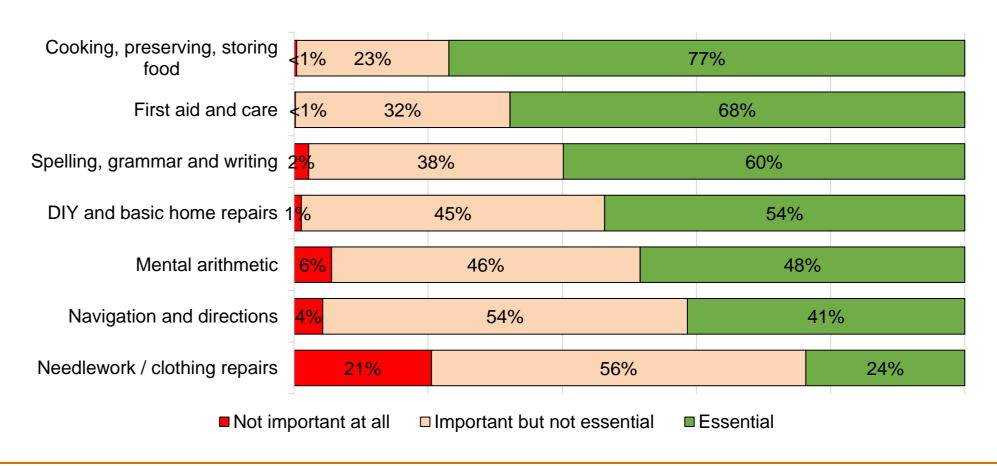
Hopeful: 47% (- 6pp) ▼
Not hopeful: 22% (+ 2pp)

Skills for Every Day Life

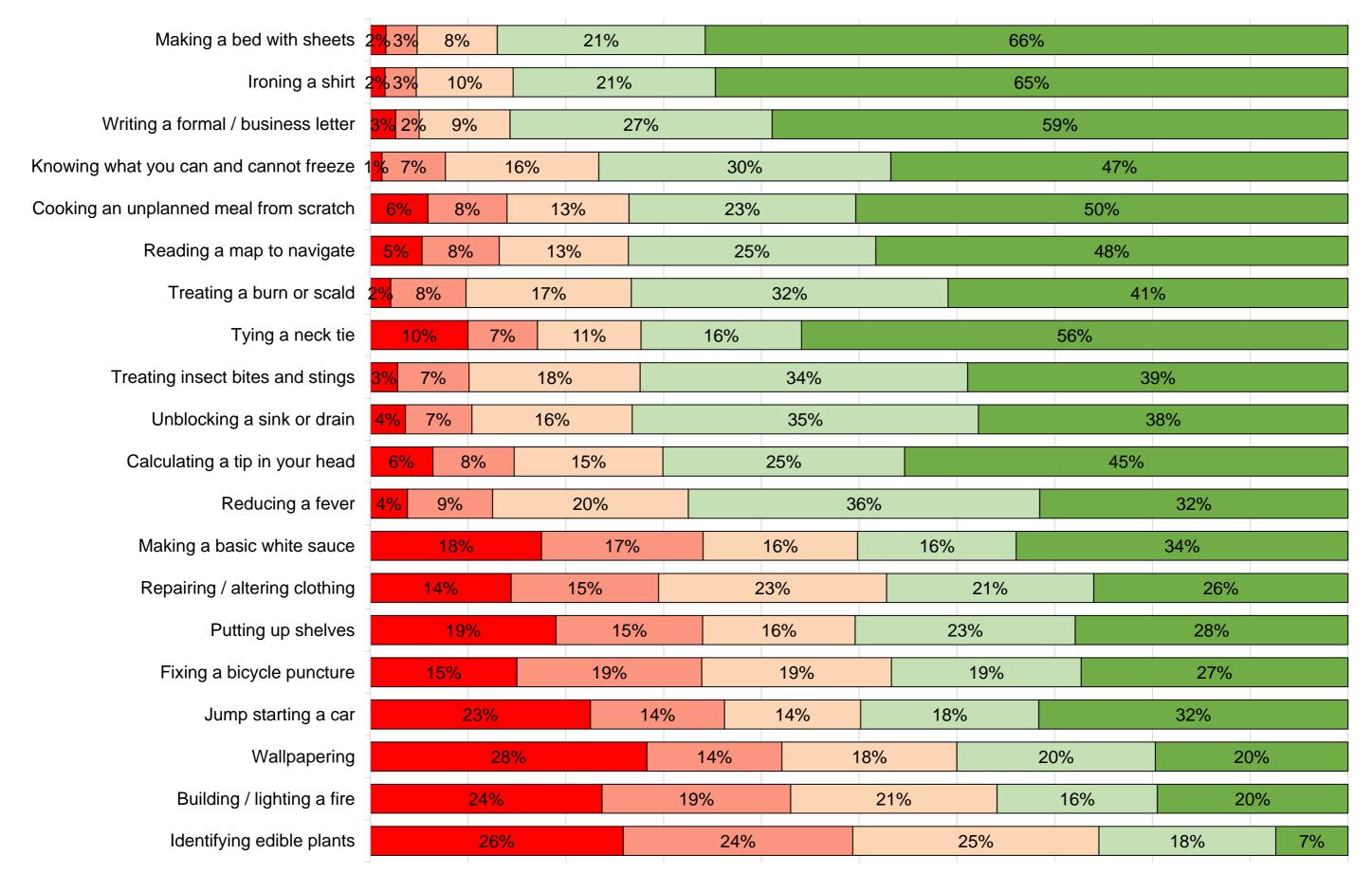
Q. How would you rate your skills and knowledge in the following areas?



