






# City Scorecard: October 2024


	<b>Population</b>	<b>Period</b>	<b>No</b>	<b>%</b>	<b>England</b>	<b>Previous</b>	<b>Direction</b>
	Total Population *	Mid 2023	271,942	-	-	268,677	▲
	Working Age (16 - 64) *	Mid 2023	175,203	64.4%	62.9%	64.6%	-
	Median Age *	Mid 2023	36	-	40	37	▼
	Non-UK Born Population <sup>1</sup>	2021 Census	34,962	13.1%	17.4%	7.5%	▲
	<b>Working Age Employment</b>	<b>Period</b>	<b>No</b>	<b>%</b>	<b>England</b>	<b>Previous</b>	<b>Direction</b>
	In Employment	Jul 23 – Jun 24	124,500	72.6%	75.7%	69.3%	▲
	Unemployment	Jul 23 – Jun 24	3,700	2.9%	3.8%	2.9%	-
	Economically Inactive	Jul 23 – Jun 24	43,300	25.7%	21.3%	9.3%	▼
	<b>Claimant Count *</b>	<b>September 2024</b>	<b>10,730</b>	<b>6.2%</b>	<b>4.3%</b>	<b>6.4%</b>	<b>▼</b>
	<b>Economy</b>	<b>Period</b>	<b>No</b>	<b>Rate</b>	<b>England</b>	<b>Previous</b>	<b>Direction</b>
	GVA / GVA Per Head	2022	£6,930 mill	£25,776	£33,976	£23,733	▲
	No of Enterprises / No Per 1,000	2024	6,505	23.9	41.1	24.6	▼
	No of Local Units / No Per 1,000	2024	8,695	32.0	47.4	32.5	▼
	Jobs / Jobs Per Pop Aged 16-64 <sup>2</sup>	2022	139,000	0.81	0.88	137,000/0.79	▲
	<b>Deprivation</b>	<b>Period</b>	<b>No</b>	<b>% / Rate</b>	<b>England</b>	<b>Previous</b>	<b>Direction</b>
	Multiple Deprivation (LA Rank)	2019	4 <sup>th</sup>	-	-	3 <sup>rd</sup>	▲
	GDHI / GDHI Per Head	2022	£4,250 mill	£15,818	£23,338	£15,086	▲
	Resident Median FT Weekly Wages	2023	£574.70	-	£683.40	£536.60	▲
	Children in Low Income Families (< 16)	2023	15,321	28.5%	20.1%	28.5%	-


<sup>1</sup> The latest 2021 Census population figure is compared against the last ONS population by country of birth data (2020). Note that the ONS population by country of birth data has been discontinued.

<sup>2</sup> This figure is ONS jobs density estimate and includes employees, self-employed, and government supported trainees.

	<b>Health</b>	<b>Period</b>	<b>No</b>	<b>%</b>	<b>England</b>	<b>Previous</b>	<b>Direction</b>
	Male Life Expectancy	2020 – 22	<b>75.0</b>	-	78.9	75.2	▼
	Female Life Expectancy	2020 – 22	<b>79.9</b>	-	82.8	80.1	▼
	Working Age Disability	Jul 23 – Jun 24	<b>59,100</b>	<b>35.0%</b>	25.5%	36.7%	▼
	ESA Claimants	Feb 2024	<b>9,597</b>	<b>5.5%</b>	3.4%	5.6%	▼

	<b>Crime</b>	<b>Period</b>	<b>No</b>	<b>Rate</b>	<b>England</b>	<b>Previous</b>	<b>Direction</b>
	All Offences *	Yr to Sep 24	<b>36,107</b>	-	-	38,498	▼
	Criminal Damage and Arson *	Yr to Sep 24	<b>3,432</b>	-	-	4,284	▼
	Violence and Sexual Offences *	Yr to Sep 24	<b>16,211</b>	-	-	16,227	▼
	ASB *	Yr to Sep 24	<b>2,882</b>	-	-	3,335	▼

	<b>Young People and Education</b>	<b>Period</b>	<b>No</b>	<b>% / Rate</b>	<b>England</b>	<b>Previous</b>	<b>Direction</b>
	Pupil achieving a 9 – 5 Pass	2022/23	-	<b>38.9%</b>	45.5%	42.0%	▼
	Pupil achieving a 9 – 4 Pass	2022/23	-	<b>58.0%</b>	65.4%	59.8%	▼
	16 – 17-Year-Olds NEET (inc. NK)	2022/23	<b>425</b>	<b>6.7%</b>	5.2%	5.6%	▲
	Overall State Funded School Absence	2022/23	-	<b>7.8%</b>	7.4%	8.0%	▼
	Looked After Child / Per 10,000 Child	As at 31 Mar 23	<b>773</b>	<b>128</b>	71	149	▼
Children in Need / Per 10,000 Child *	As at 31 Mar 24	<b>3,303</b>	<b>540.8</b>	332.9	563.1	▼	

	<b>Housing</b>	<b>Period</b>	<b>No</b>	<b>% / Rate</b>	<b>England</b>	<b>Previous</b>	<b>Direction</b>
	No of House Sales *	Yr to July 24	<b>2,382</b>	-	-	3,145	▼
	Average House Price (All Types) *	September 24	<b>£144,621</b>	-	£308,781	£136,402	▲
	Average Private Rent (All Types) *	October 24	<b>£614</b>	-	£1348	£566	▲
	U/I Homeless & Priority Need / Per 1,000	2023/24	<b>371</b>	3.26	2.68	1.66	▲
Prevention and Relief Duty / Per 1,000	2023/24	<b>3,760</b>	29.3	13.4	N/A	N/A	

<sup>3</sup> Average private rents have now been updated to a figure that is produced monthly. PIPR produces rent price and inflation statistics for the UK, tracking prices paid for new and existing tenancies in the private rental sector. This is constructed using administrative rent price data, which means that the index makes use of data that are already collected for other purposes to estimate rental prices. The figure shown is the average monthly private rent and, like house prices, is compared to the value during the same month one year ago to account for seasonal variations.

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