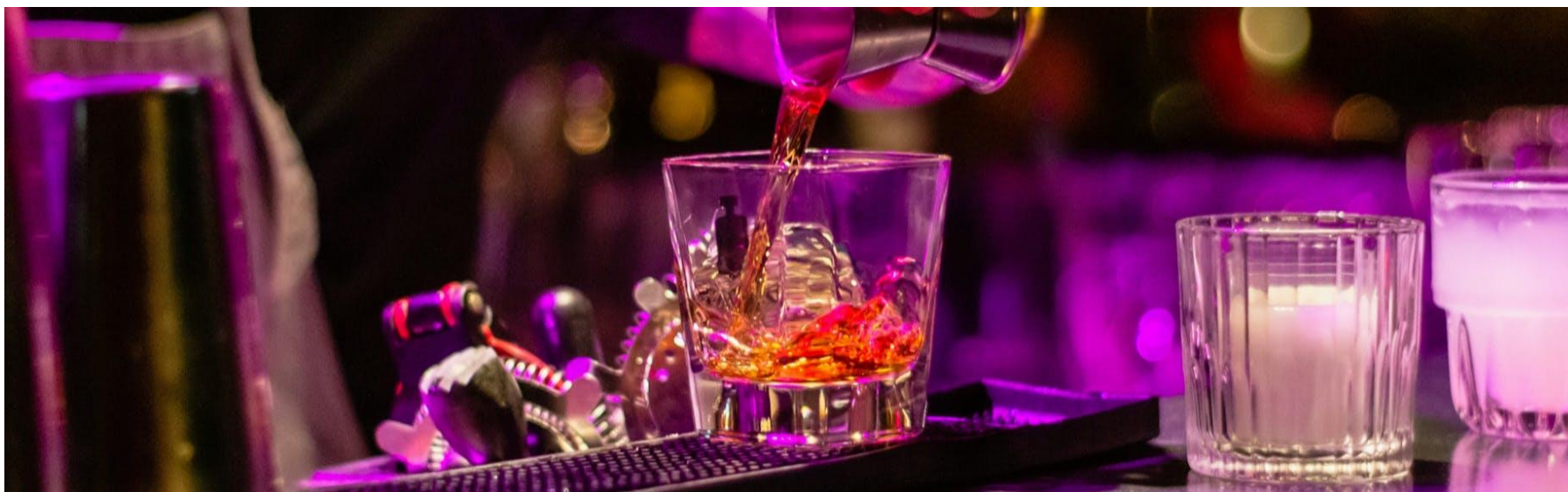


CITY CENTRE EVENING AND NIGHT TIME SURVEY



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Background

This survey was part of a conversation around the Evening and Night-time economy in Hull City Centre.

We want to promote a city centre where people feel safe and are safe. In order to do this, we sought to hear and understand people's views and experiences during the evening and night-time in Hull city centre.

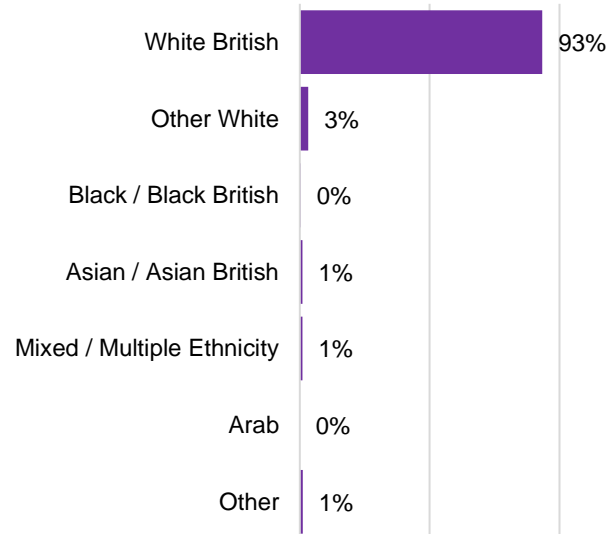
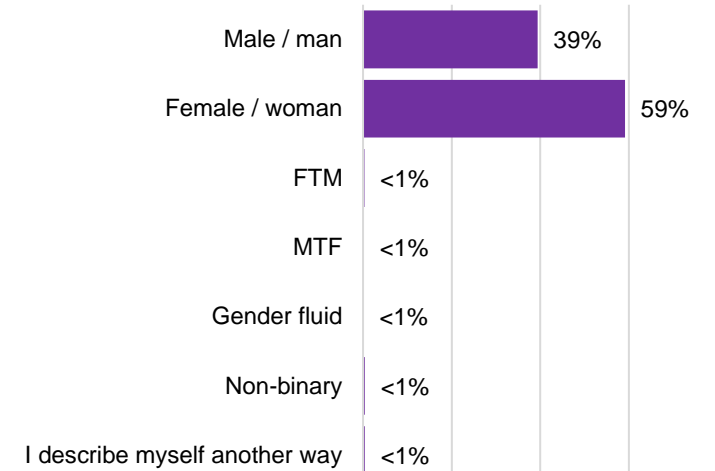
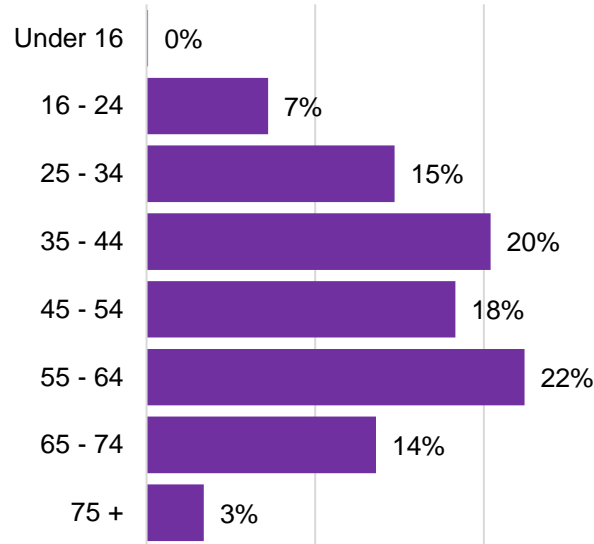
The City Centre Night-time Economy Survey ran from 8 July – 30 September 2024.

