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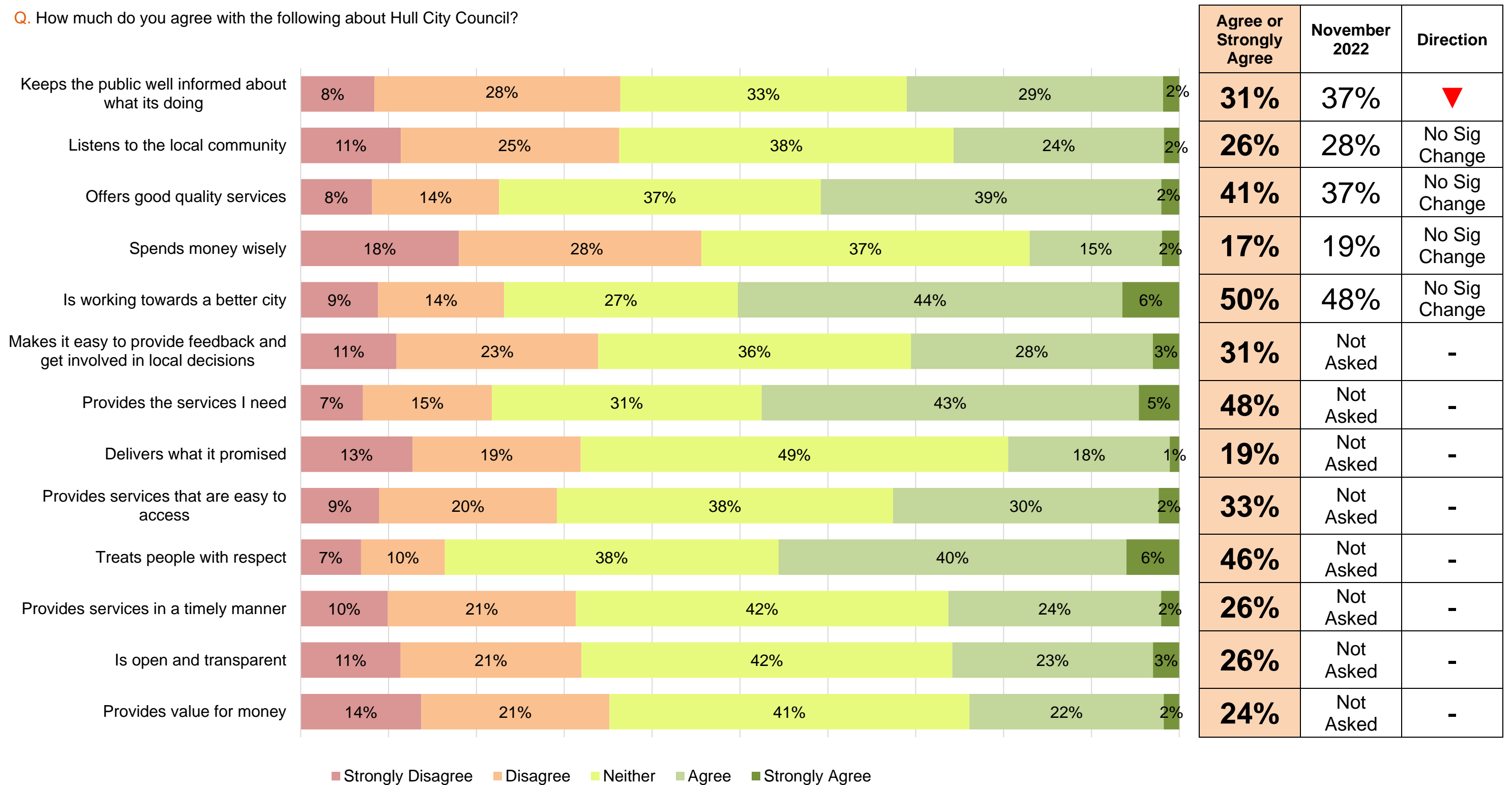
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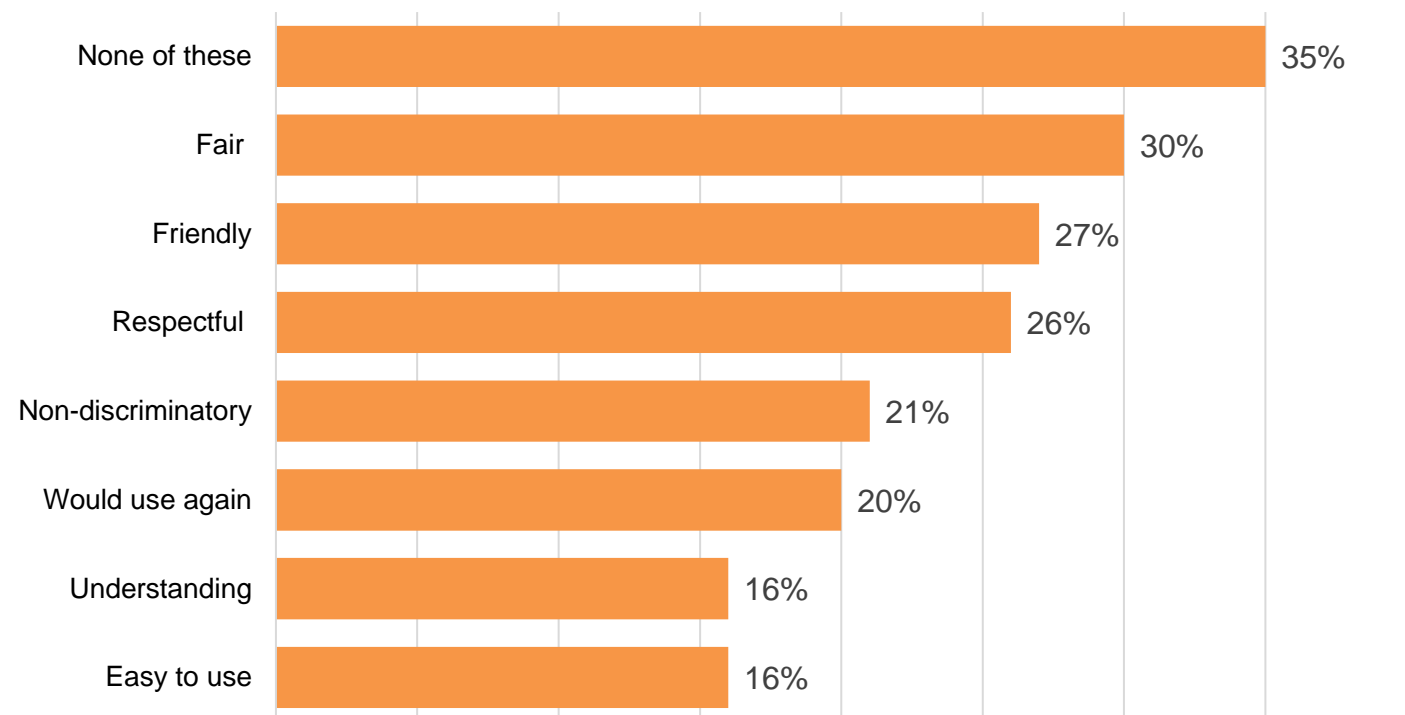
## Hull City Council: How Are We Doing?