Q. And how important do you think these skills and knowledge are in the 21st century?



Q. How confident would you be doing the following tasks?



■1 - Not at all confident ■2 ■3 ■4 ■5 - Very confident

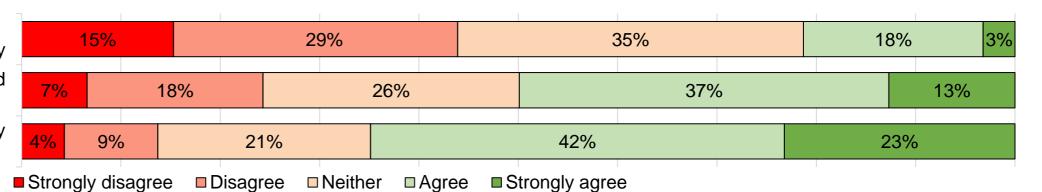
Contacting Residents in Emergencies

Q. How much do you agree with the following?

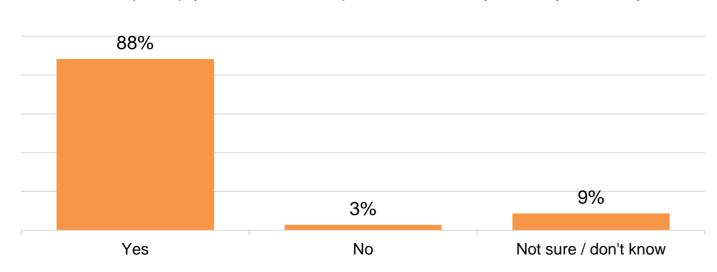
I am well informed about the actions that the Council would take in the event of an emergency

I am well informed about the actions that I should take in the event of an emergency

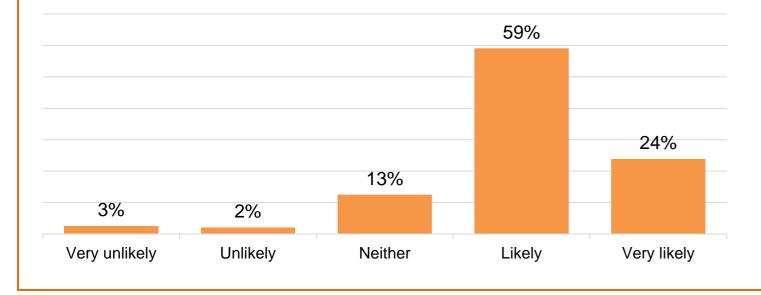
I am fully prepared to act to keep myself / my family safe in an emergency



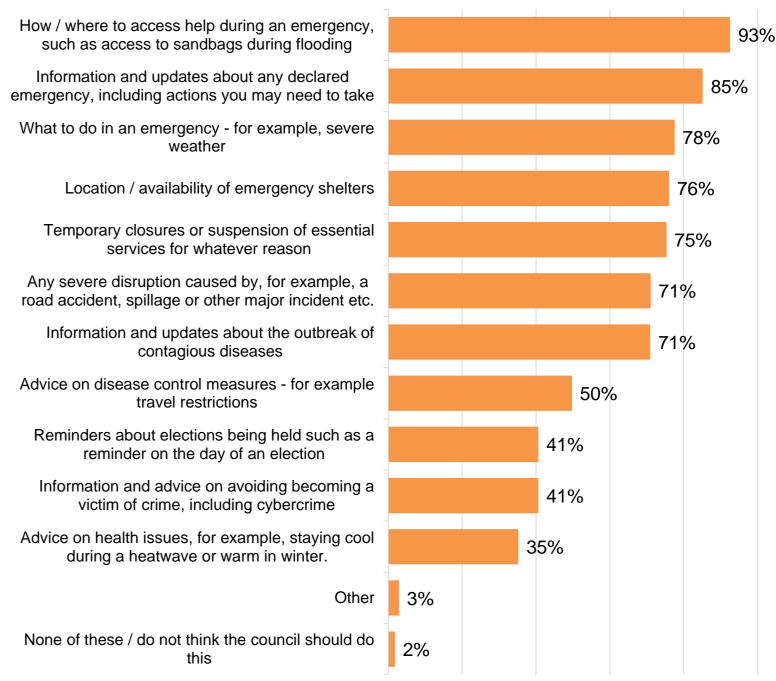
Q. In the event of an ongoing emergency, or severe disruption, do you think Hull City Council should use the email or mobile phone number information we hold about you for other purposes (as described previously) to contact you with information and / or advice to help keep you safe, or to help reduce risks to you and your family?