The survey was distributed via a number of electronic channels and social media, was published on the Yoursay website, and was highlighted to members of the People's Panel.

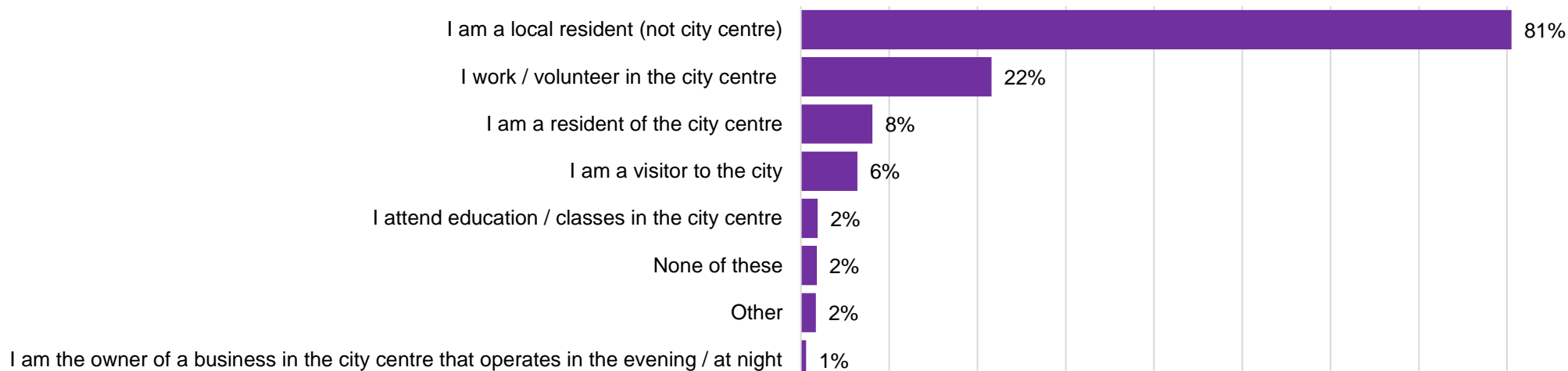
Overall, 956 respondents have completed this survey.

This is a valid sample that provides a confidence level of 95% with a confidence interval (margin of error) of approximately 3.16%, which is within the corporate standard of a maximum confidence interval of 5%.