Q. How much do you agree with the following about Hull City Council?

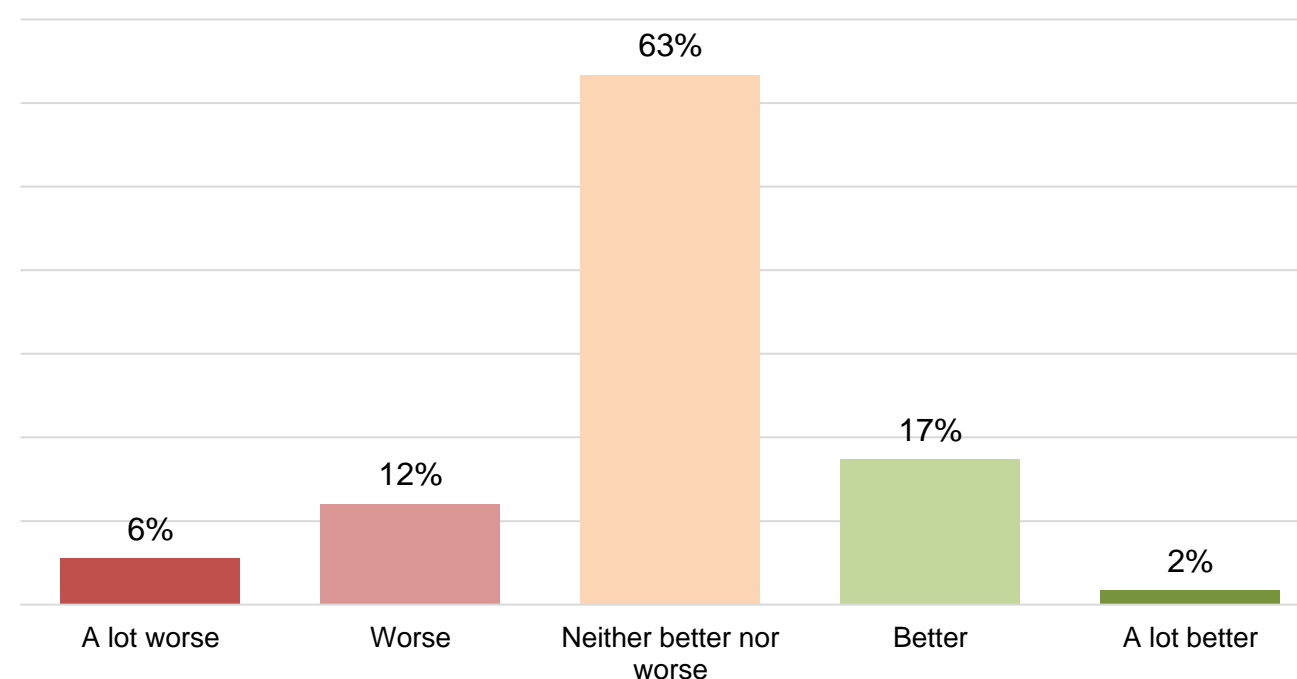


Strongly Disagree Disagree Neither Agree Strongly Agree

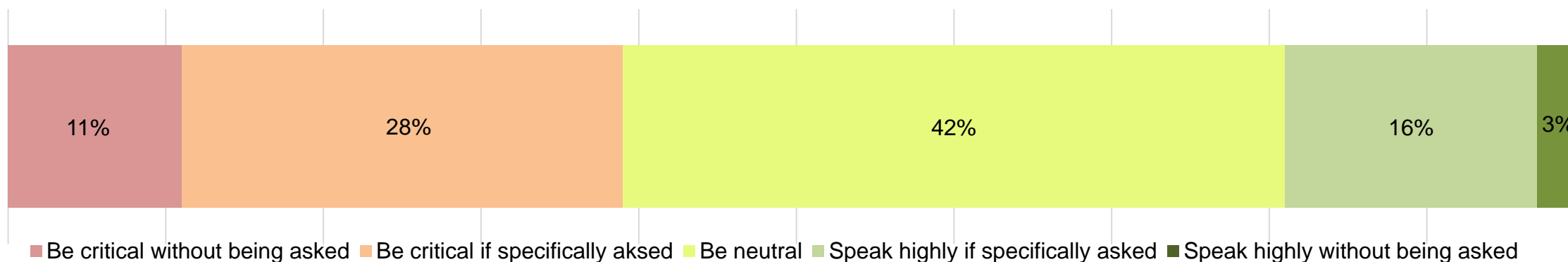
Q. Which of the following words, if any, describe your personal experiences of the Council?



Q. How well do you think Hull City Council compares to other councils around the country?

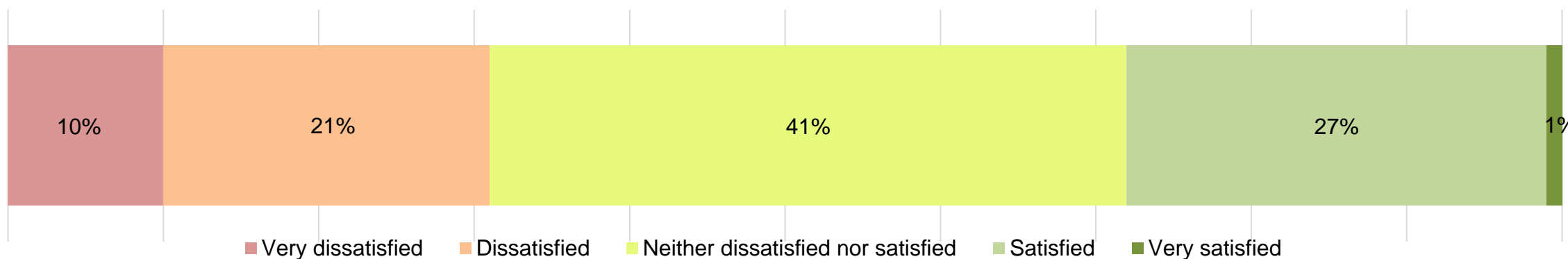


Q. If you were talking to someone not from Hull, which of the following phrases best describes how you would talk about Hull City Council?



