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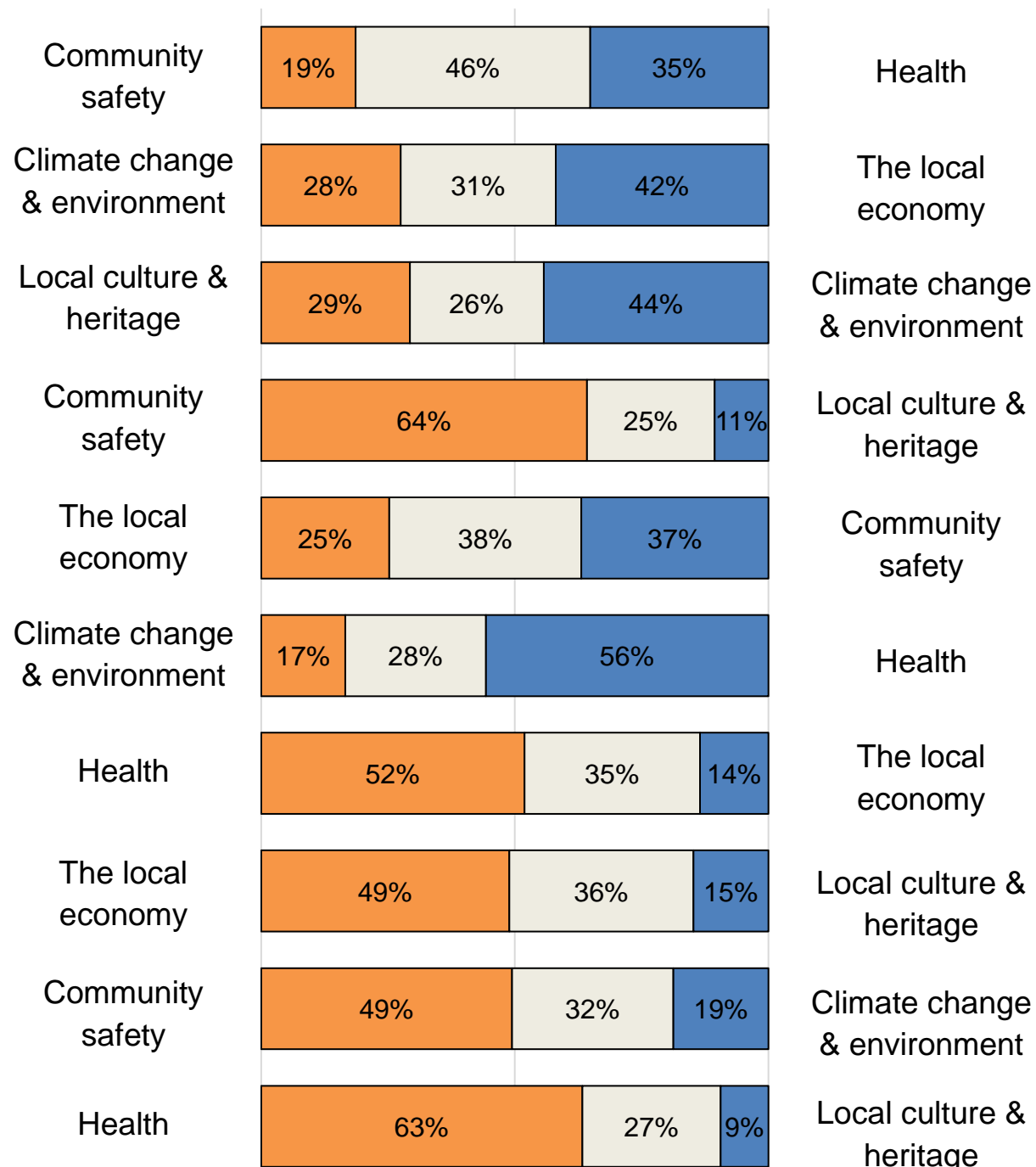
January 2025 (846 Hull Responses)



people's panel
making your voice count

Planning For The Future

Q. The following are the main themes that you told us were most important for the city and its people over the coming decade. Please tell us how important each of them are, in comparison to each other.



Ranked List (2025):

From 1 = Most Important to 5 = Least Important

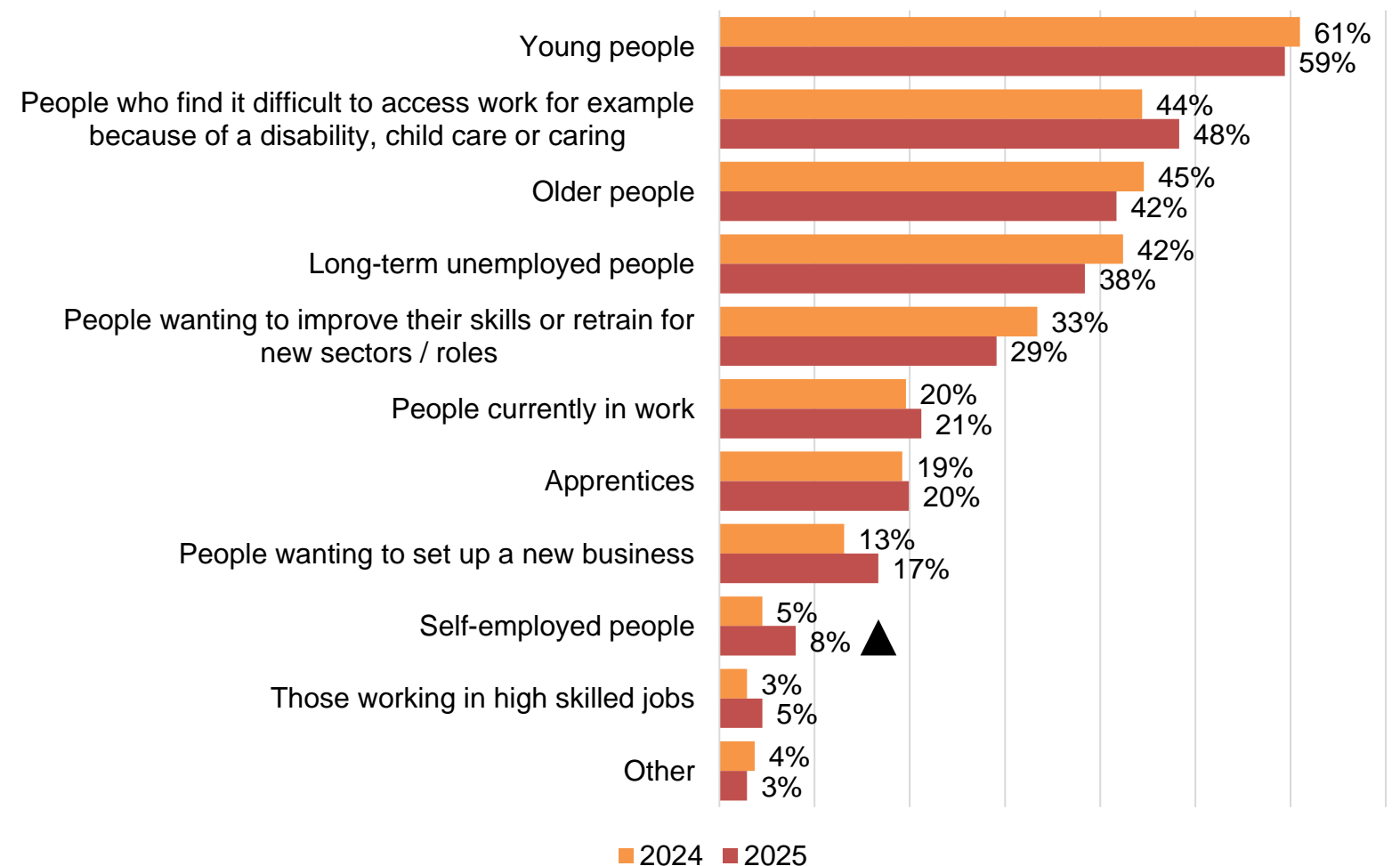
1. Health
2. Community safety
3. The local economy
4. Climate change and environment
5. Local culture and heritage

Ranked List (2024):

