

Tell us what you think



IS HULL A MUSIC CITY? 2026 SUMMARY RESULTS

Results from Insight@hulcc.gov.uk

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For permission requests, contact the publisher, at the address below:

**Insight Team
Hull City Council
The Guildhall
Alfred Gelder Street
Hull
HU1 2AA**

Or by email Insight@hullcc.gov.uk

Hull - Music City 2026 - Introduction

Music is an important part of Hull's history but is it also an important part of our future.

Hull is looking to apply to become a UNESCO Creative City of Music City.

This survey asked local people to help shape that application and to explain how they feel about music and Hull's music scene, and what memories they may have.

They were also asked to contribute to a Hull Music exhibition in 2028 to present Hull's musical past and present.

About This Survey

The Music City survey was open from 3 August – 14 September 2026.

- An electronic survey was made available on Hull City Council's
- Your Say engagement platform,
- was publicised to members of Hull's People's Panel, and
- was shared via social media, partners and voluntary community groups.

Overall, 972 respondents have completed this survey.

Therefore, in terms of the results in this report being an accurate reflection of the views of local residents this provides a **confidence level of 95% with a confidence interval (margin of error) of approximately 3.14%.**

The following results therefore meet both Hull City Council and industry standards of a 5% confidence interval

What this means is that we can be confident that if the survey were to be repeated again, similar results would be produced.

Respondent Characteristics

Q. In which of the following age ranges are you?

16 - 24	0.1%
25 - 34	2.7%
35 - 44	9.7%
45 - 54	14.0%
55 - 64	18.0%
65 - 74	28.6%
75 +	20.3%

Q. What sex were you registered at birth?

Female	66.2%
Male	33.8%

Q. Is the gender you identify as the same as your sex registered at birth?

Yes	98.7%
No	1.3%

Q. If no, please tell us how you describe yourself?

Female	9.1%
Male	18.2%
Gender fluid	0.0%
Gender non-conforming	0.0%
Non-binary	54.5%
Trans female / MTF	9.1%
Trans male / FTM	9.1%
I describe myself some other way	0.0%

Q. Which of the following best describes you?

White - British / English / Welsh / Scottish / Northern Irish	95.1%
Other White	2.2%
Black / Black British	0.4%
Asian / Asian British	0.6%
Mixed / Multiple ethnicities	0.7%
Arab	0.1%
Other	0.7%

Q. Have you ever served in the Armed Forces?

Yes	2.0%
No	98.0%

Q. Are your day-to-day activities limited due to a health problem or impairment?

Yes, a little	25.2%
Yes, a lot	11.7%
No	63.1%

Q. Would you like to tell us more about the following?

	Yes	No
Your impairment or health problem	38.1%	61.9%
Your religion or belief	33.6%	66.4%
Your sexual orientation	36.8%	63.2%

Q. What types of impairment or health problem do you live with?

Autistic Spectrum Disorder	11.4%
Blind, visually impaired or partially sighted	2.4%
Cognitive or learning difficulty (including dyslexia)	5.7%
Deaf, hearing impaired or hard of hearing	17.9%
Hidden impairment (including diabetes)	22.8%
Medical condition / medical-related impairment (including HIV and cancer)	15.4%
Mental health condition	26.0%
Mobility impairment (not a wheelchair user)	34.1%
Mobility impairment (wheelchair user)	3.3%
Motor skills impairment (including arthritis)	13.0%
Neurodivergence (including ADHD)	17.1%
Neurological impairment (including epilepsy and brain injury)	5.7%
Personal assistance user	3.3%
Physical disfigurement	0.8%
Other (please state below)	10.6%

Q. Which of the following best describes your religion, faith or belief?

No religion	49.2%
Buddhist	0.0%
Christian	46.2%
Hindu	0.3%
Jewish	0.0%
Muslim	0.3%
Sikh	0.0%
Other religion (please state)	4.0%

Q. Which of the following best describes how you think of yourself?

Bisexual	7.6%
Gay or lesbian	4.2%
Heterosexual or straight	85.2%
Other sexual orientation (please state below)	3.0%