Speak Highly	November 2022	Direction
<b>19%</b>	19%	No Sig Change

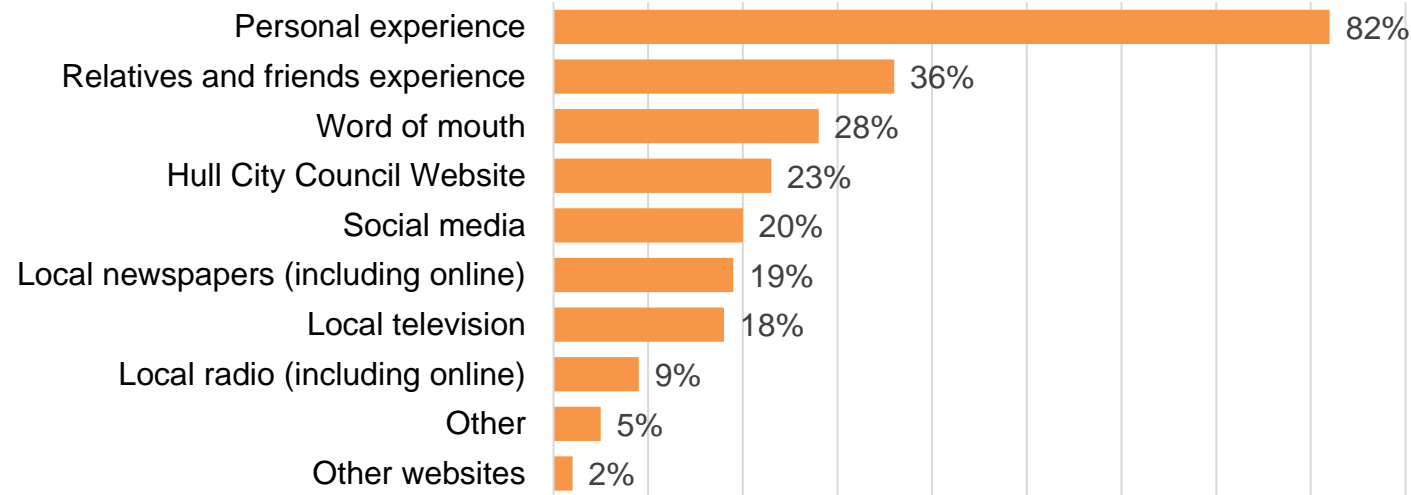
Q. How dissatisfied or satisfied are you with Hull City Council overall?



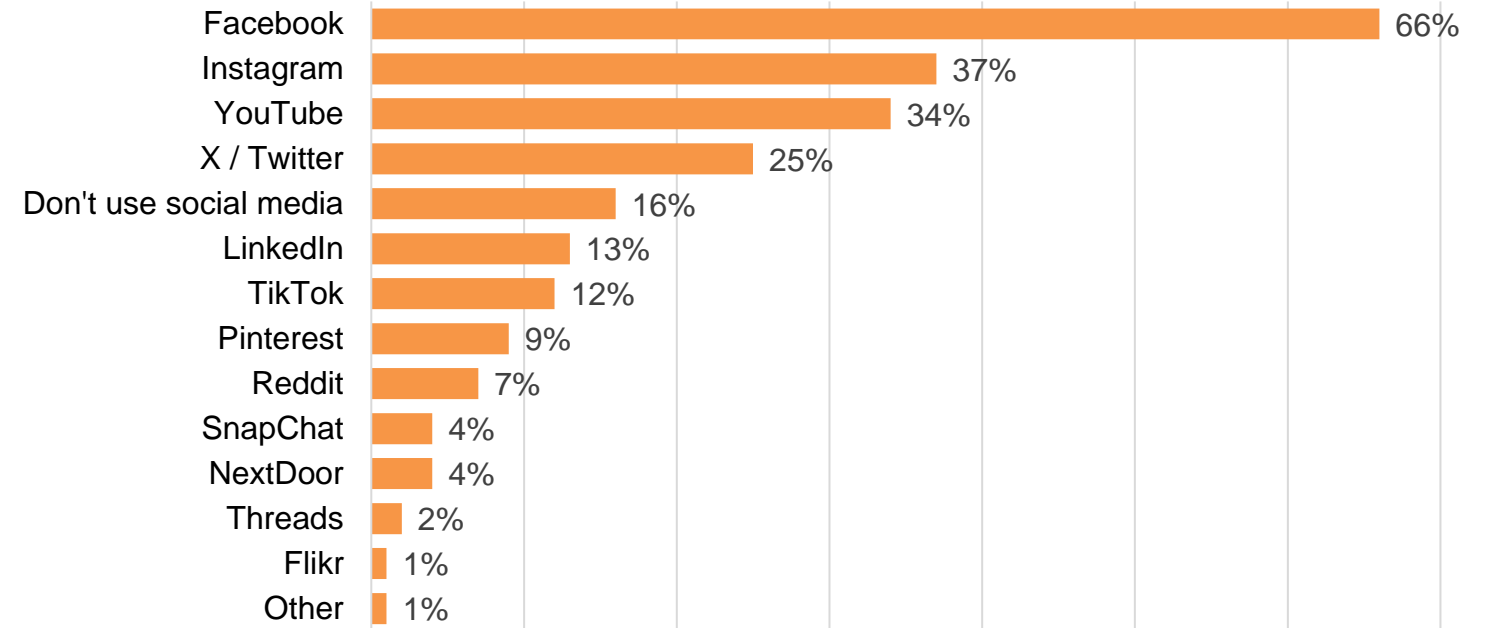
Satisfied or Very Satisfied	November 2022	Direction
<b>28%</b>	25%	No Sig Change

# Influence and Trust

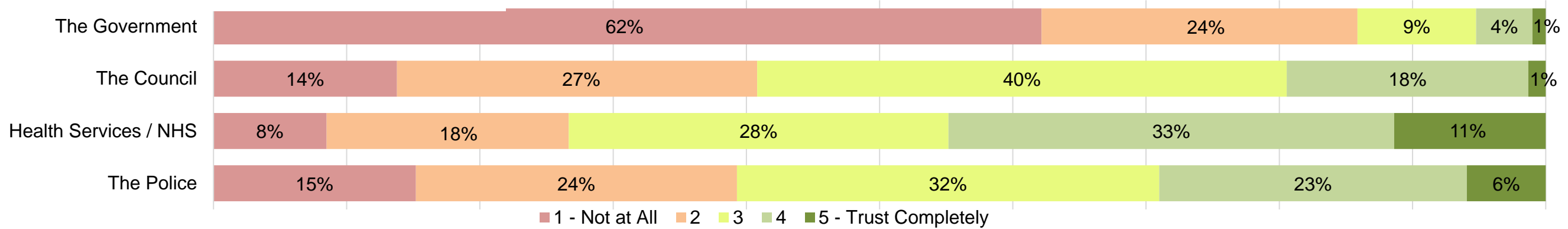
Q. Which of the following would you say are most influential in forming your views of Hull City Council?



