



PEOPLE'S PANEL INFOGRAPHIC: JUNE 2026 – WAVE 61

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Results Based on 937 Hull Responses

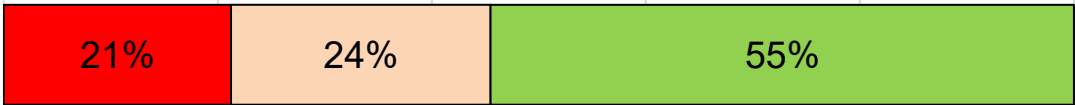
MY LIFE

Q. Thinking about your life, day to day, how do you feel about it?

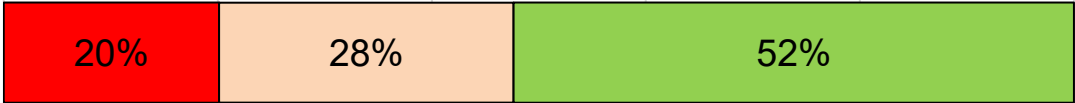
I am unhappy with my life



I am not satisfied with my life



I feel I don't belong



I am happy with my life

I am satisfied with my life

I feel like I belong

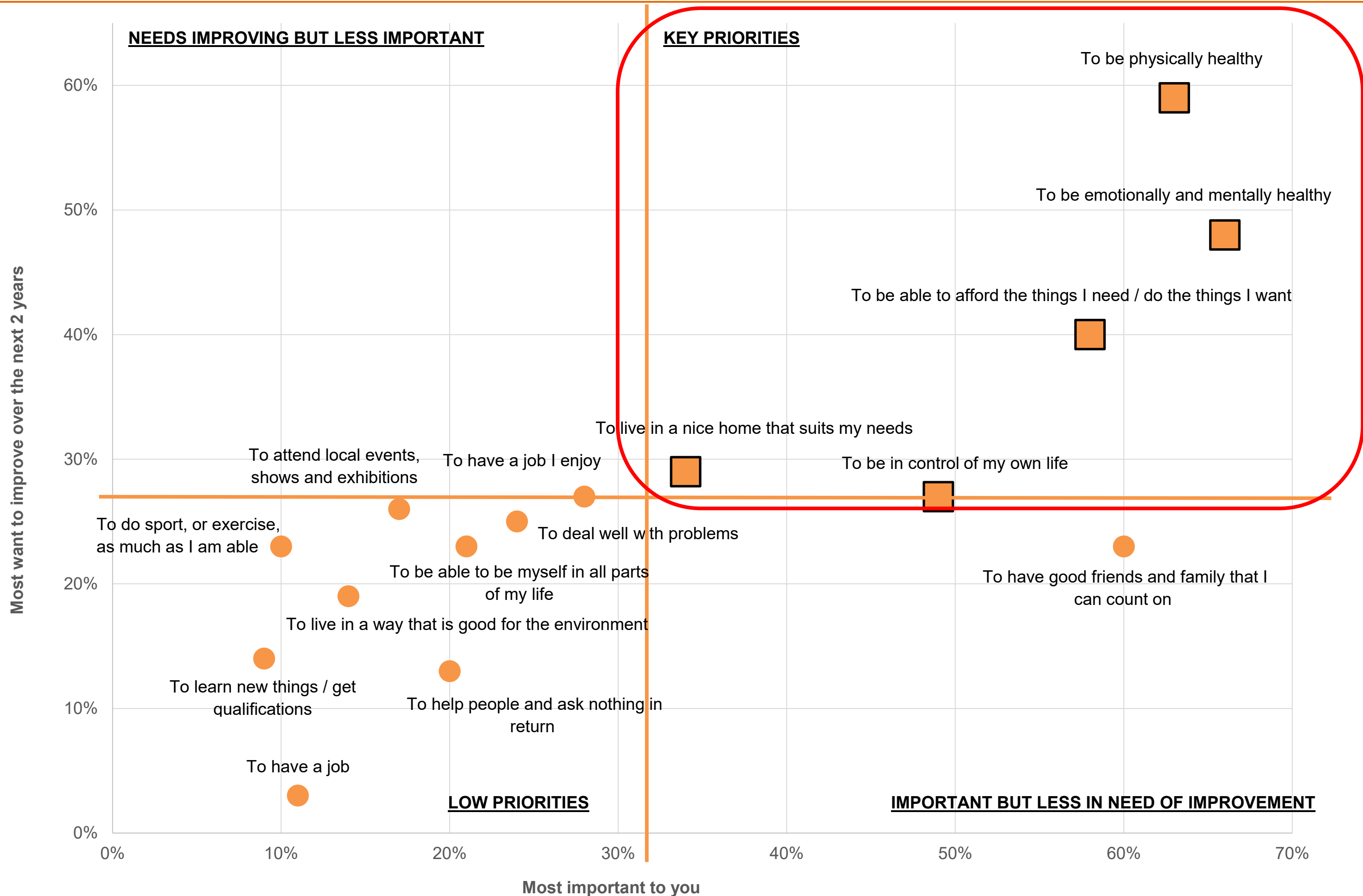
	2023	2025	2026
Happy	65%	60%	60%
Satisfied	63%	56%	55%
Belong	56%	55%	52%

Q. Thinking about your life, which of the following are most **important** to you?

	2025	2026
To be physically healthy	66%	63%
To be emotionally and mentally healthy	69%	66%
To be able to afford the things I need and do the things I want to do	54%	58%
To have good friends and family that I can count on	60%	60%
To be in control of my own life	48%	49%
To live in a nice home that suits my needs	33%	34%
To have a job I enjoy	29%	28%
To deal well with problems	25%	24%
To be able to be myself in all parts of my life	22%	21%
To attend local events, shows and exhibitions (e.g. theatre, sports, music, festivals, local museums)	14%	17%
To live in a way that is good for the environment	12%	14%
To do sport, or exercise as much as I am able	11%	10%
To help people and ask nothing in return	21%	20%
To learn new things / get qualifications	7%	9%
To have a job	11%	11%

Q. And which do you most want to **improve** over the next 2 years?

	2025	2026
To be physically healthy	62%	59%
To be emotionally and mentally healthy	49%	48%
To be able to afford the things I need and do the things I want to do	40%	40%
To have good friends and family that I can count on	24%	23%
To be in control of my own life	28%	27%
To live in a nice home that suits my needs	30%	29%
To have a job I enjoy	20%	27%
To deal well with problems	28%	25%
To be able to be myself in all parts of my life	27%	23%
To attend local events, shows and exhibitions (e.g. theatre, sports, music, festivals, local museums)	26%	26%
To live in a way that is good for the environment	21%	19%
To do sport, or exercise as much as I am able	23%	23%
To help people and ask nothing in return	14%	13%
To learn new things / get qualifications	15%	14%
To have a job	5%	3%



