|  |  |
| --- | --- |
| September 2025 | * Happiness and Wellbeing
* Measuring Hull’s Brand
* Views of Arts and Culture
* Attracting Visitors
* Hull City Centre
* Communicating With The Council
* Telling Us What You Think
* Financial Stability Tracker
 |
| VOX POP August 2025 | * Happiness and Wellbeing
* Skills for Everyday Life
* Societal Change
* Contacting Residents in Emergencies
* Technology, Online Safety and Scams
* Financial Stability Tracker
 |
| July 2025 | * Happiness and Wellbeing
* Community / Council Plan:
* My Life
* My Street
* My City
* My Council

Covering – happiness, satisfaction, belonging, importance vs needs improving, pride, progress against priorities* Happiness and Wellbeing
* Financial Stability Tracker
 |
| VOX POP May 2025 | * Happiness and Wellbeing
* Local Mayoral Elections
* Societal Change
* Social Class and Social Mobility
* Social Capital and Social Cohesion
* Social Norms and Behaviours
* Modern Britain
* Would You Rather?
* Financial Stability Tracker
 |
| April 2025 | * Happiness and Wellbeing
* Neighbourhood Priorities: Important Vs Needs Improvement
* Experience and Perception of Crime and ASB
* Reporting Crime and ASB
* Feelings of Safety
* Financial Stability Tracker
 |
| VOX POP March 2025 | * Happiness and Wellbeing
* Issues Facing the UK
* National Wellbeing Measures
* Current Affairs – War, Trade and Tariffs
* Subscriptions / Streaming Services
* Splitting Bills
* Paying for Assisted Dying
* Financial Stability Tracker
 |
| January 2025 | * Planning For The Future
* Your Current Financial Situation
* Financial Stability Tracker
* Finances Over The Last Year
* Finances Over the Year Ahead
* Winter Fuel allowance
* Health and Wellbeing
 |
| VOX POPDecember 2024 | * Happiness and Wellbeing
* Changing The Clocks
* Confidence and Ability Cooking
* Spirituality, Belief, Worship and Life After Death
* UK Birth Rate
* Children and Social Media
* Assisted Dying
* News Coverage
* COVID: Prevalence, Vaccinations and Behaviours
* Financial Stability Checker
 |
| November 2024 | * Happiness and Wellbeing
* Are You A Culture Vulture?
* Hull Branding index
* Residents Taking Responsibility
* Funding Public Services
* Using Technology in Public Services
* Tell HCC What You Think
* Hull City Centre – Important And Needs Improving
* Financial Stability Checker
 |
| September 2024 | * Happiness and Wellbeing
* Satisfaction with Hull City Council Overall
* Satisfaction with Hull City Council Services
* Neighbourhood Priorities Explored
* Influence and Trust
* My Community
* My Hull
* Belonging
* Getting Information From Hull City Council
* Financial Stability Checker
 |
| VOX POPAugust 2024 | * Honorifics and Titles
* Demographic Information Collection
* Sex and Gender
* Climate Change
* Voting
* Cancel Culture
* Happiness and Wellbeing
* Financial Stability Tracker
 |
| June 2024 | * Happiness and Wellbeing
* Hull Council Plan: Important Vs Needs Improving by Ambition
* Safe and Welcoming Neighbourhoods
* Fairer Hull / Health and Wellbeing
* Child Friendly City / Everyone Achieves Their Potential
* Economic Growth
* Environmentally Friendly city
* Culture and Heritage
* Financial Stability Tracker
 |
| VOX POPMay 2024 | * Age and Aging
* Shopping and Spending Habits
* Membership and Organisations
* Use of Social Media
* Fortune Telling
* Odds and Ends
* Happiness and Wellbeing
* Financial Stability Tracker
 |
| April 2024 | * Happiness and Wellbeing
* Neighbourhood Priorities: Important Vs Needs Improvement
* Experience and Perception of Crime and ASB
* Reporting Crime and ASB
* Feelings of Safety
* Financial Stability Tracker
 |
| VOX POPFebruary 2024 | * Dangerous Dogs
* Smartphones and Children
* Old Technology
* Annual Health Campaigns
* TV Viewing
* Happiness and Wellbeing
* Financial Stability Tracker
 |
| January 2024 | * Planning For The Future
* Your Current Financial Situation
* Financial Stability Tracker
* Finances Over The Last Year
