PEOPLE'S PANEL VOX POP INFOGRAPHIC: AUGUST 2025 – WAVE 26

Insight Team
Economic Development and Regeneration
Hull City Council
The Guildhall
Alfred Gelder Street
Hull
HU1 2AA

Or by email panel@hullcc.gov.uk

Results Based on 1,050 Hull Responses

Happiness and Wellbeing

Q. How are you feeling?

Change compared to August 2024 People's Panel

Happiness
Happy: 52% (- 5pp) ▼
Unhappy: 20% (+ 1pp)

Healthiness
Healthy: 49% (+ 1pp)
Unhealthy: 20% (- 3pp)

Loneliness
Not lonely: 54% (- 6pp) ▼
Lonely: 20% (+ 2pp)

Stress / Anxiety
Not stressed: 38% (+ 6pp) ▲
Stressed: 33% (- 6pp) ▼

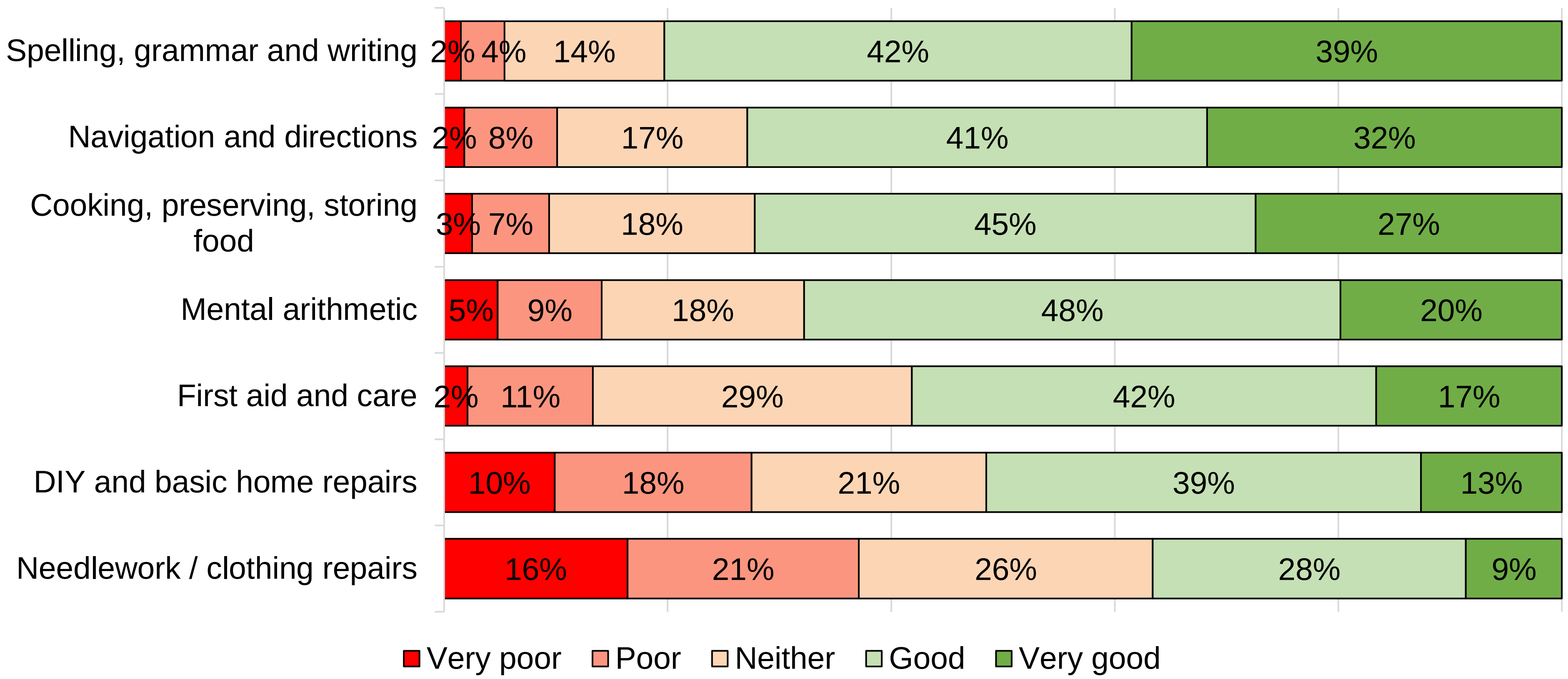
Worthwhileness
Worthwhile: 51% (- 7pp) ▼
Not worthwhile: 17% (+ 3pp)

Optimism
Optimistic: 45% (- 4pp) ▼
Pessimistic: 24% (+ 2pp)

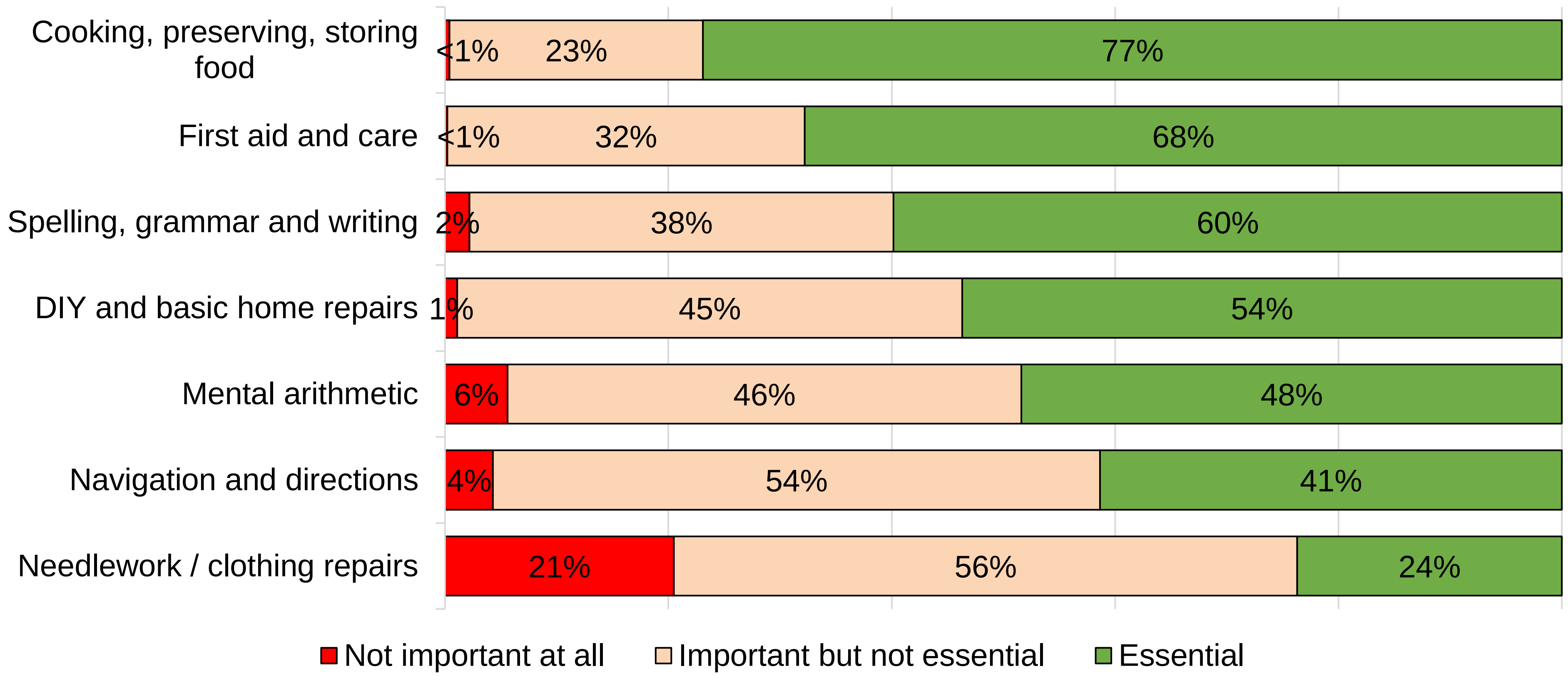
Hopefulness
Hopeful: 47% (- 6pp) ▼
Not hopeful: 22% (+ 2pp)

