City Scorecard: February 2025

| Population | Period | No | % | England | Previous | Direction |
|-------------------------------------|-------------|---------|-------|---------|----------|-----------|
| Total Population * | Mid 2023 | 271,942 | - | - | 268,677 | A |
| Working Age (16 - 64) * | Mid 2023 | 175,203 | 64.4% | 62.9% | 64.6% | - |
| Median Age * | Mid 2023 | 36 | - | 40 | 37 | ▼ |
| Non-UK Born Population ¹ | 2021 Census | 34,962 | 13.1% | 17.4% | 7.5% | A |



| Working Age Employment | Period | No | % | England | Previous | Direction |
|-------------------------|-----------------|---------|-------|---------|----------|-----------|
| In Employment | Oct 23 – Sep 24 | 122,600 | 71.5% | 75.7% | 72.6% | ▼ |
| Unemployment | Oct 23 – Sep 24 | 4,200 | 3.3% | 3.8% | 2.9% | |
| Economically Inactive * | Oct 23 – Sep 24 | 42,100 | 25.1% | 21.2% | 25.7% | ▼ |
| Claimant Count * | January 2024 | 10,300 | 6.0% | 4.2% | 6.0% | _ |



| Economy | Period | No | Rate | England | Previous | Direction |
|---|--------|-------------|---------|---------|--------------|-----------|
| GVA / GVA Per Head | 2022 | £6,930 mill | £25,776 | £33,976 | £23,733 | A |
| No of Enterprises / No Per 1,000 | 2024 | 6,505 | 23.9 | 41.1 | 24.6 | ▼ |
| No of Local Units / No Per 1,000 | 2024 | 8,695 | 32.0 | 47.4 | 32.5 | ▼ |
| Jobs / Jobs Per Pop Aged 16-64 ² | 2022 | 139,000 | 0.81 | 0.88 | 137,000/0.79 | |



| Deprivation | Period | No | % / Rate | England | Previous | Direction |
|--|--------|-----------------|----------|---------|-----------------|-----------|
| Multiple Deprivation (LA Rank) | 2019 | 4 th | - | - | 3 rd | A |
| GDHI / GDHI Per Head | 2022 | £4,250 mill | £15,818 | £23,338 | £15,086 | A |
| Resident Median FT Weekly Wages | 2024 | £598.10 | - | £732.00 | £574.90 | A |
| Children in Low Income Families (< 16) | 2023 | 15,321 | 28.5% | 20.1% | 28.5% | _ |

¹ The latest 2021 Census population figure is compared against the last ONS population by country of birth data (2020). Note that the ONS population by country of birth data has been discontinued.

² This figure is ONS jobs density estimate and includes employees, self-employed, and government supported trainees.



| Health | Period | No | % | England | Previous | Direction |
|--------------------------|-----------------|--------|-------|---------|----------|-----------|
| Male Life Expectancy * | 2021 – 23 | 75.3 | - | 79.1 | 75.0 | A |
| Female Life Expectancy * | 2021 – 23 | 80.2 | - | 83.1 | 79.9 | A |
| Working Age Disability | Oct 23 – Sep 24 | 56,800 | 33.8% | 25.8% | 35.0% | ▼ |
| ESA Claimants | May 2024 | 9,400 | 5.4% | 3.4% | 5.5% | ▼ |



| Crime | Period | No | Rate | England | Previous | Direction | |
|--------------------------------|--------------|--------|------|---------|----------|-----------|--|
| All Offences * | Yr to Jan 25 | 35,102 | - | - | 38,403 | ▼ | |
| Criminal Damage and Arson * | Yr to Jan 25 | 3,294 | - | - | 3,974 | ▼ | |
| Violence and Sexual Offences * | Yr to Jan 25 | 15,781 | - | - | 16,566 | ▼ | |
| ASB * | Yr to Jan 25 | 2,850 | _ | _ | 3,094 | V | |



| | Young People and Education | Period | No | % / Rate | England | Previous | Direction | |
|---|---------------------------------------|-----------------|-------|----------|---------|----------|-----------|---|
| | Pupil achieving a 9 – 5 Pass | 2023/24 | - | 36.8% | 46.2% | 38.9% | V | |
| , | Pupil achieving a 9 – 4 Pass | 2023/24 | - | 57.4% | 65.4% | 58.0% | ▼ | |
| | 16 – 17-Year-Olds NEET (inc. NK) | 2023/24 | 537 | 8.1% | 5.4% | 6.7% | A | |
| | Overall State Funded School Absence | 2022/23 | _ | 7.8% | 7.4% | 8.0% | ▼ | |
| | Looked After Child / Per 10,000 Child | As at 31 Mar 24 | 747 | 122 | 70 | 128 | ▼ | |
| | Children in Need / Per 10,000 Child | As at 31 Mar 24 | 3.303 | 540.8 | 332.9 | 563.1 | V | ı |



| Housing | Period | No | % / Rate | England | Previous | Direction |
|--|--------------|----------|----------|----------|----------|-----------|
| No of House Sales * | Yr to Nov 24 | 2,340 | - | - | 2,757 | V |
| Average House Price (All Types) * | January 25 | £132,719 | - | £291,397 | £122,207 | |
| Average Private Rent (All Types) * | February 25 | £635 | - | £1,381 | £574 | A |
| U/I Homeless & Priority Need / Per 1,000 | 2023/24 | 371 | 3.26 | 2.68 | 1.66 | A |
| Prevention and Relief Duty / Per 1,000 | 2023/24 | 3,760 | 29.3 | 13.4 | 26.0 | A |

³ Average private rents have now been updated to a figure that is produced monthly. PIPR produces rent price and inflation statistics for the UK, tracking prices paid for new and existing tenancies in the private rental sector. This is constructed using administrative rent price data, which means that the index makes use of data that are already collected for other purposes to estimate rental prices. The figure shown is the average monthly private rent and, like house prices, is compared to the value during the same month one year ago to account for seasonal variations.