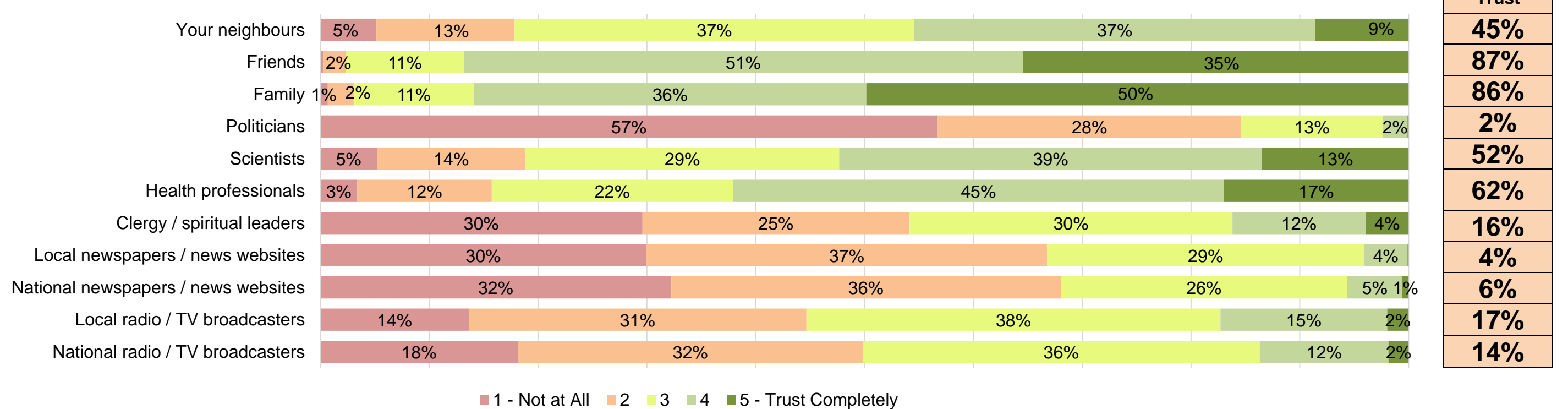
Q. Which social media do you use?