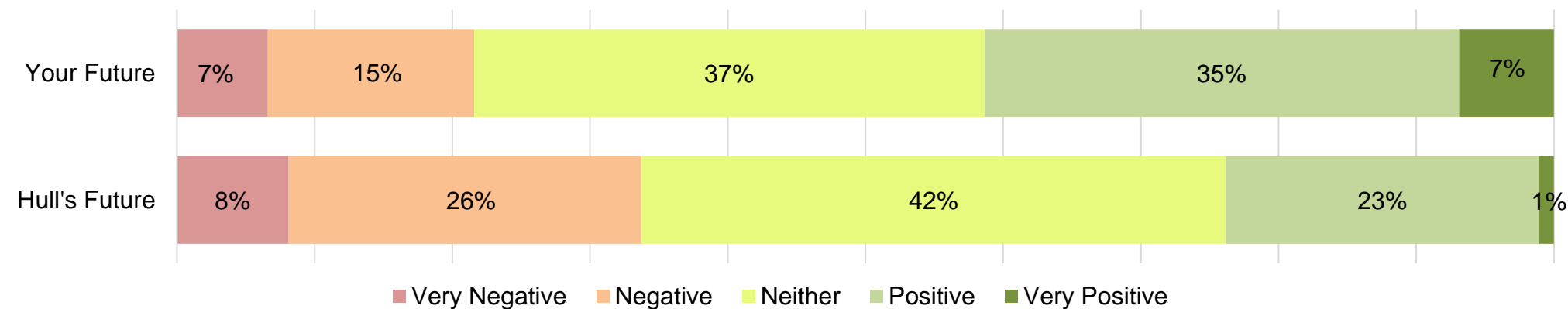
From 1 = Most Important to 5 = Least Important

1. Health
2. Community safety
3. The local economy
4. Climate change and environment
5. Local culture and heritage

Q. Which of the following groups of people do you think we should focus on?



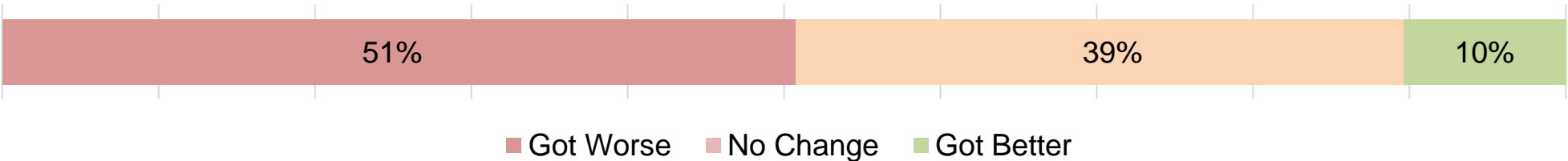
Q. How positive do you feel about ...?



	January 2024	January 2025	Direction
Negative	18%	22%	No Sig Change
Neutral	41%	37%	No Sig Change
Positive	40%	41%	No Sig Change
Negative	30%	34%	No Sig Change
Neutral	44%	42%	No Sig Change
Positive	26%	24%	No Sig Change