Red: Priority Level DECREASING

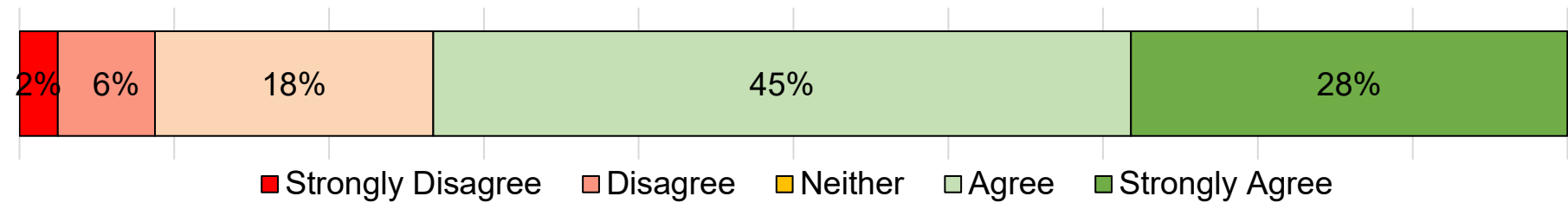
Orange: Priority Level Unchanged

Green: Priority Level INCREASING

Square: Key Priority in 2025

Q. How much do you agree with the statement:

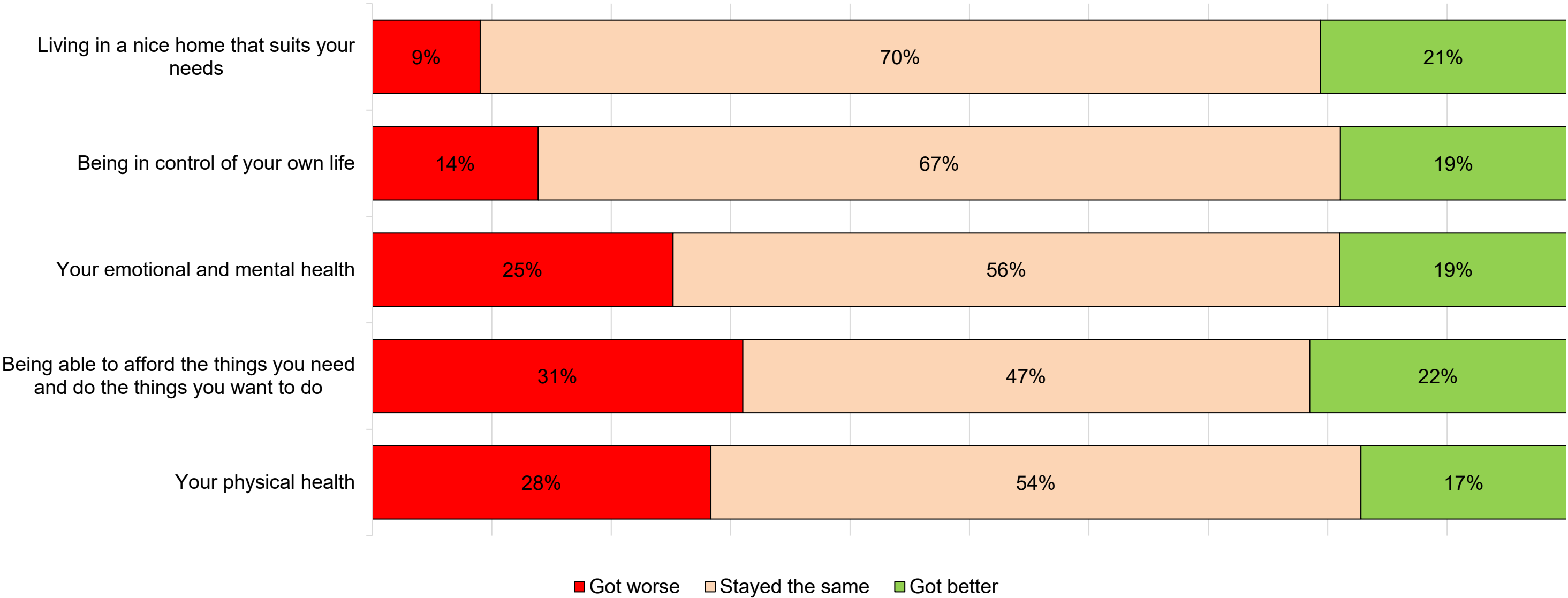
"I am proud to be myself"



	2023	2025	2026
Agree	78%	72%	73%

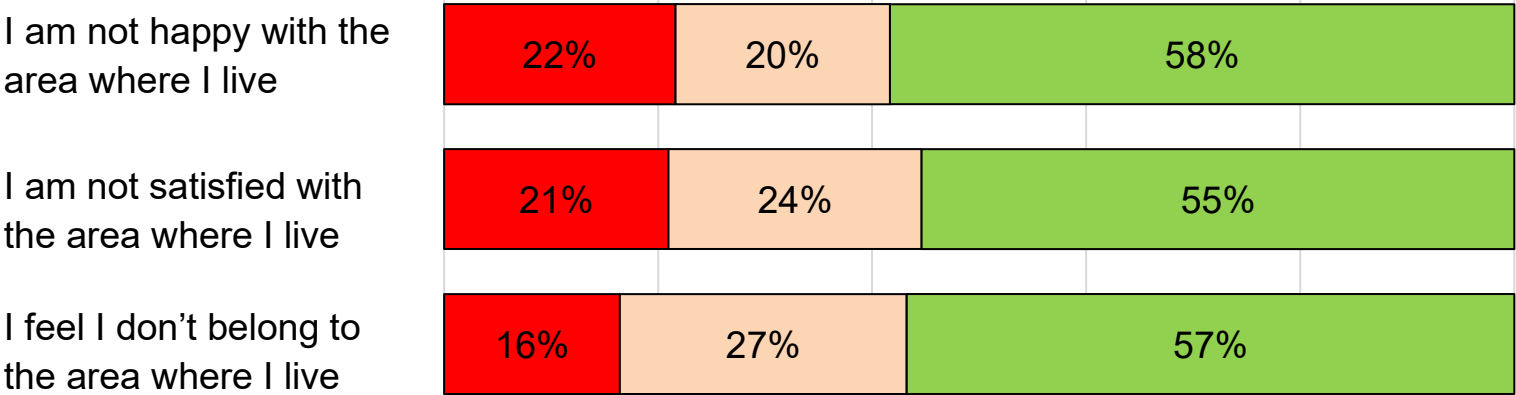
Q. Last year, when we asked you to tell us what was important to you in your life, and what you most wanted to improve, you told us that the following were your top priorities.

Thinking about the last year, have they got worse, stayed the same or got better?



MY STREET

Q. How do you feel about your neighbourhood, the area where you live?



I am happy with the area where I live

I am satisfied with the area where I live

I feel I belong to the area where I live

	2023	2025	2026
Happy	58%	62%	58%
Satisfied	53%	57%	55%
Belong	53%	56%	57%

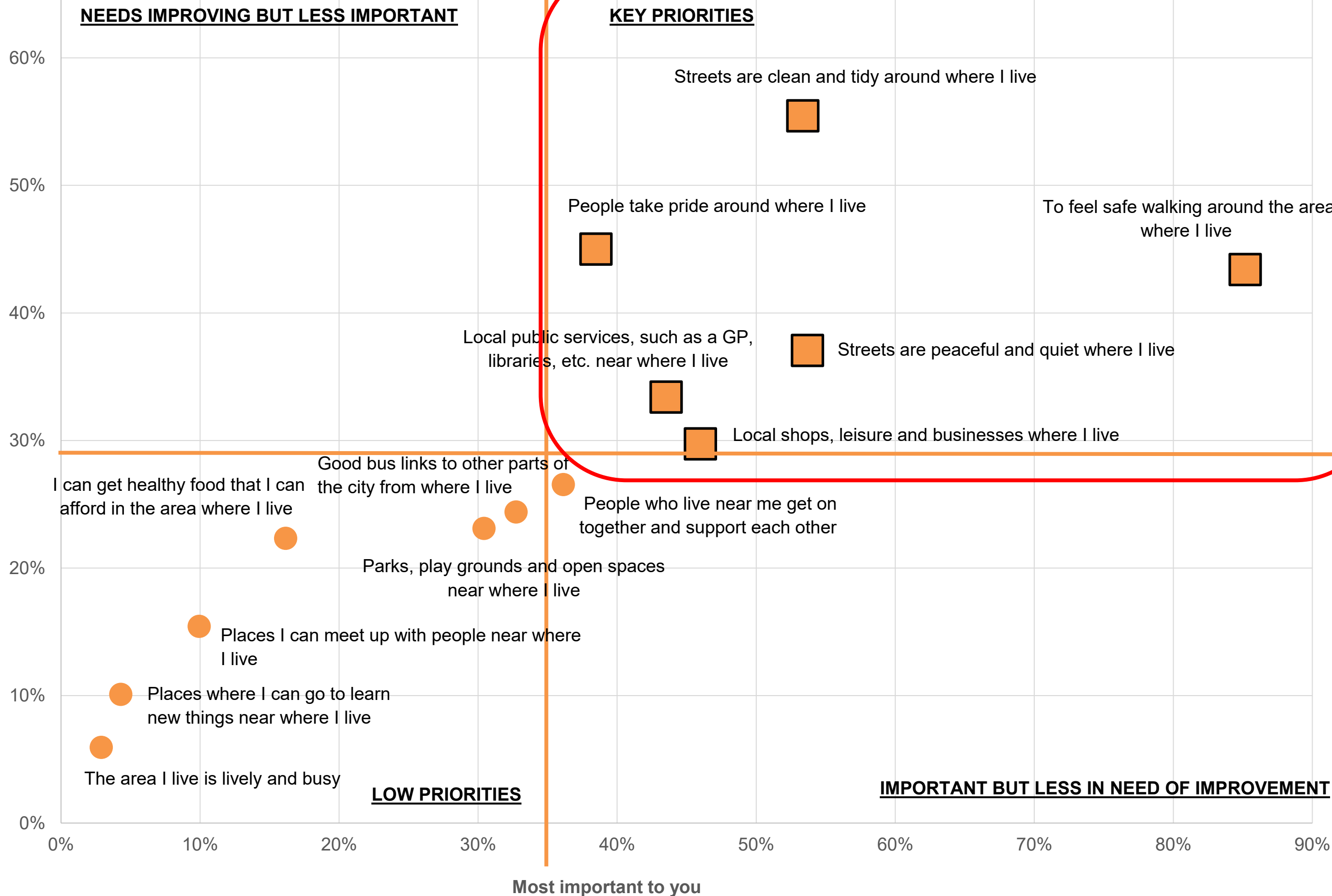
Q. Thinking about where you live, which of the following are most **important** to you?