Q. How much would you say you trust the following?

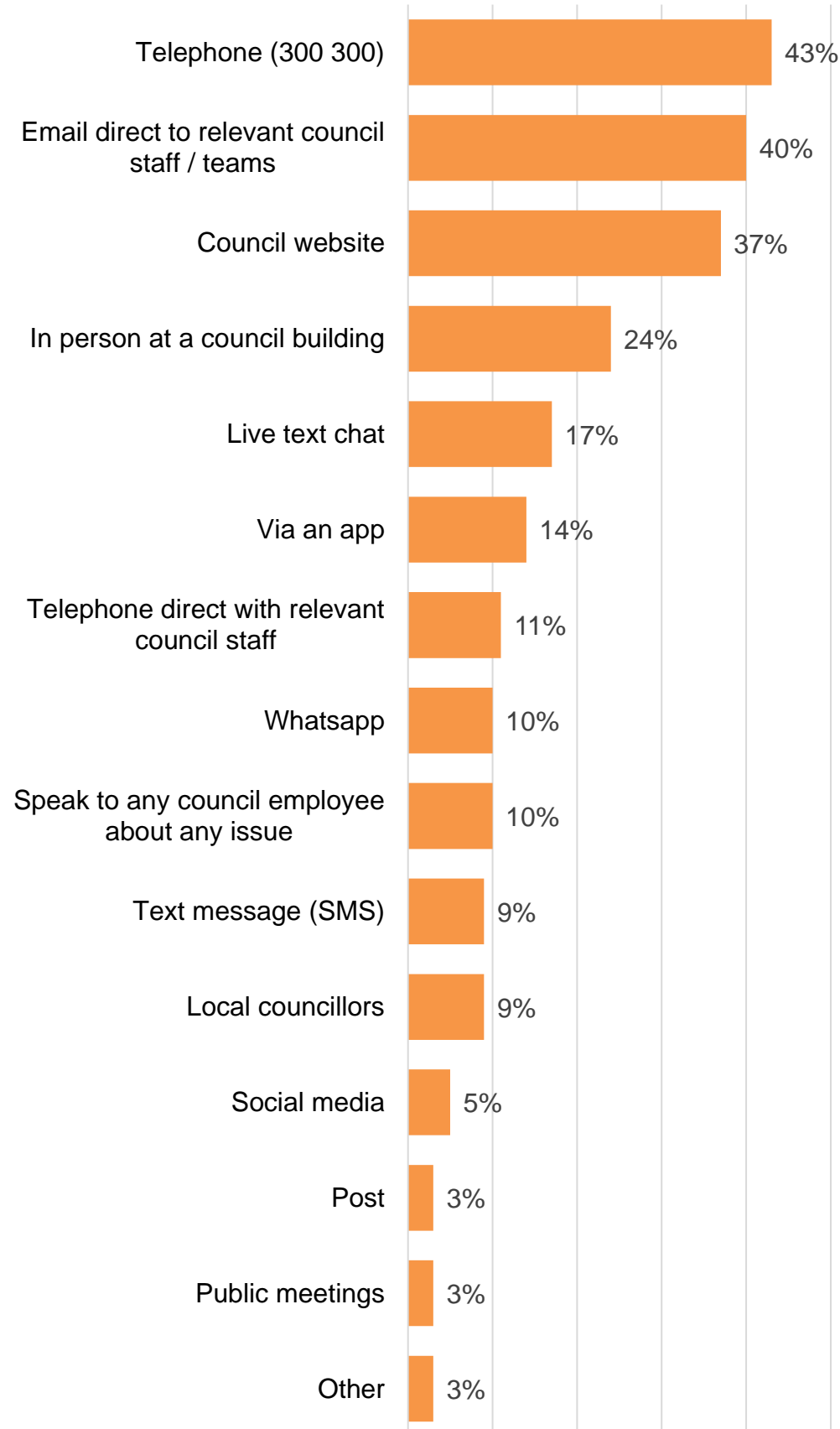


Q. Generally speaking, how much would you say you trust the following to give honest and accurate information?

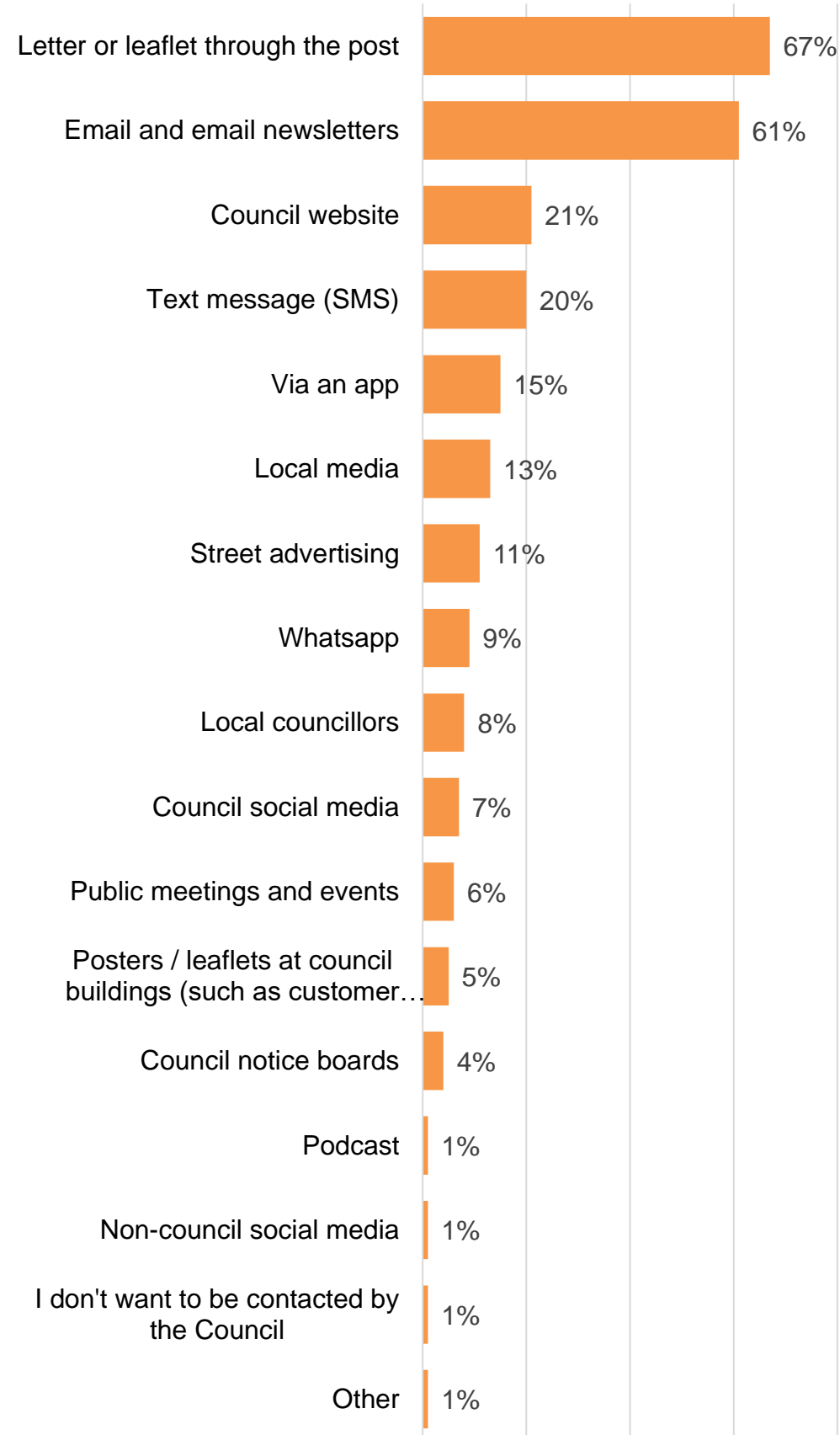


## Interacting With Hull City Council

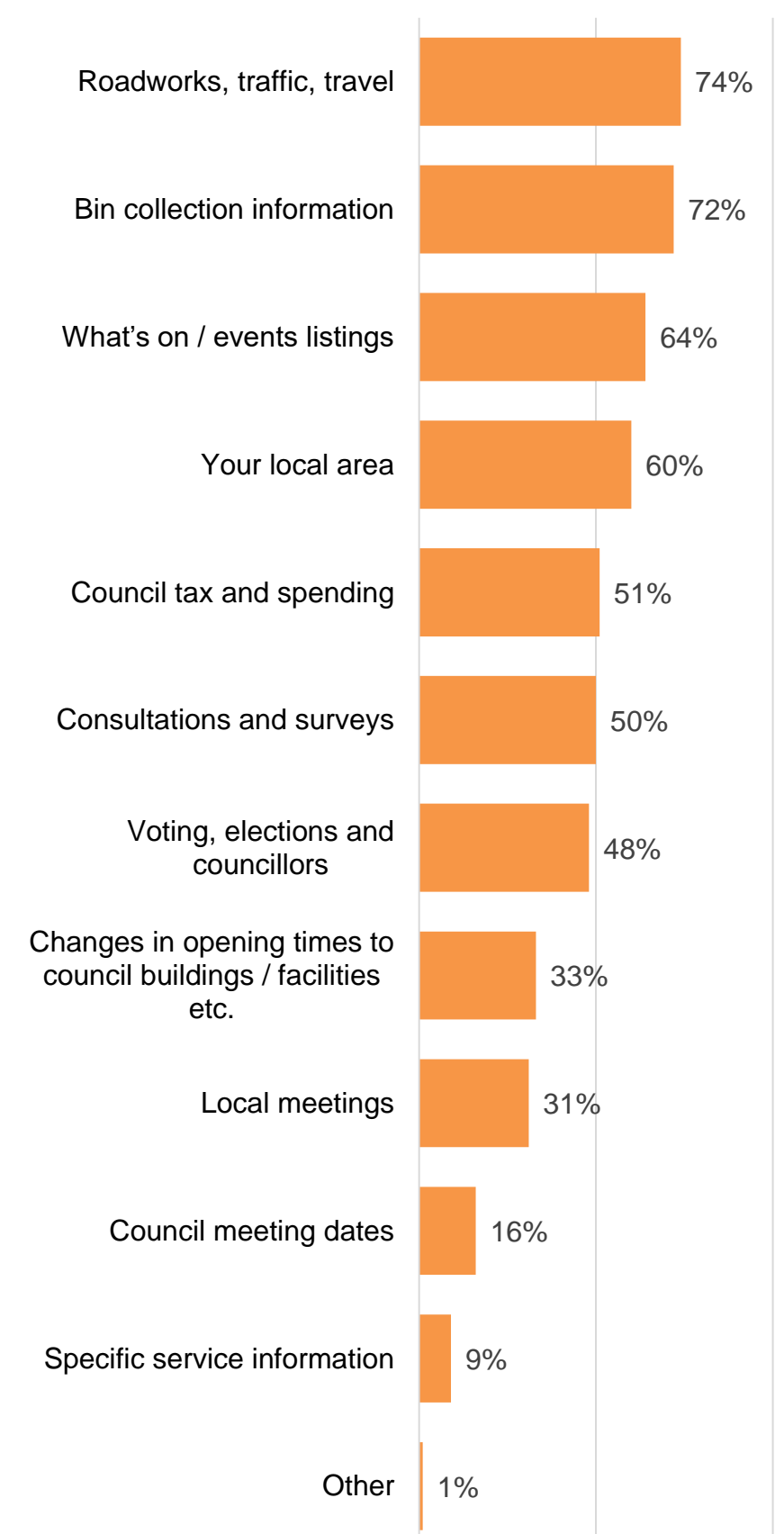
Q. How would you prefer to contact the council to, for example, report something, or apply for something?