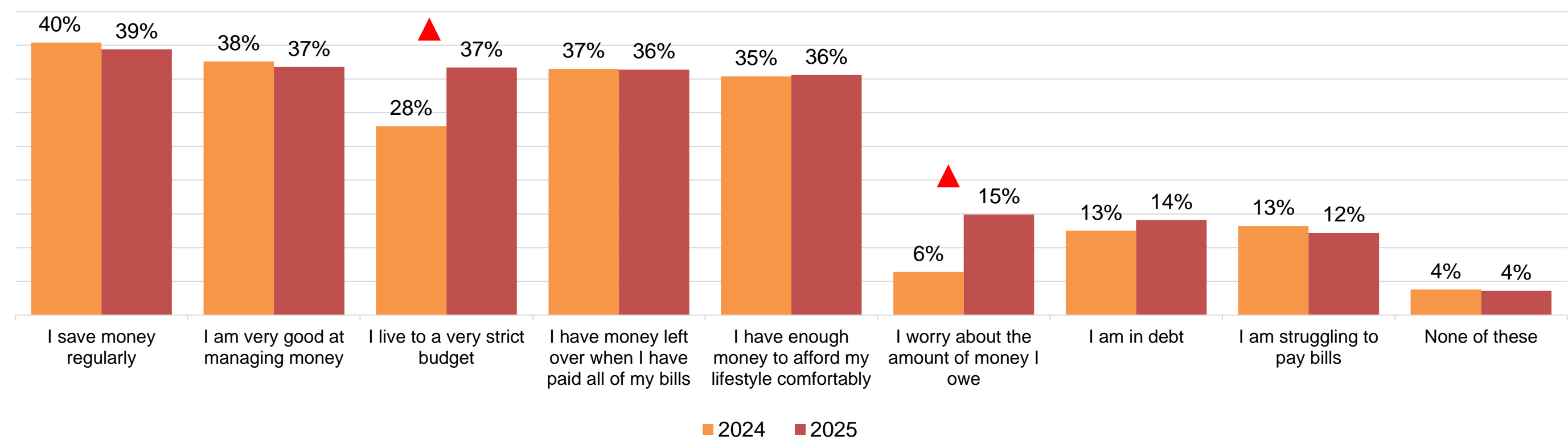
Your Current Financial Situation

Q. How do you think your *household's* financial situation has changed in the last year?

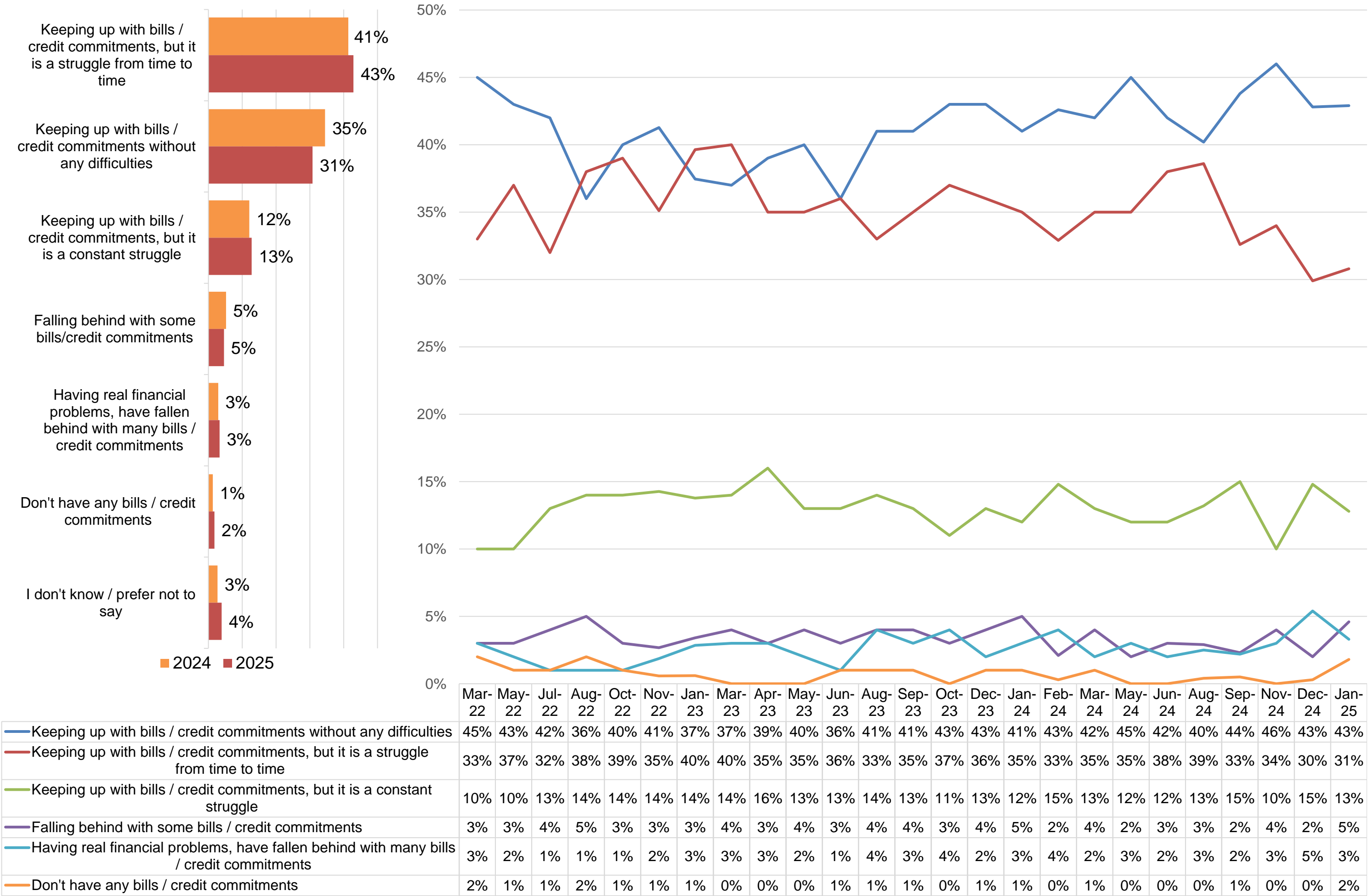
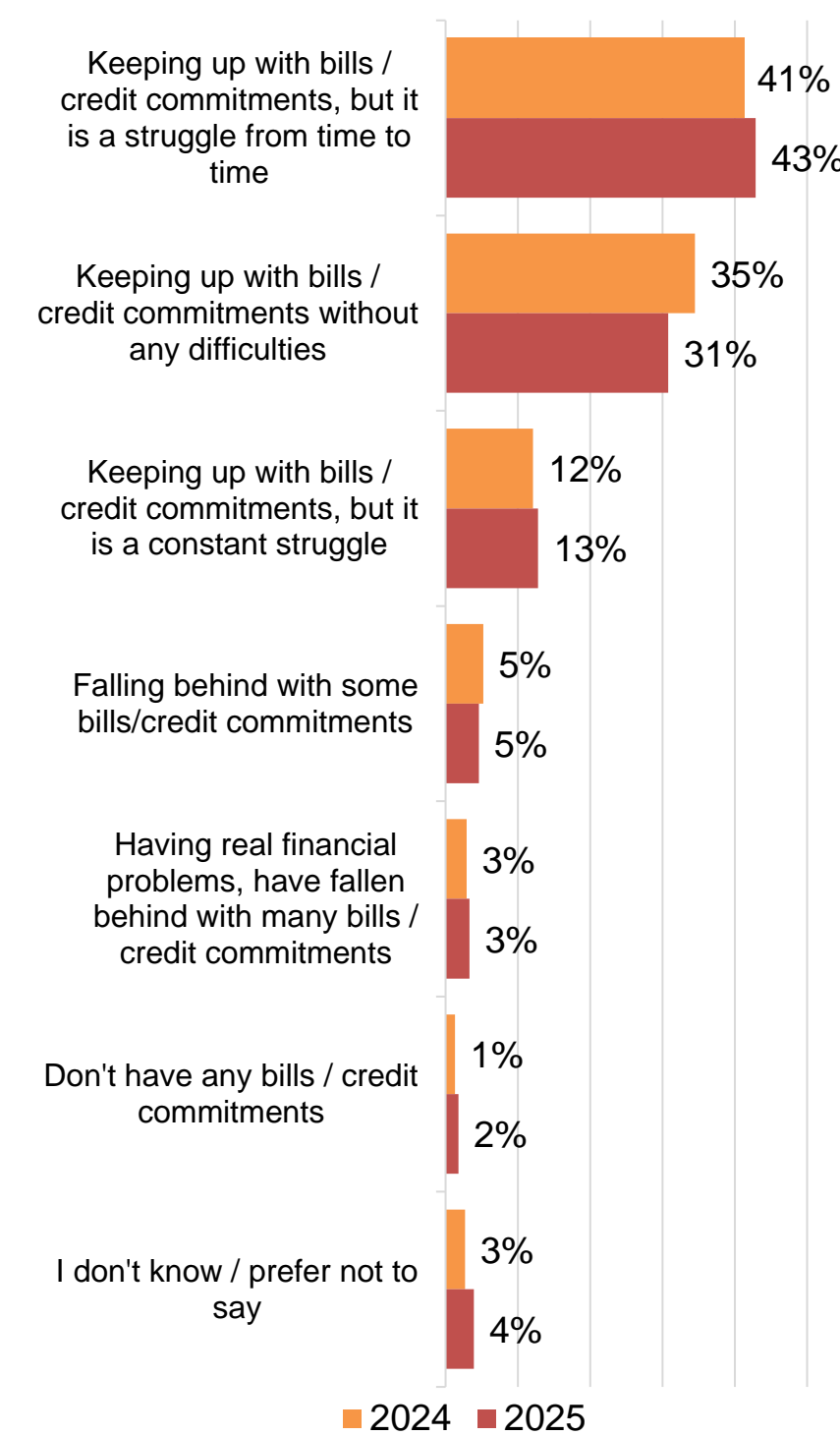


	January 2024	January 2025	Direction
Got Worse	51%	51%	No Sig Change
No Change	36%	39%	No Sig Change
Got Better	13%	10%	No Sig Change