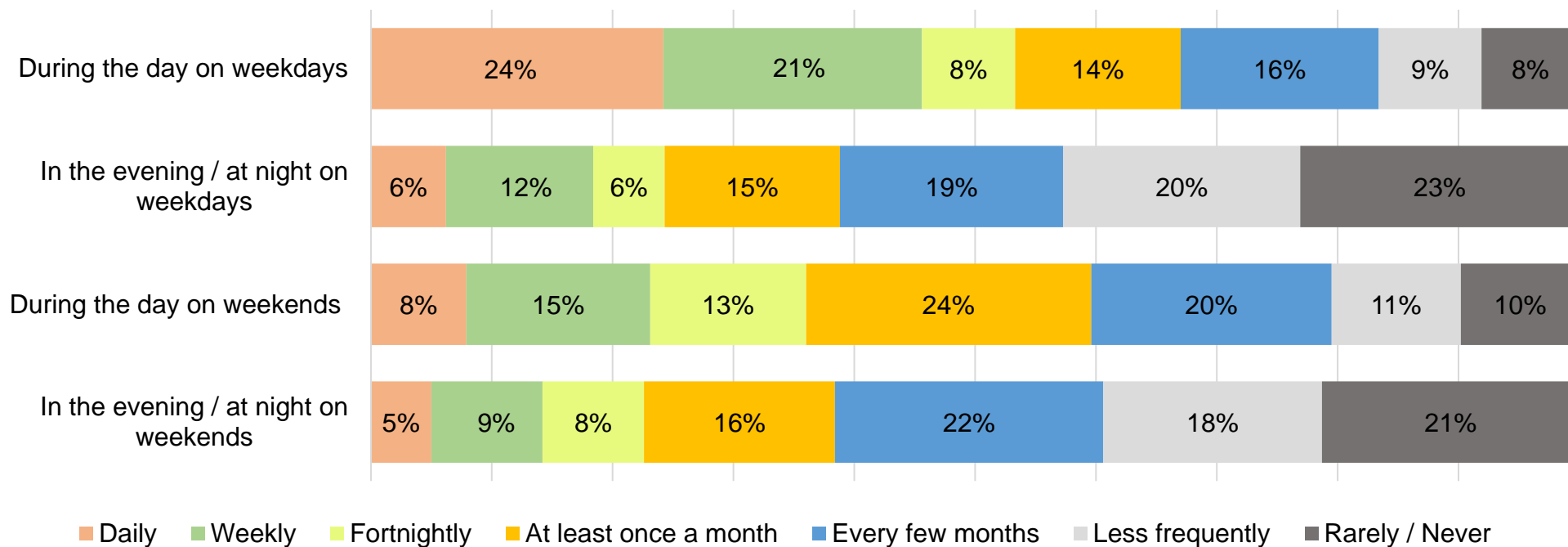
Respondent Characteristics



Q. Which of the following describes you?



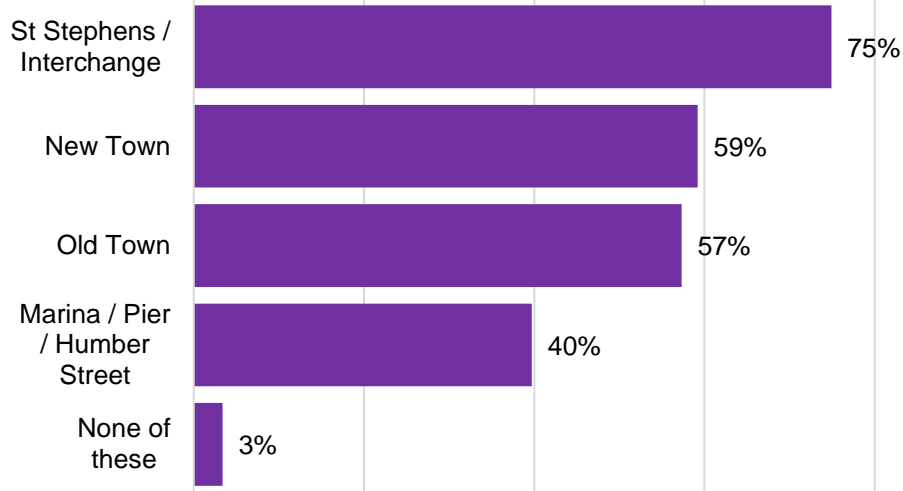
Q. How frequently have you visited the city centre in the last year, at the following times?



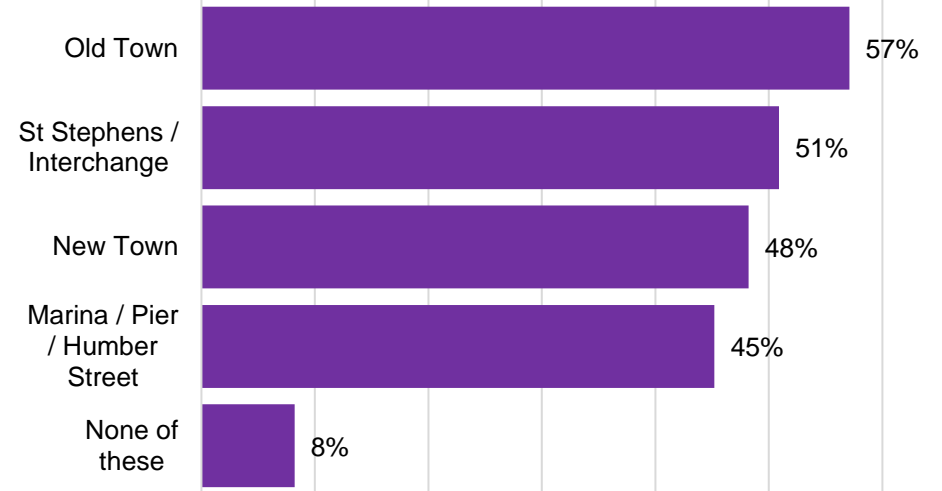
Of those respondents who said they have visited the city centre at least every few months or more:

Q. And which of these areas of the city centre have you visited in the last year, at the following times?

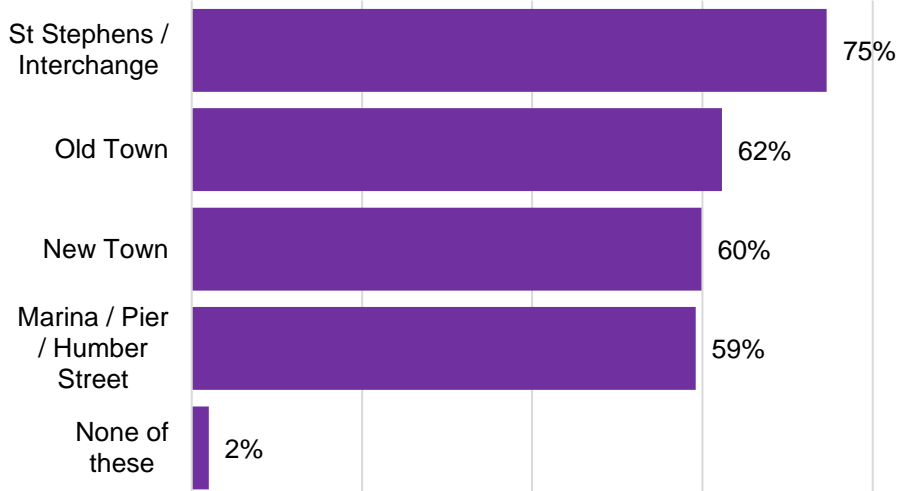
During the day on weekdays



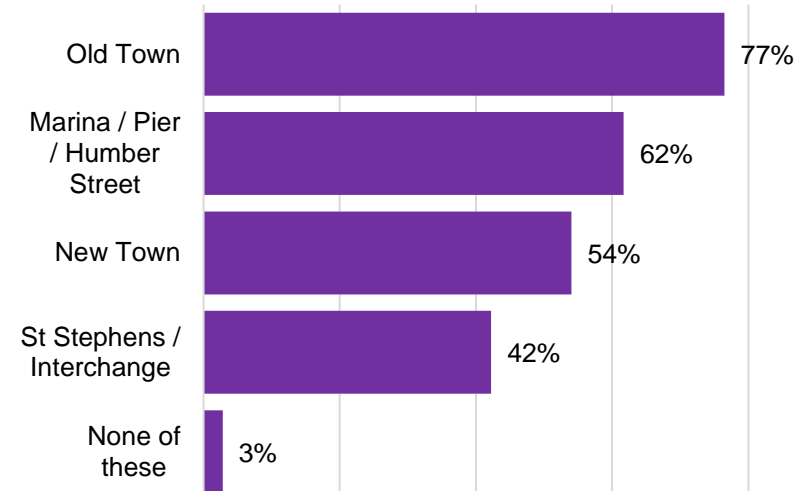
In the evening / at night on weekdays



During the day on weekends

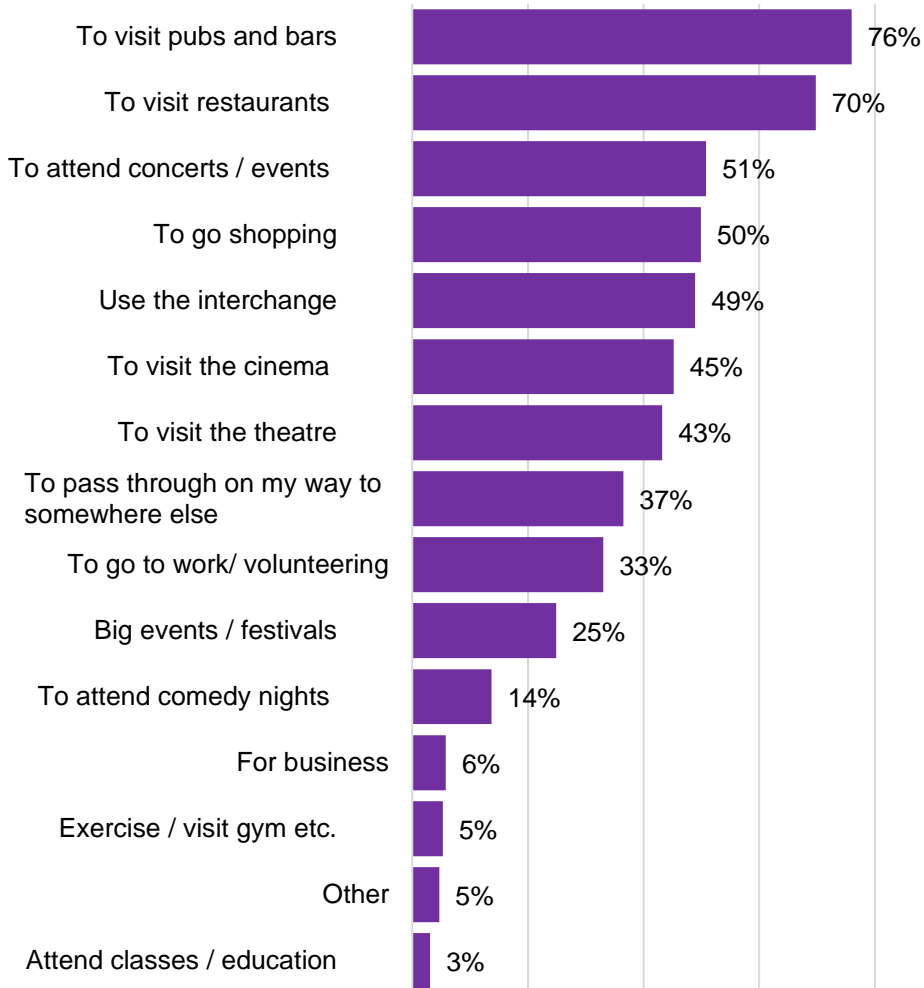


In the evening / at night on weekends



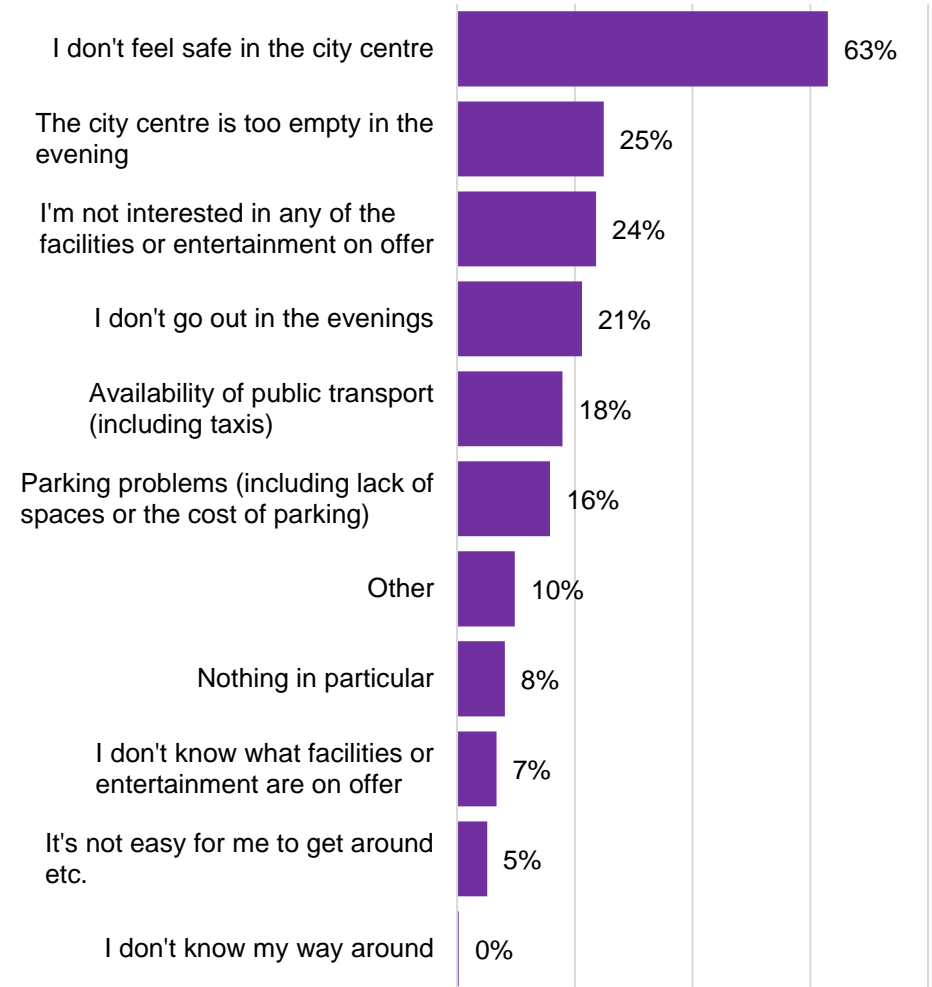
Of those respondents who said they have visited the city centre in the evenings / at night:

Q. Why have you visited the city centre, in the evening / at night, in the last year?



Of those respondents who said they have not visited the city centre in the evenings / at night:

Q. You said you didn't visit the city centre very often, or rarely in the evening / at night in the last year. Why is that?



