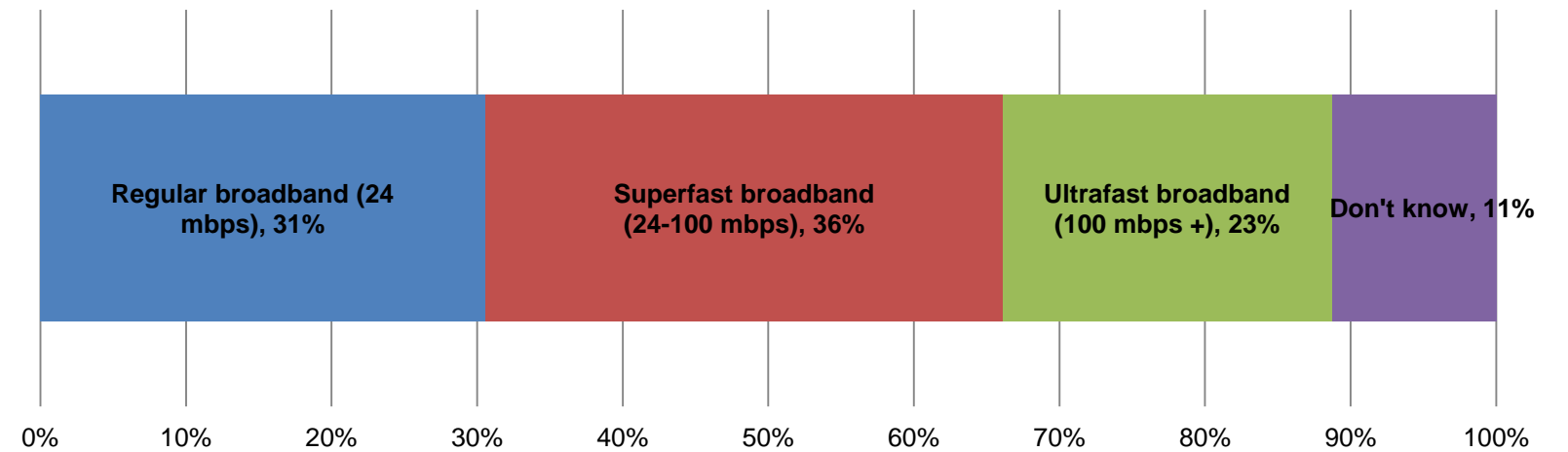
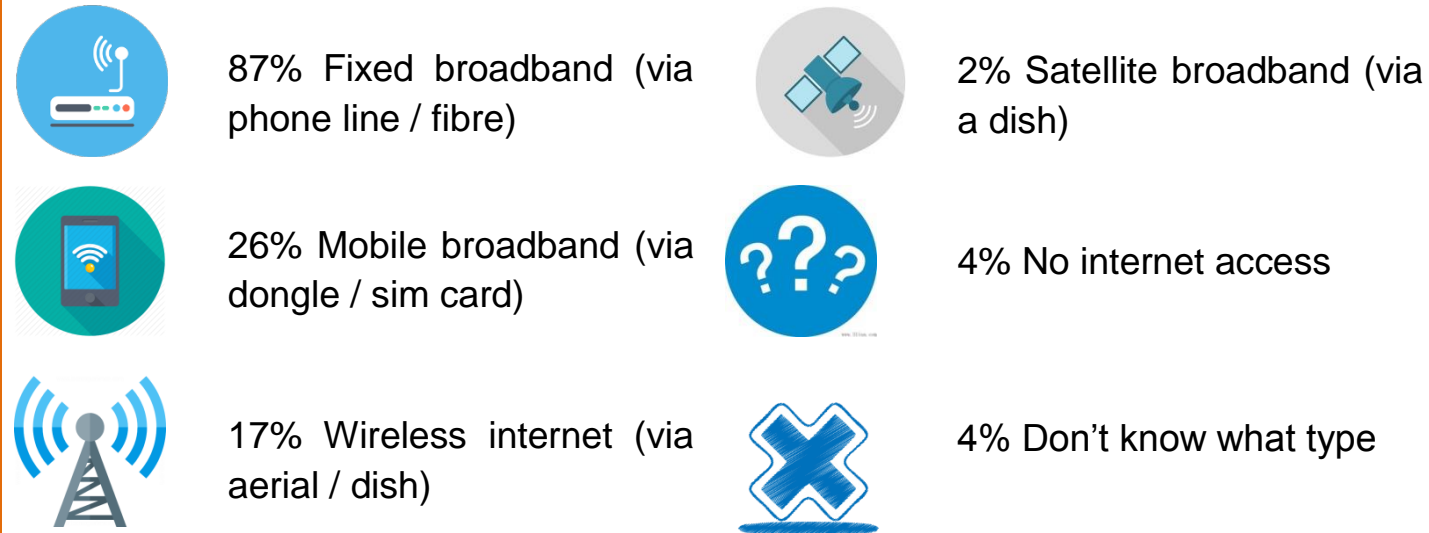