Q. Which of the following best describes you at the moment?



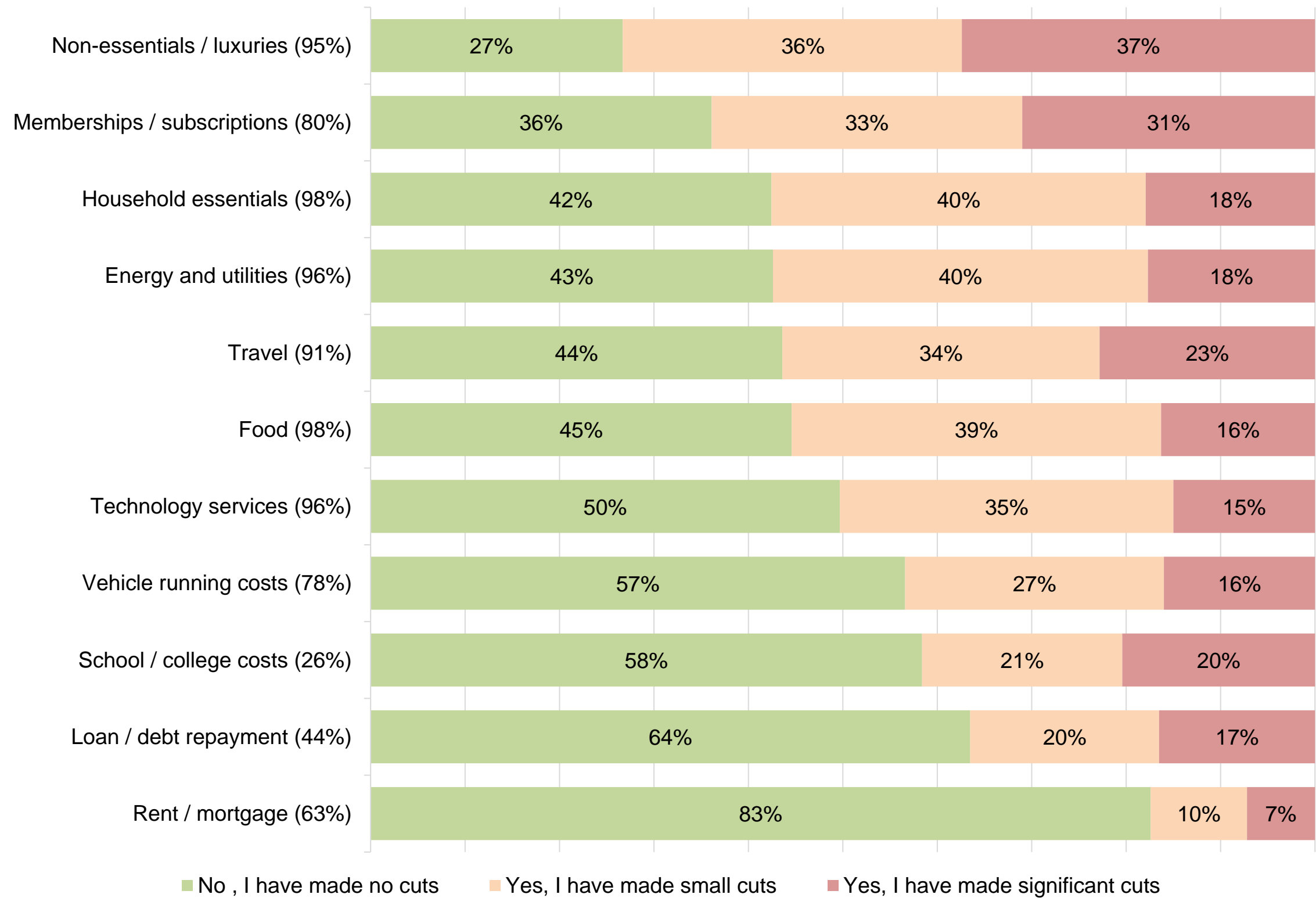
Financial Stability Tracker



The Last Year

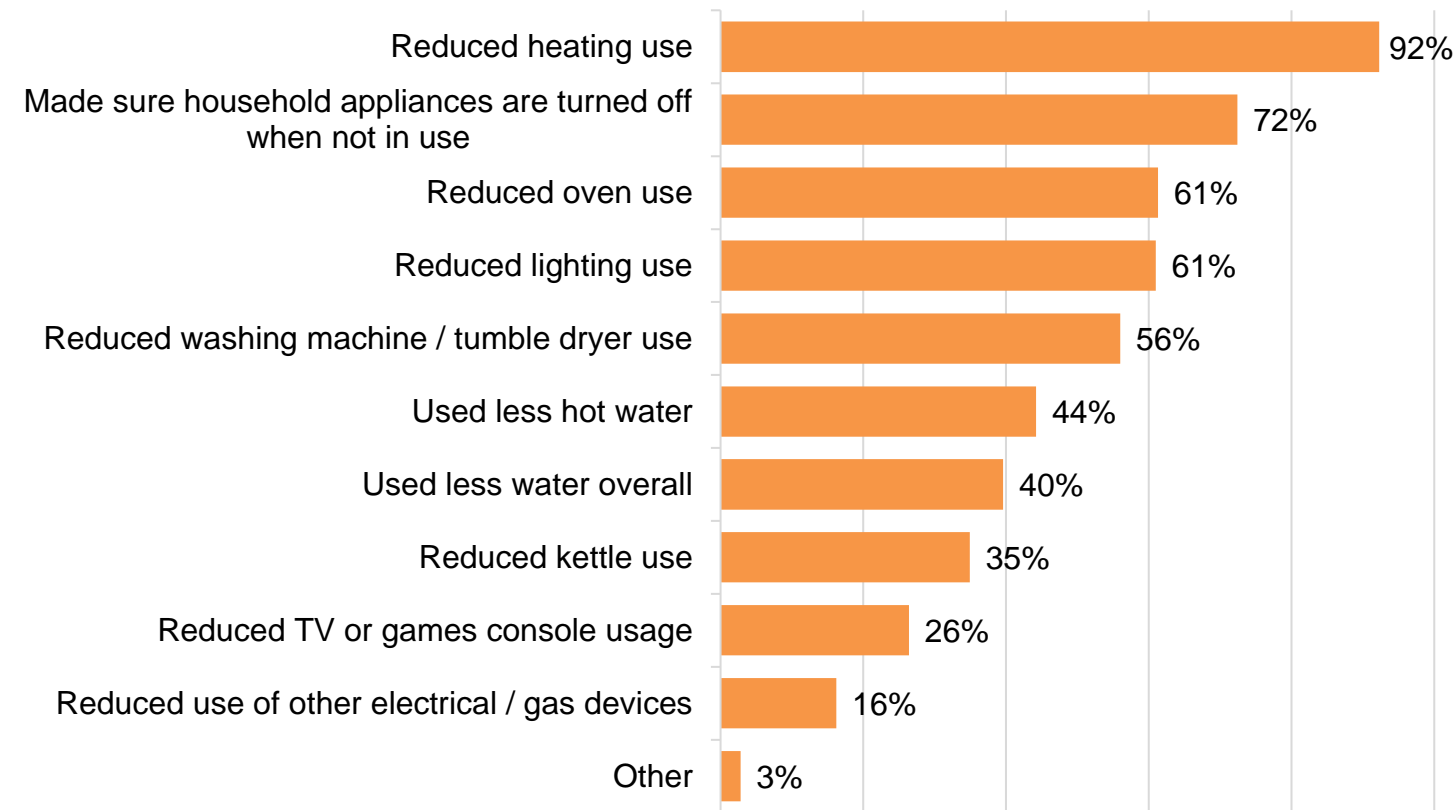
Q. Over the last year, have you had to make cuts to any of the following, due to your personal financial situation?

NB: % figure in brackets shows the proportion of all respondents for whom this question was valid (e.g. 65% of respondents have rent / mortgage costs). The figures in the chart show the % breakdown of those who responded.

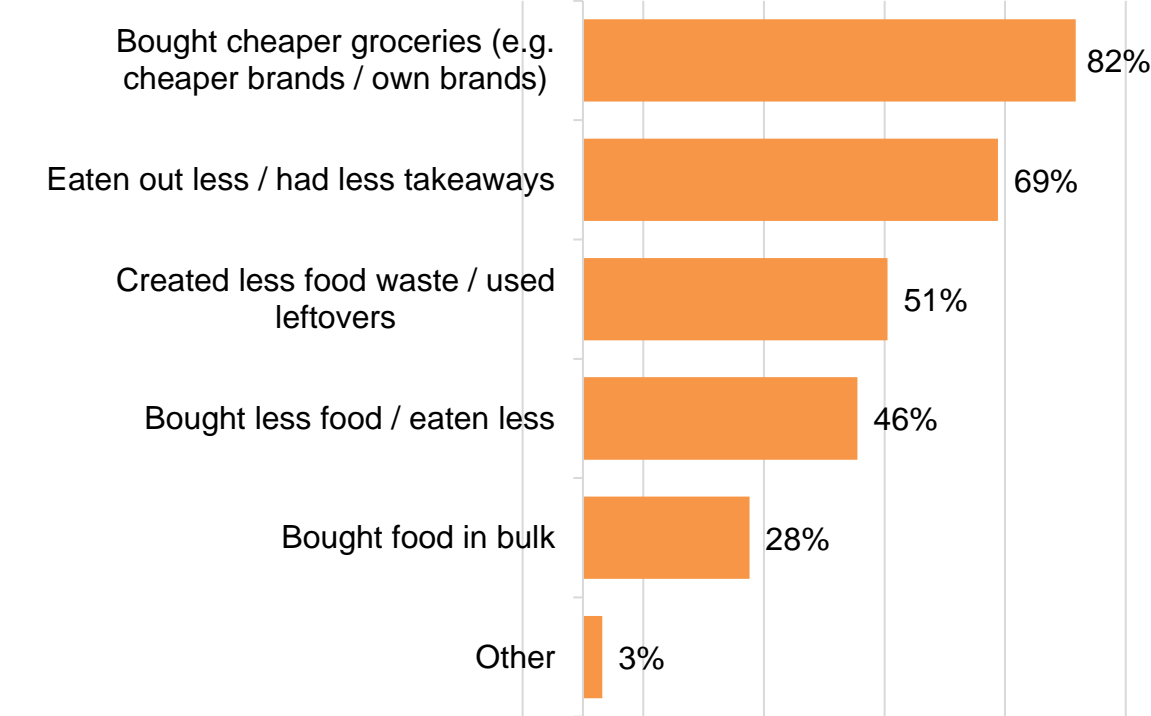


January 2024	Have Made Cuts In Last Year	Direction
73%	73%	No Sig Change
66%	64%	No Sig Change
59%	58%	No Sig Change
64%	57%	▼
58%	56%	No Sig Change
64%	55%	▼
50%	50%	No Sig Change
44%	43%	No Sig Change
39%	42%	No Sig Change
37%	37%	No Sig Change
15%	17%	No Sig Change