Q. How would you prefer to receive information from the council such as information about upcoming events, waste bin collection dates, or upcoming elections?



Q. What would you like updates about?



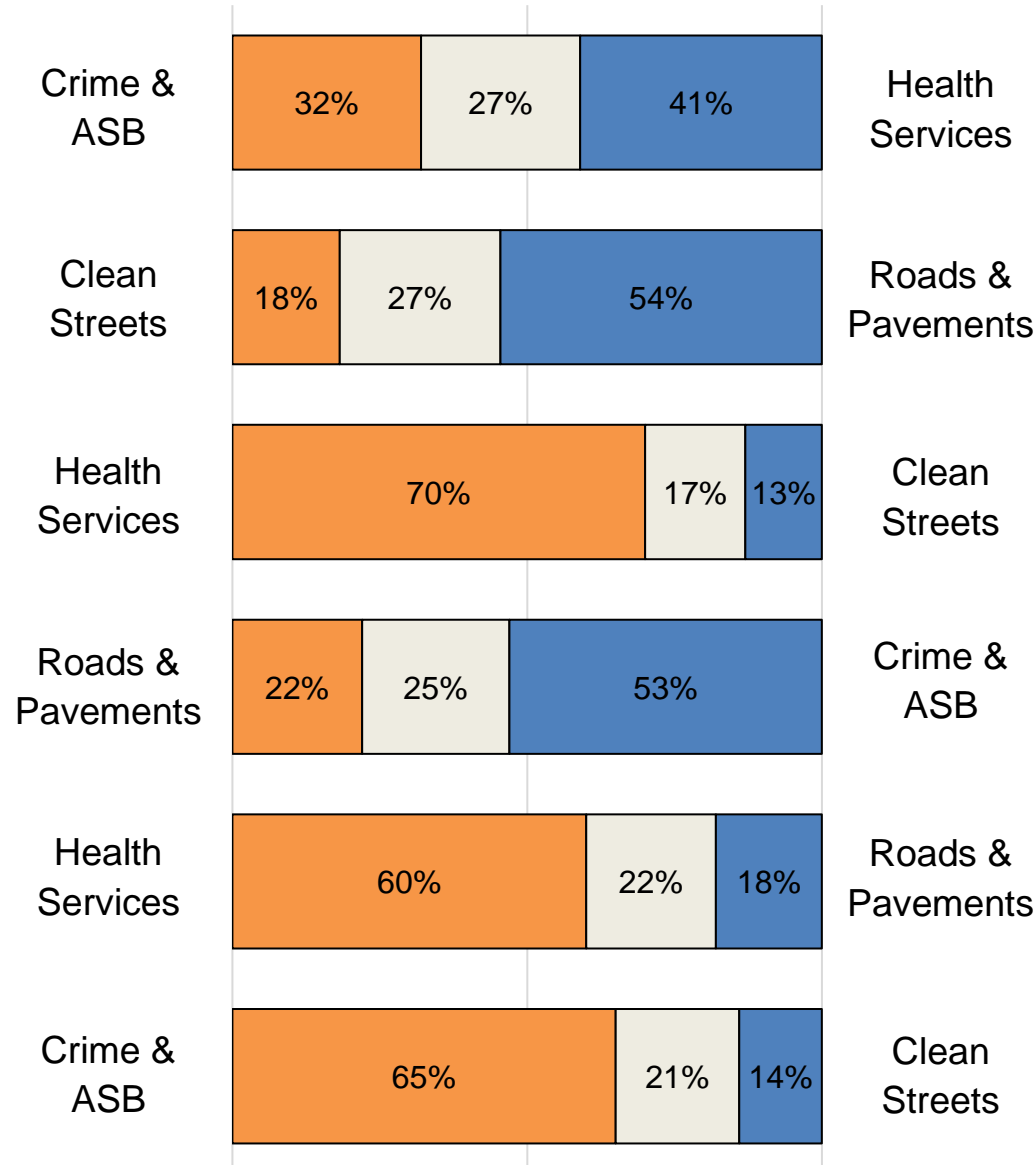
## Neighbourhood Priorities Explored

In the August 2023 People's Panel survey, residents of Hull identified the following as both the most important in making somewhere a good place to live, and the most in need of improvement:

1. Levels of crime / ASB
2. Access to health services
3. Clean streets
4. State of roads and pavements

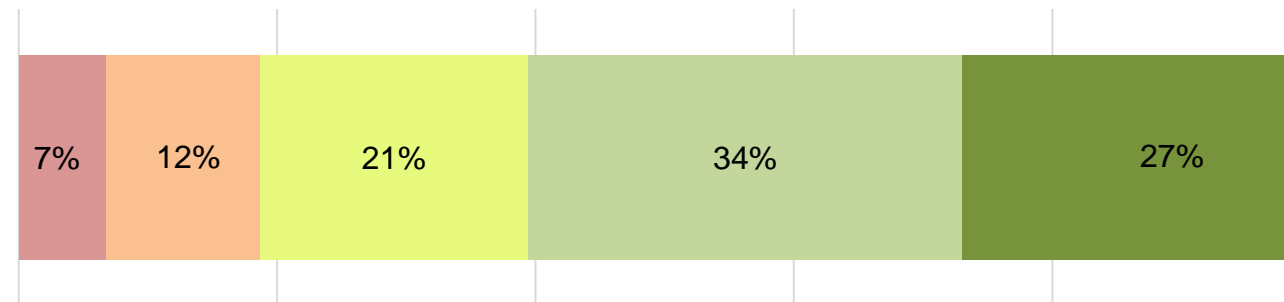
So we asked:

Q. Which of the following do you think the Council should prioritise?



## My Hull

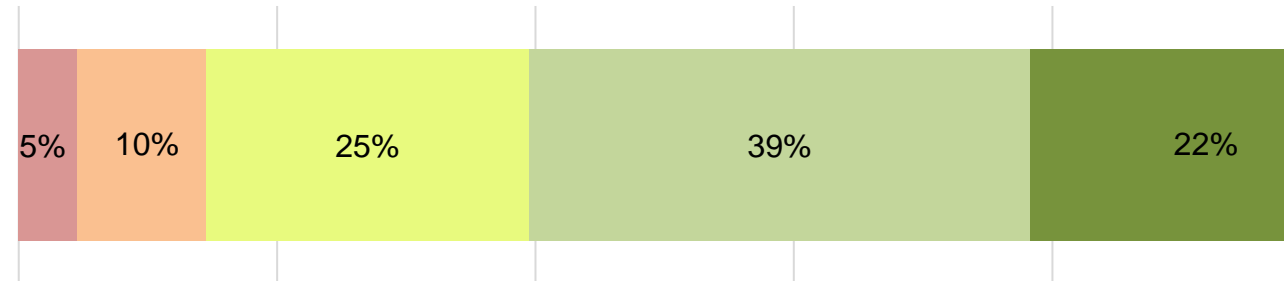
Q. If you were talking to someone not from Hull, which of the following phrases best describes how you would talk about Hull overall?



