

City Scorecard: August 2025

	Population	Period	No	%	England	Previous	Direction
	Total Population *	Mid 2024	275,401	-	-	273,069	▲
	Working Age (16 - 64) *	Mid 2024	177,306	64.4%	62.9%	64.4%	-
	Median Age *	Mid 2024	36.9	-	40.2	36.9	-
	Non-UK Born Population ¹	2021 Census	34,962	13.1%	17.4%	7.5%	▲
	Working Age Employment	Period	No	%	England	Previous	Direction
	In Employment	Apr 24 – Mar 25	126,100	72.9%	75.7%	72.8%	▲
	Unemployment	Apr 24 – Mar 25	6,200	4.7%	4.0%	3.8%	▲
	Economically Inactive	Apr 24 – Mar 25	37,700	22.4%	21.2%	23.0%	▼
	Claimant Count *	July 2025	9,900	5.7%	4.2%	5.8%	▼
	Economy	Period	No	Rate	England	Previous	Direction
	GVA / GVA Per Head	2023	£7,403 mill	£27,222	£36,632	£24,986	▲
	No of Enterprises / No Per 1,000	2024	6,505	23.9	41.1	24.6	▼
	No of Local Units / No Per 1,000	2024	8,695	32.0	47.4	32.5	▼
	Jobs / Jobs Per Pop Aged 16-64 ²	2023	138,000	0.79	0.87	139,000/0.80	▼
	Deprivation	Period	No	% / Rate	England	Previous	Direction
	Multiple Deprivation (LA Rank)	2019	4 th	-	-	3 rd	▲
	GDHI / GDHI Per Head	2022	£4,250 mill	£15,818	£23,338	£15,086	▲
	Resident Median FT Weekly Wages	2024	£598.10	-	£732.00	£574.90	▲
	Children in Low Income Families (< 16)	2024	20,791	38.2%	21.8%	37.3%	▲

¹ The latest 2021 Census population figure is compared against the last ONS population by country of birth data (2020). Note that the ONS population by country of birth data has been discontinued.

² This figure is ONS jobs density estimate and includes employees, self-employed, and government supported trainees.

	Health	Period	No	%	England	Previous	Direction
	Male Life Expectancy	2021 – 23	75.3	-	79.1	75.0	▲
	Female Life Expectancy	2021 – 23	80.2	-	83.1	79.9	▲
	Working Age Disability	Apr 24 – Mar 25	54,800	32.6%	26.0%	34.5%	▼
	ESA Claimants *	Feb 2025	8,027	5.2%	3.1%	4.8%	▼
	Crime	Period	No	Rate	England	Previous	Direction
	All Offences *	Yr to Jul 25	34,312	-	-	36,502	▼
	Criminal Damage and Arson *	Yr to Jul 25	3,084	-	-	3,494	▼
	Violence and Sexual Offences *	Yr to Jul 25	15,469	-	-	16,460	▼
	ASB *	Yr to Jul 25	2,560	-	-	2,955	▼
	Young People and Education	Period	No	% / Rate	England	Previous	Direction
	Pupil achieving a 9 – 5 Pass	2023/24	-	36.8%	46.2%	38.9%	▼
	Pupil achieving a 9 – 4 Pass	2023/24	-	57.4%	65.4%	58.0%	▼
	16 – 17-Year-Olds NEET (inc. NK)	2024/25	506	7.4%	5.6%	8.1%	▼
	Overall State Funded School Absence	2023/24	-	7.6%	7.1%	7.8%	▼
	Looked After Child / Per 10,000 Child	As at 31 Mar 24	747	122	70	128	▼
	Children in Need / Per 10,000 Child	As at 31 Mar 24	3,303	540.8	332.9	563.1	▼
	Housing	Period	No	% / Rate	England	Previous	Direction
	No of House Sales *	Yr to May 25	2,555	-	-	2,662	▼
	Average House Price (All Types) *	July 25	£133,164	-	£291,852	£127,689	▲
	Average Private Rent (All Types) *	August 2025	£646	-	£1,403	£601	▲
	U/I Homeless & Priority Need / Per 1,000	2023/24	371	3.26	2.68	1.66	▲
	Prevention and Relief Duty / Per 1,000	2023/24	3,760	29.3	13.4	26.0	▲

³ Average private rents have now been updated to a figure that is produced monthly. PIPR produces rent price and inflation statistics for the UK, tracking prices paid for new and existing tenancies in the private rental sector. This is constructed using administrative rent price data, which means that the index makes use of data that are already collected for other purposes to estimate rental prices. The figure shown is the average monthly private rent and, like house prices, is compared to the value during the same month one year ago to account for seasonal variations.