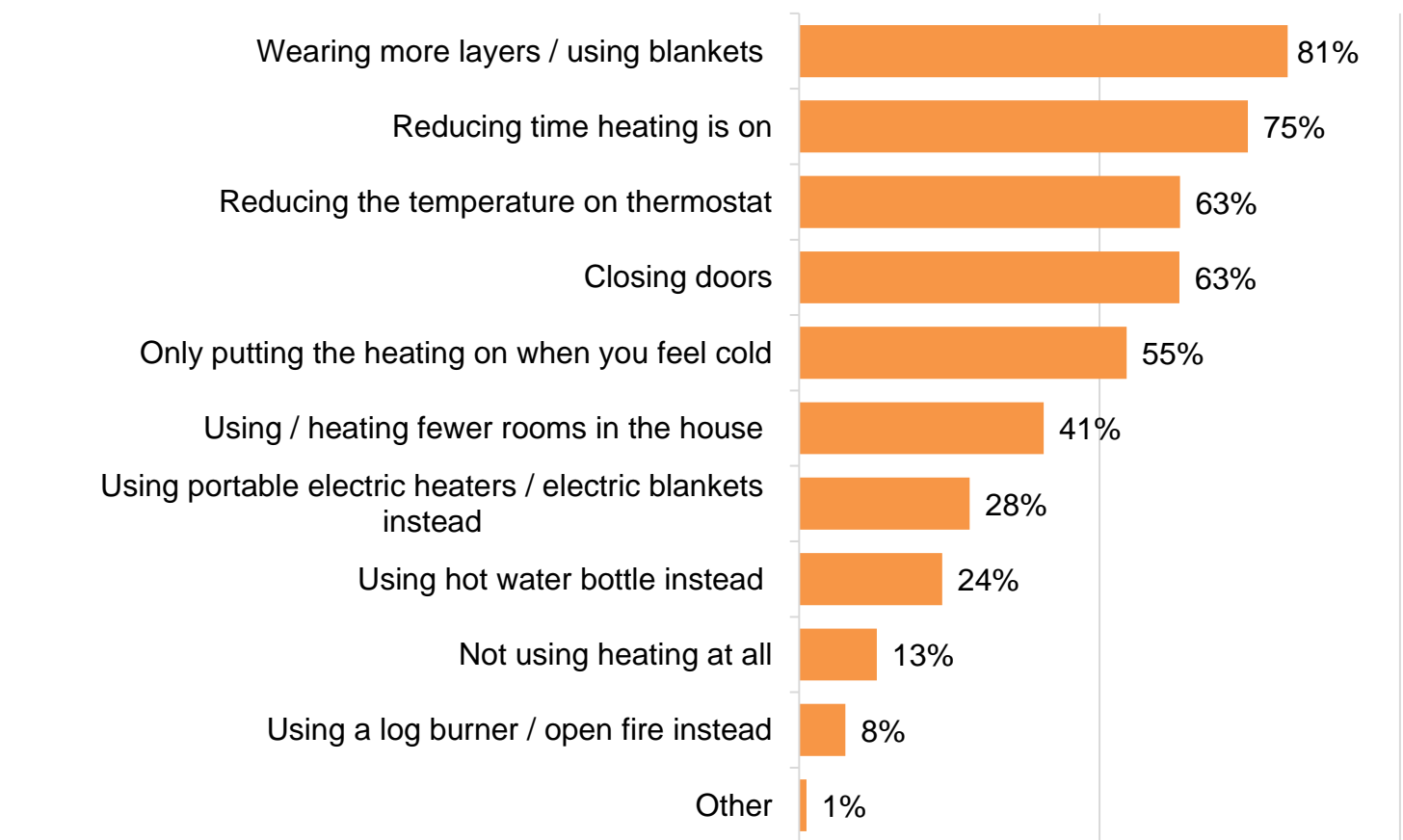
Of the 55% of all respondents who have made cuts to utilities over the last year:
Which of the following have you done?



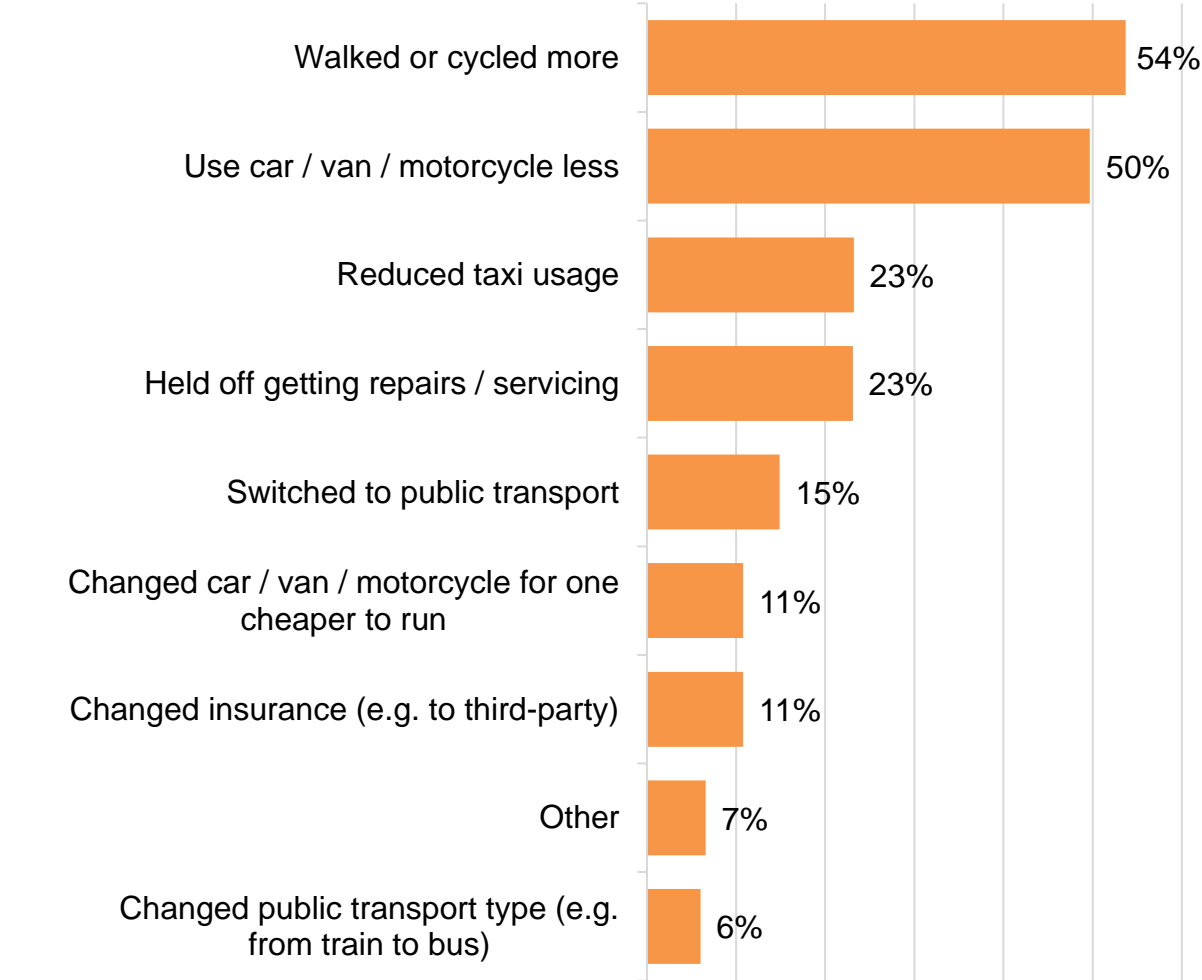
Of the 55% of all respondents who have made cuts to food over the last year: Which of the following have you done?