	2025	2026
To feel safe walking around the area where I live	86%	85%
Streets are clean and tidy around where I live	54%	53%
Streets are peaceful and quiet where I live	55%	54%
People take pride around where I live	40%	34%
Local public services, such as a GP, libraries etc. near where I live	49%	44%
Local shops, leisure and businesses where I live	47%	46%
People who live near me get on together and support each other	41%	36%
Good bus links to other parts of the city from where I live	29%	33%
Parks, play grounds and open spaces near where I live	34%	30%
I can get healthy food that I can afford in the area where I live	15%	16%
Places I can meet up with people near where I live	11%	10%
Places where I can go to learn new things near where I live	3%	4%
The area I live is lively and busy	4%	3%

Q. And which do you most want **improved** over the next 2 years?

	2025	2026
To feel safe walking around the area where I live	50%	43%
Streets are clean and tidy around where I live	58%	55%
Streets are peaceful and quiet where I live	38%	37%
People take pride around where I live	45%	45%
Local public services, such as a GP, libraries etc. near where I live	32%	33%
Local shops, leisure and businesses where I live	29%	30%
People who live near me get on together and support each other	27%	27%
Good bus links to other parts of the city from where I live	23%	24%
Parks, play grounds and open spaces near where I live	22%	23%
I can get healthy food that I can afford in the area where I live	22%	22%
Places I can meet up with people near where I live	13%	15%
Places where I can go to learn new things near where I live	13%	10%
The area I live is lively and busy	5%	6%

Most want improved over the next 2 years



Red: Priority Level DECREASING

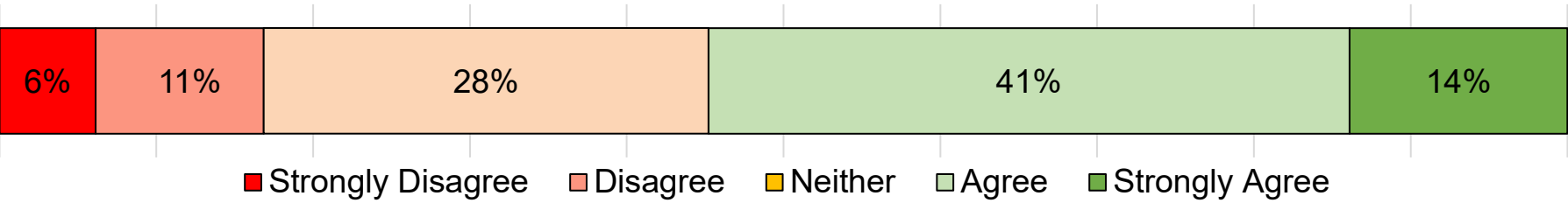
Orange: Priority Level Unchanged

Green: Priority Level INCREASING

Square: Key Priority in 2025

Q. How much do you agree with the statement:

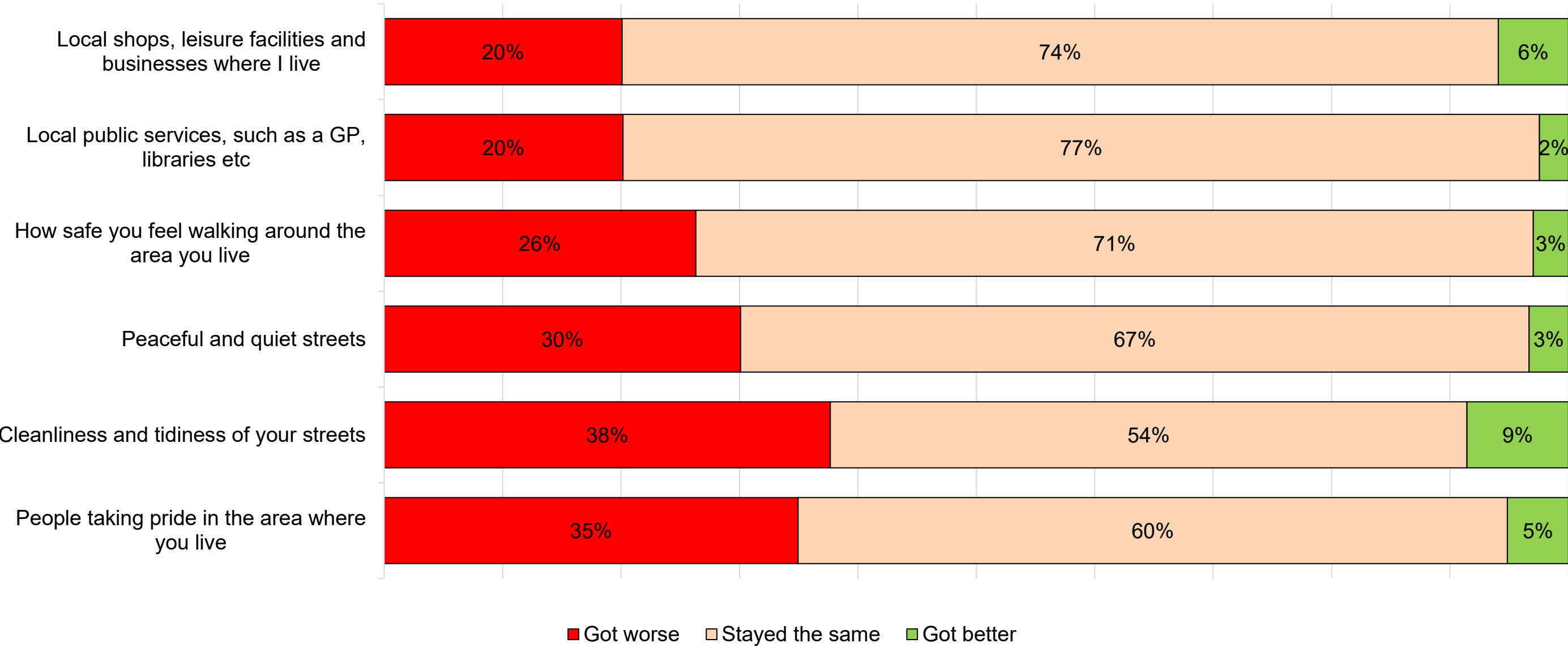
"I am proud of where I live"