Speak Highly	November 2022	Direction
61%	57%	No Sig Change

- Be critical without being asked
- Be critical if specifically asked
- Be neutral
- Speak highly if specifically asked
- Speak highly without being asked

Q. How much do you agree that you are proud to live in / near Hull?



Agree / Proud	November 2022	Direction
60%	58%	No Sig Change

- Strongly Disagree
- Disagree
- Neither
- Agree
- Strongly Agree

## My Community

Q. How much do you agree that you are proud of your neighbourhood?



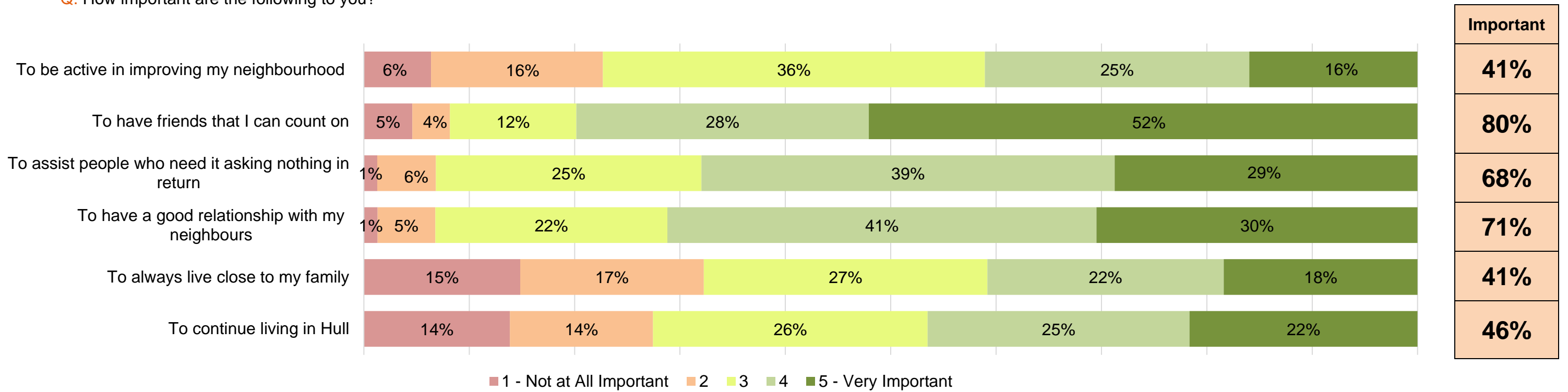
Agree / Proud	November 2022	Direction
47%	Not Asked	-