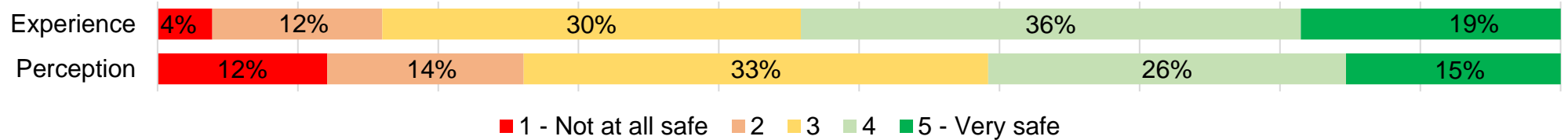
Feelings of Safety

Q. How safe do you think the city centre is at the following times?

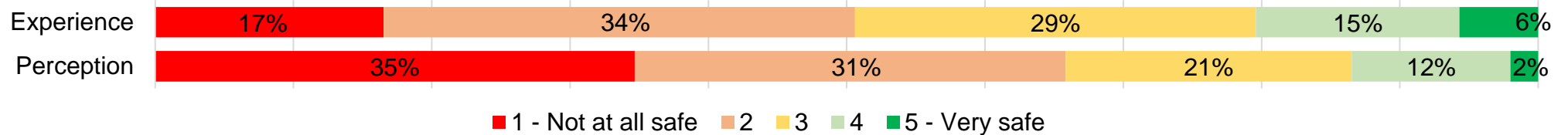
Experience: Respondents who told us they DO visit the city centre at that time on those days

Perception: Respondents who told us they DO NOT visit the city centre at that time on those days

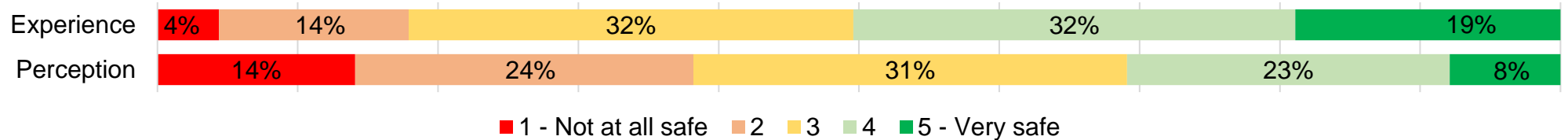
During the day on weekdays



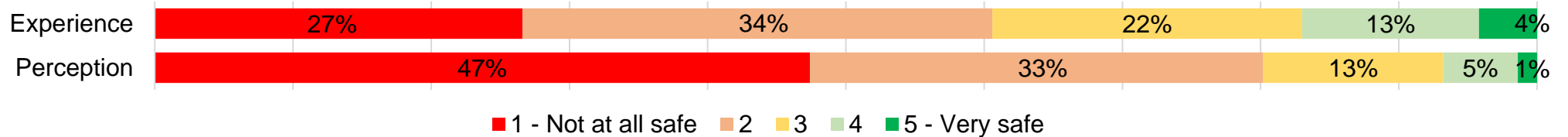
In the evening / at night on weekdays



During the day on weekends

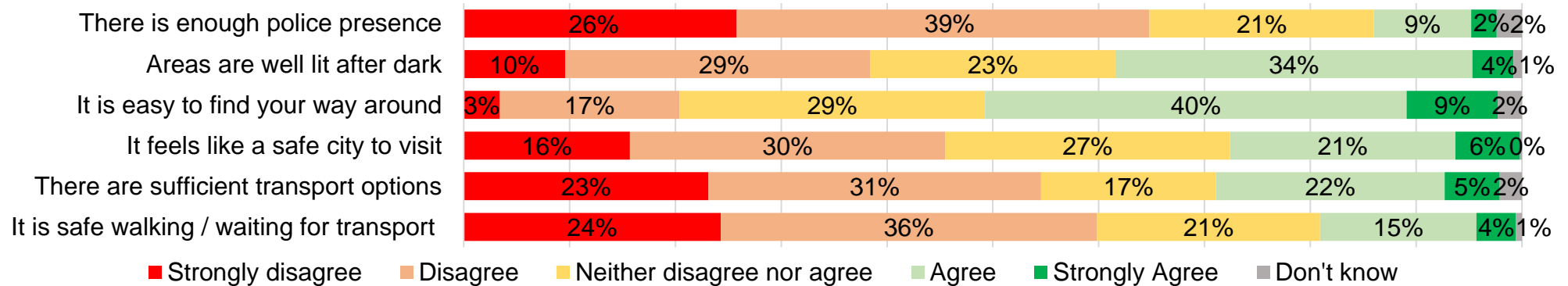


In the evening / at night on weekends



Of those respondents who said they have visited the city centre in the evenings / at night:

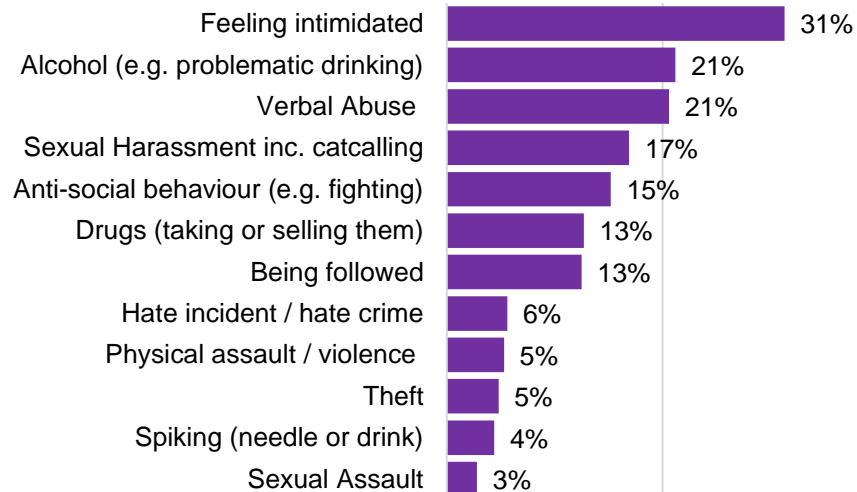
Q. How much do you agree with the following about Hull city centre in the evening / at night?