Q. How likely do you think it is that you would act on advice emailed or texted to you by Hull City Council (assuming that it was relevant to you or your situation)?



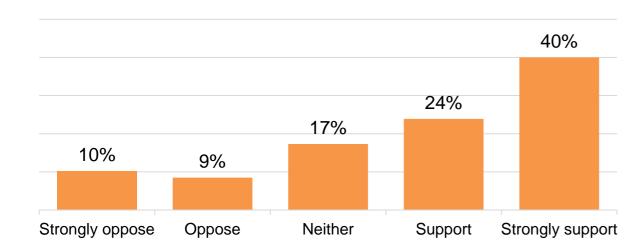
Q. Which, if any of the following do you think the Council should email or text local people about?



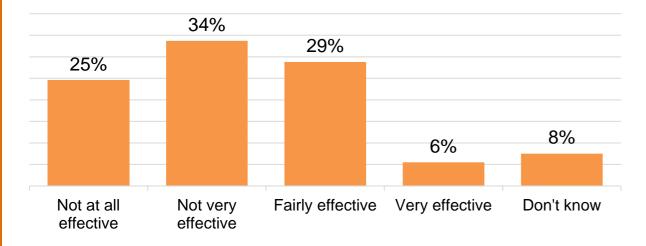
Q. How would you prefer to receive information about the following, given that some of the information may be time critical (i.e. about something happening now or is about to happen) and some not.? How / where to access help during an emergency, such as 4%1% 7% 50% 14% 23% access to sandbags during flooding Information and updates about any declared emergency, 5% 3% 56% 5% 14% 18% including actions you may need to take What to do in an emergency - for example, severe weather 44% 14% 7% 22% 6% 6% 6% 4% Location / availability of emergency shelters 46% 12% 8% 24% Temporary closures or suspension of essential services for 3% 6% 8% 46% 13% 24% whatever reason Any severe disruption caused by, for example, a road 45% 7% 19% 10% 6% 13% accident, spillage or other major incident etc. Information and updates about the outbreak of contagious 39% 12% 7% 26% 11% 7% diseases Advice on disease control measures - for example travel 26% 10% 9% 31% 11% 13% restrictions Reminders about elections being held such as a reminder 7% 8% 7% 27% 26% 25% on the day of an election Information and advice on avoiding becoming a victim of 19% 7% 9% 33% 14% 19% crime, including cybercrime Advice on health issues, for example, staying cool during a 19% 27% 8% 8% 27% 12% heatwave or warm in winter. ■ Text
■ WhatsApp □ HCC Mobile App ■ Social Media ■ Don't Want to Receive ■ Email Q. Overall, how much do you trust Hull City Council to store and use your contact Q. Overall, would you trust the information and advice that Hull City Council information in special circumstances as outlined above? emailed or texted you? 51% 49% 45% 30% 13% 5% 4% 4% Yes, all of the time Yes, some of the time No Strongly distrust Distrust Neither Trust Strongly trust

Technology and Online Safety

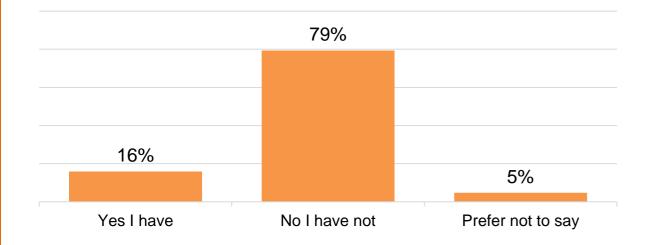
Q. How much do you support the new Online Safety Act?



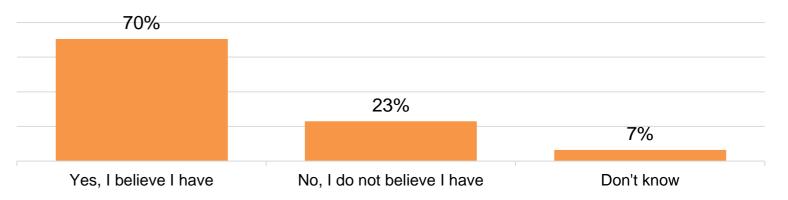
Q. And how effective do you think these new rules will be at preventing those younger than 18 from accessing adult content?



Q. Have you been blocked from content that, as far as you know, should not be covered by the new rules?



Q. Have you ever received, after speaking or texting about a particular subject or product, targeted advertising / text messages (including scams) on the same subject?



Q. Do you think that any of the following devices can or do actively listen to conversations without being prompted?



□Can, but does not □Can and does □Cannot □Don't know

- Q. Have you or someone you know ever **received** scam texts, emails or phone calls?
- Q. Have you / someone you know **lost money** because of a scam?



