

April 2019 VOX POP Survey – Results Report

Response Numbers

Hull Residents	850
East Riding and Other Residents	204
Total	1054

Summary Analysis of Hull Responses

Social Norms

Q1. Which of the following people would you challenge if they did any of these things?

	Someone I know well	Someone I don't know well	Wouldn't challenge	This doesn't need to be challenged
Listened to loud music on public transport	51%	30%	32%	3%
Placed their bag on the seat next to them on crowded public transport	41%	72%	12%	3%
Didn't give up their seat on public transport for a pregnant or disabled person for example	42%	52%	24%	2%
Wolf whistled a stranger in the street	25%	11%	54%	18%
Used a mobile phone at the theatre / cinema / concert	40%	56%	24%	3%
Parked in a blue badge bay without a blue badge / disability	36%	42%	36%	2%
Parked in a parent and child space when without children	31%	29%	48%	5%
Pushed-in a queue	39%	78%	10%	1%
Dropped litter on the street	43%	43%	30%	0%
Spit in the street	33%	22%	49%	5%
Make an "off-colour" joke	36%	28%	38%	9%
Manspread on public transport	25%	23%	46%	14%
Used swear words / bad language in front of children	44%	50%	23%	3%
Didn't pick up dog poo after their dog	40%	72%	15%	1%
Put feet up on seating in a public place	34%	36%	39%	4%
Kissed passionately in public	8%	2%	47%	45%

- The majority of respondents think that all these behaviours should be challenged.
- With the exception of listening to loud music on public transport (51%), most respondents would not challenge someone they know well if they did any of these things.
- This is likely because they feel that the people they know well would not do any of these things.
- Other than listening to loud music on public transport; respondents would be most likely to challenge someone they know well who used swear words / bad language in front of children (44%), dropped litter on the street (43%) didn't give up their seat on public transport for a pregnant or disabled person (42%), or placed their bag on the seat next to them on crowded public transport (41%).
- The majority of respondents would challenge someone they don't know well who:
 - Pushed-in a queue (78%)
 - Placed their bag on a seat next to them on crowded public transport (72%)
 - Didn't pick up dog poo (72%)
 - Used a mobile phone at the theatre / cinema / concert (56%)
 - Didn't give up their seat on public transport for a pregnant or disabled person (52%)
- A high proportion of respondents think that a person who did the following should be challenged but would not do so themselves:
 - Wolf whistled in the street (54%)
 - Spit in the street (49%)
 - Parked in a parent and child space without children (48%)
 - Kissed passionately in public (47%)
 - Manspread on public transport (46%)
- Respondents are most likely to say that kissing passionately in public (45%), wolf-whistling a stranger in the street (18%) and manspreading on public transport (14%) do not need to be challenged.

Q2. What do you think about the following?

	Thumb Up	Thumb Down
A man staying at home to look after the home / children	97%	3%
A woman who doesn't want children	96%	4%
An older person (aged 65+) seeking sexual health advice	96%	4%
A woman drinking alone in a pub / bar	95%	5%
A man being much older than his wife / partner	90%	10%
A woman being much older than her husband / partner	90%	10%
A man crying in public	86%	14%
Someone aged 30 + who lives at home with their parents	84%	16%
A parent kissing their child on the lips	77%	23%
A man wearing make-up / nail varnish etc.	77%	23%
People speaking a foreign language to each other on a bus	77%	23%
A politician having a prominent visible tattoo	74%	26%
A person with a hereditary disease or condition having children	51%	49%
A man walking around shirtless in public	36%	64%
Cycling on a busy road when there is a cycle path	18%	82%
Using a mobile phone while driving	1%	99%

- The majority of respondents gave a thumb up to all of these with the exception of:
 - A man walking around shirtless (64% thumb down)
 - Cycling on a busy road when there is a cycle path (82% thumb down)
 - Using a mobile phone while driving (99% thumb down)
- Respondents were most likely to give a thumb up to:
 - A man staying at home to look after the home / children (97%)
 - A woman who doesn't want children (96%)
 - An older person (aged 65+) seeking sexual health advice (96%)
 - A woman drinking alone in a pub / bar (95%)
 - A man being much older than his wife / partner (90%)
 - A woman being much older than her husband / partner (90%)
- Respondents were notably split when it came to a person with a hereditary disease or condition having children.
- Whilst 51% gave this a thumb up, 49% gave this a thumb down.

Q3. Are there any other behaviours that you find particularly unacceptable?



Key Words:

- Children
- Street
- Behaviour
- Spitting
- Litter
- Shouting
- Swearing
- Smoking
- Cycling
- Mobile
- Parents
- Loud
- Drinking
- Gum
- Pavements
- Parking

Unisex / Un-Gendered Toilets

Q4. When only single gender toilets (female or male) are available which would you usually use?

Female	49%
Male	48%
Accessible / wheelchair friendly	20%

Q5. Have you ever felt unsafe using a single gender toilet because of your gender / gender identity?