	2023	2025	2026
Agree	49%	60%	55%

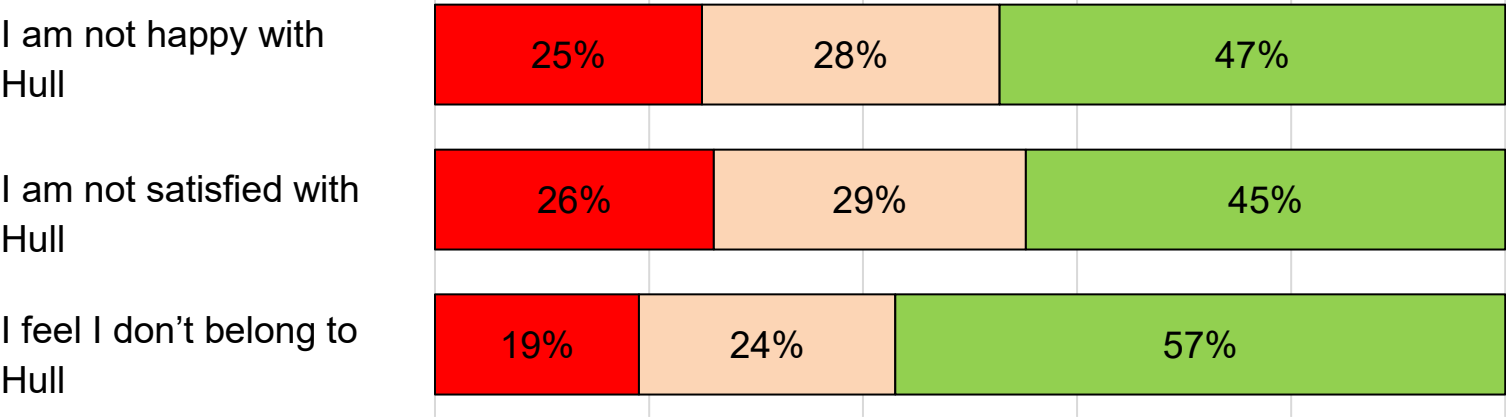
Q. Last year when we asked you to tell us what was important to you about where you live, and what you most wanted to improve, you told us that the following were your top priorities.

Thinking about the last year, have they got worse, stayed the same or got better?



MY CITY

Q. How do you feel about Hull?



I am happy with Hull

I am satisfied with Hull

I feel I belong to Hull

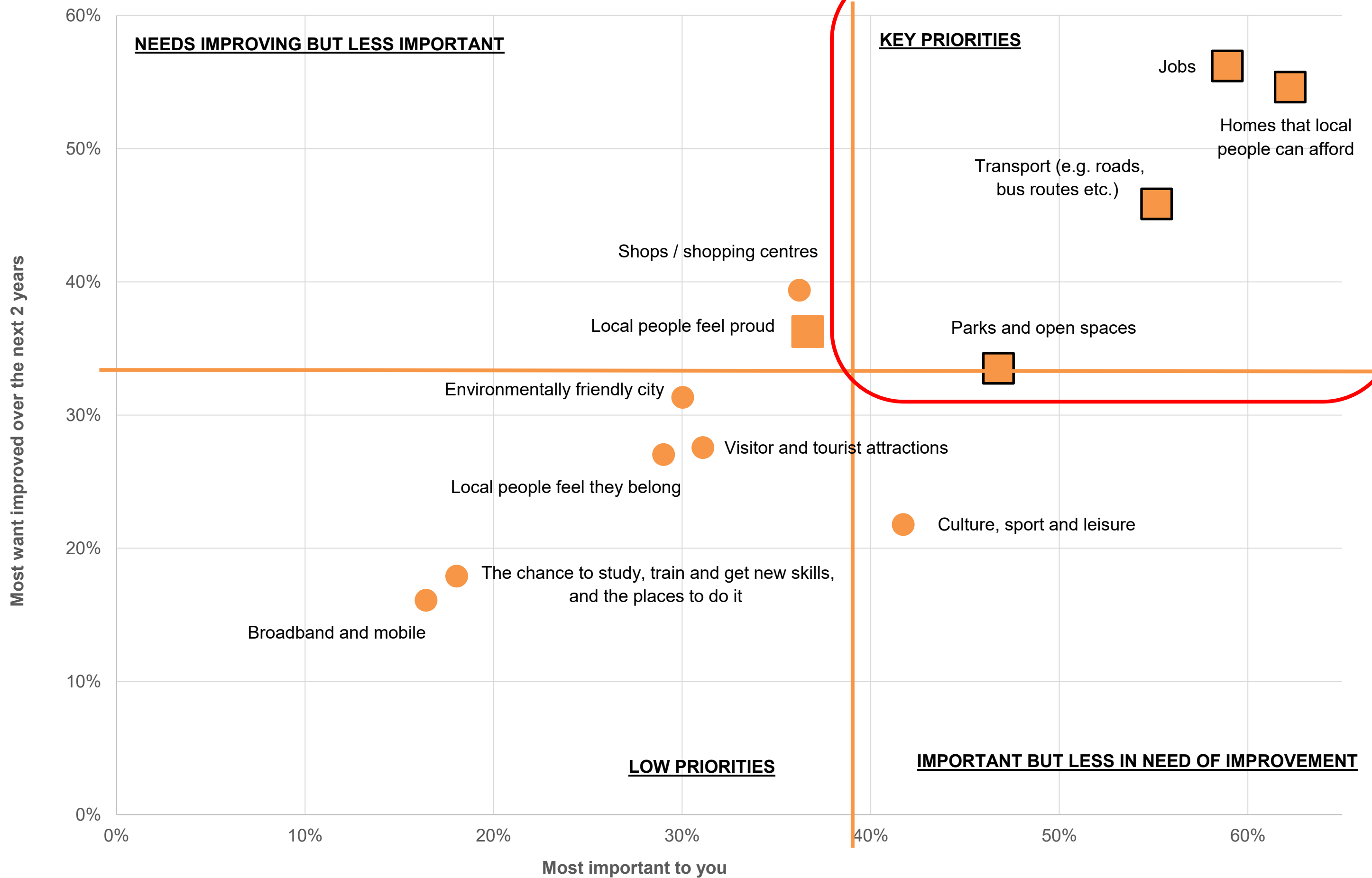
	2023	2025	2026
Happy	49%	49%	47%
Satisfied	43%	42%	45%
Belong	56%	55%	57%

Q. Thinking about Hull, which of the following are most **important** to you?

	2025	2026
Homes that local people can afford	64%	62%
Jobs	52%	59%
Transport (e.g. roads, bus routes etc.)	57%	55%
Parks and open spaces	50%	47%
Shops / shopping centres like St Stephen's and St Andrew's Quay	32%	36%
Local people feel proud	38%	37%
Culture, sport and leisure	35%	42%
Environmentally friendly city	31%	30%
Visitor and tourist attractions	30%	31%
Local people feel they belong	31%	29%
Broadband and mobile	18%	18%
The chance to study, train and get new skills, and the places to do it	19%	16%

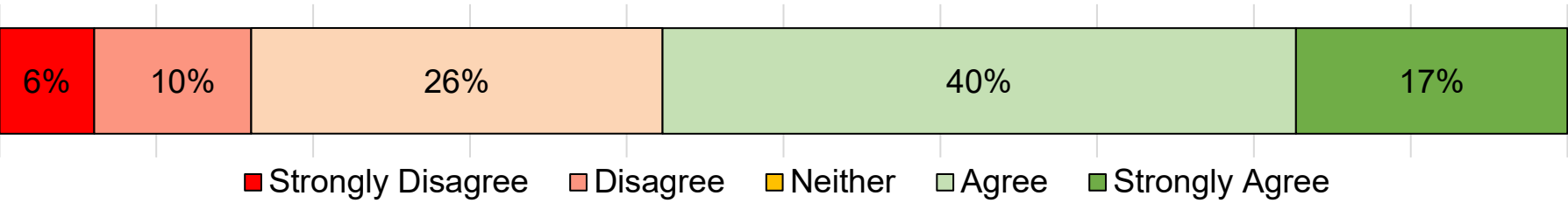
Q. And which do you most want **improved** over the next 2 years?