Survey Responses

Q. How much do you disagree or agree with the following statements?

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
Music is an important part of my life	2.3%	0.5%	2.8%	19.7%	74.8%
Listening to music can have a significant impact on my mood	2.4%	0.1%	1.1%	20.5%	75.9%
Music helps me feel connected to other people	2.3%	0.9%	8.5%	29.9%	58.3%
Music is an important part of my identity	2.2%	2.2%	11.9%	27.3%	56.4%
I would miss music if I could no longer listen to it regularly	2.4%	0.2%	0.9%	16.4%	80.1%
Music can bring people from different backgrounds together	2.4%	0.4%	2.4%	20.8%	74.0%

Q. Which of the following best describes your current involvement in each activity?

	Not done this and don't want to	Not done this, but would like to	Previously done this, don't want to anymore	Previously done this, but would like to again	Do this for fun / recreation	Do this professionally
Play a musical instrument	9.7%	21.7%	12.8%	24.1%	24.1%	9.2%
Sing in a choir or vocal group	30.5%	13.2%	13.5%	17.0%	23.9%	2.1%
Sing as a solo performer	63.4%	10.5%	6.5%	6.0%	9.7%	4.7%
Be a member of a band, orchestra, ensemble or music group	39.2%	14.8%	11.2%	12.9%	15.3%	8.0%
Be a solo musician / performer	66.1%	9.9%	6.4%	5.5%	7.1%	5.9%
Write or compose music	57.1%	16.7%	4.7%	6.6%	10.3%	5.7%
Produce, record or create music using technology (including DJing)	59.3%	17.2%	3.0%	6.7%	9.4%	5.2%
Take part in musical theatre	48.4%	19.9%	11.0%	14.2%	4.6%	2.2%
Perform music / sing publicly	37.4%	10.6%	8.3%	12.3%	22.9%	10.0%

Q. How frequently do you perform music / sing publicly?

Less than once a year	1.7%
Once or twice a year	6.6%
Every few months	29.1%
About once a month	18.9%
Two or three times a month	19.9%
About once a week	12.9%
More than once a week	10.9%

Q. Where do you perform music / sing publicly?

Music venue	56.3%
Pub or bar	38.4%
Theatre or arts venue	40.4%
Festival	58.9%
Community event	62.9%
School, college or university	10.6%
Place of worship	26.2%
Outdoor / public space	53.6%
Private event	38.7%
Other (please state)	7.6%

Q. On average how frequently do you...?

	Never / rarely	A couple of times a year	Every few months	About once a month	Two or three times a month	At least once a week	Daily
Listen to recorded music	0.7%	0.5%	1.3%	1.1%	2.6%	15.5%	78.3%
Attend a live music event	4.4%	16.1%	30.0%	23.5%	18.9%	6.7%	0.4%

Q. What genres of music do you like to listen to?

Pop	78.0%
Rock	78.1%
Metal	30.2%
Indie / Alternative	65.3%
Electronic / Dance	42.3%
Hip Hop / Rap / Grime	24.5%
R&B / Soul	49.0%
Jazz / Blues	46.2%
Country	47.1%
Global, Folk and Traditional	39.9%
Classical and Opera	46.7%
I don't really enjoy any music	0.1%
Other (please state)	7.3%

Q. In the last 12 months, how have you listened to or experienced music?

Music streaming services / downloads	82.0%
Radio	90.5%
Physical media e.g. CD's, vinyl records	70.1%
Concert or gig	89.7%
Music festival	52.1%
Pub or bar performance	68.0%
Nightclub or DJ set	24.2%
Community event	56.3%
Musical / musical theatre performance	57.5%
Religious service	18.1%
Buskers / street performers	51.2%
None of these	0.1%
Other (please state)	1.3%