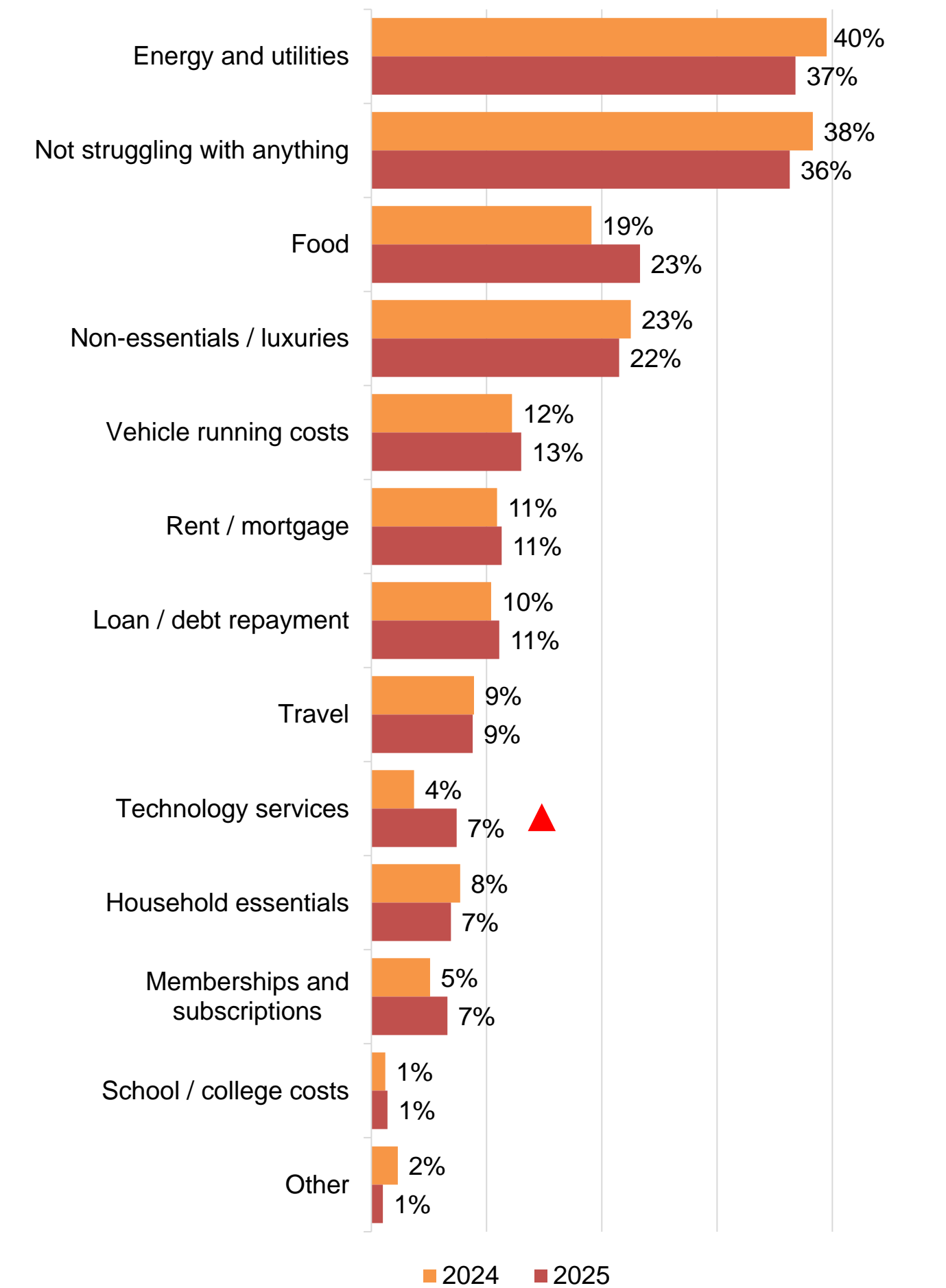
Of the 50% of all respondents who said they have reduced heating use:
Which of the following ways have you done this?



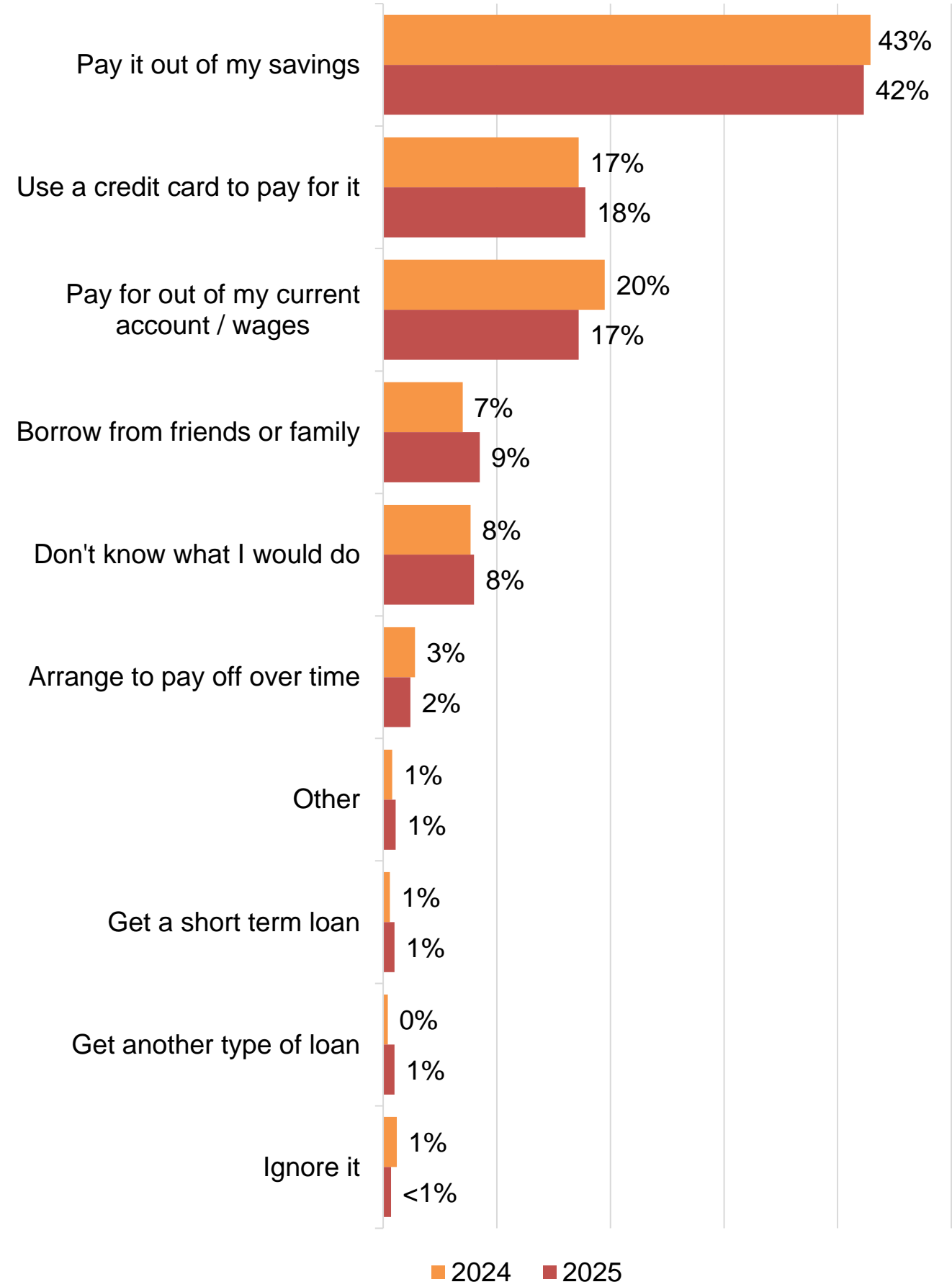
Of the 55% of all respondents who have made cuts to travel / vehicle costs over the last year: Which of the following have you done?



Q. Which of the following are you struggling the most to afford?

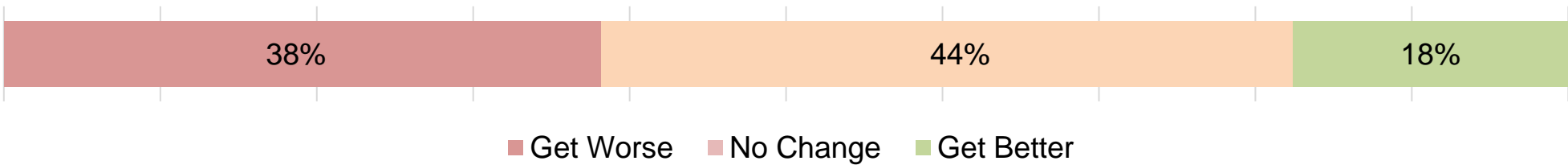


Q. Imagine your household had a sudden financial emergency and you needed £500 quickly - for example, your car needed repairing, or an unexpected bill arrived. What are you most likely to do?