	2025	2026
Homes that local people can afford	54%	55%
Jobs	53%	56%
Transport (e.g. roads, bus routes etc.)	48%	46%
Parks and open spaces	36%	34%
Shops / shopping centres like St Stephen's and St Andrew's Quay	32%	39%
Local people feel proud	36%	36%
Culture, sport and leisure	27%	22%
Environmentally friendly city	32%	31%
Visitor and tourist attractions	27%	28%
Local people feel they belong	32%	27%
Broadband and mobile	16%	18%
The chance to study, train and get new skills, and the places to do it	15%	16%



Q. How much do you agree with the statement:

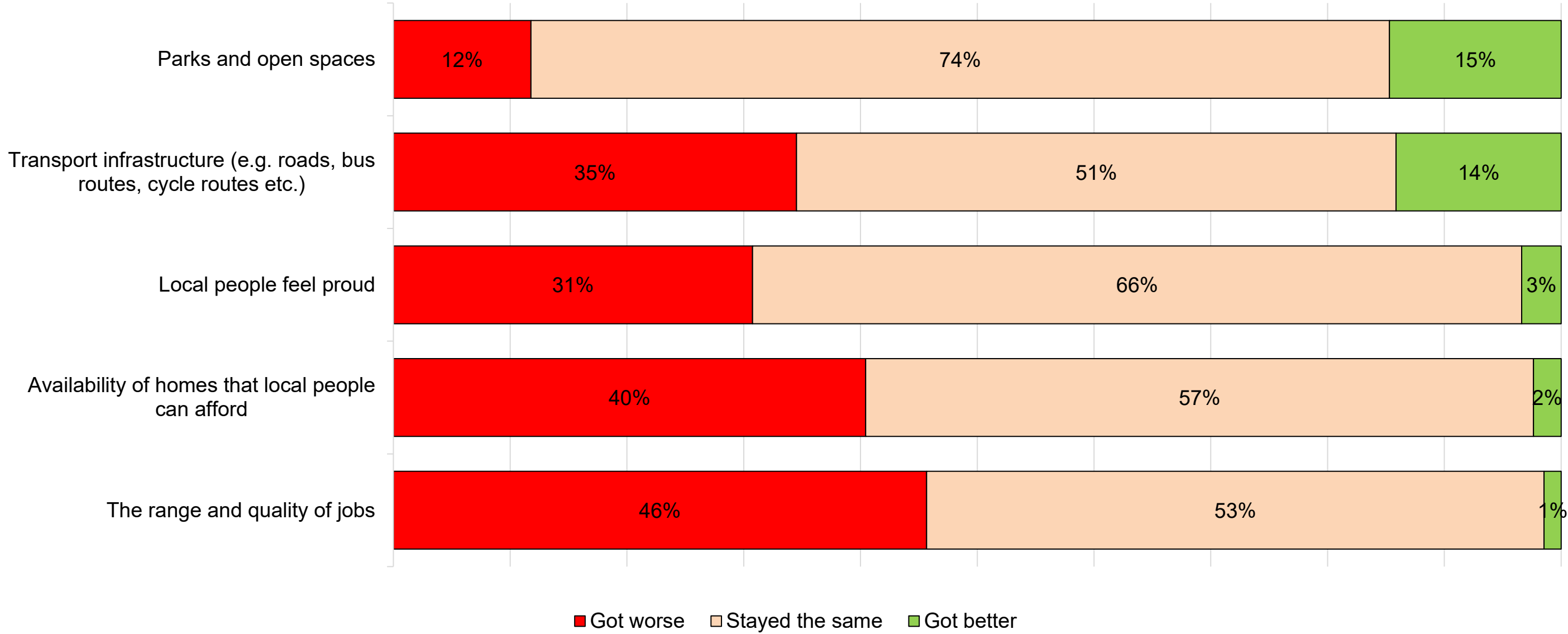
"I am proud to live in, or near, Hull"



	2023	2025	2026
Agree	53%	56%	57%

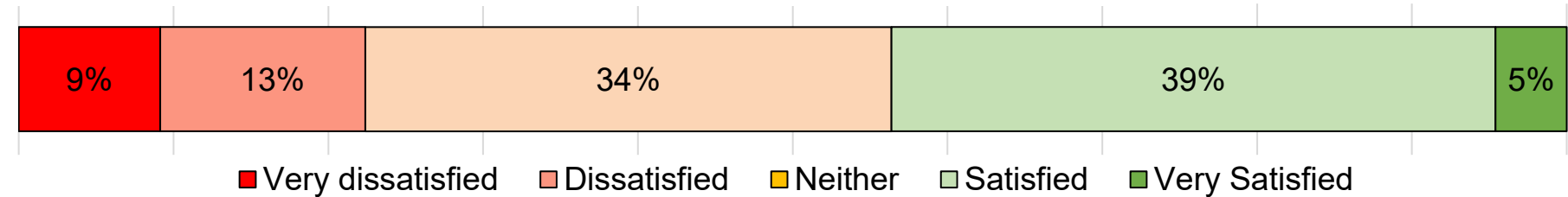
Q. Last year, when we asked you to tell us what was important to you about Hull, and what you most wanted to improve, you told us that the following were your top priorities.

Thinking about the last year, have they got worse, stayed the same or got better?