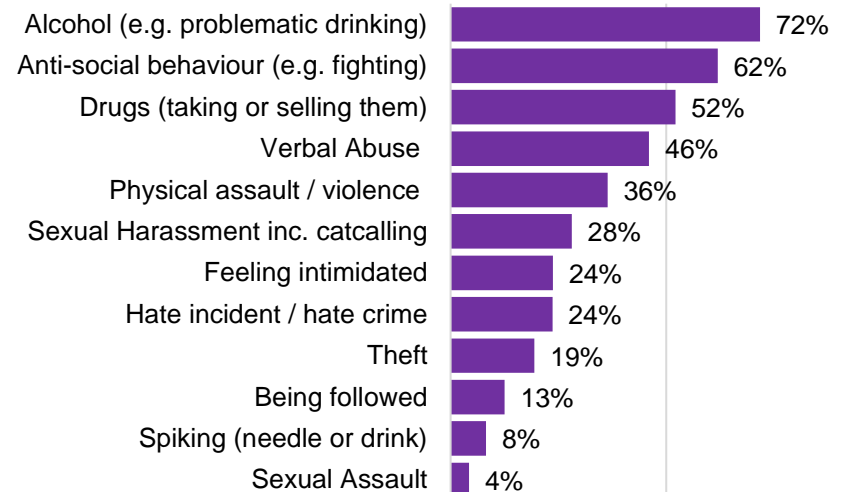
Of those respondents who said they have visited the city centre in the evenings / at night:

Q. Please tell us if you have experienced; witnessed, heard about or worry about, any of the following *in the last year in the city centre in the evening / at night?*