Skills for Every Day Life

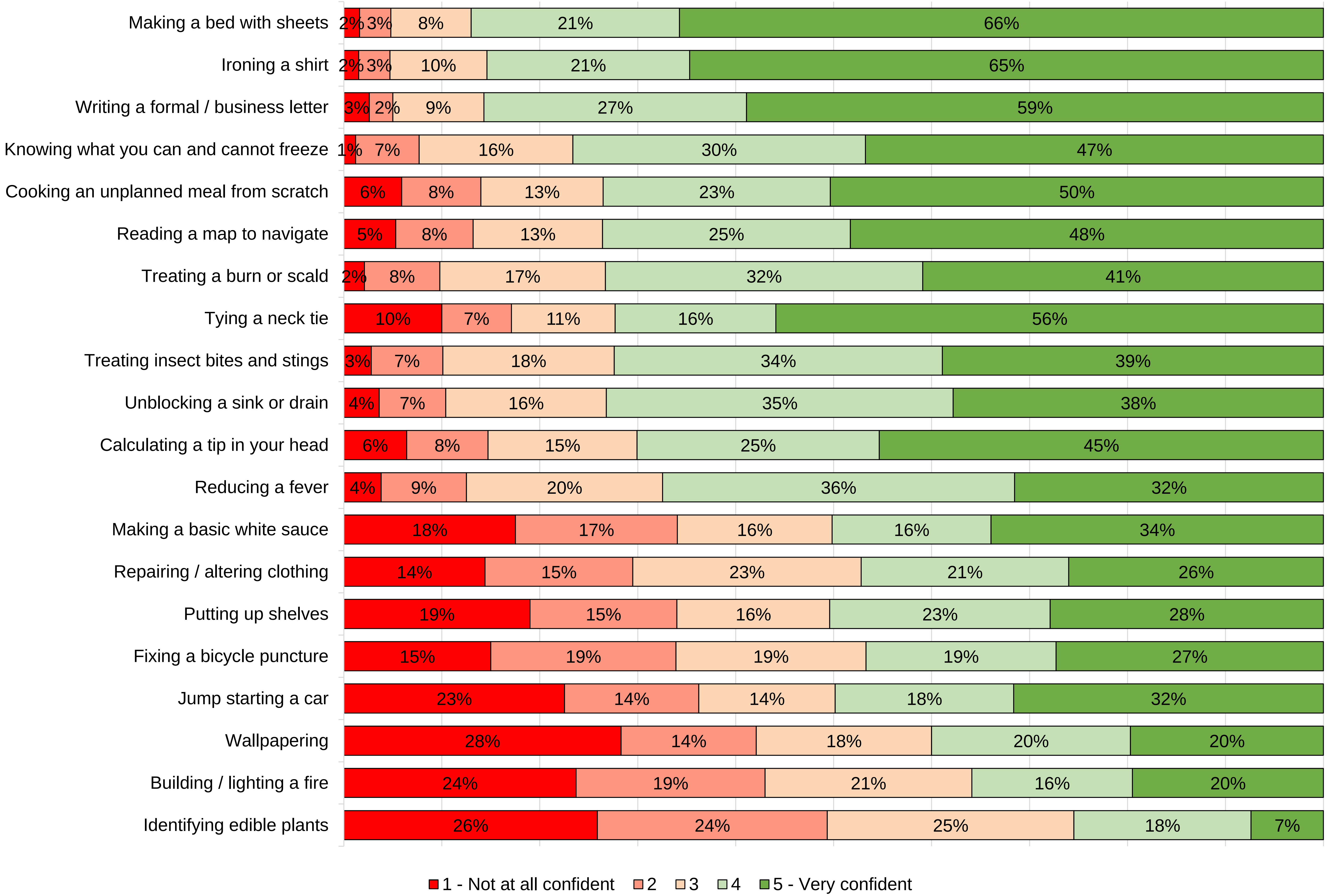
Q. How would you rate your skills and knowledge in the following areas?