Q. What, if anything prevents you from listening to or experiencing music as much as you would like?

Lack of time	28.7%
Cost of tickets	63.3%
Cost of travel	36.1%
Lack of transport	15.2%
Caring responsibilities	11.6%
Work commitments	29.7%
Health or disability related barriers	9.7%
Lack of information about events	22.8%
Limited choice of events that interest me	17.7%
Events are too far away	35.8%
Concerns about personal safety	5.1%
Venues are not accessible to me	3.9%
I prefer other leisure activities	2.2%
Nothing prevents me from experiencing music as much as I would like	15.3%
Other (please state)	3.5%

Q. Overall how would you rate Hull's music scene?

Very poor	1.5%
Poor	5.5%
Neither poor nor good	22.8%
Good	49.7%
Very good	20.5%

Q. In the last 12 months, which of the following venues in Hull have you visited to listen to live music?

Hull Truck Theatre	32.6%
Hull City Hall	52.8%
Hull New Theatre	47.1%
Connexin Live Arena	37.7%
The New Adelphi Club	33.5%
Social	35.5%
Welly	19.0%
Asylum	8.4%
Polar Bear	27.1%
Dive	11.0%
Central Library	6.3%
Zebedee's Yard	20.4%
Humber Street Sesh	29.6%
Freedom Festival	27.7%
Trinity Live	21.4%
Music in East Park	6.0%
Local pub or bar with live music	54.0%
Community music event	31.3%
Have not visited any live music venues in Hull	4.7%
I don't attend live music venues anywhere	1.1%
Other Hull venue (please state)	11.9%

Q. How much do you disagree or agree with the following statements?

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
Hull has a good range of live music opportunities	1.9%	8.9%	19.4%	49.0%	20.9%
Music is an important part of Hull's identity	1.8%	4.8%	11.7%	39.3%	42.4%
A vibrant music scene makes Hull a better place to live and visit	1.1%	2.3%	6.9%	33.1%	56.6%
Supporting music and live music opportunities should be a priority for the city	1.7%	0.4%	6.2%	28.8%	63.0%

Q. Which of the following do you consider to be the greatest strengths of Hull's music scene?

Variety of live music events	48.0%
Local musicians and performers	60.1%
Festivals	25.7%
Music venues	42.2%
Affordability	19.8%
Community atmosphere	24.1%
Opportunities for young people	13.6%
Accessibility	2.7%
Diversity of music genres	18.4%
Don't think Hull has any strengths when it comes to music	5.3%
Don't know	4.0%
Other (please state)	0.6%

Q. Which aspects of Hull's music scene do you think most need improving

More live music events and performances	39.4%
More dedicated music venues and performance spaces	24.1%
Better promotion of events	46.0%
More affordable tickets	36.2%
Better public transport to events	14.4%
More opportunities for local artists	20.2%
More opportunities for young people	11.1%
Greater variety of music genres	16.5%
Better accessibility	3.7%
More festivals	12.3%
More daytime events	17.1%
More all-age events	14.3%
Nothing needs improving	1.7%
Don't know	3.0%
Other (please state)	4.0%

Q. How much do you disagree or agree with the following statements?

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
Hull is worthy of being a UNESCO Creative City of Music	3.6%	4.7%	10.3%	27.4%	54.0%
Being a UNESCO Creative City of Music would benefit Hull's economy and reputation	2.3%	0.4%	5.1%	25.1%	67.2%
Being a UNESCO Creative City of Music would benefit Hull's residents	2.4%	1.7%	9.8%	27.4%	58.7%
Being a UNESCO Creative City of Music would benefit local musicians and music organisations	2.1%	0.5%	5.0%	22.4%	69.9%
Hull is worthy of being a UNESCO Creative City of Music	3.6%	4.7%	10.3%	27.4%	54.0%

Q. Do you have any memories, stories or memorabilia of music in Hull that could form part of the exhibition? This could include photographs, paintings, clothing, patches / badges, posters, drawings, programmes, ticket stubs, autographs, mementos, instruments, or souvenirs.

Yes	16.7%
No	83.3%

Q. Can we contact you to get more information about your memories, stories and / or memorabilia of music in Hull?

Yes	32.2%
No	67.8%