* Finances Over the Year Ahead
* Health and Wellbeing
 |
| VOX POPDecember 2023 | * Artificial Intelligence: Awareness and Responsibility
* Celebrities Sharing Their Opinion
* Celebrity Scandals and Cancel Culture
* Changes in Society: For Better or Worse?
* Other Generations
* Women in Sport
* Happiness and Wellbeing
* Financial Stability Checker
 |
| October 2023 | * Happiness and Wellbeing
* Hull City Council – How Are We Doing?
* Influence and Trust
* Interacting With Hull City Council
* Neighbourhood Priorities Explored
* My Hull
* My Community
* Belonging
* Financial Stability Checker
 |
| September 2023 | * Happiness and Wellbeing
* Waste collection services:
* Overall
* General / Non-Recyclable Household Waste
* Recycling and Food / Garden Waste
* Household Recycling Centres
* Waste collection problems and issues
* Maintenance and cleanliness
* Local priorities
* Attitudes and behaviours
* Financial Stability Checker
 |
| August 2023 | * Happiness and Wellbeing
* Neighbourhood Priorities: Important Vs Needs Improvement
* Experience and Perception of Crime and ASB
* Reporting Crime and ASB
* Feelings of Safety
* Financial Stability Tracker
 |
| June 2023 | * Happiness and Wellbeing
* Bus Lane Operating TimesFinancial Stability Checker
 |
| May 2023 | * Happiness and Wellbeing
* Sharing It Out
* Moving Traffic Violations
* How Are We Doing?
* Financial Stability Checker
 |
| VOX POPApril 2023 | * Happiness and Wellbeing
* Generations – and their opinions of each other
* Who has it best in British society?
* Technology – Attitudes to tech and Artificial Intelligence
* Would you rather?
* Social togetherness
* Financial Stability Checker
 |
| March 2023 | * Happiness and Wellbeing
* Hull: Yorkshire’s Maritime City
* South Blockhouse Visitor Attraction
* Heritage and Archaeological Projects
* Electric Vehicles
* Financial Stability Checker
 |
| January 2023 | * Happiness and Wellbeing
* Your current financial situation
* Financial stability checker
* Finances over the last year
* Finances over the year ahead
* Outdoor sport facilities
 |
| VOX POPNovember 2022 | * Happiness and Wellbeing
* Satisfaction with Hull City Council
* Power cuts and saving energy
* Influencing local decisions
 |
| VOX POPOctober 2022 | * Long, hot summer – the summer heat wave
* The death of the Queen
* Getting involved in health research
 |
| August 2022 | * Neighbourhood priorities
* Important in making somewhere a good place to live
* In need of improvement
* Crime and disorder
* Measuring Hull’s success
* Financial stability tracker
 |
| July 2022 | * Waste collection services:
* Overall
* General / Non-Recyclable Household Waste
* Recycling and Food / Garden Waste
* Household Recycling Centres
* Waste collection problems and issues
* Maintenance and cleanliness
* Local priorities
* Attitudes and behaviours
* Financial stability tracker
 |
| VOX POP May 2022 | * The Ukraine Conflict
* Migration and asylum seekers
* Helping people with the cost of living
* The Queen’s Speech and the Platinum Jubilee
* Houses of Parliament on the move
* Current Affairs
* Would you rather?
* Financial stability tracker
 |
| April 2022 | * Climate Change and Being Green
* Awareness
* Behaviours
* Concerns
* Attitudes
* Oh Yes Net Zero Campaign
* Travel to Work and School / College
 |
| VOX POP March 2022 | * How are you feeling?
* Your finances
* Savings and debts
* Changes in financial situation
* Worries and struggles
* Financial emergencies
* Living with COVID
* Where we are in the pandemic
* Lifting of restrictions
* Building the perfect cooked breakfast
 |
| January 2022 | * Planning and the Local Plan
* Awareness
* Planning priorities
* Biodiversity offsetting
* Getting involved
* Neighbourhood priorities
* Important in making somewhere a good place to live
* In need of improvement
* Hull’s Food Strategy
* Getting involved in food activities
* Priorities and aims of the strategy
 |
| VOX POP December 2021 | * Climate change
* COP26