- Strongly Disagree
- Disagree
- Neither
- Agree
- Strongly Agree

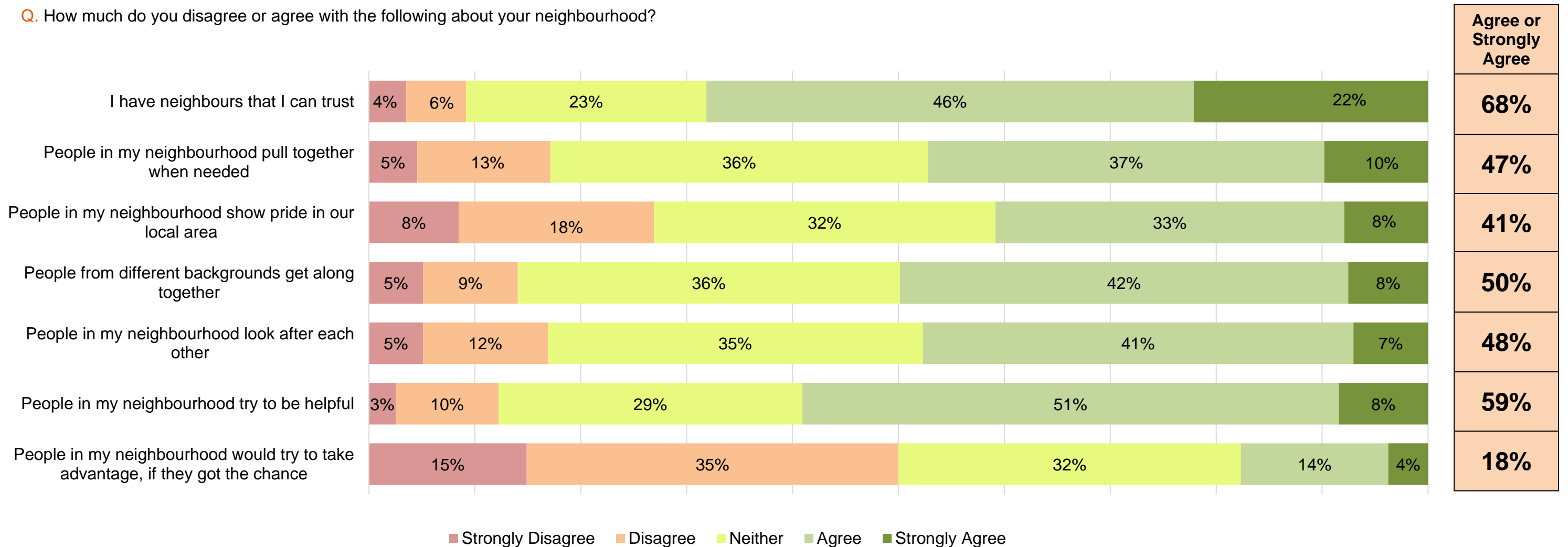


## My Community (Continued)

Q. How important are the following to you?

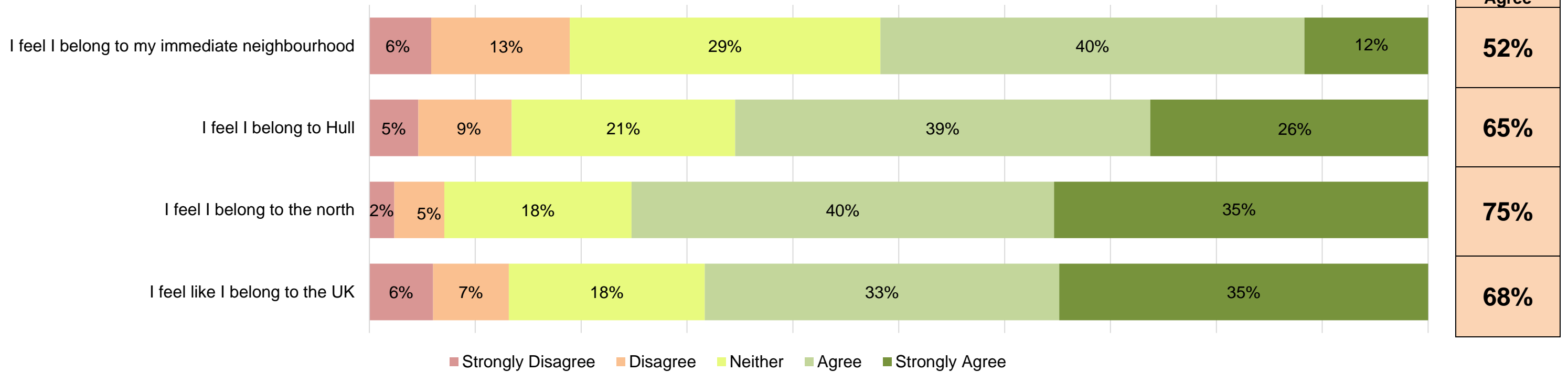


Q. How much do you disagree or agree with the following about your neighbourhood?



## Belonging

Q. How much do you disagree or agree with the following?



## Health and Wellbeing

Q. How are you feeling? **Change compared to November 2022 People's Panel**



### Happiness

Happy: 58% (+ 5pp)  
Unhappy: 19% (No Change)



### Stress / Anxiety

Not stressed: 37% (No Change)  
Stressed: 31% (No Change)



### Hopefulness

Hopeful: 47% (+ 5pp)  
Not hopeful: 18% (- 3pp)



### Healthiness

Healthy: 45% (- 4pp)  
Unhealthy: 26% (+ 3pp)



### Worthwhileness

Worthwhile: 53% (- 1pp)  
Not worthwhile: 16% (No Change)



### Loneliness

Not lonely: 58% (- 1pp)  
Lonely: 16% (- 5pp)

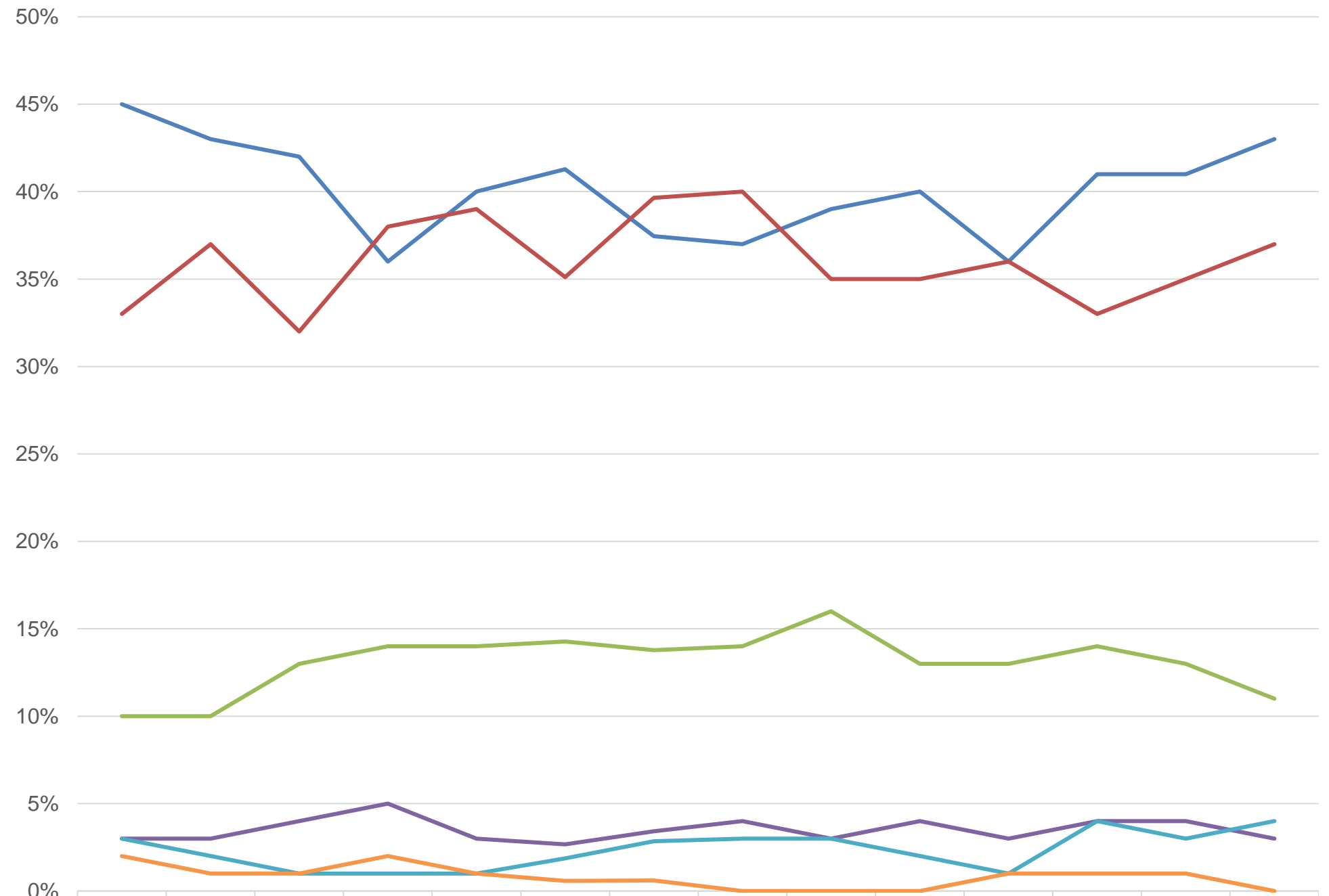


### Optimism

Optimistic: 45% (+ 1pp)  
Pessimistic: 22% (- 1pp)



## Financial Stability Tracker



	Mar-22	May-22	Jul-22	Aug-22	Oct-22	Nov-22	Jan-23	Mar-23	Apr-23	May-23	Jun-23	Aug-23	Sep-23	Oct-23
— Keeping up with bills / credit commitments without any difficulties	45%	43%	42%	36%	40%	41%	37%	37%	39%	40%	36%	41%	41%	43%
— Keeping up with bills / credit commitments, but it is a struggle from time to time	33%	37%	32%	38%	39%	35%	40%	40%	35%	35%	36%	33%	35%	37%
— Keeping up with bills / credit commitments, but it is a constant struggle	10%	10%	13%	14%	14%	14%	14%	14%	16%	13%	13%	14%	13%	11%
— Falling behind with some bills / credit commitments	3%	3%	4%	5%	3%	3%	3%	4%	3%	4%	3%	4%	4%	3%
— Having real financial problems, have fallen behind with many bills / credit commitments	3%	2%	1%	1%	1%	2%	3%	3%	3%	2%	1%	4%	3%	4%
— Don't have any bills / credit commitments	2%	1%	1%	2%	1%	1%	1%	0%	0%	0%	1%	1%	1%	0%