City Scorecard: April 2025

Population	Period	No	%	England	Previous	Direction
Total Population *	Mid 2023	271,942	-	-	268,677	A
Working Age (16 - 64) *	Mid 2023	175,203	64.4%	62.9%	64.6%	-
 Median Age *	Mid 2023	36	-	40	37	▼
Non-UK Born Population ¹	2021 Census	34,962	13.1%	17.4%	7.5%	

10BS	Working Age Employment	Period	No	%	England	Previous	Direction
	In Employment *	Jan 24 – Dec 24	124,200	72.4%	75.7%	71.5%	A
100 March 100 Ma	Unemployment *	Jan 24 – Dec 24	4,700	3.6%	3.9%	3.3%	A
	Economically Inactive *	Jan 24 – Dec 24	39,800	23.7%	21.1%	24.0%	▼
	Claimant Count *	March 2025	10,750	6.2%	4.3%	6.2%	_



Economy	Period	No	Rate	England	Previous	Direction
GVA / GVA Per Head *	2023	£7,403 mill	£27,222	£36,632	£24,986	A
No of Enterprises / No Per 1,000	2024	6,505	23.9	41.1	24.6	▼
No of Local Units / No Per 1,000	2024	8,695	32.0	47.4	32.5	V
Jobs / Jobs Per Pop Aged 16-64 ²	2023	138,000	0.79	0.87	139,000/0.80	V



Deprivation	Period	No	% / Rate	England	Previous	Direction
Multiple Deprivation (LA Rank)	2019	4 th	-	-	3 rd	A
GDHI / GDHI Per Head	2022	£4,250 mill	£15,818	£23,338	£15,086	A
Resident Median FT Weekly Wages	2024	£598.10	-	£732.00	£574.90	A
Children in Low Income Families (< 16)	2024	20,791	38.2%	21.8%	37.3%	A

¹ The latest 2021 Census population figure is compared against the last ONS population by country of birth data (2020). Note that the ONS population by country of birth data has been discontinued.

² This figure is ONS jobs density estimate and includes employees, self-employed, and government supported trainees.



Health	Period	No	%	England	Previous	Direction
Male Life Expectancy	2021 – 23	75.3	-	79.1	75.0	
Female Life Expectancy	2021 – 23	80.2	-	83.1	79.9	
Working Age Disability *	Jan 24 – Dec 24	58,900	35.1%	25.9%	33.8%	
ESA Claimants	Aug 2024	9,229	5.3%	3.3%	5.4%	▼



Crime	Period	No	Rate	England	Previous	Direction	
All Offences *	Yr to Mar 25	34,790	-	-	36,981	▼	
Criminal Damage and Arson *	Yr to Mar 25	3,227	-	-	3,682	▼	
Violence and Sexual Offences *	Yr to Mar 25	15,591	-	-	16,403	▼	
ASB *	Yr to Mar 25	2,728	-	-	2,970	V	



	Young People and Education	Period	No	% / Rate	England	Previous	Direction	
	Pupil achieving a 9 – 5 Pass	2023/24	-	36.8%	46.2%	38.9%	▼	
,	Pupil achieving a 9 – 4 Pass	2023/24	-	57.4%	65.4%	58.0%	▼	
	16 – 17-Year-Olds NEET (inc. NK)	2023/24	537	8.1%	5.4%	6.7%	A	
	Overall State Funded School Absence	2023/24	-	7.6%	7.1%	7.8%	▼	
	Looked After Child / Per 10,000 Child	As at 31 Mar 24	747	122	70	128	▼	l
	Children in Need / Per 10,000 Child	As at 31 Mar 24	3.303	540.8	332.9	563.1	V	ı



Housing	Period	No	% / Rate	England	Previous	Direction
No of House Sales *	Yr to Jan 25	2,499	-	-	2,615	▼
Average House Price (All Types) *	March 25	£131,146	-	£297,215	£121,028	A
Average Private Rent (All Types) *	April 2025	£642	-	£1,390	£639	A
U/I Homeless & Priority Need / Per 1,000	2023/24	371	3.26	2.68	1.66	A
Prevention and Relief Duty / Per 1,000	2023/24	3,760	29.3	13.4	26.0	

³ Average private rents have now been updated to a figure that is produced monthly. PIPR produces rent price and inflation statistics for the UK, tracking prices paid for new and existing tenancies in the private rental sector. This is constructed using administrative rent price data, which means that the index makes use of data that are already collected for other purposes to estimate rental prices. The figure shown is the average monthly private rent and, like house prices, is compared to the value during the same month one year ago to account for seasonal variations.