* Prioritising government spending
* Changing your diet to reduce your carbon footprint
* Carbon reduction quiz
* Food strategy
* Terms used
* Food swamps, deserts and oases
* Where people purchase food
* Food waste
* And finally
* Setting your own world record
* Would you rather?
* Pride in Hull
 |
| VOX POP October 2021 | * Personal Safety
* The Safety of Women and Girls
* Shortages and Price Increases
* COVID: Life after Lockdown
* The Next 007
* Would You Rather?
* Hull as a Filming Destination
 |
| September 2021 | * Cycling and Walking
* Ability
* Frequency
* Change in frequency and reasons why
* Preferences
* Active Travel
* Opinion
* Important Vs Needing Improvement
* Feelings of Safety
* Satisfaction
 |
| July 2021 | * Hull’s Roads and Traffic
* Personal Travel and Transport
* Using Alternatives to Motor Vehicles
* Buses and Public Transport
* And Finally
 |
| VOX POP May 2021 | * Easing of lockdown restrictions
* Vaccinations
* Travel and holidays
* Games and gaming
* Would you rather?
 |
| April 2021 | * Hull Training and Adult Education
* Flood Risk and Resilience
* Domestic Abuse
 |
| VOX POP March 2021 | * Your Sleep
* Your Dreams
* Your Levels of Worry
* Would You Rather?
 |
| January 2021 | * The 2021 Census
* Hull: Yorkshires Maritime City Project
* Podcasts
 |
| VOX POP December 2020 | * Societal Change
* Social Media Speak
* Spirituality and God
* Food Packaging
* Languages
* Optimist or Pessimist
* COVID and Christmas
* Letting It All Out
 |
| VOX POP October 2020 | * Odds and Ends
* COVID-19
* Supernatural Experiences
* Hull Fair
* Organ Donation
* Patriotism
* Plastic Surgery
* Your life purpose
 |
| September 2020 | * Waste Collection Service
* Cleanliness in Your Local Area
* Neighbourhood Priorities: Important Vs Need Improvement
* Crime and Disorder
* Lockdown Exercise
 |
| VOX POP July 2020 | * Activism and activist organisations
* Types of protest
* Different types of people you meet
* Attitudes to different people
* People understanding each other
 |
| Summer 2020COVID SPECIAL | * Your Household
* Your Physical Health
* Your Finances
* Your Work
* Your Wellbeing
* Your Relationships
* Shopping Habits
* Doing Things Differently
 |
| VOX POP February 2020 | * Ethical Consumer Choices
* Would You Rather?
* The Right to Vote
* Representation
* The Robot Revolution
* Mix and Match
 |
| January 2020 | * Happiness
* Pets
* Waste and Recycling Packs
* Health and Wellbeing Board
 |
| VOX POP December 2019 | * Christmas
* Membership Organisations
* Driving Licenses
* Online Shopping
* Social Media
* Modern Britain
* Making Friends
* Brexit
* Telling Lies
 |
| September 2019 | * Self-Care at Home
* Self-Employment
* Hull History Centre
* National Picture Theatre
 |
| VOX POP July 2019 | * The Different Types of Economy
* Resident Participation in the Circular Economy
* Damaged and Broken Items
* Hiring, Renting and Leasing
* Local Organisations
* Used and Second Hand Goods
* Working and Volunteering
 |
| June 2019 | * Climate Change and Renewable Energy
* Humberside Fire and Rescue Service
* Self-Care and Prescribing (inc over the counter medicine)
 |
| VOX POP April 2019 | * Social Norms and Unacceptable Behaviour
* Unisex / Gender Neutral Toilets
* Sustainable Living
 |
| March 2019 | * Your Holidays
* Local Regeneration Projects
* South Blockhouse Archaeological Site
* Hull: Yorkshire’s Maritime City
 |
| VOX POP February 2019 | * Changes in Society
* Faith and Spirituality
* Births, Deaths and Marriages
* Social Attitudes
* Government Spending
 |
| December 2018 | * Putting Music at the Heart of Hull
* Getting Information about the City
* Austerity and Public Services
* Data and Providing Services Digitally
 |
| VOX POPNovember 2018 | * Social Class and Social Mobility
* Social Capital
* Worry
 |
| September 2018 | * Where You Live / Neighbourhood Priorities
* Civic Participation, Voting, Councillors and MPs
* How You Live / Life Satisfaction
* Aspirations for the City