Q. And how important do you think these skills and knowledge are in the 21st century?

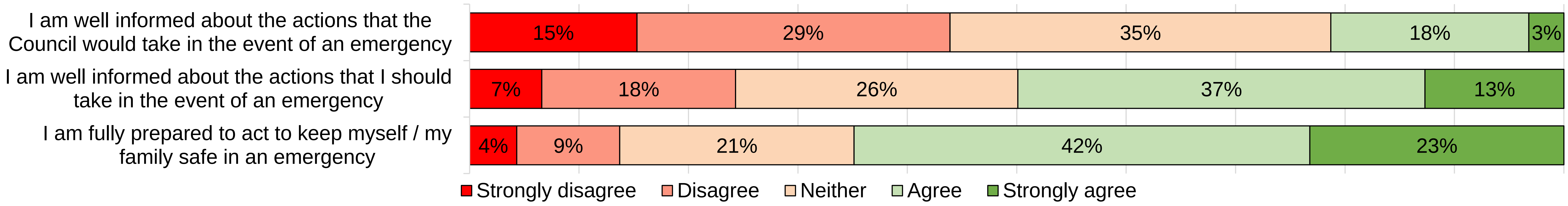


Q. How confident would you be doing the following tasks?

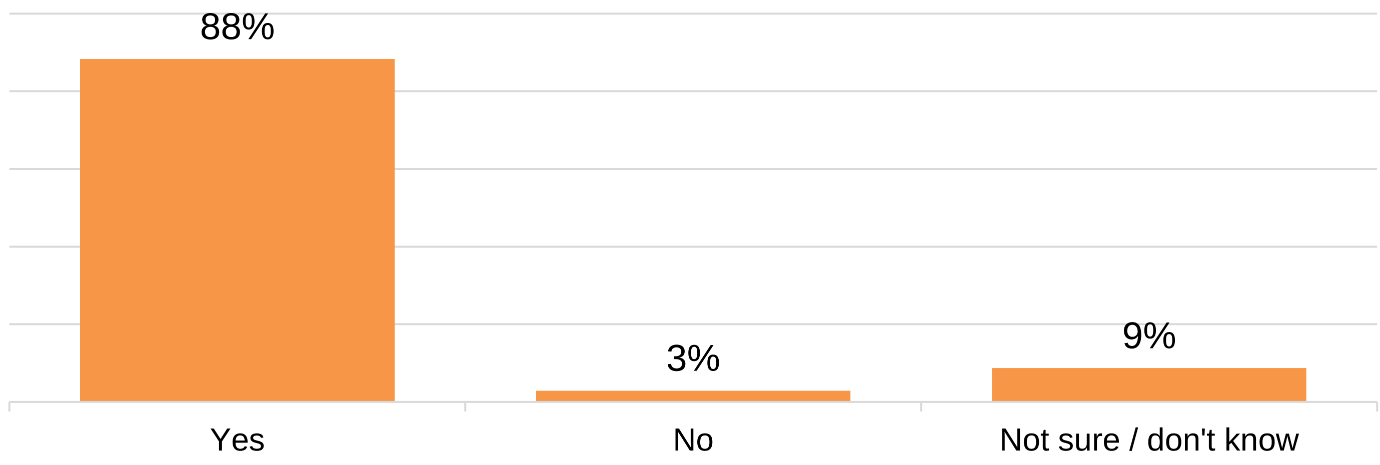


Contacting Residents in Emergencies

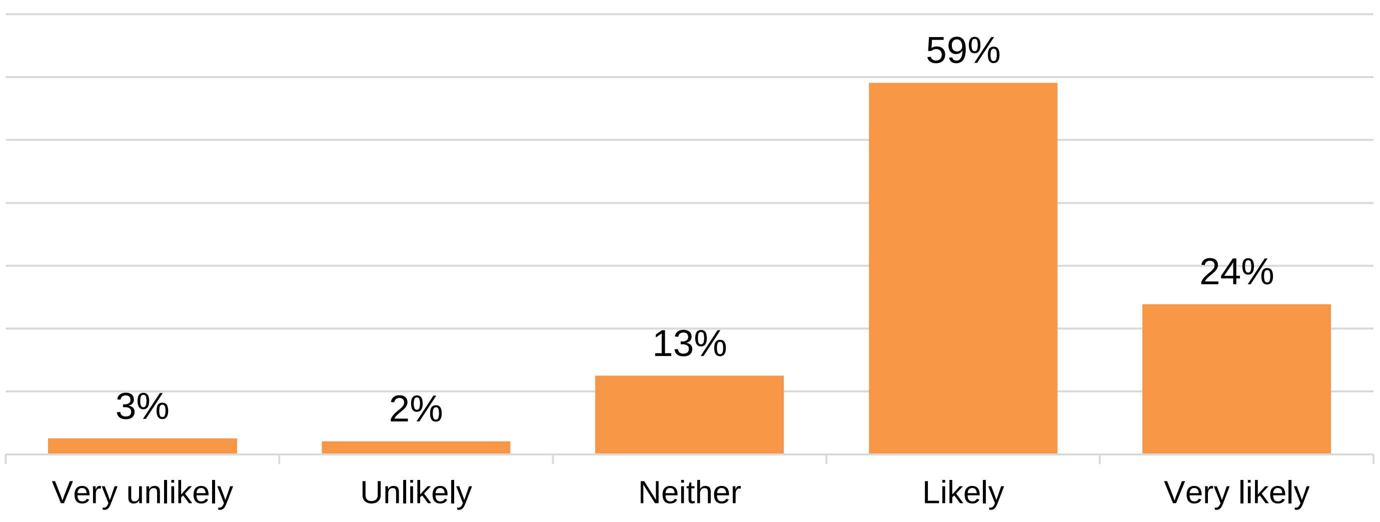
Q. How much do you agree with the following?



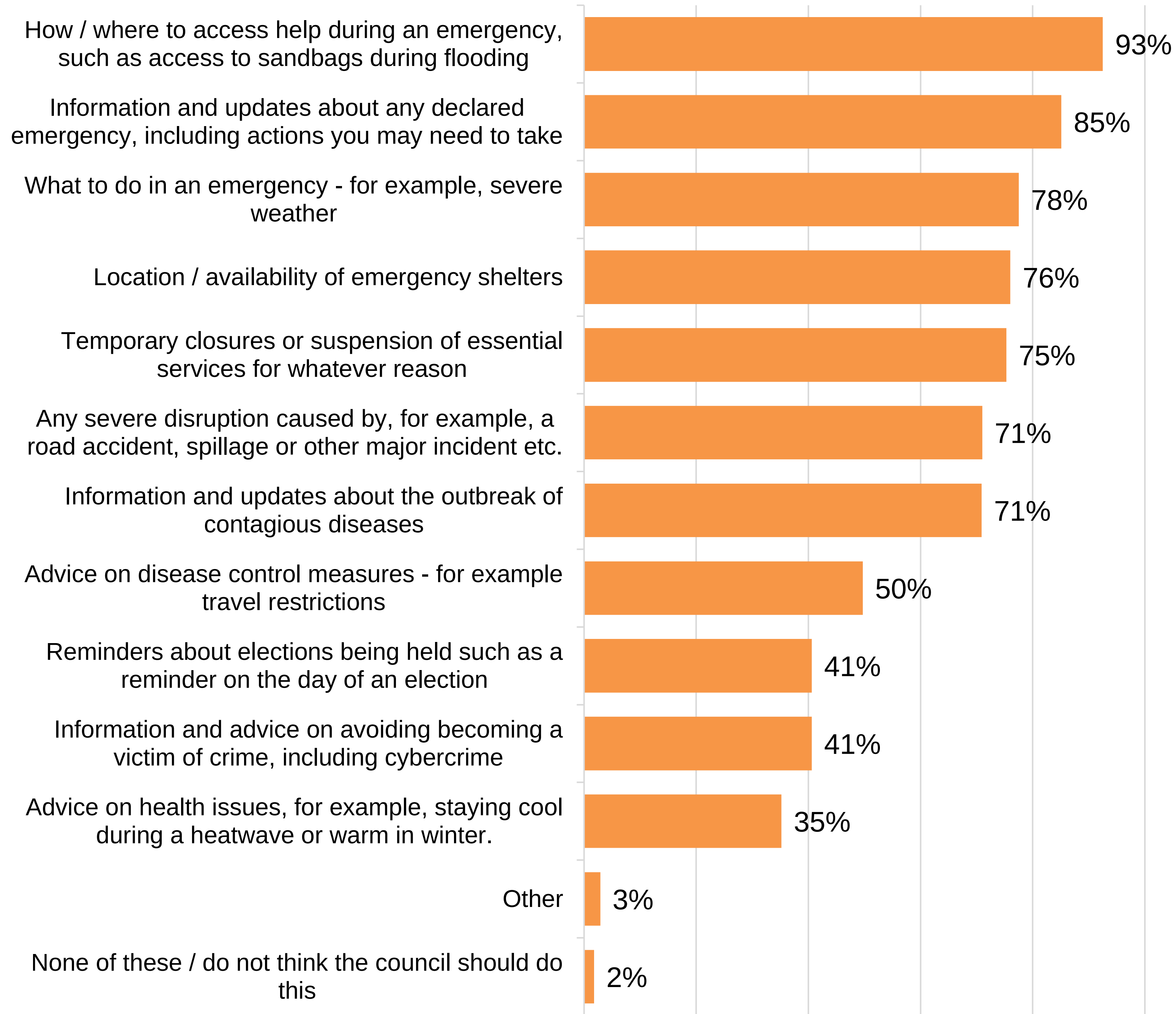
Q. In the event of an ongoing emergency, or severe disruption, do you think Hull City Council should use the email or mobile phone number information we hold about you for other purposes (as described previously) to contact you with information and / or advice to help keep you safe, or to help reduce risks to you and your family?