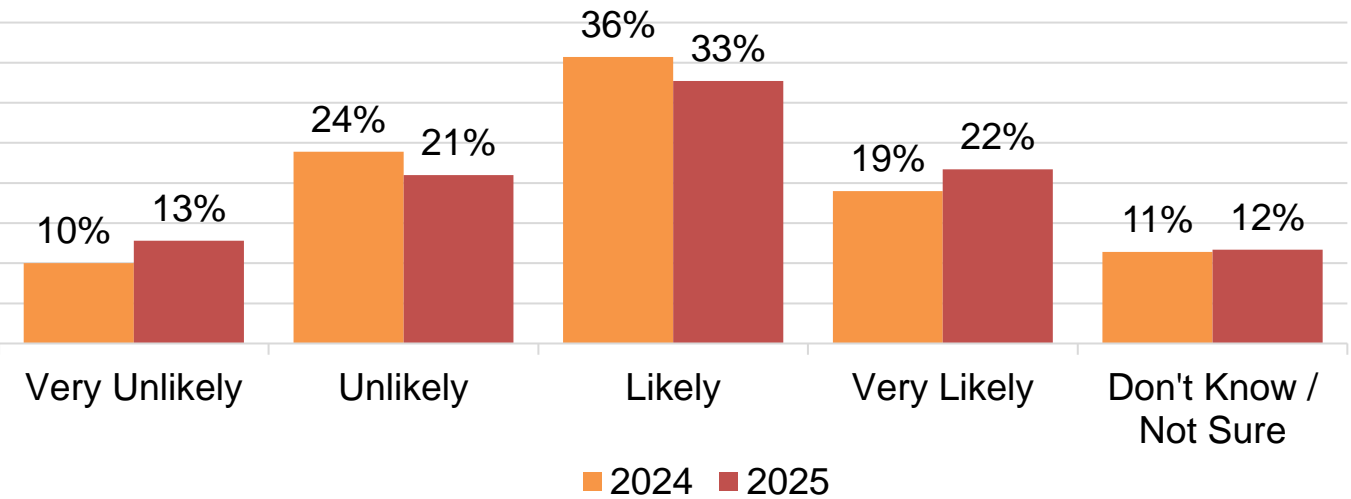
The Year Ahead

Q. Thinking ahead to this time next year, how do you think your financial situation will change compared to now?



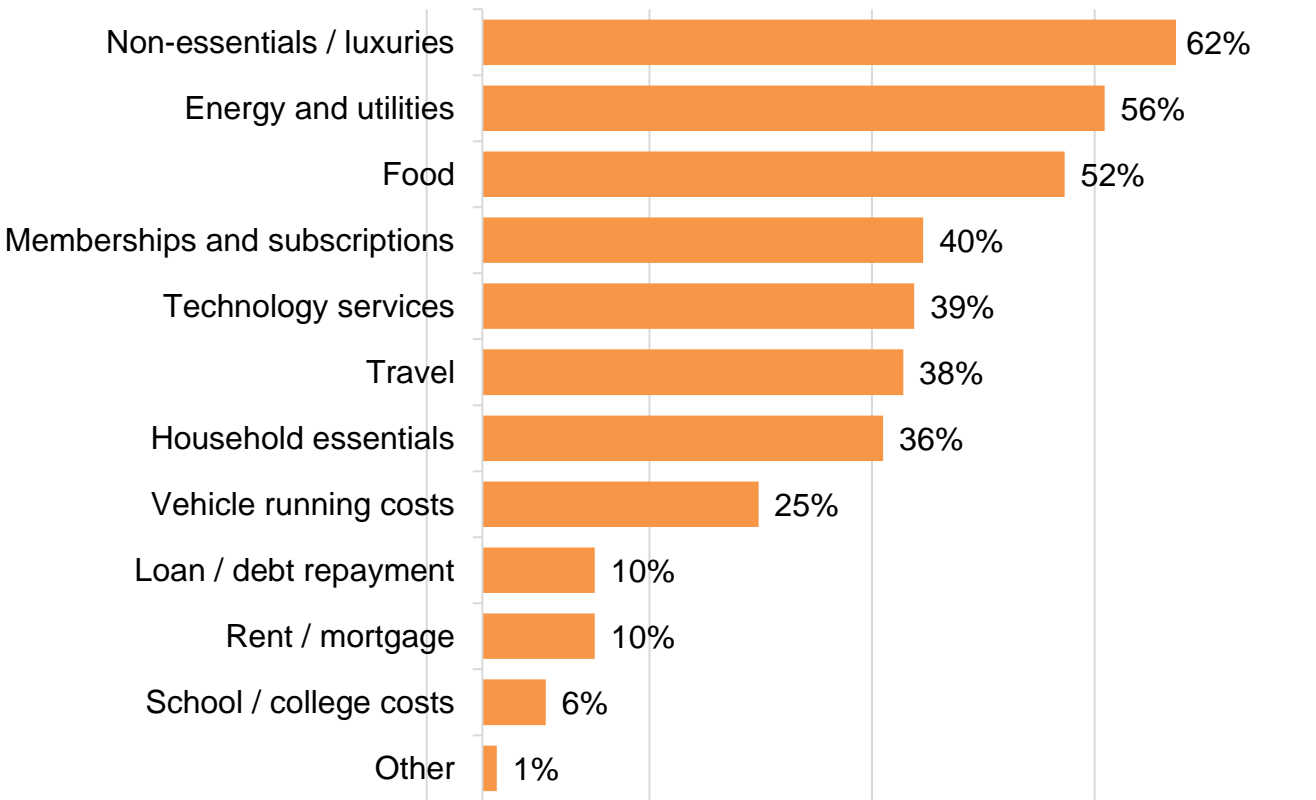
	January 2024	January 2025	Direction
Get Worse	36%	38%	No Sig Change
No Change	48%	44%	No Sig Change
Get Better	17%	18%	No Sig Change

Q. Over the next year, how likely is it that you will have to make cuts / further cuts to the amount you spend / use?



Of the 55% of all respondents who think further cuts over the next year are likely / very likely:

Q. Where do think you will need to make cuts / further cuts?



Health and Wellbeing

Q. How are you feeling? Change compared to January 2024 People's Panel



Happiness
Happy: 45% (No Change)
Unhappy: 26% (+ 3pp)



Healthiness
Healthy: 45% (+ 7pp) ▲
Unhealthy: 30% (No Change)



Loneliness
Not lonely: 54% (- 1pp)
Lonely: 24% (+ 5pp) ▲



Stress / Anxiety
Not stressed: 31% (+ 1pp)
Stressed: 39% (No Change)



Worthwhileness
Worthwhile: 44% (- 2pp)
Not worthwhile: 19% (- 1pp)



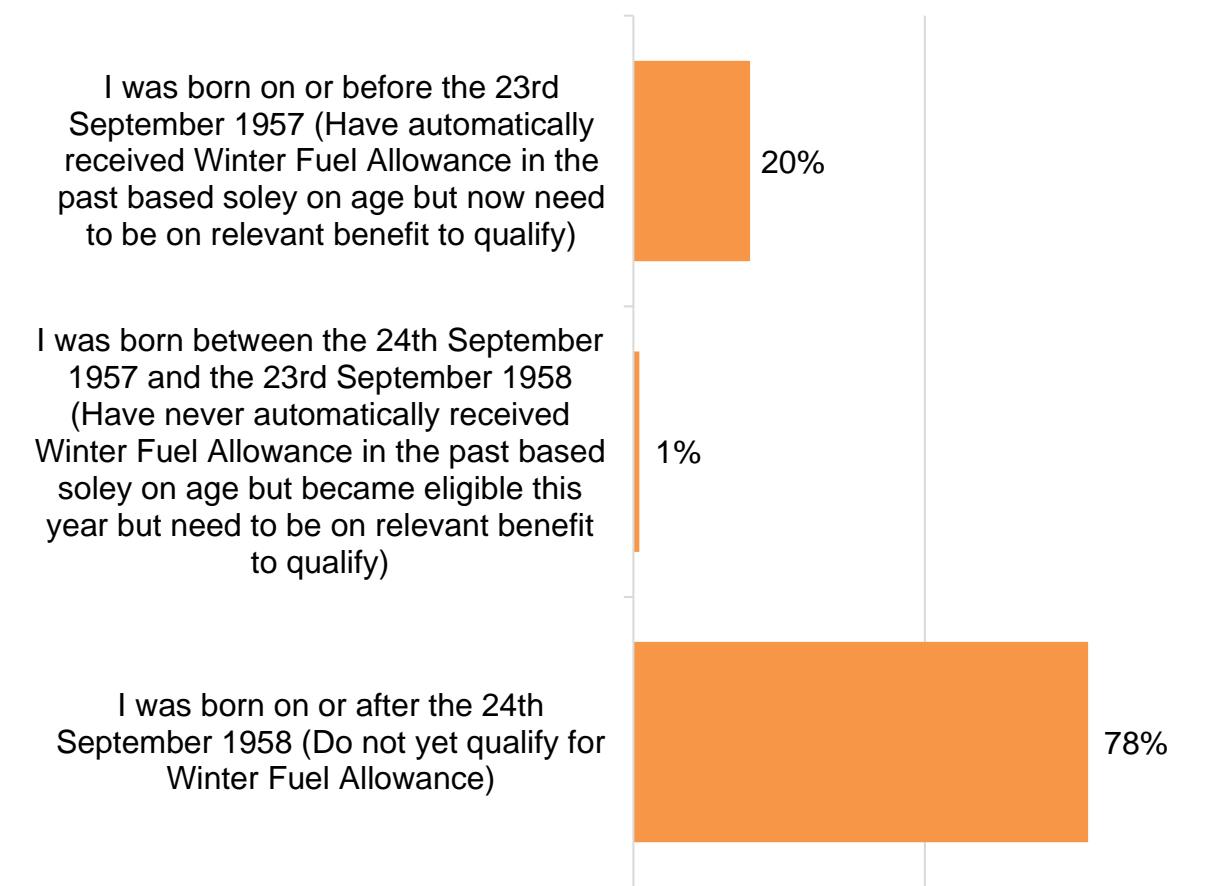
Optimism
Optimistic: 39% (+ 1pp)
Pessimistic: 28% (- 3pp)