 |
| June 2018 | * Electric Vehicles
* Hull Old Town
* Hull: Yorkshire’s Maritime City / Arctic Corsair
* Attracting Visitors
* Recommended Summary Plan for Emergency Care and Treatment
 |
| March 2018 | * Hull Maritime Museum
* The Guildhall Time Ball Project
* Hull Old Town Heritage Action Zone
* Hull Minster / Holy Trinity Church
* Information and History
 |
| December 2017 | * Hull: Yorkshire’s Maritime City Project
* Local Pride
* Police and Policing
* Patient Choices
* City of Culture Benefit
 |
| September 2017 | * Armed Forces Covenant
* City Priorities
* Is Your Neighbourhood A Community?
* Getting Help For Mental Health Problems
 |
| June 2017 | * Characteristics of Employment
* Finances and Confidence in the Economy
* Happiness and Wellbeing
* Pharmacies
* NHS Sustainable Transformation Plan
* Happiness – Before and After
 |
| March 2017 | * Device Usage and Text Polls
* Adult Social Care Priorities and Information
* Hull City Centre Regeneration
* Evenings in the City Centre
* Local Positivity and Pride
* Where Residents Go For Medical Help
 |
| December 2016 | * Views / Perceptions of Hull City Council and NHS Hull CCG
* Citizens Taking Responsibility
* Hull City Council and NHS Hull CCG Priorities
* Changes to Council Tax
* Getting Involved / Giving Feedback
* Good and Bad Experiences
* Cutting Hull City Council Services
* Rating NHS Services
 |
| September 2016 | * Perceptions of Hull
* Hull Branding Index updated
* Participation and Engagement in Arts and Culture
* Promoting Hull and Attracting Visitors
* Hull’s Reputation
* Events in Hull
* GP Services
 |
| July 2016 | **Early Intervention and Prevention*** Signs and symptoms of serious diseases
* Concern about serious diseases
* Getting help
* Lifestyle changes to reduce risk
* Health screenings / appointments – invited to and missed
* Confidence in dealing with chronic conditions
* Barriers to accessing health services
* Information and learning
* Health aspirations
* Campaign recall
 |
| March 2016 | **Hull Energy City*** Climate change and its effect
* Environmental priorities
* Renewables and green energy
* Park and Ride
* Modes of transport
* Cycling
* Parking
 |
| December 2015 | **Safeguarding*** Awareness of Safeguarding Boards
* Typical victim / person at risk of abuse
* Typical perpetrator of abuse
* Types of abuse
* Safeguarding priorities
* Reporting abuse
 |
| September 2015 | **Making Hull a World Class Visitor Destination:*** Participation and engagement in culture and the arts
* Views and attitudes to arts and culture
* Local Heritage and History – priorities, importance and focus
* Attracting visitors – priorities, importance and focus
* Hull’s Reputation – media portrayal, local pride
* Volunteering – incentives and barriers
 |
| June 2015 | **Helping Residents Make Their Money Go Further:*** Perceptions of standard of living
* Bank / building society accounts and savings
* Bills and credit commitments
* Knowledge of and barriers to switching suppliers
* Device ownership, internet access and barriers to the internet

**Costs of Being Ill**  * Attending appointments during working hours
* Cancelling appointment because of work / financial pressure
* Knowledge of entitlement to support for treatment costs
 |
| March 2015 | **NHS Constitution*** Rights under the constitution
* 21st century healthcare
* Changes to health care services

**We Are Hull*** Perceptions of Hull as a resident / outsider
* Hull’s reputation
* Uniqueness of Hull
* Hull branding
* Describing Hull
 |
| January 2015 | **Measuring Hulls Success** – * What residents think Hull’s measure of success should be

**Purple Flag*** City centre entertainment / facilities ratings
* Feelings of safety in the city centre

**Hull Neighbourhood network** – * Awareness of and interest in NN
* Feelings of safety in immediate neighbourhood

**NHS Health** – * Expectations of quality of services
* Actual experience if services

Customer service |