

# City Scorecard: November 2025

	Population	Period	No	%	England	Previous	Direction
	Total Population	Mid 2024	275,401	-	-	273,069	▲
	Working Age (16 - 64)	Mid 2024	177,306	64.4%	62.9%	64.4%	-
	Median Age	Mid 2024	36.9	-	40.2	36.9	-
	Non-UK Born Population <sup>1</sup>	2021 Census	34,962	13.1%	17.4%	7.5%	▲
	Working Age Employment	Period	No	%	England	Previous	Direction
	In Employment	Jul 24 – Jun 25	117,500	67.6%	75.8%	72.9%	▼
	Unemployment	Jul 24 – Jun 25	7,500	6.0%	4.1%	4.7%	▲
	Economically Inactive	Jul 24 – Jun 25	44,700	26.4%	20.9%	22.4%	▲
	Claimant Count *	Oct 2025	9,310	5.4%	4.1%	5.5%	▼
	Economy	Period	No	Rate	England	Previous	Direction
	GVA / GVA Per Head	2023	£7,403 mill	£27,222	£36,632	£24,986	▲
	No of Enterprises / No Per 1,000	2025	6,495	23.6	40.5	23.6	-
	No of Local Units / No Per 1,000	2025	8,795	31.9	46.8	31.6	▲
	Jobs / Jobs Per Pop Aged 16-64 <sup>2</sup>	2023	138,000	0.79	0.87	139,000/0.80	▼
	Deprivation	Period	No	% / Rate	England	Previous	Direction
	Multiple Deprivation (LA Rank)	2025	6 <sup>th</sup>	-	-	4 <sup>th</sup>	▼
	GDHI / GDHI Per Head	2023	£4,623 mill	£17,001	£25,425	£15,910	▲
	Resident Median FT Weekly Wages *	2025	£645.10	-	£769.50	£601.20	▲
	Children in Low Income Families (< 16)	2024	20,791	38.2%	21.8%	37.3%	▲

<sup>1</sup> The latest 2021 Census population figure is compared against the last ONS population by country of birth data (2020). Note that the ONS population by country of birth data has been discontinued.

<sup>2</sup> This figure is ONS jobs density estimate and includes employees, self-employed, and government supported trainees.

	Health	Period	No	%	England	Previous	Direction
	Male Life Expectancy	2021 – 23	75.3	-	79.1	75.0	▲
	Female Life Expectancy	2021 – 23	80.2	-	83.1	79.9	▲
	Working Age Disability	Jul 24 – Jun 25	57,000	33.7%	25.9%	32.6%	▲
	ESA Claimants *	May 2025	6,810	3.8%	2.6%	4.5%	▼
	Crime	Period	No	Rate	England	Previous	Direction
	All Offences *	Yr to Oct 25	34,378	-	-	35,629	▼
	Criminal Damage and Arson *	Yr to Oct 25	3,100	-	-	3,385	▼
	Violence and Sexual Offences *	Yr to Oct 25	15,422	-	-	16,017	▼
	ASB *	Yr to Oct 25	2,637	-	-	2,884	▼
	Young People and Education	Period	No	% / Rate	England	Previous	Direction
	Pupil achieving a 9 – 5 Pass	2024/25	-	36.2%	45.2%	36.8%	▼
	Pupil achieving a 9 – 4 Pass	2024/25	-	55.0%	64.5%	57.4%	▼
	16 – 17-Year-Olds NEET (inc. NK)	2024/25	506	7.4%	5.6%	8.1%	▼
	Overall State Funded School Absence	2023/24	-	7.6%	7.1%	7.8%	▼
	Looked After Child / Per 10,000 Child *	As at 31 Mar 25	742	119	67	121	-
	Children in Need / Per 10,000 Child *	As at 31 Mar 25	3,177	509.3	330.3	536.2	▼
	Housing	Period	No	% / Rate	England	Previous	Direction
	No of House Sales *	Yr to Aug 25	2,715	-	-	2,704	-
	Average House Price (All Types) *	October 25	£132,688	-	£291,515	£126,937	▲
	Average Private Rent (All Types) *	Nov 2025	£659	-	£1,422	£621	▲
	U/I Homeless & Priority Need / Per 1,000 *	2024/25	479	4.21	2.97	3.26	▲
	Prevention and Relief Duty / Per 1,000 *	2024/25	3,462	30.4	13.6	29.3	▲

<sup>3</sup> Average private rents have now been updated to a figure that is produced monthly. PIPR produces rent price and inflation statistics for the UK, tracking prices paid for new and existing tenancies in the private rental sector. This is constructed using administrative rent price data, which means that the index makes use of data that are already collected for other purposes to estimate rental prices. The figure shown is the average monthly private rent and, like house prices, is compared to the value during the same month one year ago to account for seasonal variations.