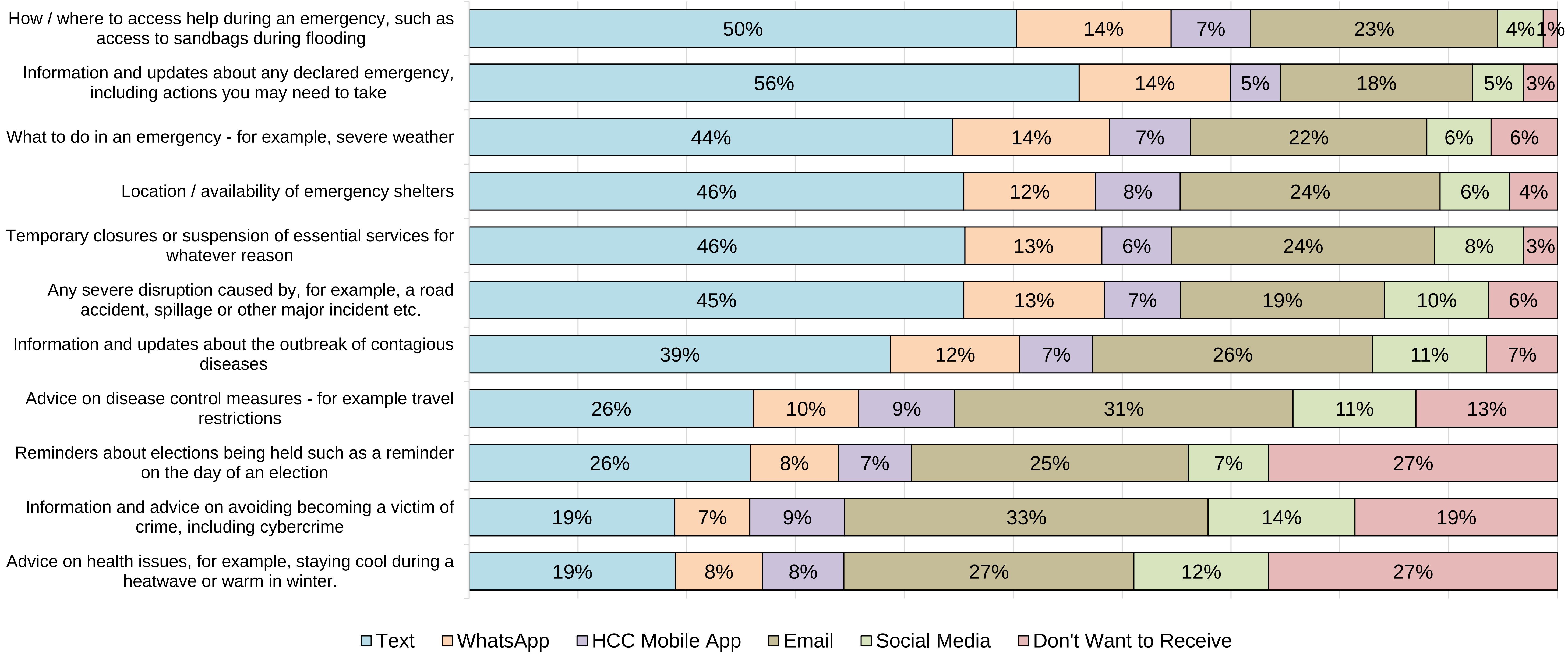
Q. How likely do you think it is that you would act on advice emailed or texted to you by Hull City Council (assuming that it was relevant to you or your situation)?



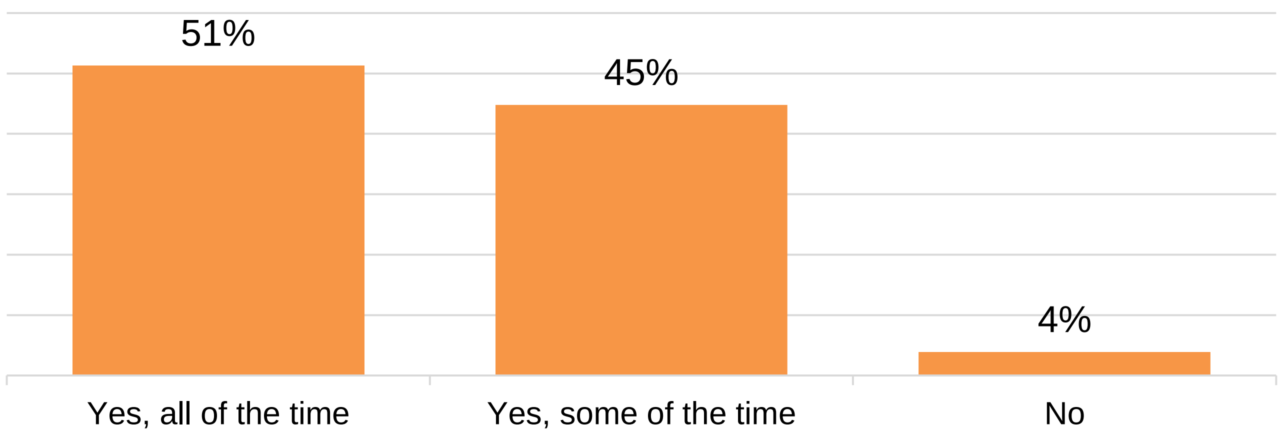
Q. Which, if any of the following do you think the Council should email or text local people about?