Hopefulness
Hopeful: 40% (No Change)
Not hopeful: 25% (+ 2pp)

Winter Fuel Allowance (WFA)

Q. Which of the following describes you?

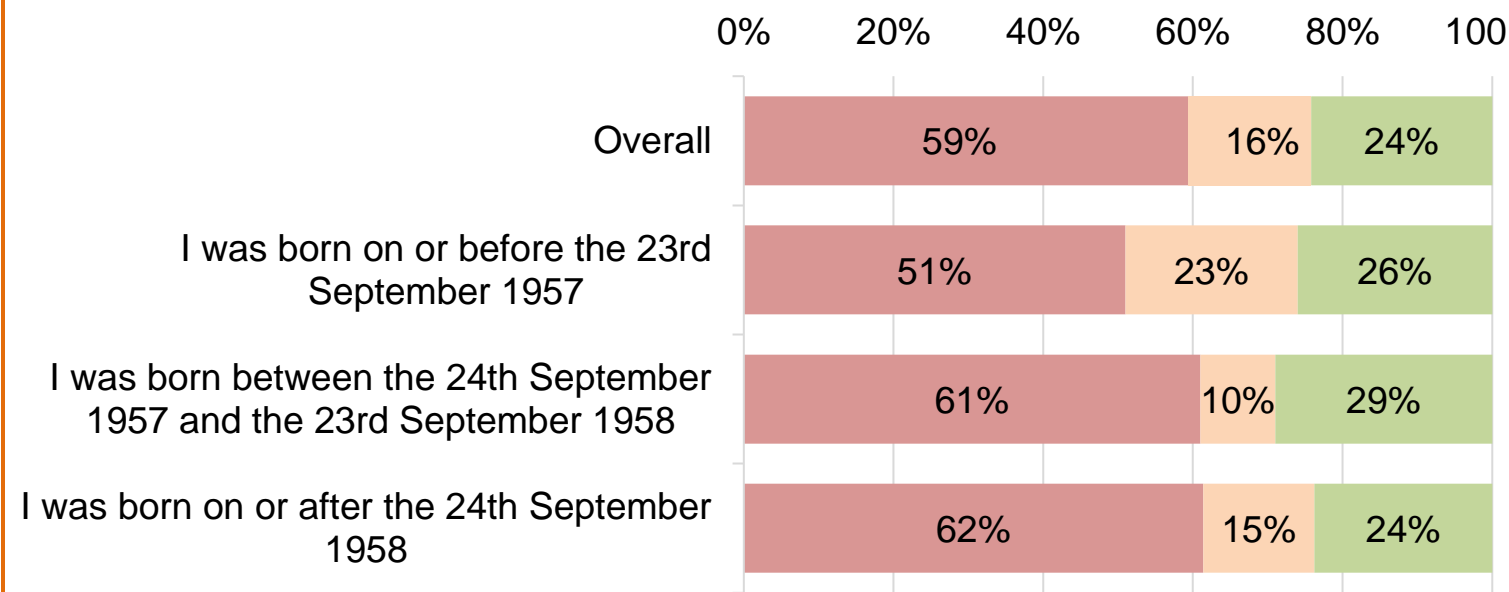


Q. Do you or anyone in your household claim any of the following benefits?

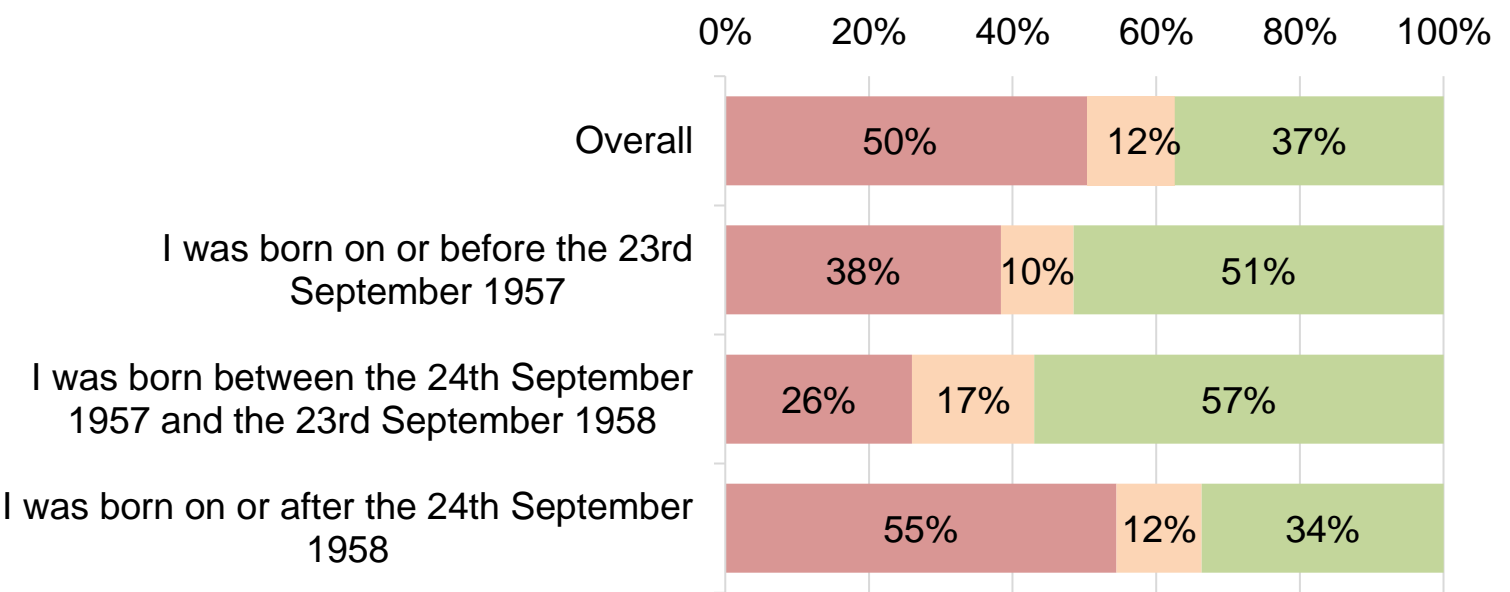
	Overall	I was born on or before the 23rd September 1957	I was born between the 24th September 1957 and the 23rd September 1958	I was born on or after the 24th September 1958
Pension Credit	1%	5%	5%	<1%
Universal Credit	15%	4%	0%	17%
Income-related Employment and Support Allowance (ESA)	4%	1%	0%	5%
Income-based Jobseeker's Allowance (JSA)	1%	0%	0%	1%
Income Support	<1%	0%	0%	<1%
Child Tax Credit	3%	0%	0%	3%
Working Tax Credit	0%	0%	0%	0%
At least One Winter Fuel Allowance Eligible Benefit	21%	10%	5%	24%
No Winter Fuel Allowance Eligible Benefit	79%	90%	95%	76%

- 90% of respondents who were previously automatically receiving Winter Fuel Allowance due to their age no longer do so because they do not meet the new benefit requirement.
- Similarly, 95% of respondents who would have received Winter Fuel Allowance for the first time this winter based on age alone, did not meet the new benefit requirement.

Q. Which of the following statements most closely describes your view?



Q. Which of the following statements most closely describes your view?



- Benefits should be means-tested and paid based on income
- Neutral
- Benefits should be universal, and paid to everyone, regardless of income

- Only those pensioners who need the Winter Fuel Allowance should get it
- Neutral
- All pensioners, regardless of income, should get the Winter Fuel Allowance