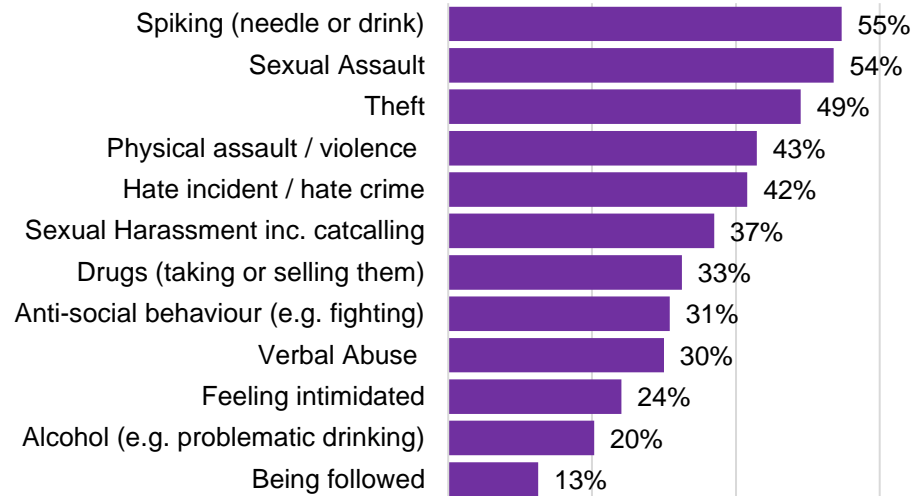
Experienced



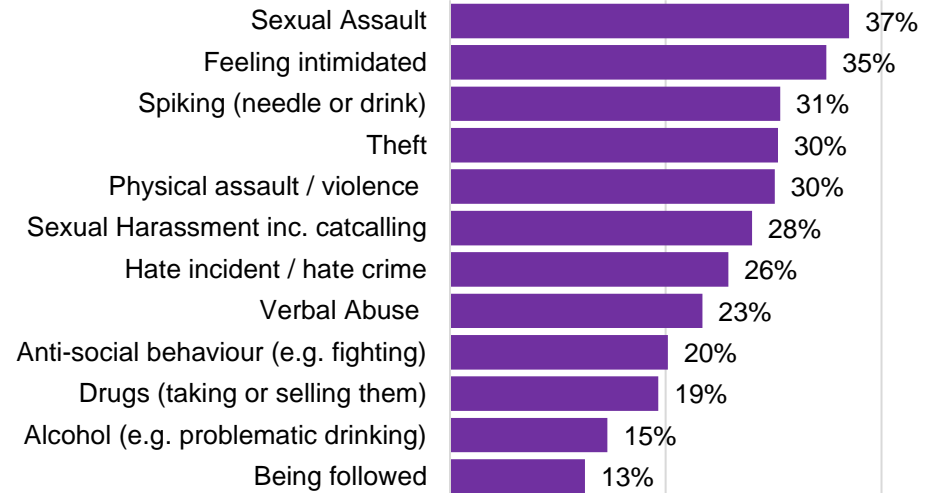
Witnessed



Heard About

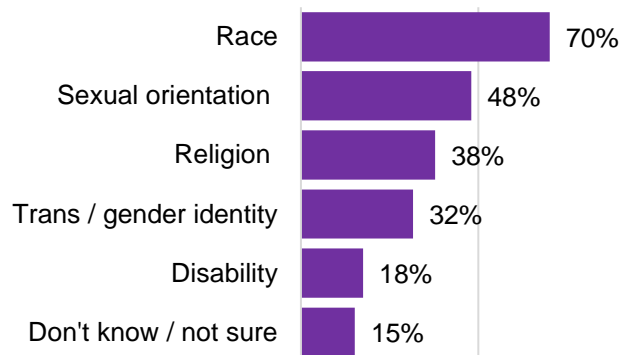


Worry About

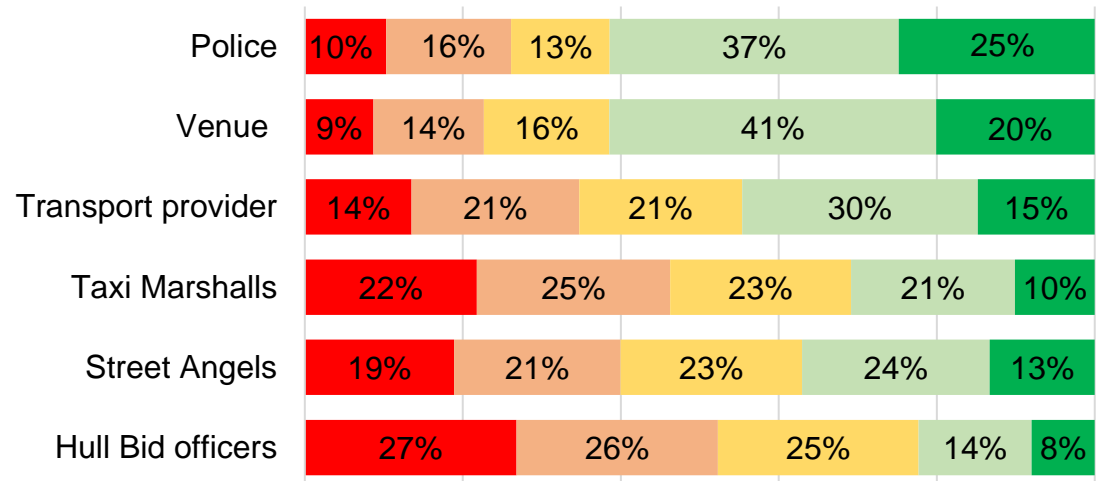


Of those respondents who said they have who have experienced, witnessed, heard about or worry about hate incident / hate crime:

Q. Which of the following characteristics do you believe that the **hate incident / hate crime** was motivated by, or do you worry about?



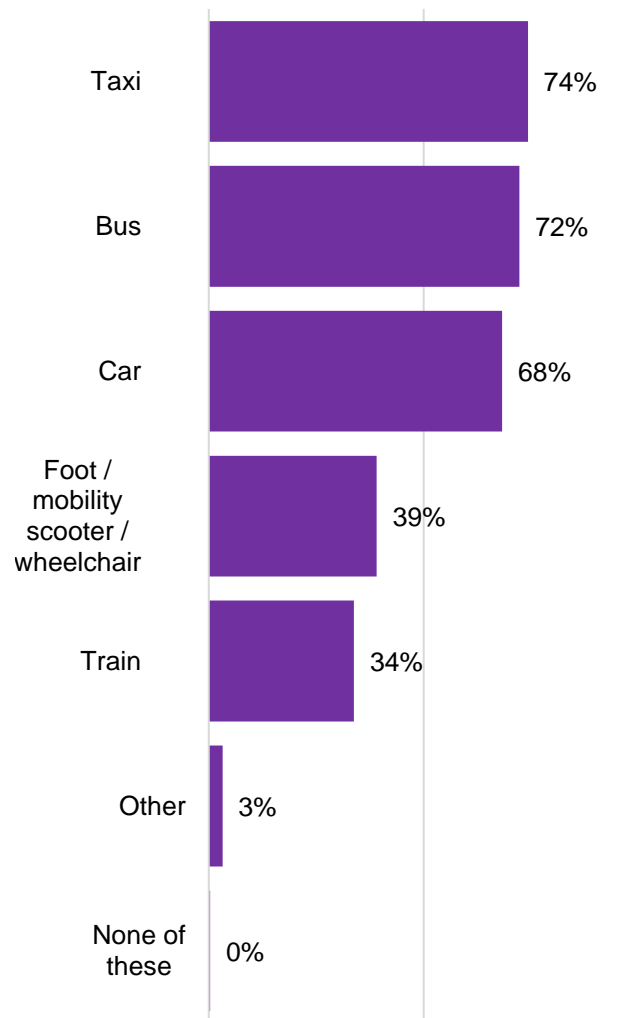
Q. If you witnessed / experienced a crime or incident in the city centre, how likely is it that you would report it to the following?



■ Very unlikely
 ■ Unlikely
 ■ Neither unlikely nor likely
 ■ Likely
 ■ Very likely

Of those respondents who said they have visited the city centre in the evenings / at night:

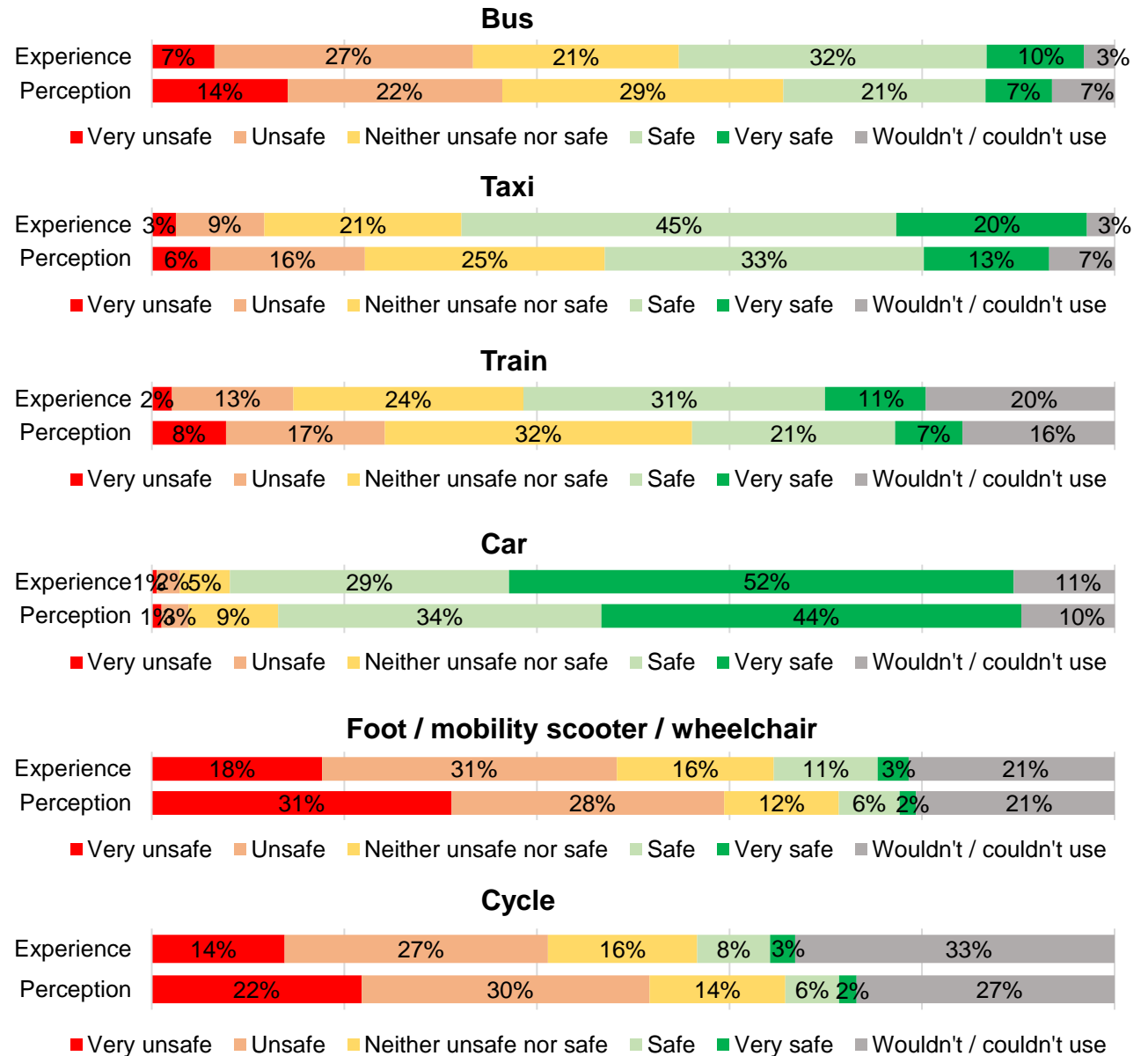
Q. Which of the following types of transport have you used to travel to and from the city centre, in the evening / at night?



Q. How safe would you feel using the following to travel to / from the city centre in the evening / night?

Experience: Respondents who told us they DO visit the city centre on an evening / night

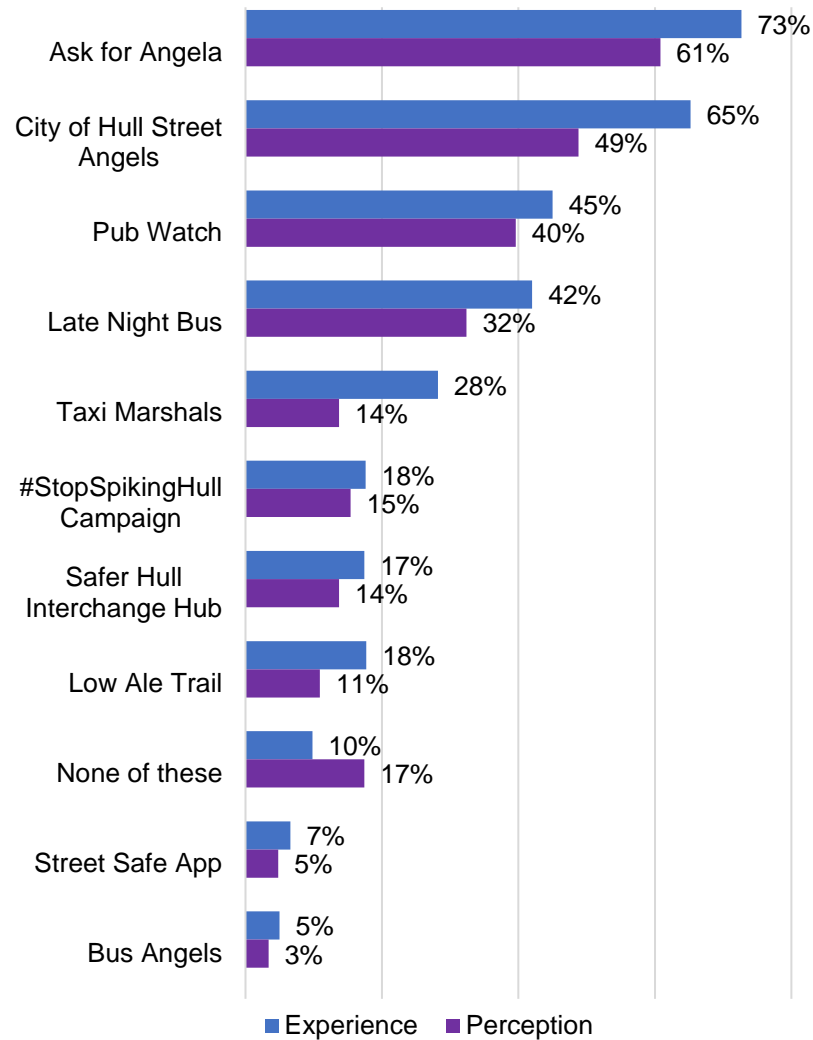
Perception: Respondents who told us they DO NOT visit the city centre on an evening / night



Q. Which of the following city centre initiatives have you heard of?

Experience: Respondents who told us they DO visit the city centre on an evening / night

Perception: Respondents who told us they DO NOT visit the city centre on an evening / night



Q. Thinking about the future what would encourage you to visit the city centre more often in the evening / at night

Experience: Respondents who told us they DO visit the city centre on an evening / night

Perception: Respondents who told us they DO NOT visit the city centre on an evening / night