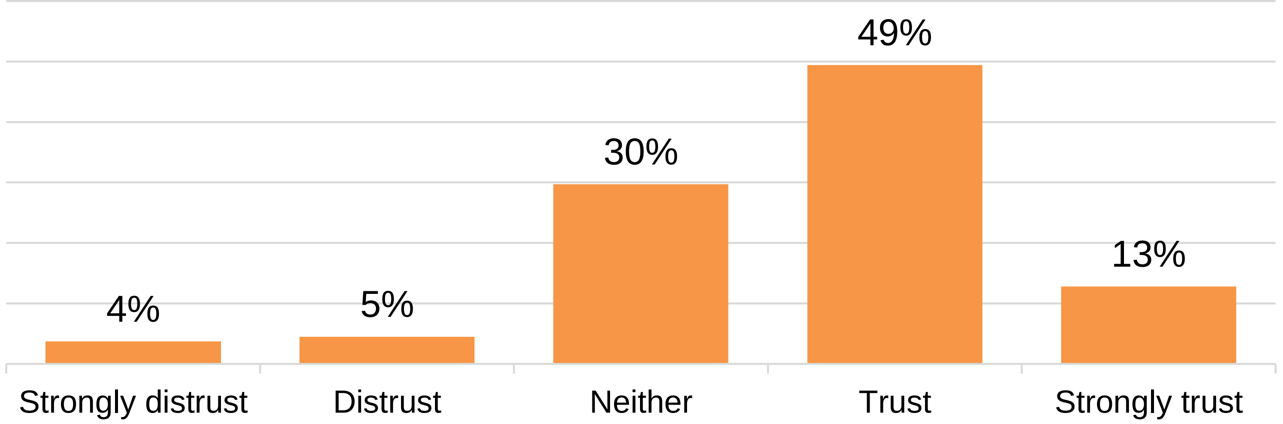
Q. How would you prefer to receive information about the following, given that some of the information may be time critical (i.e. about something happening now or is about to happen) and some not.?



Q. Overall, would you trust the information and advice that Hull City Council emailed or texted you?

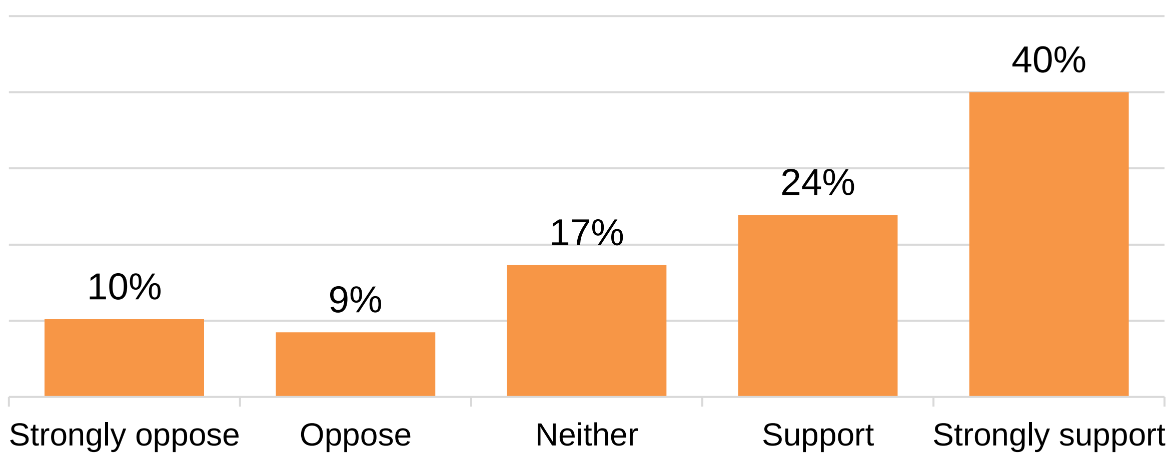


Q. Overall, how much do you trust Hull City Council to store and use your contact information in special circumstances as outlined above?