MY COUNCIL

Q. How dissatisfied or satisfied are you with Hull City Council overall?



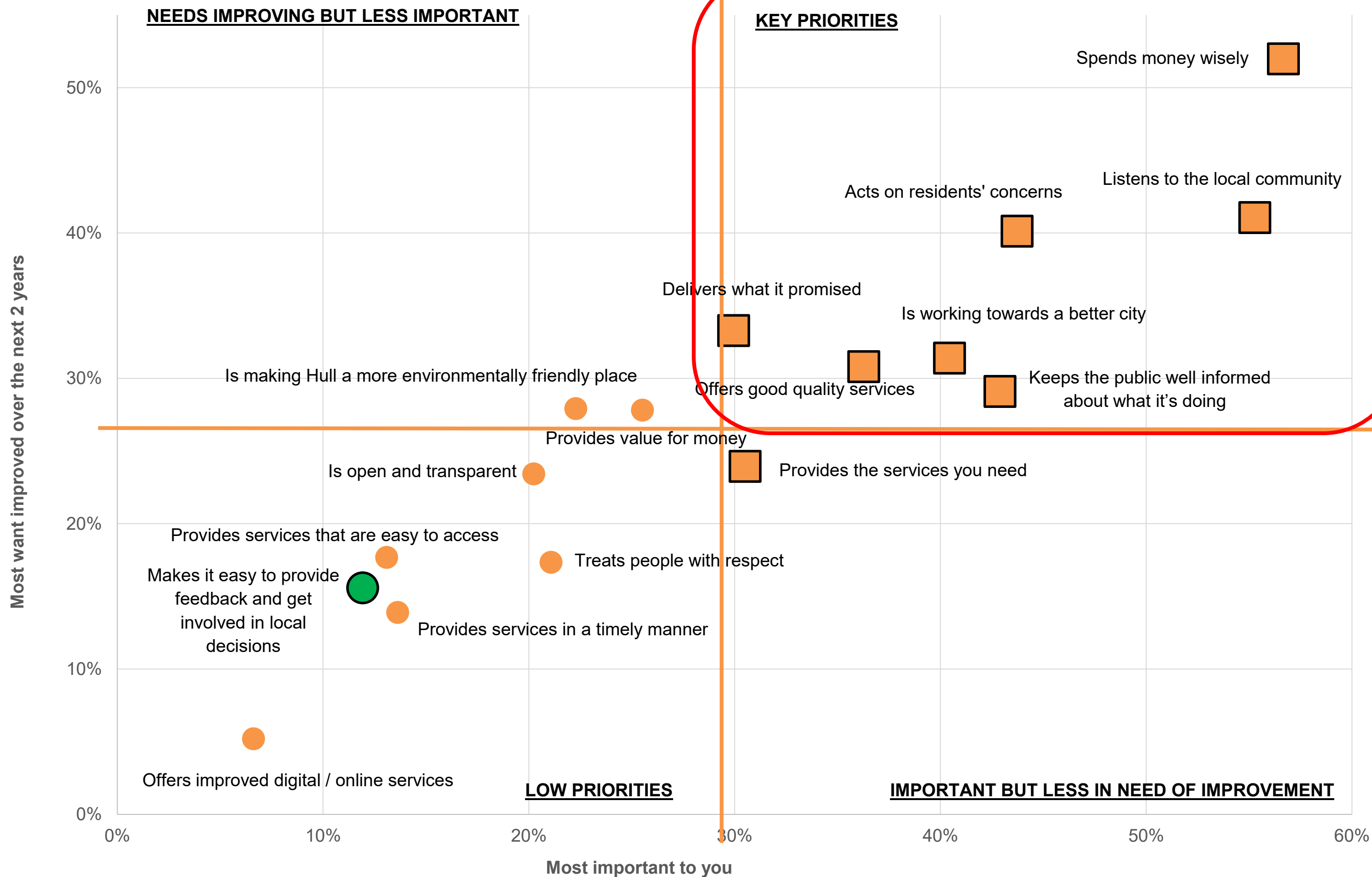
	2024	2025	2026
Satisfied	40%	34%	44%

Q. Thinking about Hull City Council, which of the following are most **important** to you?

	2025	2026
Spends money wisely	55%	57%
Listens to the local community	50%	55%
Acts on residents' concerns	42%	44%
Keeps the public well informed about what it's doing	43%	43%
Is working towards a better city	35%	40%
Offers good quality services	41%	36%
Delivers what it promised	32%	30%
Provides the services you need	33%	31%
Provides value for money	21%	26%
Is making Hull a more environmentally friendly place	23%	22%
Is open and transparent	24%	20%
Treats people with respect	20%	21%
Provides services that are easy to access	14%	13%
Provides services in a timely manner	15%	14%
Makes it easy to provide feedback and get involved in local decisions	9%	12%
Offers improved digital / online services	7%	7%

Q. And which do you most want **improved** over the next 2 years?

	2025	2026
Spends money wisely	53%	52%
Listens to the local community	39%	41%
Acts on residents' concerns	41%	40%
Keeps the public well informed about what it's doing	28%	29%
Is working towards a better city	32%	31%
Offers good quality services	30%	31%
Delivers what it promised	35%	33%
Provides the services you need	28%	24%
Provides value for money	30%	28%
Is making Hull a more environmentally friendly place	22%	28%
Is open and transparent	23%	23%
Treats people with respect	14%	17%
Provides services that are easy to access	18%	18%
Provides services in a timely manner	17%	14%
Makes it easy to provide feedback and get involved in local decisions	11%	16%
Offers improved digital / online services	7%	5%



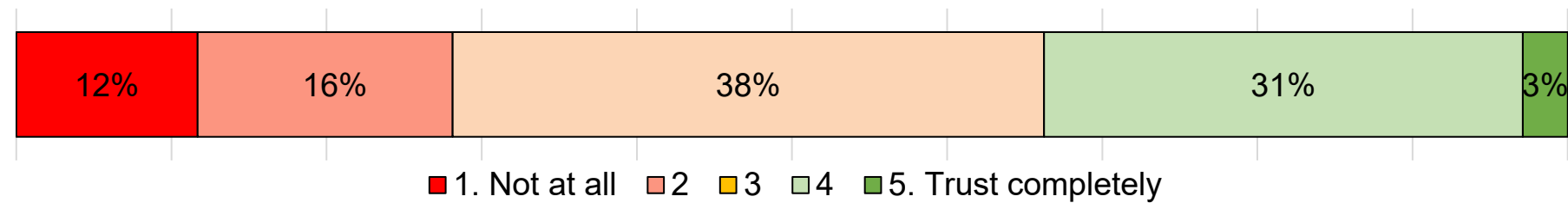
Red: Priority Level DECREASING

Orange: Priority Level Unchanged

Green: Priority Level INCREASING

Square: Key Priority in 2025

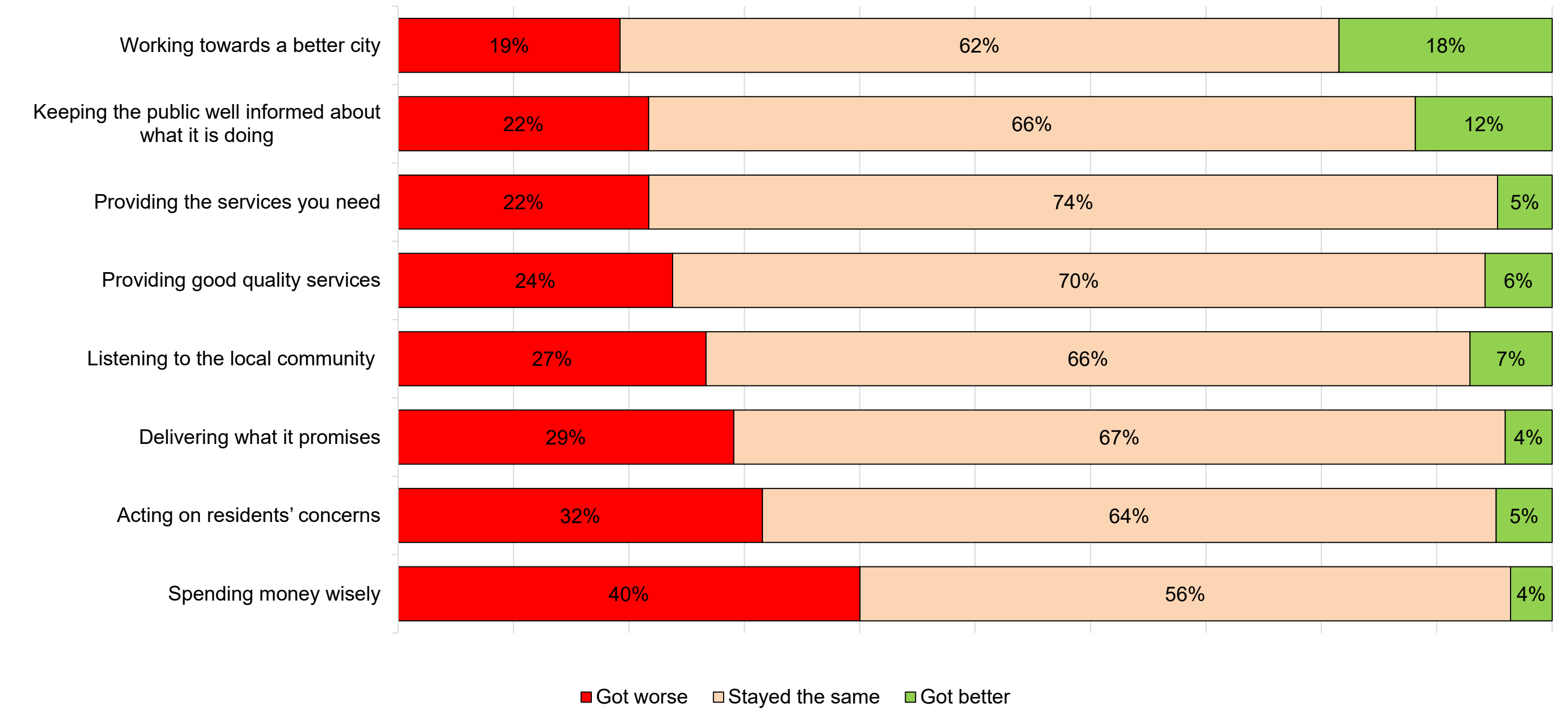
Q. How much would you say you trust Hull City Council?