November 2017



Enterprise panel

Internet Connection:



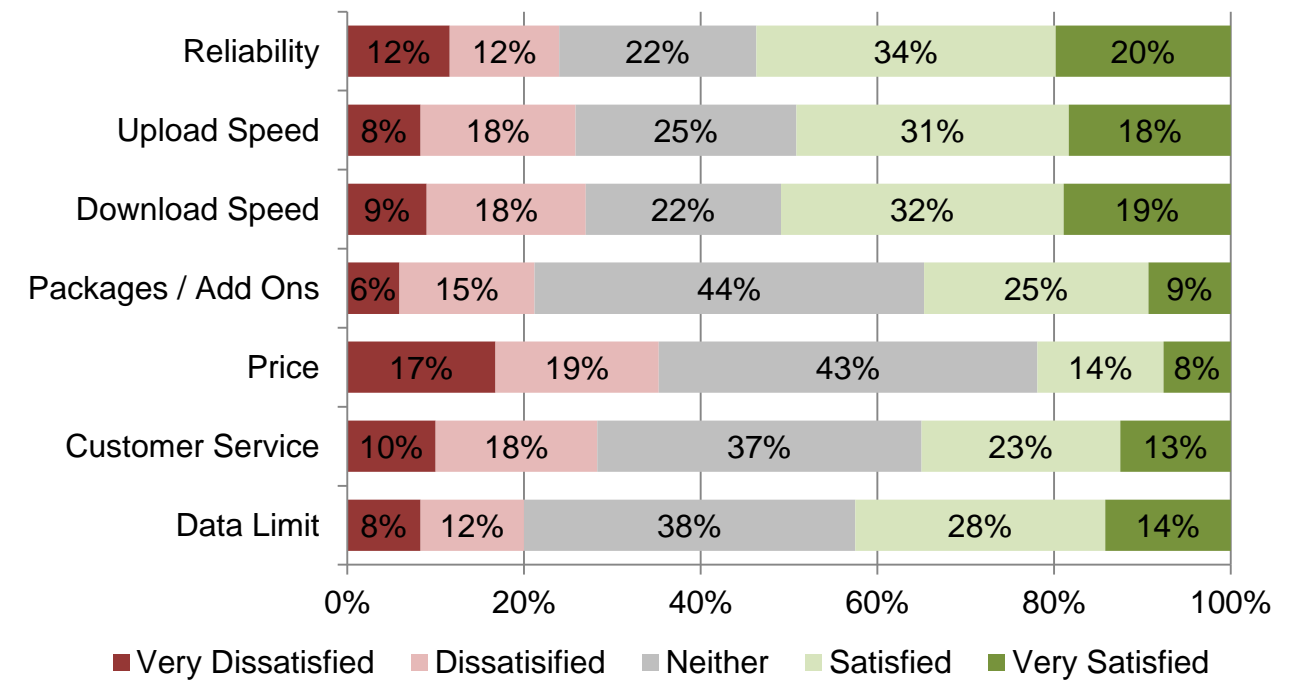
60% are likely or very likely to upgrade their service, if there was financial help to do so

- Transactional Website**
35% Have
22% Want
- Cloud Based Business Services**
46% Have
20% Want
- B2B Online Communications**
34% Have
31% Want
- B2C Online Communications**
30% Have
29% Want

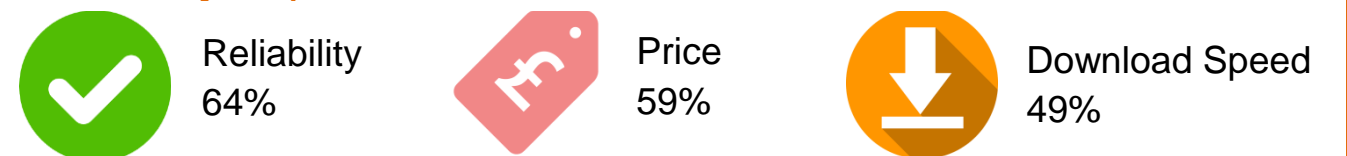
Current Provider:

80% **KCOM**

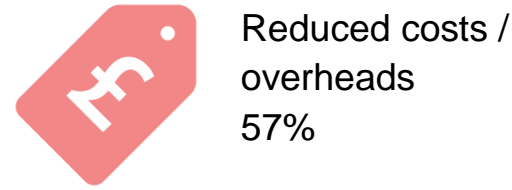
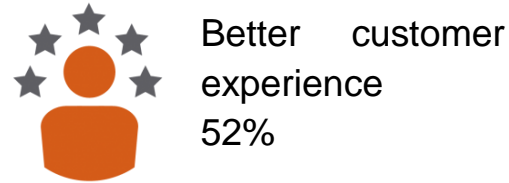
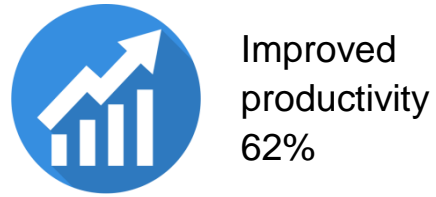
14% **BT**



Priority Improvements:



Benefits of Improvements to Internet Connection:



Financial Help and Skills Development:

52% Interested in ICT voucher scheme (connectivity funding)

33% Interested in investment readiness support and advice

62% Interested in ICT voucher scheme (upgrade funding)

61% Interested in free workforce skills support, workshops etc

Employing Young People:

8% Employ a young person aged 13 – 18 part - time

However

30% Would definitely consider employing a young person aged 13 – 18 part - time

32% Would maybe consider employing a young person aged 13 – 18 part - time

Benefits to Young Person:

- Improved life skills (64%)
- Improved employability (63%)
- Valuable experience (57%)
- More likely to be fit for work (47%)

Barriers:

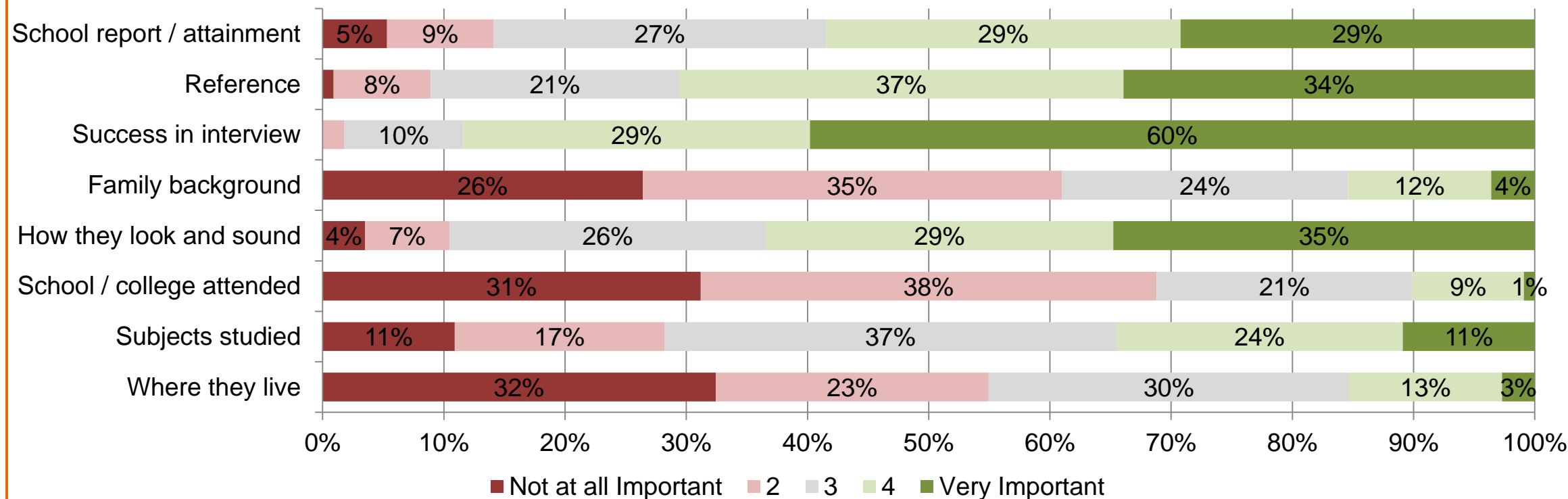
- Lack of suitable work (44%)
- Health and safety concerns (39%)
- Safeguarding issues (39%)
- Time needed to manage etc. (39%)

Benefits to Organisation:

- Improved skills in future workforce (52%)
- Different perspective in organisation (47%)
- New technical skills (45%)
- Increased diversity (36%)

What Would Encourage:

- Linking businesses with education (40%)
- Less red tape (30%)
- Info on what is and isn't legal (27%)
- General advice on how to do it (24%)



Only 33% of organisations are aware of the laws with regards to employing young people