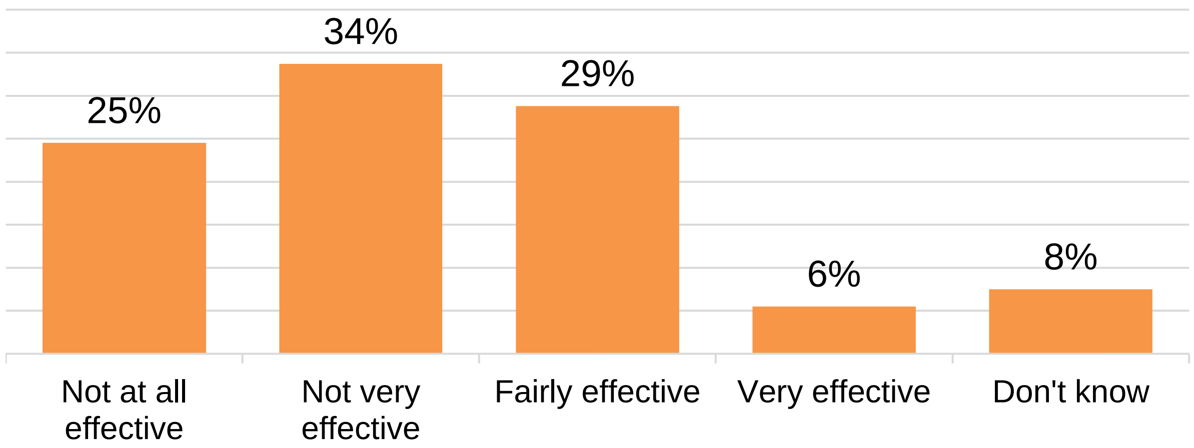


Technology and Online Safety

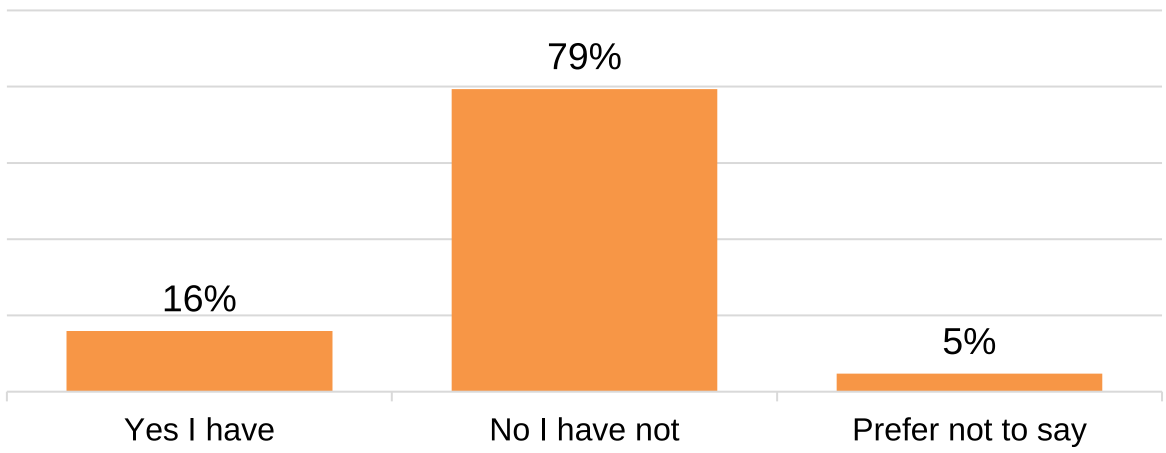
Q. How much do you support the new Online Safety Act?



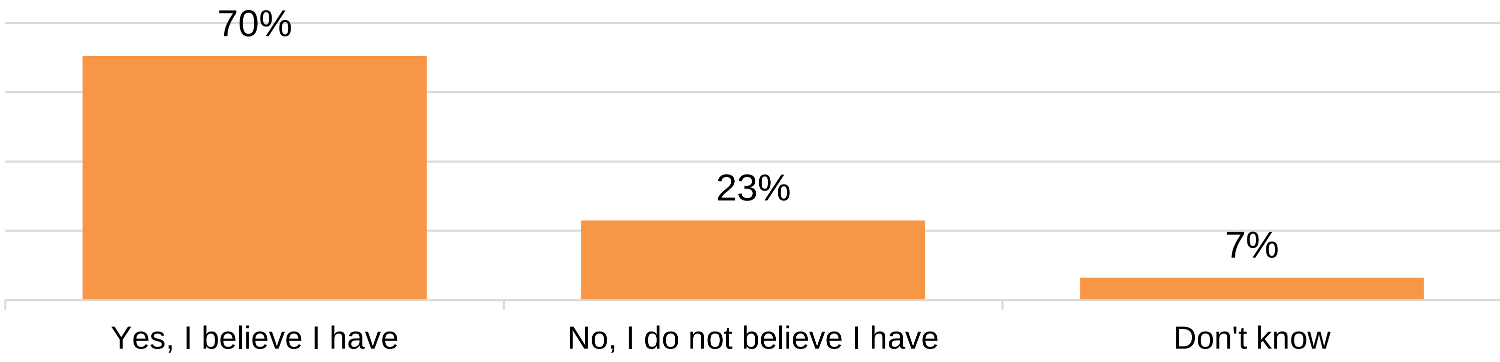
Q. And how effective do you think these new rules will be at preventing those younger than 18 from accessing adult content?



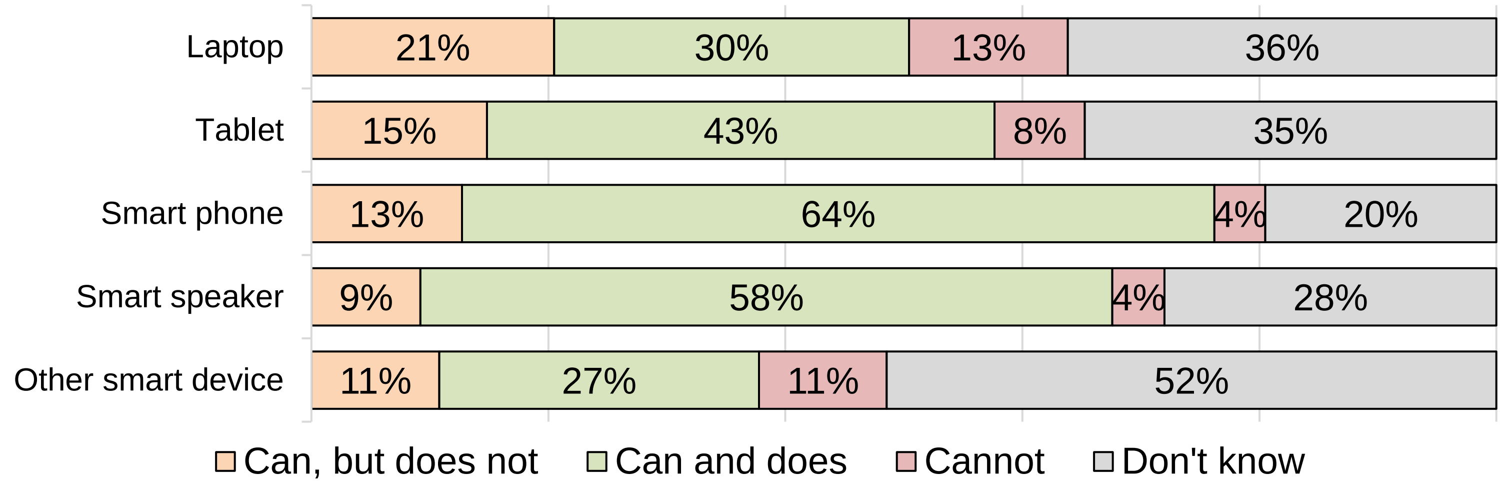
Q. Have you been blocked from content that, as far as you know, should not be covered by the new rules?