	2024	2025	2026
Trust	24%	29%	34%

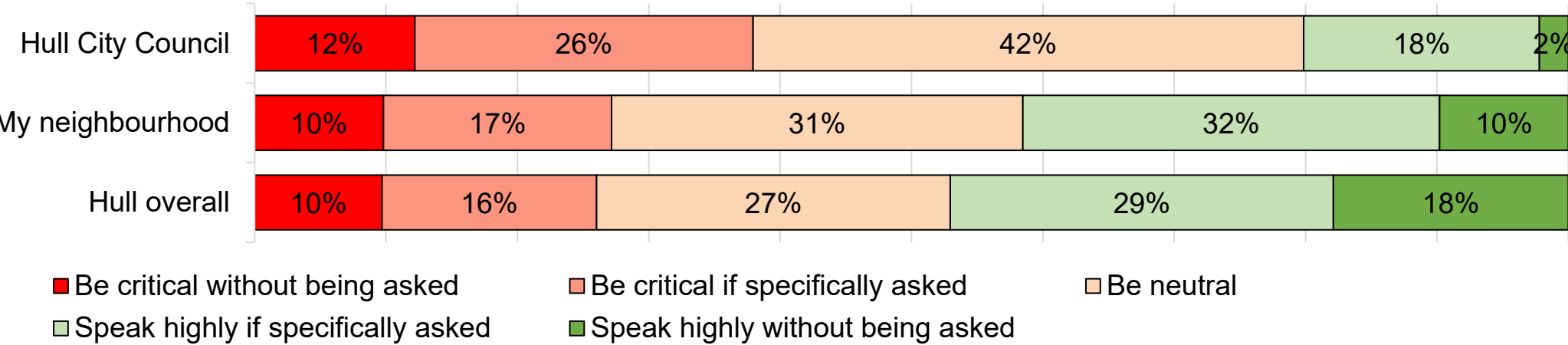
Q. Last year, you told us that the following were things that are important to you, and that you most want to improve.

Thinking about the last year, do you think Hull City Council has got worse, stayed the same or got better at the following?



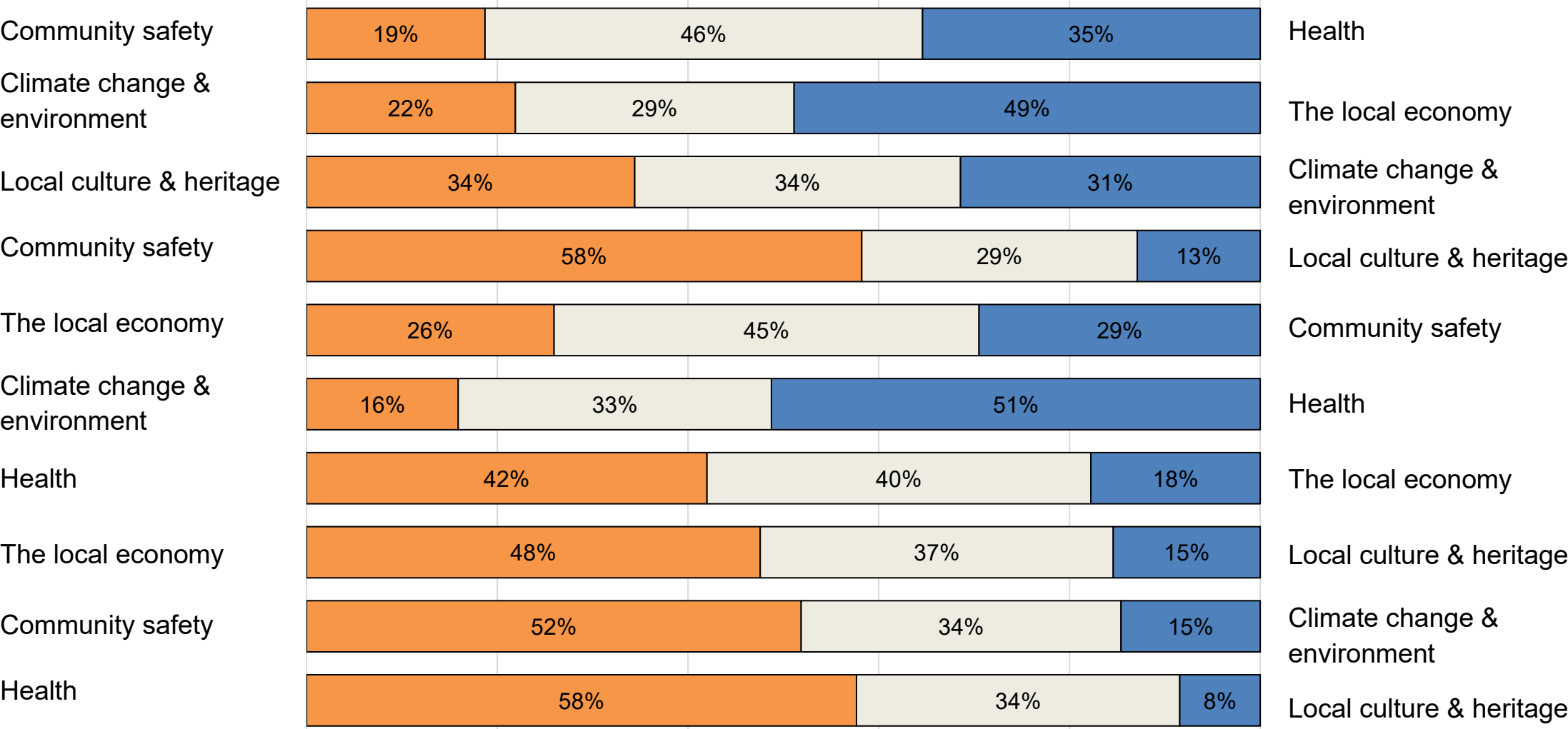
IN SUMMARY

Q. Which of the following phrases best describes how you would talk about the following?



Speak Highly		
2024	2025	2026
27%	18%	20%
N/A	42%	42%
58%	47%	47%

Q. The following are the main themes that you told us were most important for the city and its people over the coming decade. Please tell us how important each of them are, in comparison to each other.



Ranked List (June 2026):

From 1 = Most Important to 5 = Least Important

1. Health
2. Community safety
3. The local economy
4. Local culture and heritage
5. Climate change and environment

Ranked List in July 2025:

1. Health
2. Community safety
3. The local economy
4. Local culture and heritage
5. Climate change and environment

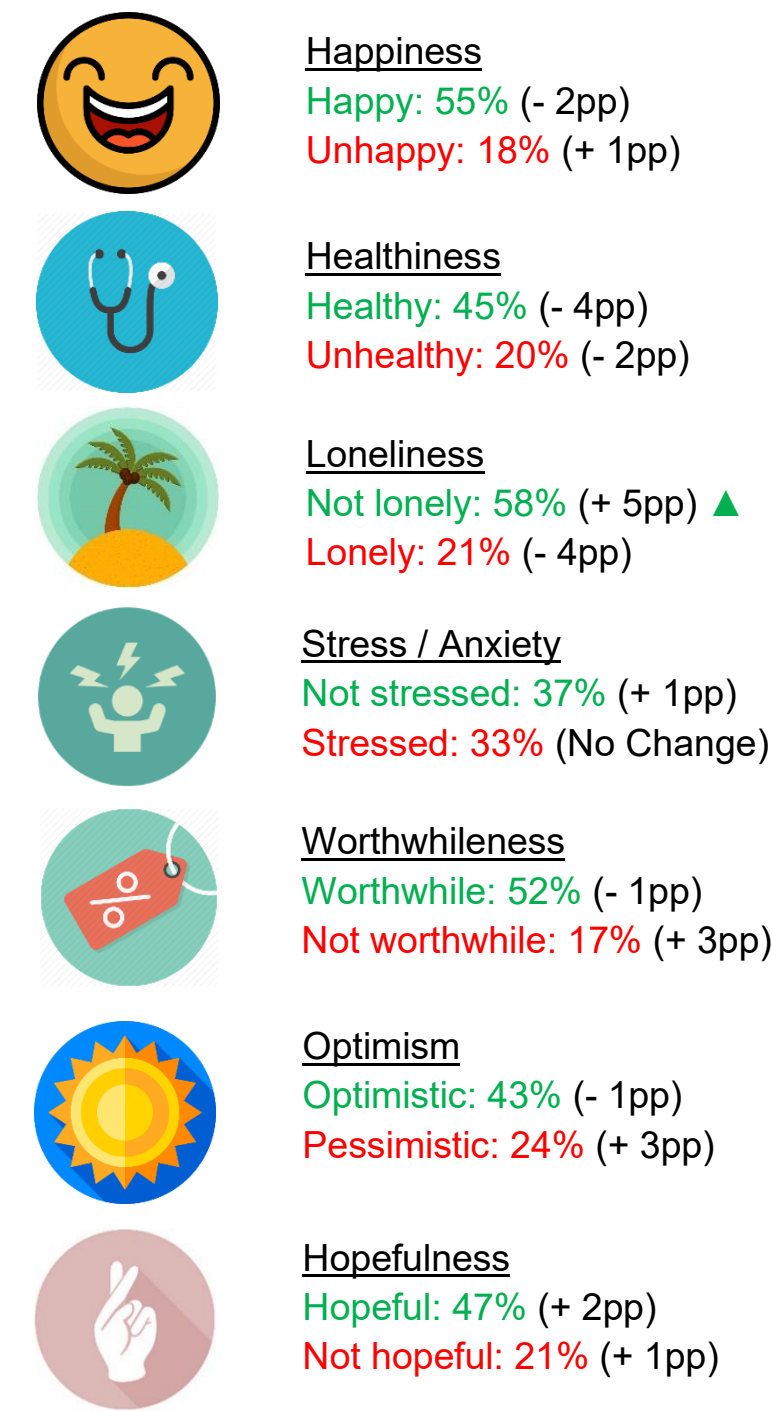
Ranked List in January 2024:

1. Health
2. Community safety
3. The local economy
4. Climate change and environment
5. Local culture and heritage

Happiness and Wellbeing

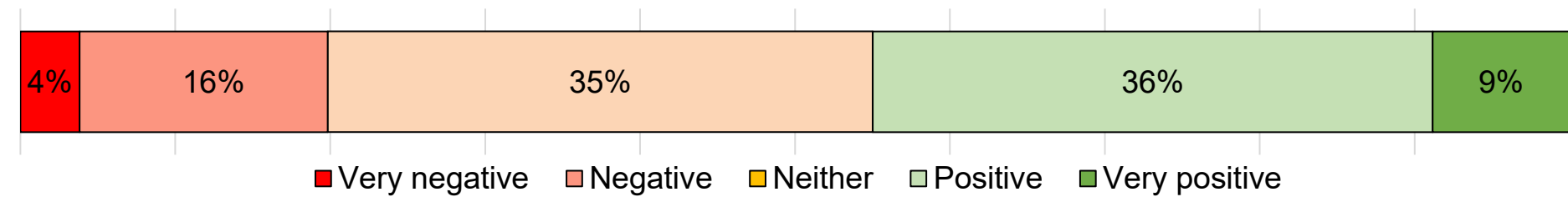
Q. How are you feeling?

Change compared to July 2025 People’s Panel

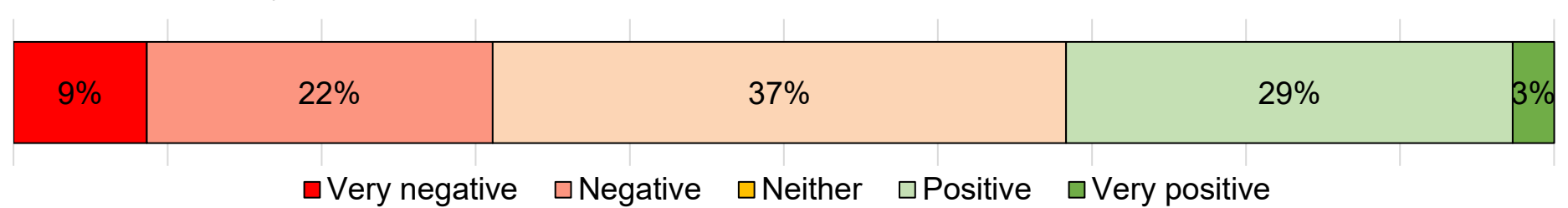


Key Metrics

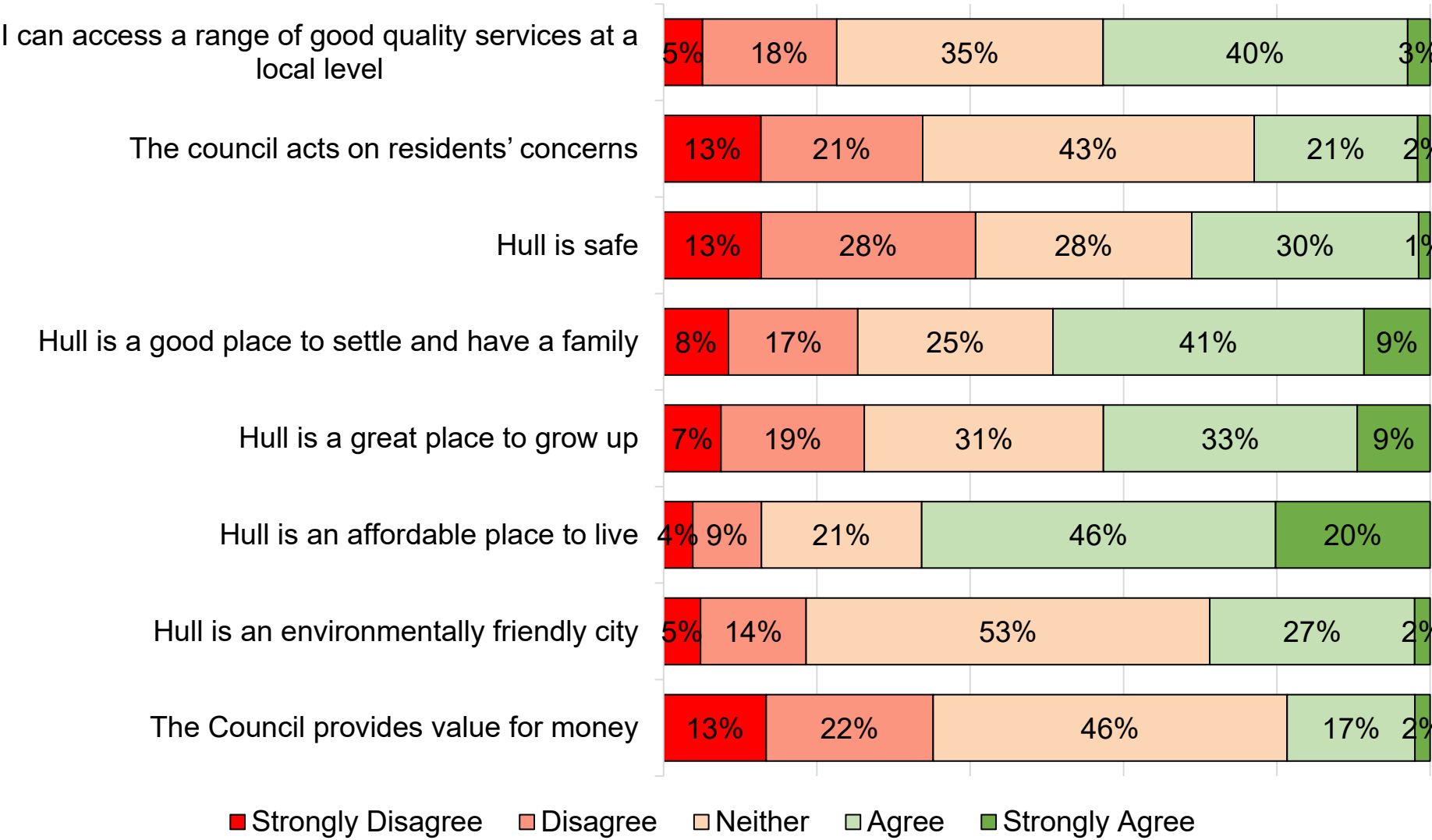
Q. How positive do you feel about your future?



Q. How positive do you feel about Hull’s future?



Q. How much do you agree with the following



Financial Stability Tracker