Yes	5%
No	95%

Q6. Have you ever felt unsafe using a unisex toilet because of your gender / gender identity?

Yes	6%
No	65%
Never used a unisex toilet	29%

Only those who have used a unisex toilet:

Yes	9%
No	91%

- 5% of respondents have ever felt unsafe using a single gender toilet.
- 71% of respondents have used a unisex toilet in the past.
- Of these, 9% have ever felt unsafe using a unisex toilet.

Q7. How happy would you be to use a unisex toilet in the following places?

	1 – Not At All	2	3	4	5 – Very Happy
At work	17%	6%	13%	17%	47%
In a public building during the day	19%	8%	15%	17%	41%
In a public outdoor space during the day	20%	9%	15%	18%	38%
In a public building in the evening	22%	10%	14%	16%	38%
In a public outdoor space in the evening	26%	11%	15%	14%	35%

	Not Happy (1 or 2)	3	Happy (3 or 4)
At work	23%	13%	65%
In a public building during the day	27%	15%	59%
In a public outdoor space during the day	29%	15%	57%
In a public building in the evening	32%	14%	54%
In a public outdoor space in the evening	36%	15%	49%

- The majority of respondents would be happy to use a unisex toilet in all of the places listed.
- Respondents would be happiest using a unisex toilet at work (65% happy)
- Typically respondents are happier using a unisex toilet in a public building rather than a public outdoor space; and happier using a unisex toilet during the day rather than at night.

Q8. Which would you prefer?

Unisex public toilet if it meant queues / waiting times were shorter	28%
Single gender public toilet, even if the queues / waiting times were longer	42%
No preference / don't care	29%

- Most respondents (42%) would prefer to use a single gender public toilet, even if the queues / waiting times were longer.
- The remaining respondents are split between those who would prefer to use a unisex public toilet if it meant queues / waiting time were shorter (28%) and those without a preference / who don't care (29%).

Q9. What, if any, are your concerns about toilets that are unisex?

I don't have any concerns	34%
Cleanliness / hygiene	48%
Privacy	42%
Safety	32%
That all public toilets will become unisex	27%
Embarrassment	24%
Loss of gender specific / single gender spaces	22%
Health	14%
Impact on capacity / longer wait times	9%
Cultural / religious	4%
Other	2%

- Two thirds of respondents (66%) have concerns about using unisex toilets.
- The key concerns identified by respondents are:
 - Cleanliness / hygiene (48%)
 - Privacy (42%)
 - Safety (32%).

Q10. How important do you think it is that we have public unisex toilets?

1 – Not at all important	40%	44%
2	4%	
3	38%	38%
4	8%	19%
5 – Very Important	11%	

- Only 19% of respondents think it is important that we have public unisex toilet.
- This compares to 44% of respondents who think it is not important that we public unisex toilets.

Sustainable Living

Q11. When you are buying goods, including food, which of the following is the most important to you?

Quality	85%
Price	72%
Health / ingredients	39%
Choice	28%
Environmentally packaged / produced	26%
Ethically sourced / produced	20%
The supplier gets a fair price	18%
Convenience	16%
Brand	5%
Other	2%

- Respondents think that the most important things when buying goods, including food, are:
 - Quality (85%)
 - Price (72%)
- High proportions also identify health / ingredients (39%) as important.
- Respondents state that convenience (16%) and brand (5%) are the least important.

Q12. Do you personally, or are you willing to, do any of the following in order to help the environment?

	Already Do	Am Willing to Do	Neither
Eat less meat	47%	24%	29%
Eat less dairy	30%	33%	37%
Use less water	45%	32%	23%
Change your driving habits / drive less	52%	28%	20%
Shop more often to reduce food waste	60%	26%	14%
Change shopping habits (e.g. environmental brands)	44%	49%	7%
Grow your own	24%	34%	42%
Use only recyclable materials where you can	49%	46%	5%
Repair rather than replace	59%	35%	6%
Re-purpose rather than throw away	52%	42%	6%

- The majority of respondents already do the following in order to help the environment:
 - Shop more often to reduce food waste (60%)
 - Repair rather than replace (59%)
 - Change driving habits / drive less (52%)
 - Re-purpose rather than throw away (52%)
- Respondents are least likely to already be eating less dairy (30%) and growing their own (24%).
- A large proportion of residents don't currently but are willing to do the following to help the environment:
 - Change shopping habits (e.g. environmental brands) (49%)
 - Use only recyclable materials where they can (46%)
 - Re-purpose rather than throw away (42%)
- Respondents are most likely to say they neither currently do, or are willing to do, the following to help the environment:
 - Grow their own (42%)
 - Eat less dairy (37%)
 - Eat less meat (29%)

Q13. Which of the following best describes how you feel about climate change?

Climate change is manmade and represents a risk to our future	58%
Climate change is real but the causes are not fully understood	36%
Climate change is not as bad as is being reported	5%
Climate change is not real	1%