Q. *Have you ever received, after speaking or texting about a particular subject or product, targeted advertising / text messages (including scams) on the same subject?*

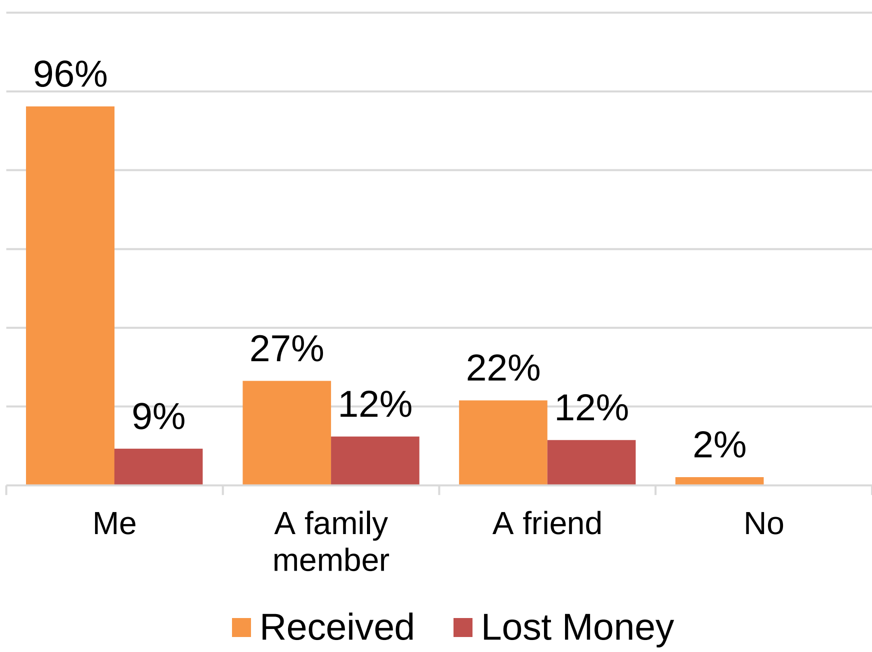


Q. Do you think that any of the following devices can or do actively listen to conversations without being prompted?

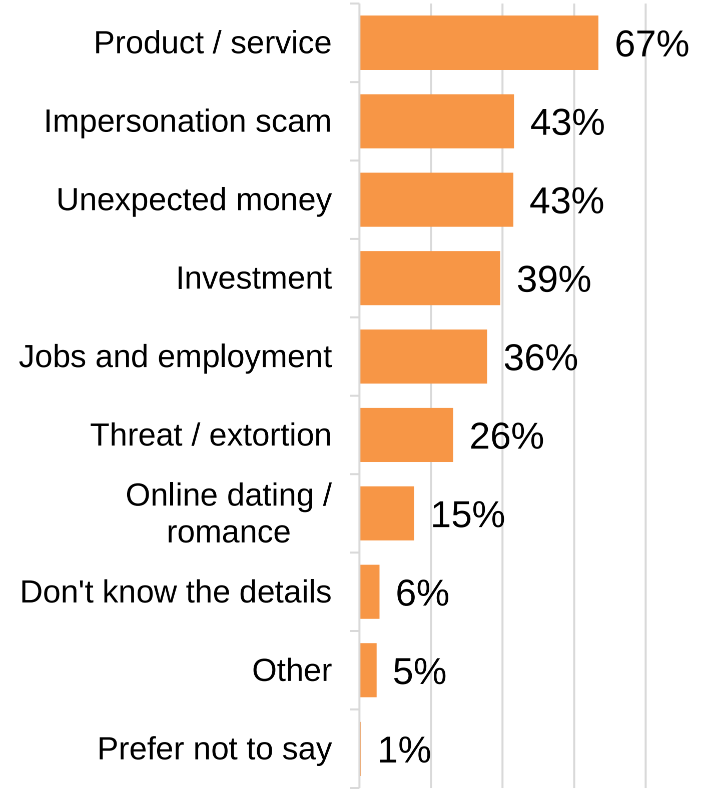


Q. Have you or someone you know ever **received** scam texts, emails or phone calls?

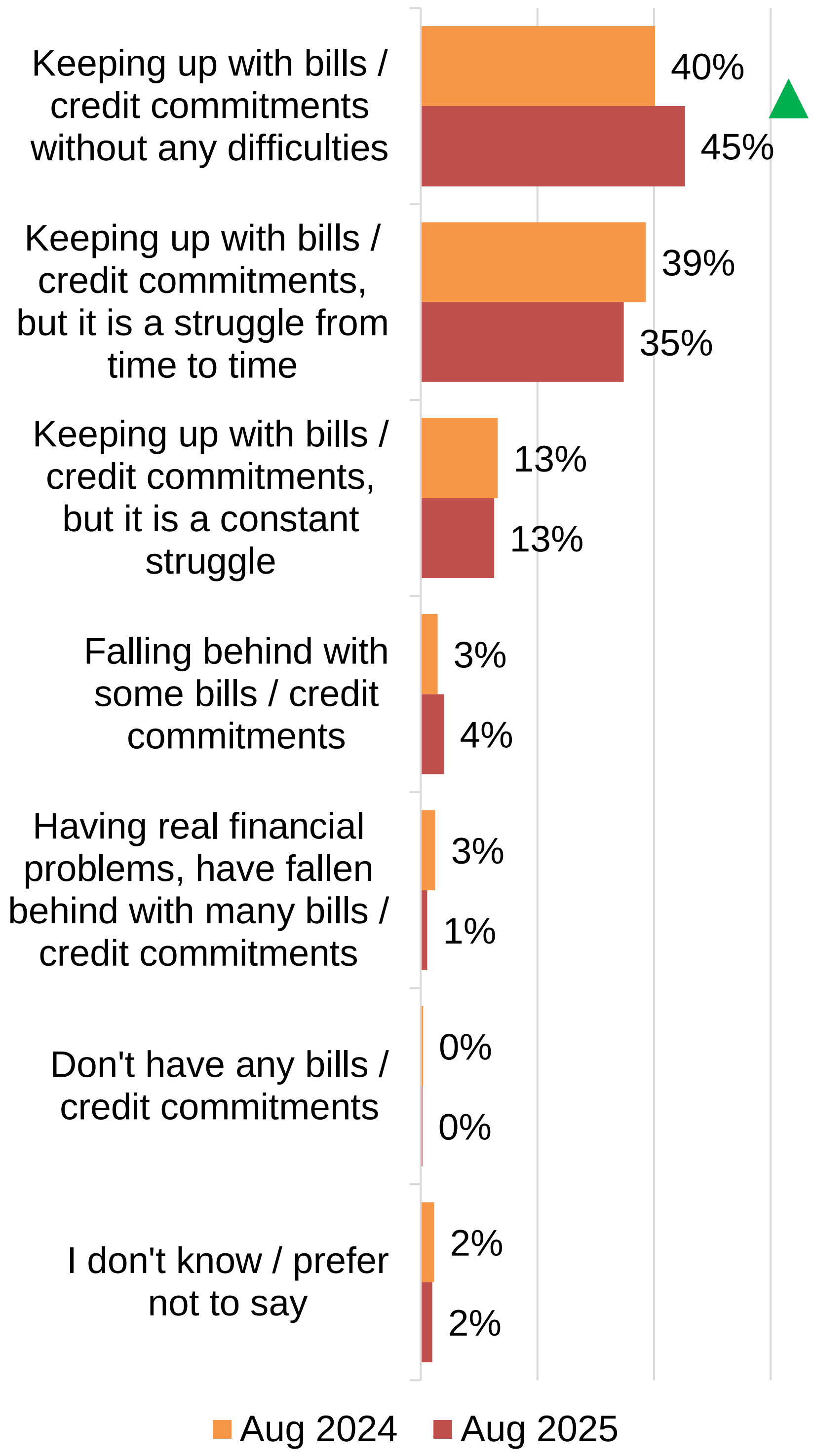
Q. Have you / someone you know **lost money** because of a scam?

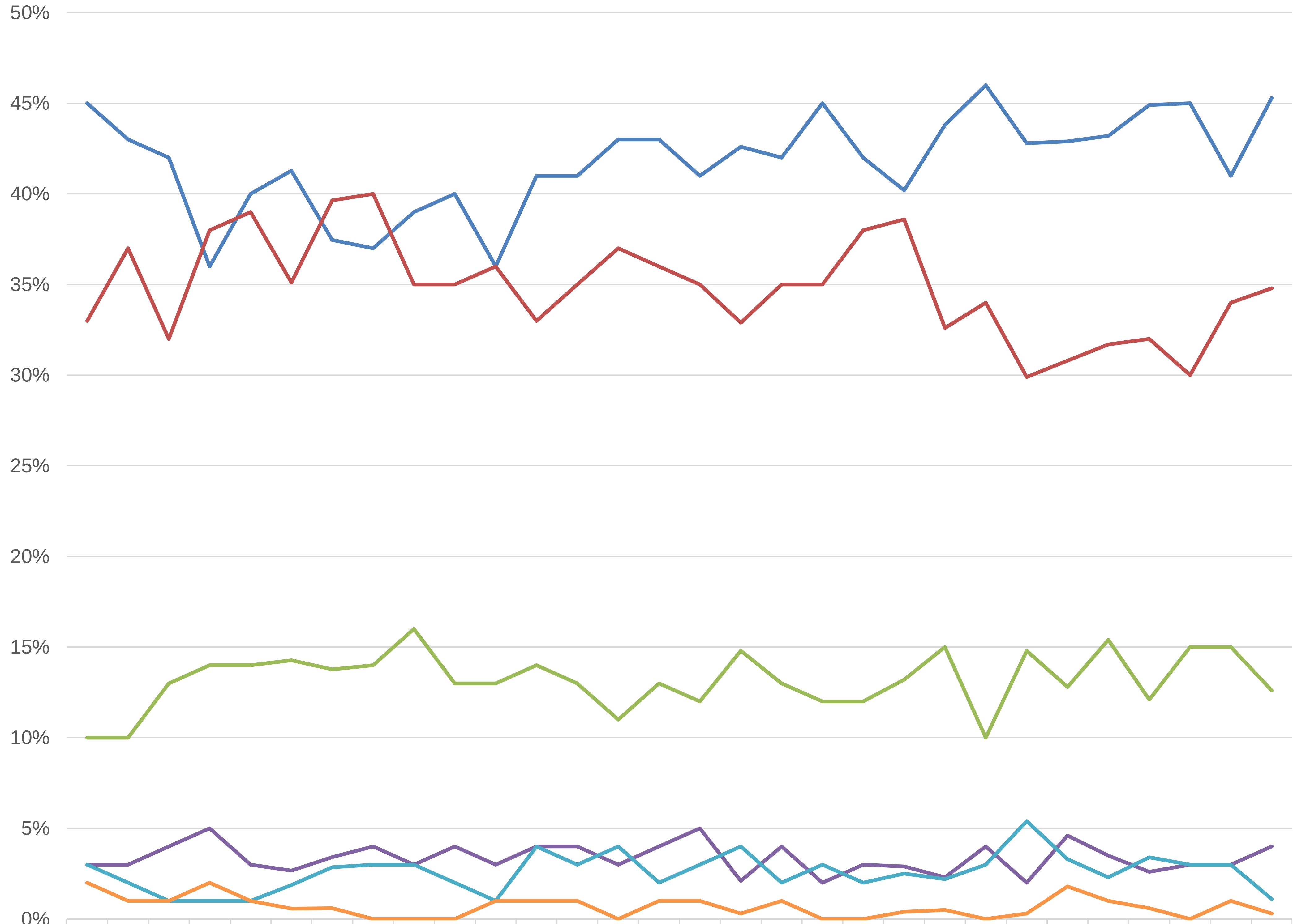


Q. Which of the following types of scam have you / someone you know received?



Financial Stability Checker





	Mar -22	May -22	Jul- 22	Aug -22	Oct- 22	Nov -22	Jan- 23	Mar -23	Apr- 23	May -23	Jun- 23	Aug -23	Sep -23	Oct- 23	Dec -23	Jan- 24
Keeping up with bills / credit commitments without any difficulties	45%	43%	42%	36%	40%	41%	37%	37%	39%	40%	36%	41%	41%	43%	43%	41%
Keeping up with bills / credit commitments, but it is a struggle from time to time	33%	37%	32%	38%	39%	35%	40%	40%	35%	35%	36%	33%	35%	37%	36%	35%
Keeping up with bills / credit commitments, but it is a constant struggle	10%	10%	13%	14%	14%	14%	14%	14%	16%	13%	13%	14%	13%	11%	13%	12%
Falling behind with some bills / credit commitments	3%	3%	4%	5%	3%	3%	3%	4%	3%	4%	3%	4%	4%	3%	4%	5%
Having real financial problems, have fallen behind with many bills / credit commitments	3%	2%	1%	1%	1%	2%	3%	3%	3%	2%	1%	4%	3%	4%	2%	3%
Don't have any bills / credit commitments	2%	1%	1%	2%	1%	1%	1%	0%	0%	0%	1%	1%	1%	0%	1%	1%

	Feb -24	Mar -24	May -24	Jun- 24	Aug -24	Sep -24	Nov -24	Dec -24	Jan- 25	Mar -25	Apr- 25	May -25	Jul- 25	Aug -25
Keeping up with bills / credit commitments without any difficulties	43%	42%	45%	42%	40%	44%	46%	43%	43%	43%	45%	45%	41%	45%
Keeping up with bills / credit commitments, but it is a struggle from time to time	33%	35%	35%	38%	39%	33%	34%	30%	31%	32%	32%	30%	34%	35%
Keeping up with bills / credit commitments, but it is a constant struggle	15%	13%	12%	12%	13%	15%	10%	15%	13%	15%	12%	15%	15%	13%
Falling behind with some bills / credit commitments	2%	4%	2%	3%	3%	2%	4%	2%	5%	4%	3%	3%	3%	4%
Having real financial problems, have fallen behind with many bills / credit commitments	4%	2%	3%	2%	3%	2%	3%	5%	3%	2%	3%	3%	3%	1%
Don't have any bills / credit commitments	0%	1%	0%	0%	0%	1%	0%	0%	2%	1%	1%	0%	1%	0%